

Year

All

Hotel

All

Customer Type

All

Distribution Chan...

All

Reservation Status

All

75K

Total Realized Reservation

3

Avg. Total Stay

79,98

Avg. Lead Time

Guest Type

All

146K

Total Guest

138K

Total Adult

8K

Total Children

Reservation Option

All

94,95

Avg. Adr for Resort Hotel

105,30

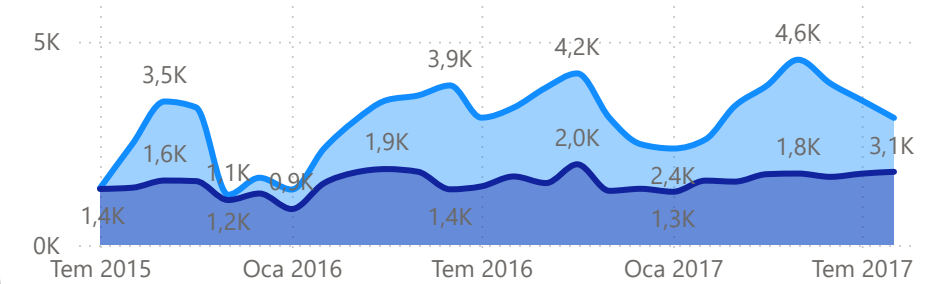
Avg. Adr for City Hotel

101,83

Avg. Adr for Weekend

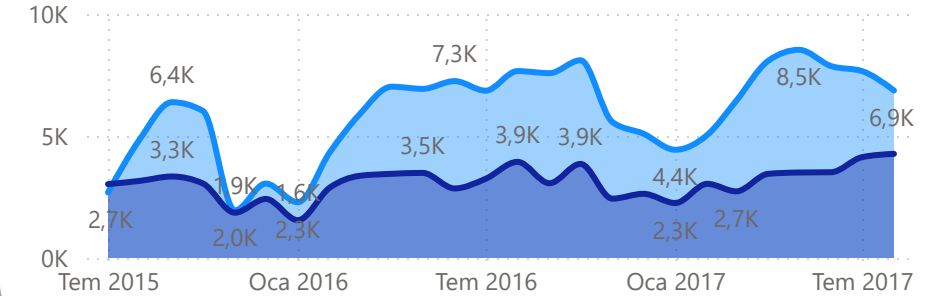
Total Reservation by Arrival Month

hotel City Hotel Resort Hotel



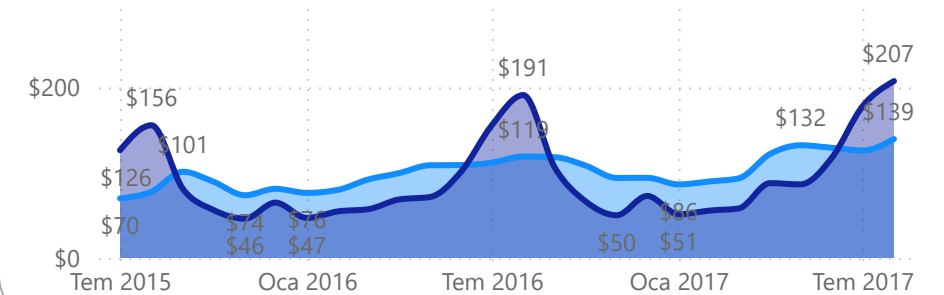
Total Guest by Arrival Month

hotel City Hotel Resort Hotel



Average of Adr by Arrival Month

hotel City Hotel Resort Hotel



75K

Total Realized Reservation

3

Avg. Total Stay

79,98

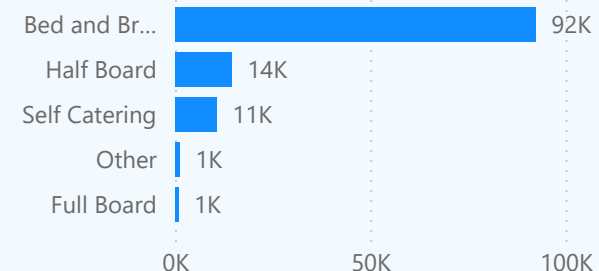
Avg. Lead Time

Realized Reservation and Cancelled Reservation by Year and Month

● Realized Reservation ● Cancelled Reservation

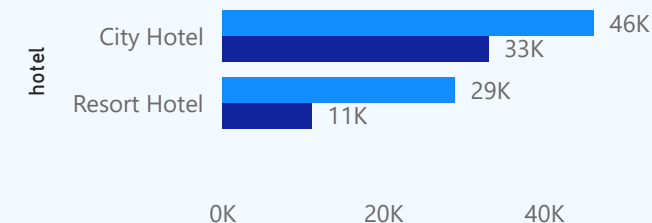


Reservation Options



Cancelled vs Realized Reservation

● Realized Reservation ● Cancelled Reservation



Year

All

Hotel

All

Customer Type

All

Distribution Chan...

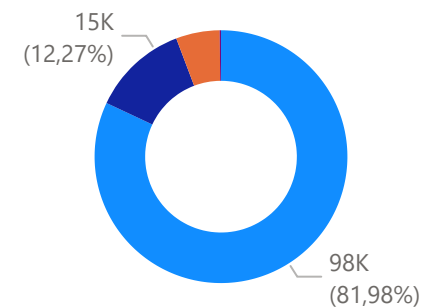
All

Monthly Reservations by Weekdays

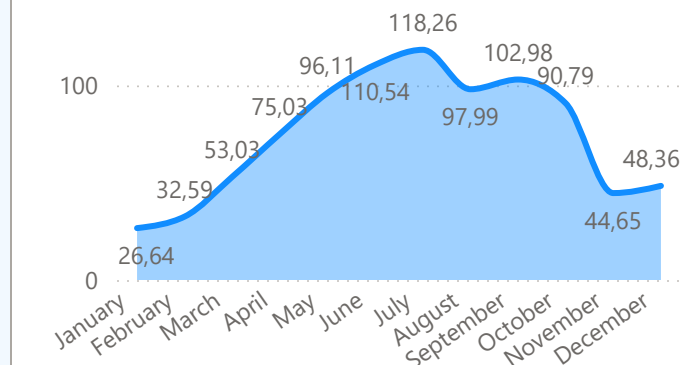
Month	Fri	Mon	Sat	Sun	Thu	Tue	Wed
January	564	705	643	487	562	614	547
February	944	784	1059	695	694	540	656
March	1069	978	725	777	1272	821	1003
April	1045	1004	1175	840	836	719	946
May	780	1314	787	983	1220	1112	918
June	1193	955	733	861	1084	738	840
July	1099	1261	1479	1089	1109	904	978
August	1145	1579	1283	1137	1137	1149	1208
September	1129	983	747	770	990	820	953
October	1119	1100	830	1109	1076	795	885
Total	11653	11976	10926	9577	11327	9399	10308

Reservations by Distrubiton Channel

● TA/TO ● Direct ● Corporate ● GDS ▶



Average Lead Time By Month



146K

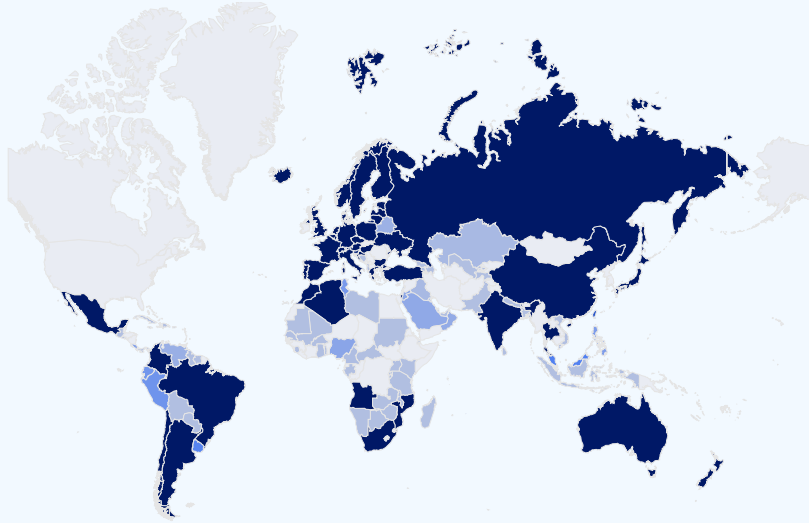
Total Guest

138K

Total Adult

8K

Total Children

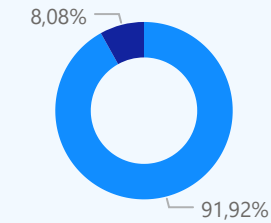


Country Name Percentage

Portugal	25,80%
United Kingdom	13,19%
France	11,85%
Spain	9,05%
Germany	7,99%
Ireland	3,49%
Italy	3,35%
Belgium	2,64%
	2,46%
Netherlands	2,31%
United States	2,20%
Brazil	2,05%
Switzerland	1,84%
Total	100,00%

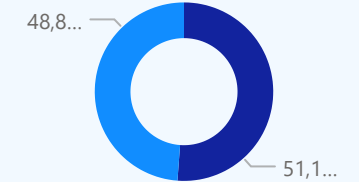
Repeated Guest by Customer Type

Without kids With kids

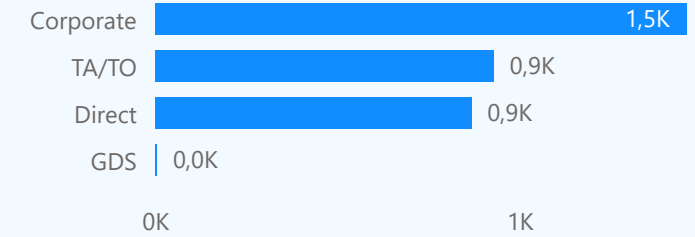


Repeated Guest by Hotel

Resort Ho... City Hotel



Repeated Guest by Distribution Channel



Year

All

Hotel

All

Customer Type

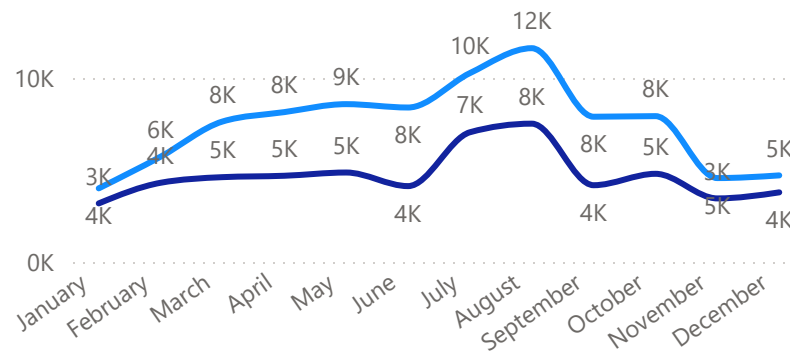
All

Distribution Chan...

All

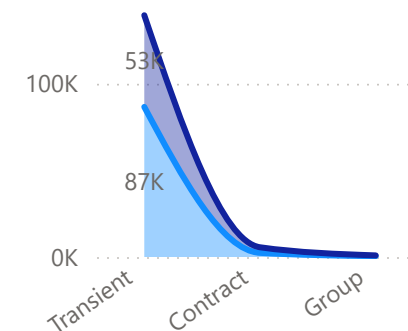
Total Guest by Arrival Date Month

hotel City Hotel Resort Hotel



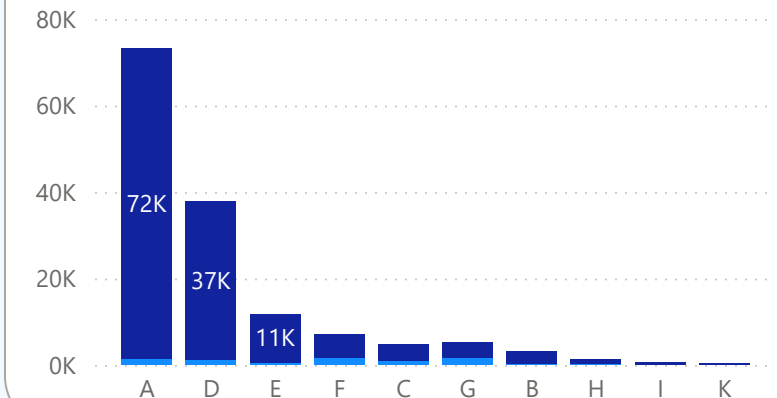
Total Guest by Customer Type

hotel City Hotel Resort Hotel



Total Guest by Room Type

Total Kids Sum of adults



94,95

Avg. Adr for Resort Hotel

105,30

Avg. Adr for City Hotel

101,83

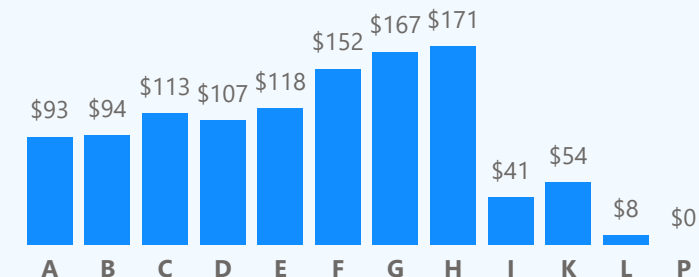
Avg. Adr for Weekend



Country Name Average of adr

Djibouti	\$273
Anguila	\$265
Andorra	\$203
Lao PDR	\$182
New Caledonia	\$176
Georgia	\$169
Comoros	\$165
Faeroe Islands	\$155
Philippines	\$154
Gibraltar	\$150
Bangladesh	\$150
El Salvador	\$149
Bahrain	\$145
Total	\$102

Average Adr by Room Type



Average Adr by Market Segment

Market Segment	City Hotel	Resort Hotel	Total
Online TA	\$119	\$113	\$117
Direct	\$119	\$112	\$115
Aviation	\$100		\$100
Offline TA/TO	\$93	\$75	\$87
Groups	\$85	\$66	\$79
Corporate	\$83	\$52	\$69
Undefined	\$15		\$15
Complementary	\$3	\$4	\$3
Total	\$105	\$95	\$102

Year

All

Hotel

All

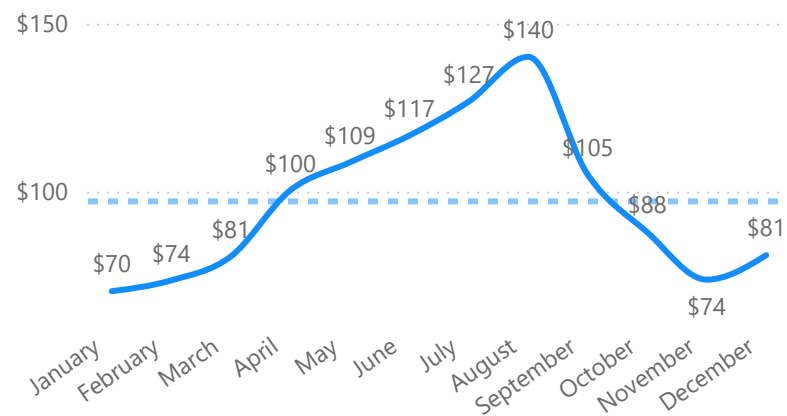
Customer Type

All

Distribution Chan...

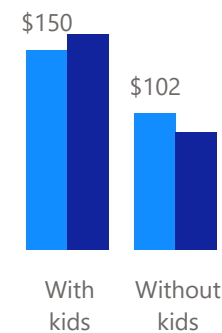
All

Average Adr by Arrival Date Month



Average Adr by Guest Type

hotel City Hotel Resort Hotel



Average Adr by Reservation Option

