NORTHWIND TRADERS

Overview

Shipping-Product

Customer-Employee

Total Revenue	Total Orders	Total Shipping Cost	Total Products
$1,27M	**830**	**$207,31K**	**77**

Last Year	% Changes	Last Year	% Changes	Last Year	% Changes	Last Year	% Changes
$0.00	0,00%	0	0,00%	$0.00	0,00%	0	0,00%

Revenue Trend by Month-Year
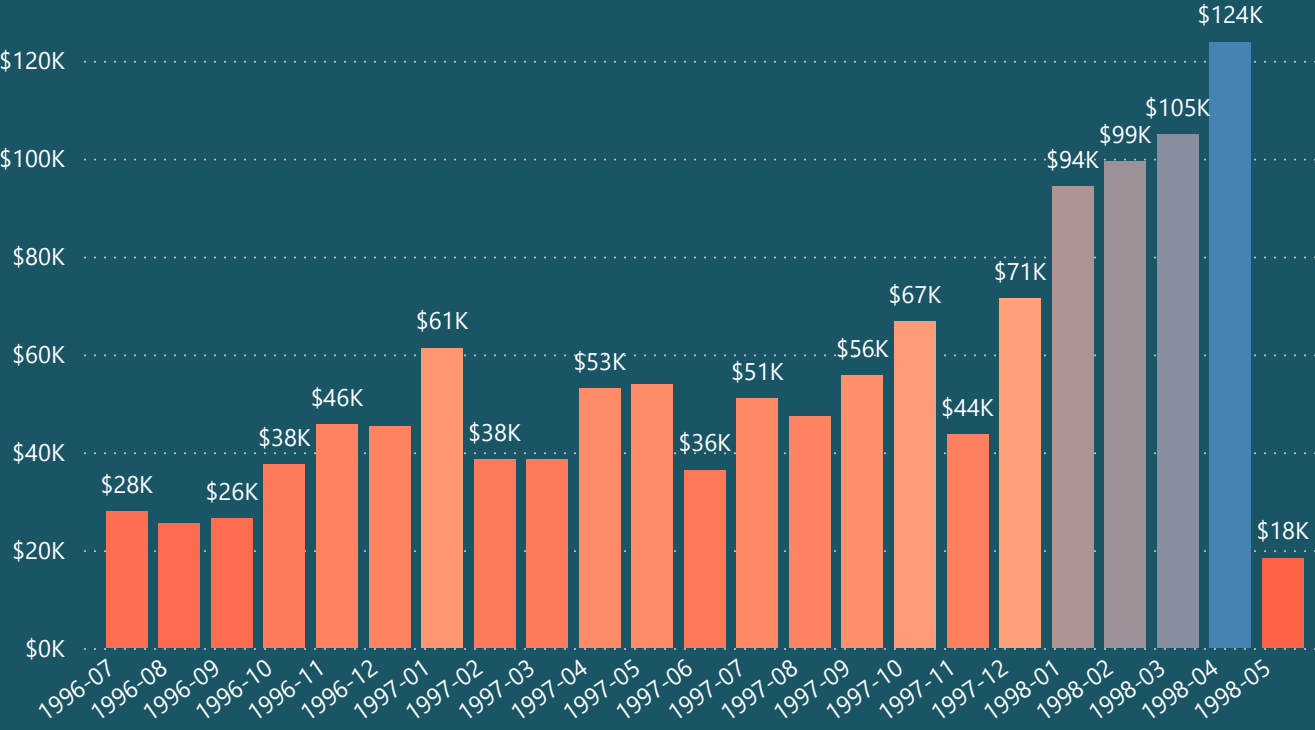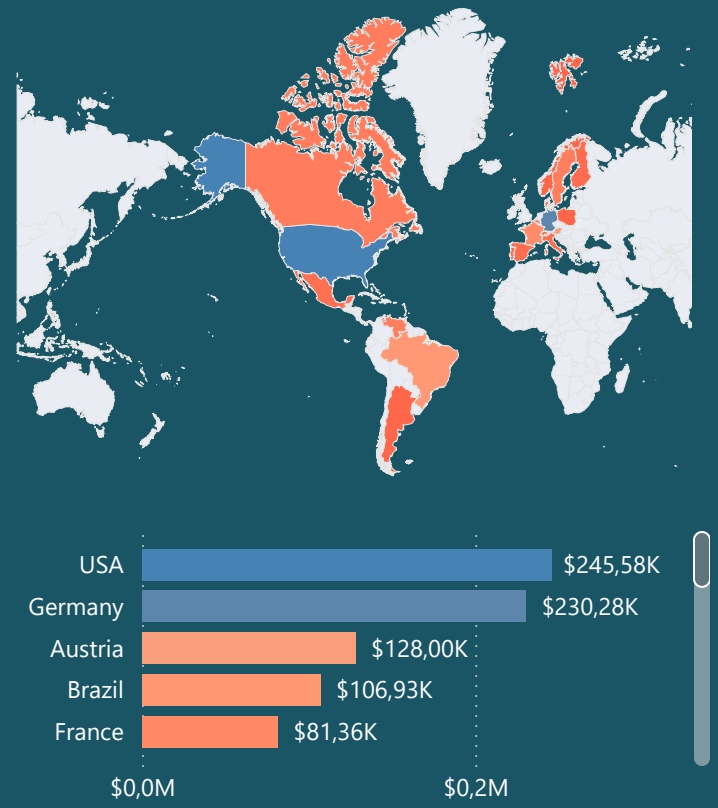
- 1996-07: $28K
- 1996-08: $26K
- 1996-09: $26K
- 1996-10: $38K
- 1996-11: $46K
- 1996-12: $46K
- 1997-01: $61K
- 1997-02: $38K
- 1997-03: $38K
- 1997-04: $53K
- 1997-05: $53K
- 1997-06: $36K
- 1997-07: $51K
- 1997-08: $51K
- 1997-09: $56K
- 1997-10: $67K
- 1997-11: $44K
- 1997-12: $71K
- 1998-01: $94K
- 1998-02: $99K
- 1998-03: $105K
- 1998-04: $124K
- 1998-05: $18K

Revenue by Countries

Country	Revenue
USA	$245,58K
Germany	$230,28K
Austria	$128,00K
Brazil	$106,93K
France	$81,36K

$0,0M — $0,2M

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Avg. Shipping Cost
$96,20

Last Year	% Changes
0,00	0,00%

Avg. Delivery Days
8,35

Last Year	% Changes
0	0,00%

Avg. Product Per Order
2,6

Last Year	% Changes
0.0	0,00%

Total Quantity Ordered
51K

Last Year	% Changes
0,00	0,00%

Average Shipping Cost and Amount of Orders

- Speedy Express: $80,95
- Federal Shipping: $98,36
- United Package: $105,98

($0 — $50 — $100)

Revenue Distribution

Legend: Delayed, Missing Date, On Time

- United Package
- Federal Shipping
- Speedy Express

(0% — 20% — 40%)
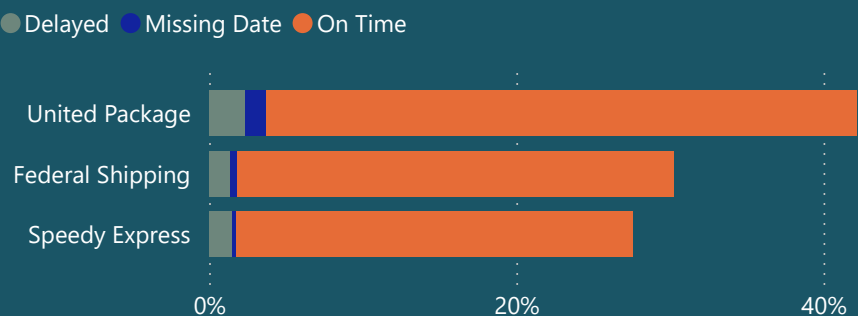
Revenue by Products

Product	Category	Quantity	Net Revenue
Côte de Blaye	Beverages	623	$141.396,74
Thüringer Rostbratwurst	Meat/Poultry	746	$80.368,67
Raclette Courdavault	Dairy Products	1496	$71.155,70
Tarte au sucre	Confections	1083	$47.234,97
Camembert Pierrot	Dairy Products	1577	$46.825,48
Gnocchi di nonna Alice	Grains/Cereals	1263	$42.593,06

Revenue by Category

(10K — 5K — 0K)

Beverages, Dairy Produ..., Confections, Seafood, Condiments, Grains/Cere..., Meat/Poultry, Produce

($0,2M — $0,0M)
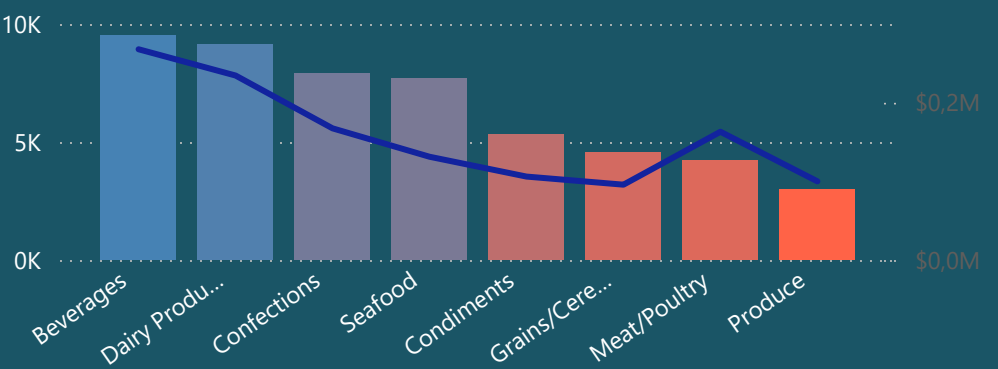
SHIPPING

PRODUCT

NORTHWIND TRADERS

Overview

Shipping-Product

Customer-Employee

Total Customers
89

Last Year **0**

% Changes **0,00%**

Avg. Orders Per Customer
9

Last Year **0**

% Changes **0,00%**

Total Employees
9

Last Year **0**

% Changes **0,00%**

Avg. Revenue Per Employee
$140,64K

Last Year **$0,00**

% Changes **0,00%**

Customer Revenue - Orders Correlation
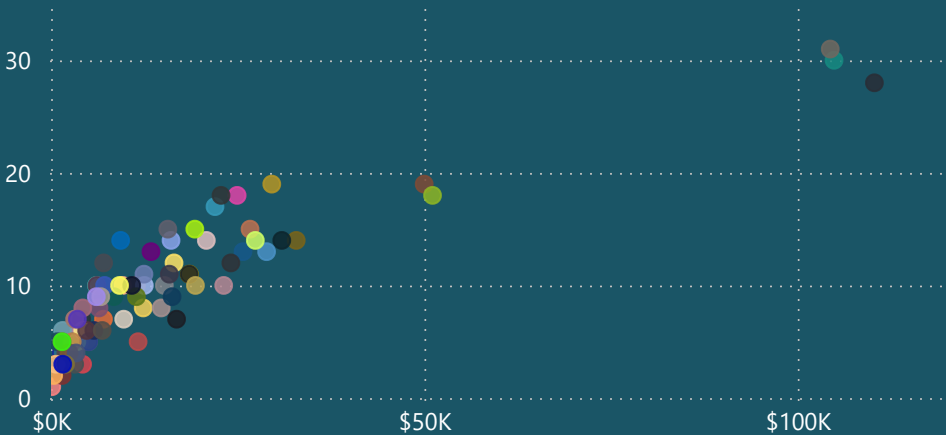
Customer Company	Revenue (CY)	Revenue (LY)	% Changes
QUICK-Stop	$110.277,31	$0,00	0,00%
Ernst Handel	$104.874,98	$0,00	0,00%
Save-a-lot Markets	$104.361,95	$0,00	0,00%
Rattlesnake Canyon Grocery	$51.097,80	$0,00	0,00%
Hungry Owl All-Night Grocers	$49.979,91	$0,00	0,00%

Revenue by Title and Employee
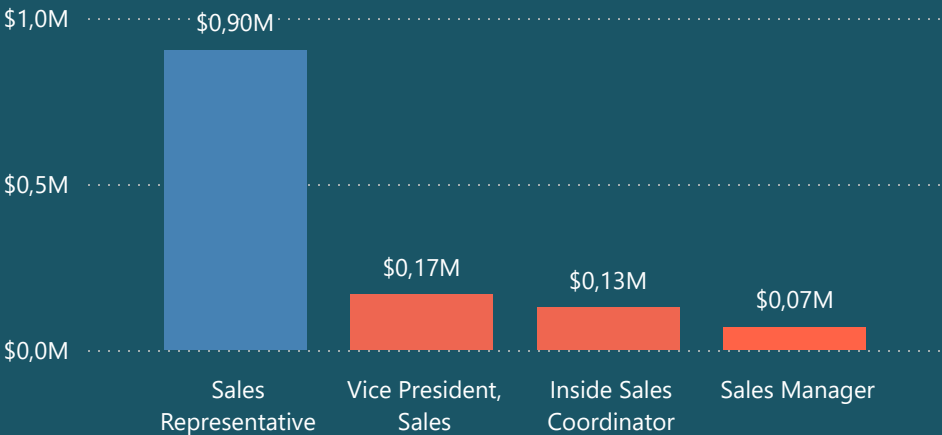
Employee Name	Revenue (CY)	Revenue (LY)	% Changes
Margaret Peacock	$232.890,85	$0,00	0,00%
Janet Leverling	$202.812,84	$0,00	0,00%
Nancy Davolio	$192.107,60	$0,00	0,00%
Andrew Fuller	$166.537,76	$0,00	0,00%
Laura Callahan	$126.862,28	$0,00	0,00%

CUSTOMER

EMPLOYEE