

Question 1—b) hierarchical, linear, and random

Question 2 --- b) perceivable, operable, understandable, and robust

Question 3 --- d) all of the above

Question 4 --- c) Both a and b

Question 5 --- b) complementary

Question 6 --- netflix.com and beinconnect.com.tr

Contrast is achieved through a number of ways such as color choices, positioning and text selection. For the Netflix site you can see that there is an obvious use of contrast design concept as the theme of the site is white text on a dark background. Also at the top of the page there is a suggestion of a TV Show or movie showing its picture or starting its trailer. That part is big and wide in contrast with other categories of movies and TV Shows listed below. The Bein connect site is also using the same methods to achieve contrast. You can see the same dark and white theme and a big carousel item of suggested, featured movies or series at the top of the page.

Repetition is achieved through reusing of similar elements in the design. In Bein connect site, all categories are written with the same font and the films and series listed below are in the same theme with a grey background and have the same image size in a row as a slide where you can see more by clicking the arrow on the left of the page. Also the background color is being repeated for the whole site. In netflix, same methods can be seen as categories are listed as a slide with an arrow on the left to see more of that specific category and the images of films and series have the same size and look.

Alignment is visible on both sites as there is a unity in how the different categories of films and series look. They have a visual connection among them that you can easily know they are connected in a way. All category choices are aligned on top of each other and under each of them there is a slide of related movies or series.

In terms of proximity, for both sites the same genre films or series are grouped together by a slide and the other genre is a bit far and below the previous genre. This gives the sites a more organized look as related items are seen together in a way.