

# Text Shocks and Monetary Surprises: Text Analysis of FOMC Statements with Machine Learning

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# Motivation

- ▶ Monetary shocks: unanticipated changes in monetary policy
  - Used to infer the causal effect on the economy
- ▶ Literature focused on shocks to target federal funds rate, à la R&R (2004)
- ▶ Challenges after 2008 financial crisis
  - Less variation in conventional policy (zero lower bound)
  - Other dimensions of policy: announcements, forward guidance, QE/LSAP
- ▶ Indirect shock measures using high-frequency identification of monetary shocks
  - Change in fed funds futures (FFF) 30 min around announcement,
  - If change in price  $\approx$  change in market expectations  $\rightarrow$  unanticipated monetary policy

# This Paper

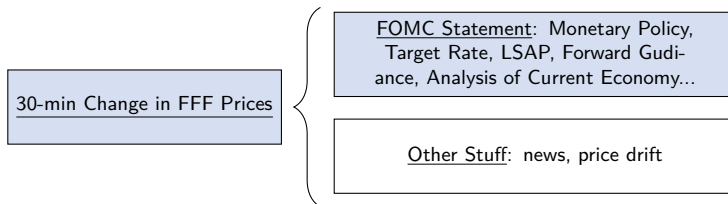
FOMC Statement Ex.

- ▶ These shock measures  $\implies$  forward guidance puzzle
  - Contractionary (positive) monetary shock  $\implies$  economic expansion
- ▶ Potential measurement error with asset-price shock measures:
  1. Prices affected by other information in event window
  2. Fed information effect: asymmetric info coming from Fed is moving prices
- ▶ **This paper:** Uses text-analysis methods to isolate monetary policy shocks that:
  - Capture change in expectations of target rate (shock)
  - Joint effect from FOMC statement
  - Control for Fed Information Effect

I call these shocks, **Text Shocks**

# Overview of Monetary *Text* Shocks

1. Apply a text-analysis neural network from computer science literature
  - Isolate change in FFFs prices coming from words in FOMC statements



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  - Isolate change in FFFs prices coming from words in FOMC statements
2. Create representation of Fed Information Effect (meeting-information fixed effect)
  - Use FOMC's alternative statements from meeting materials, 2005-2014
  - Alternatives written with same info  $\implies$  Fed info effect  $\approx$  common effect on prices
    - Use 1. to predict change in FFF for each alternative statement
    - Take average of counterfactual predictions for each meeting

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  - Alternatives written with same info  $\implies$  Fed info effect  $\approx$  common effect on prices
3. Combine to make **Text Shocks**

$$\text{Text Shocks} = \underbrace{\left[ \begin{array}{c} \text{Predicted Price Change} \\ \text{from Statement} \end{array} \right]}_{\text{1. Statement effect}} - \underbrace{\left[ \begin{array}{c} \text{Avg. Predicted Price Change} \\ \text{from Alternatives} \end{array} \right]}_{\text{2. Meeting-info effect}}$$

# Preview of Results

[Other Shocks](#)

► Compare **Text Shock** with other FFF-based monetary shocks for 2005-2014

1. Estimate response of daily changes in interest rates:

- All have similar effect on nominal rates
- **Text shock** double effect real rates compared to other series

2. Estimate impulse responses using local projection approach:

- $\uparrow$  **text shock**  $\rightarrow$  significant  $\downarrow$  output growth, inflation,  $\uparrow$  excess bond premium
- $\uparrow$  FFF-based shocks  $\rightarrow$  small  $\uparrow$  output growth, inflation,  $\downarrow$  excess bond premium

# Literature

Handlan(2020)

## ► Monetary Policy Shocks

- Bauer and Swanson (2020); Bu, Rogers and Wu (2019); Campbell, Evans, Fisher and Justiniano (2012); Christiano, Eichenbaum and Evans (1999); Cieslak and Schrimpf (2019); Gertler and Karadi (2015); Gurkaynak, Sack and Swanson (2004); Jarocinski and Karadi (2020); Miranda-Agrippino and Ricco (2021); Nakamura and Steinsson (2018); Ramey (2016); Romer and Romer (2004); Swanson (2021); and others...
- **Contribution:** a new HFI shock series based on variation in statement text

## ► Text Analysis in Monetary Policy

- **Market Response to Fed's Words:** Doh, Song and Yang (2020); Handlan (2020); Hansen and McMahon (2016); Husted, Rogers and Sun (2017); Lunsford (2020); and others...
- **Contribution:** use text-analysis neural network, find larger effect on real economy
- Fed Objectives from Fed's Words: Cieslak and Vissing-Jorgensen (2020); Hansen, McMahon and Prat (2018); Shapiro and Wilson (2019)

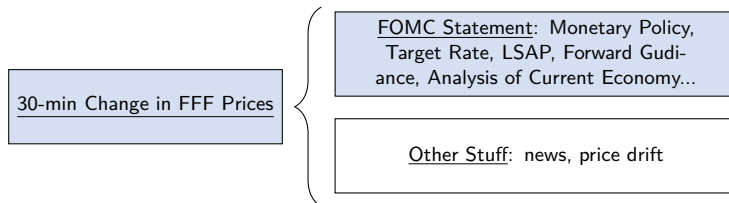


# Presentation Outline

- ① Introduction
- ② Text Shocks: Step 1
- ③ Text Shocks: Step 2
- ④ Interest Rates
- ⑤ Impulse Responses

# Overview of Creating Text Shocks

**Step 1:** Text-analysis neural network to predict price changes from FOMC statement text



**Step 2:** Use alts. to measure Fed Information Effect (meeting-info fixed effect)

**Step 3:** Combine to create Text Shock

$$\text{Text Shocks} = \underbrace{\left[ \text{Predicted Price Change from Statement} \right]}_{1. \text{ Statement effect}} - \underbrace{\left[ \text{Avg. Predicted Price Change from Alternatives} \right]}_{2. \text{ Meeting-info effect}}$$

# Text-Analysis Neural Network: Inputs and Outputs

► **Input:** FOMC statement text from scheduled FOMC meetings

Text Prep

- 165 statements from May 1999 - Oct 2019

Example

► **Output:**  $\Delta E_t[r]$ , change in federal funds rate (FFR) expectations for meeting  $t$

- FFR prices from 10-min before to 20-min after release statement  $t$

- Transform FFR prices to FFR expectations:  $\Delta E_t[r_t]$ ,  $\Delta E_t[r_{t+1}]$

FFF  $\rightarrow$   $\Delta E[r]$

Correlation

- Condense to 1-dimension as 1st principal component:  $\Delta E_t[r]$

PCA

Interpret  $\Delta E_t[r]$

► **Goal:** approximate function from **inputs** to **output**

- Nonparametric regression approximated by many linear & nonlinear data combos

# Text-Analysis Neural Network: Approach

- ▶ Foundation: XLNet (Yang et al., 2020) neural network
  - Trained on large collection of general English text to predict missing words
  - Ex: Gmail predicts next word using written words

Great to hear from...  $\implies$  Great to hear from *you*
  - Text input  $\rightarrow$  ordered sequence of numerical vectors (word embeddings)
  - Byproduct: algorithm makes aggregate representation (vector) of document input
- ▶ Transfer Learning: adjust the algorithm to predict numerical output variable
  - Their parameters to produce vector representation of document
  - Add new parameters (layer) to then map to output variable
  - This approach decreases training sample requirements

# Text-Analysis Neural Network: Training and Evaluation

- ▶ Split data into training (132) and testing (33) samples
  - Condition on: change federal funds rate, Fed chair, and pre/post 2007
- ▶ Train neural network parameters to fit training data
- ▶ Evaluate the neural network → prediction for testing (out-of-sample) data
  - Correlation between output variable and prediction
    - In-Sample → 0.8
    - Out-of-Sample → 0.2
  - Robustness: cross validation (LOOCV) and back-translation synthetic data

[Scatter Plot](#)

# Text-Analysis Neural Network: Advantages and Intuition

- ▶ Outperforms using  $\Delta$  Target FFR for predicting  $\Delta E[r]$
- ▶ Neural network predicts
  - Differences between statements that match narrative approach
  - More intricate representation of text than word-count approach

Target FFR

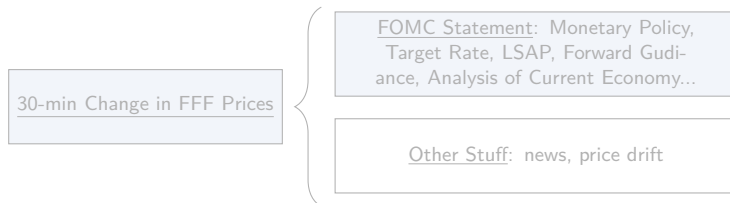
Example

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## Step 2: Control for Fed Information Effect

- ▶ “Fed Information Effect”: FFF price changes from Fed’s asymmetric info
- ▶ Use alternative statements from FOMC meeting materials, 2005-2014
- ▶ Create a meeting-information fixed effect → Fed Information Effect

### Alternative A

- ▶ Monetary Policy Alt A
- ▶ **Common Analysis/Info**

### Alternative B

- ▶ Monetary Policy Alt B
- ▶ **Common Analysis/Info**

### Alternative C

- ▶ Monetary Policy Alt C
- ▶ **Common Analysis/Info**

# “Fed Information Effect” Measure (2005-2014)

Measure “Fed Information Effect”  $\rightarrow$  FFF price changes common across alternatives:

1. Feed each alternative into the trained neural network
2. Predict  $\Delta E_t[r]$  for each alternative  $alt \in Alts \rightarrow \widehat{\Delta E_t[r]}_{alt}$
3. Average the counterfactual changes in expectations

$$\sum_{alt \in Alts} \frac{1}{Alts} \widehat{\Delta E_t[r]}_{alt}$$

# Creating the Cleaned Text Shocks (2005-2014)

- For every meeting  $t$ ,

$$\text{Cleaned Text Shock}_t = \underbrace{\widehat{\Delta E_t[r]}_{\text{text}}}_{\text{Step 1}} - \underbrace{\sum_{alt \in \text{Alts}} \frac{1}{A/ts} \widehat{\Delta E_t[r]}_{alt}}_{\text{Step 2}}$$

$$\text{Cleaned Text Shocks} = \underbrace{\left[ \text{Predicted Price Change from Statement} \right]}_{\text{1. Statement effect}} - \underbrace{\left[ \text{Avg. Predicted Price Change from Alternatives} \right]}_{\text{2. Meeting-info effect}}$$

- Shock interpretation:

- Unanticipated changes to monetary policy and forward guidance
- Controlling for the Fed Information Effect

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# Compare with Other Shock Measures

[Summary Stats](#)[Graph NS &  \$\Delta E\[r\]\_{FFF}\$](#) [Back-This Paper](#)

► Compare results for different shock series:

1. Gertler and Karadi (2015) shock  $\rightarrow \Delta$  1-Y Treasury instrumented with  $\Delta$  FF4
2. Nakamura and Steinsson (2018) shock  $\rightarrow$  1st principal component of  $\Delta$  FFF,  $\Delta$  ED
3.  $\Delta E[r]_{FFF} \rightarrow$  1st principal component of  $\Delta E_t[r_t], \Delta E_t[r_{t+1}]$
4.  $\widehat{\Delta E[r]}_{\text{text}} \rightarrow$  Text shock
5.  $\widehat{\Delta E[r]}_{\text{clean}} \rightarrow$  Cleaned text shock

► Units are same across shocks

1 bp increase in shock  $\rightarrow$  1 bp increase in 1-year Treasury yield

# Nominal and Real Interest Rates

- ▶ Consider *nominal* and *real* interest rates,  $n$ , for maturity  $i \in \{1, 2, 3, 5, 10\}$  :

1.  $\Delta TY^i$  = Daily change in i-year Treasury yields
2.  $\Delta TIPS^i$  = Daily change in i-year Treasury Inflation-Protected Securities

- ▶ Specification:

$$\Delta Yield^{n,i} = \beta_0^{n,i,k} + \beta_1^{n,i,k} shock^k + \varepsilon^{n,i,k}$$

- Shock  $k \in \{\text{GK Shock}, \text{NS Shock}, \Delta E[r]_{FFF}, \widehat{\Delta E[r]}_{text}, \widehat{\Delta E[r]}_{clean}\}$

# Nominal and Real Interest Rates

► **Cleaned text shocks** indicates monetary policy has

- Similar effect on *nominal* interest rates [Plot](#)
- Double effect on *real* interest rates [Plot](#)

relative to other FFF shocks (**GK Shock**, **NS Shock**,  $\Delta E[r]_{FFF}$ )

► Controlling for Fed information effect in FFF shocks is *quantitatively* important

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# Data and Local Projection Method

## ▶ Monthly variables from FRED ( $Y$ ):

[Sum Stats](#)

- Log industrial production
- Log CPI
- 1-year Treasury Yield
- Excess bond premium (EBP) (Gilchrist and Zakrajsek, 2012)

## ▶ Convert shock series to monthly frequency (no meeting $\Rightarrow$ zero shock)

[Sum Stats](#)

- $\widehat{\Delta E[r]}_{clean}$ , GK Shock (FF4),  $\Delta E[r]_{FFF}$ ,  $\widehat{\Delta E[r]}_{text}$

## ▶ Local projection method (Jordà, 2005)

$$Y_{i,t+h} = \theta_{i,h}^k shock_t^k + \text{control variables} + \xi_{t+h}^k$$

# Impulse Responses

► 100 basis point  $\uparrow$  monetary shock :  $\downarrow$  output and inflation,  $\uparrow$  EBP for:

- $\widehat{\Delta E[r]}_{clean}$ , [Plot](#)

► 100 basis point  $\uparrow$  monetary shock :  $\uparrow$  output and inflation,  $\downarrow$  EBP for:

- GK shock (FF4), [Plot](#)
- $\Delta E[r]_{FFF}$ , [Plot](#)
- $\Delta E[r]_{text}$ , [Plot](#)

► Controlling for Fed information effect in FFF shocks is *qualitatively* important

# Conclusion

- ▶ FOMC statement text provide variation beyond changes to FFR target
- ▶ New *monetary policy text shock* series from 2005-2014
  - Comes from variation in the text
  - Controls for the “Fed Information Effect”
  - Captures forward guidance effect
- ▶ *Cleaned text shock* has larger impact on real interest rates
- ▶ Increase *text shock* → decreases output and inflation (contractionary shock)
- ▶ Next, more analysis of Fed announcements to study monetary transmission

Sequential Similarity

Variance Draft  $\widehat{\Delta E[r]}$

Variance Sentence  $\widehat{\Delta E[r]}$

# Thank You!

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# FedSpeak Matters (Handlan, 2020)

[Back](#)

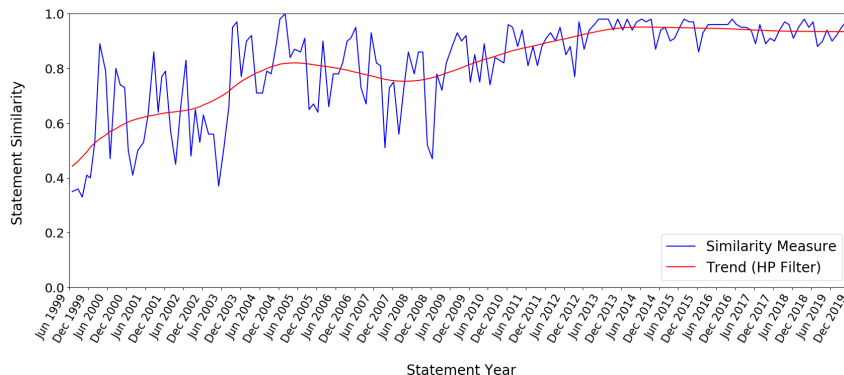
- ▶ Produce a sequential-statement similarity measure
- ▶ Similarity measure captures magnitude, not direction of word changes
- ▶ Key Findings:
  1. FOMC statements have become more similar over time
  2. Decrease in sequential similarity correlated with increase FFF changes
  3. Impact from Bernanke's statements > Yellen's statements > Greenspan's statements



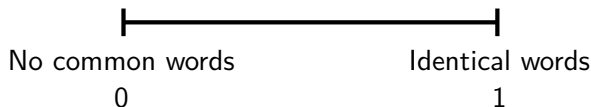
# FOMC Statement Similarity with Previous Statement

[Back-lit review](#)

[Back-conclusion](#)



Document similarity takes values between 0 and 1:



# Main Regression

[Back](#)

$$|\Delta \mathbb{E}_i[r_j]| = \beta_0 + \beta_1 S_i^1 + \beta_2 |\Delta r_i| + \beta_3 (S_i^1 \times |\Delta r_i|) + \epsilon_i$$

	$ \Delta \mathbb{E}[r_0] $	$ \Delta \mathbb{E}[r_1] $	$ \Delta \mathbb{E}[r_2] $	$ \Delta \mathbb{E}[r_3] $
$S^1$	-0.074*** (0.014)	-0.043*** (0.012)	-0.067*** (0.014)	-0.061*** (0.019)
$ \Delta r $	0.047 (0.031)	0.038 (0.029)	0.049 (0.033)	0.023 (0.037)
$S^1 \times  \Delta r $	-0.042 (0.094)	-0.070 (0.098)	-0.007 (0.102)	-0.193 (0.136)
Intercept	-0.004* (0.002)	0.003 (0.002)	0.002 (0.002)	0.006*** (0.002)
N	164	164	164	154
$R^2$	0.43	0.42	0.37	0.44

Notes: HAC standard errors in parentheses. \* is significance at the 10% level, \*\* is significance at the 5% level, and \*\*\* is significance at the 1% level.

# Example FOMC Statement (Sept 2006) by Sentence

[Back-Intro](#)[Back-Data](#)

1. The Federal Open Market Committee decided today to keep its target for the federal funds rate at 5-1/4 percent.
2. The moderation in economic growth appears to be continuing, partly reflecting a cooling of the housing market.
3. Readings on core inflation have been elevated, and the high levels of resource utilization and of the prices of energy and other commodities have the potential to sustain inflation pressures.
4. However, inflation pressures seem likely to moderate over time, reflecting reduced impetus from energy prices, contained inflation expectations, and the cumulative effects of monetary policy actions and other factors restraining aggregate demand.
5. Nonetheless, the Committee judges that some inflation risks remain.
6. The extent and timing of any additional firming that may be needed to address these risks will depend on the evolution of the outlook for both inflation and economic growth, as implied by incoming information.

# Clean FOMC Statement Text

[Back](#)

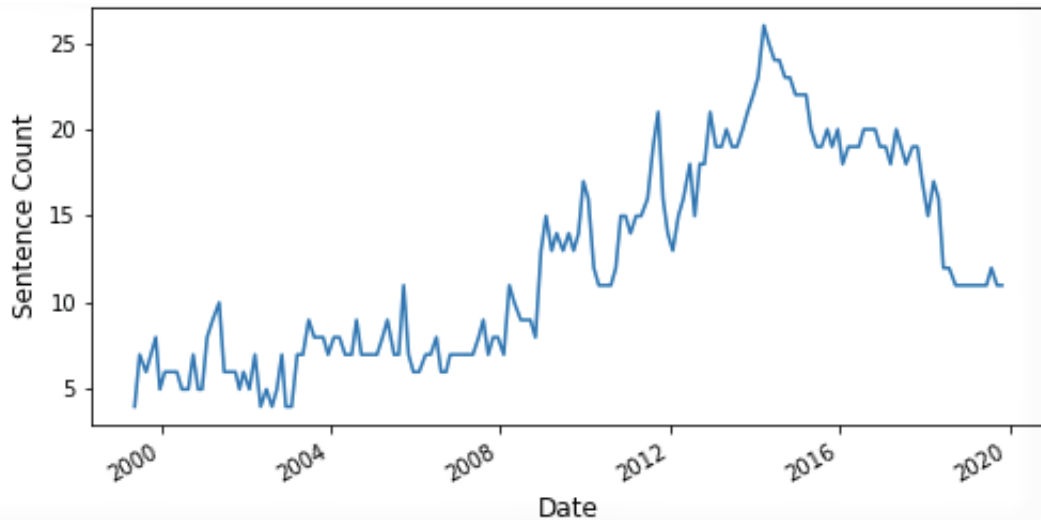
## ► Remove:

- Remove hyperlinks and urls from statement's webpage
- Remove FOMC member voting record from end of statement
- Remove list of regional banks whose requests were approved
- Remove release timestamp (ie, "For immediate release")

## ► Change:

- Standardize text coding as UTF-8 (ie, change length of "-")
- Collapse spacing between words to one space
- Replace end of sentences with '<sep>'
- Add document identifier '<cls>'

# FOMC Statement Length

[Back](#)

# Fed Funds Futures to Expectations

[Back](#)

- ▶ FFF settlement price is the average federal funds rate over expiration month.
- ▶ Trading price before FOMC meeting in expiration month:

$$fff_t^1 = 100 - \left( \frac{d}{m} r_{t-1} + \frac{m-d}{m} \mathbb{E}_t[r_t] \right)$$

day of meeting= $d$ , days in month= $m$ , ffr before  $r_{t-1}$  and after  $r_t$  meeting

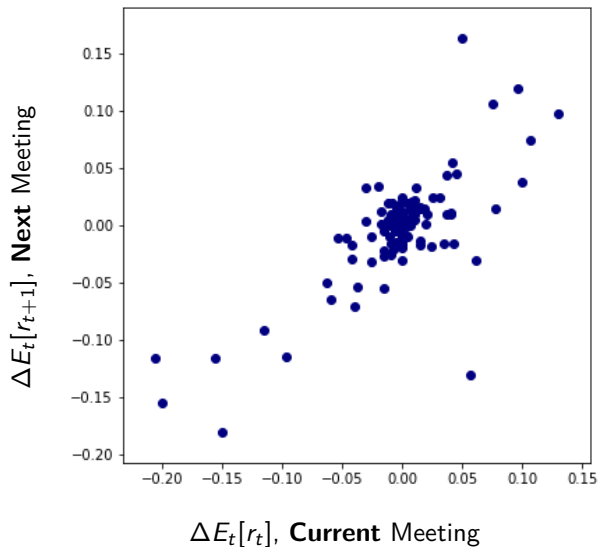
- ▶ Change in  $fff$  represent expectations
  - Unexpected change in FFR

$$\mathbb{E}_{t+\Delta}[r_t] - \mathbb{E}_t[r_t] = \frac{m}{m-d} (fff_t^1 - fff_{t+\Delta}^1)$$

- Shift in FFR expectations for next meeting in  $(n-1)$  months

$$\mathbb{E}_{t+\Delta}[r_{t+1}] - \mathbb{E}_t[r_{t+1}] = \frac{m_2}{m_2 - d_2} \left( fff_t^n - fff_{t+\Delta}^n - \frac{d_2}{m_2} (\mathbb{E}_{t+\Delta}[r_t] - \mathbb{E}_t[r_t]) \right)$$

# Correlation of Changes in Fed Funds Rate Expectations

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# Principal Component Analysis (PCA)

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- ▶ PCA method to reduce data's dimension without sacrificing variation
- ▶ Ex: dataset with two variables  $x^1, x^2$  and  $N$  observations
- ▶ First principal component data projection:

$$\underbrace{PC1}_{N \times 1} = \underbrace{X}_{N \times 2} \cdot \underbrace{V}_{2 \times 1}$$

where  $V$  is eigenvector of  $X$ 's covariance matrix with highest eigenvalue

- ▶ Largest eigenvalue represents the maximum common variability of the data
- ▶ The corresponding eigenvector, while arbitrarily scaled, then is the direction that captures that variation



# FFR Expectations Representation

[Back](#)

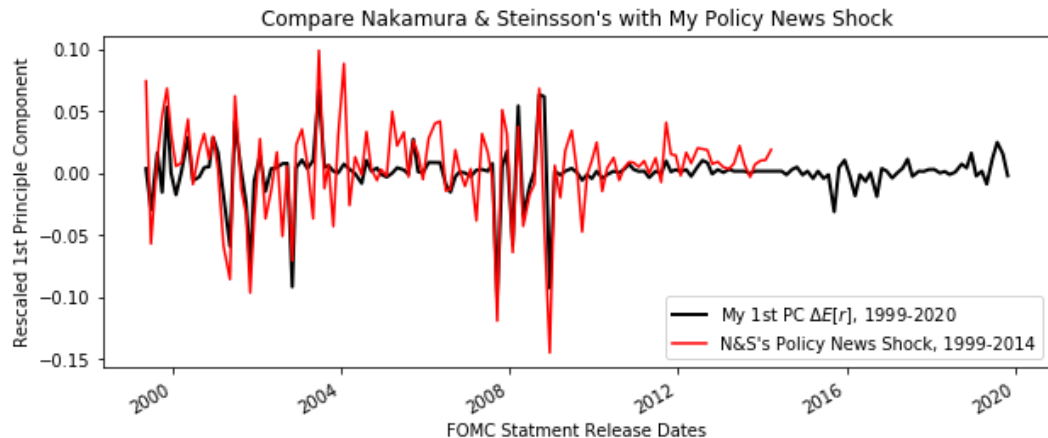
- ▶ FOMC meetings occur between 1-3 months apart
- ▶ Keep track of meeting dates to know which FFF to use
- ▶  $\Delta E_t[r_t]$  and  $\Delta E_t[r_{t+1}]$  calculated with  $fff^1$  through  $fff^4$
- ▶ No  $\Delta E_t[r_{t+2}]$  and  $\Delta E_t[r_{t+3}]$  due to low liquidity of  $fff^5$  and  $fff^6$
- ▶ FFR expectations represented as the first PC of  $\Delta E_t[r_t]$  and  $\Delta E_t[r_{t+1}]$

# Interpret the 1st Principal Component $\Delta E_t[r]$

[Back-Data Intro](#)

- ▶ A 100 basis point  $\uparrow$  in 1st principal component  $\Delta E_t[r]$ 
  - 180 basis point  $\uparrow$  in  $\Delta E_t[r_t]$
  - 168 basis point  $\uparrow$  in  $\Delta E_t[r_{t+1}]$
  - 100 basis point  $\uparrow$  in 1-year Treasury yield
  
- ▶ Follow Nakamura and Steinsson (2018) to scale  $\Delta E_t[r]$  to 1-year treasury

# Comparison with NS Shock

[Back - Data Intro](#)[Back - Shock Measures](#)

*Note:* Nakamura and Steinsson (2018) use  $\Delta E_t[r_t]$ ,  $\Delta E_t[r_{t+1}]$ , and Eurodollar futures

# Neural Network Training

[Back](#)

- ▶ Train the neural network → fitting network to training data
  1. Fix network structure (nodes and layers)
  2. Iteratively update parameters to ↓ prediction error for training data
  3. Evaluate the neural network → prediction out-of-sample (testing)
  4. Poor out-of-sample performance, go back to step 1

[Network Example](#)[UAT&Layers](#)[Updating](#)[Overfitting](#)

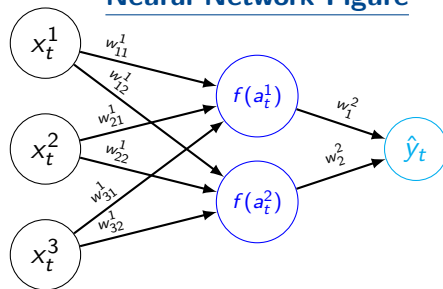
# Example of a Small Neural Network Setup

[Back](#)

- ▶ Data: 4 variables  $x^1, x^2, x^3, y$
- ▶ Goal: Predict  $y$  from  $X \equiv x^1, x^2, x^3$
- ▶ Example: 2 layers, 2 “hidden” nodes
- ▶ From  $X_t$  to  $\hat{y}_t$  for observation  $t \in T$ :
  - Linearly combine  $x_t^1, x_t^2, x_t^3 \rightarrow a_t^j$
  - $f$  is a non-linear function
  - $\hat{y}_t$  is predicted output

- ▶ Training prediction error  $\rightarrow$  update  $w$
- ▶ Testing prediction error  $\rightarrow$  update network structure

## Neural Network Figure



## Neural Network Matrix Algebra

$$\begin{bmatrix} x_t^1 & x_t^2 & x_t^3 \end{bmatrix} \begin{bmatrix} w_{11}^1 & w_{12}^1 \\ w_{21}^1 & w_{22}^1 \\ w_{31}^1 & w_{32}^1 \end{bmatrix} = \begin{bmatrix} a_t^1 & a_t^2 \end{bmatrix}$$

$$\begin{bmatrix} f(a_t^1) & f(a_t^2) \end{bmatrix} \begin{bmatrix} w_1^2 \\ w_2^2 \end{bmatrix} = \hat{y}_t$$

# Update Weights

[Back](#)

- ▶ Error function:  $C = \sum_{t \in T} \frac{1}{T} (\hat{y}_t - y_t)^2$
- ▶  $\frac{\partial C}{\partial w_{i,j}^\ell}$  for all weights  $w_{i,j}^\ell$  is known from  $f$  and network structure
- ▶ Iteratively change weights to minimize error (ie, gradient descent)

# Overfitting

[Back](#)

- ▶ To address overfitting concerns:
  - Evaluate on out-of-sample/testing data (ie  $\text{Corr}(\hat{y}_t, y_t)$  for  $t \notin T$ )
  - Limit training  $\rightarrow$  parameter updating or number of iterations
  - Increase variety of training data
  - Change neural network structure (nodes/layers)

# Universal Approximation vs Many Layers

[Back](#)

## ► Universal Approximation Theorem

- Neural network, with at least 1 hidden layer, can approximate any function
- No sufficiency and nothing about training

## ► More layers

- Fewer parameters for same underlying function
- Fewer training iterations and data requirements



# Text Analysis NN Input and Output

[Back](#)

- ▶ Each FOMC statement is matched with  $\Delta E_t[r]$  calculated from FFF prices
- ▶ Input  $X_t$  is a matrix : columns are words in order, rows are the 768x1 word-vectors

<b>Statement Text</b>	Dec 12, 2006: "The Federal Open Market Committee decided today to keep its target for the federal funds rate at $5\frac{1}{4}$ percent..."
<b>Input Matrix</b>	<div> <div>768 rows (word features)</div> <div> <div>256 columns (text length) →</div> <div> <math display="block">\begin{bmatrix} \underbrace{x_t^1}_{\text{The}} &amp; \underbrace{x_t^2}_{\text{Federal}} &amp; \underbrace{x_t^3}_{\text{Open}} &amp; \underbrace{x_t^4}_{\text{Market}} &amp; \underbrace{x_t^5}_{\text{Committee}} &amp; \underbrace{x_t^6}_{\text{decided}} &amp; \dots &amp; \underbrace{x_t^{256}}_{\text{'}} \end{bmatrix}</math> </div> </div> </div>

- ▶  $x_t^0$  is dummy vector that gets updated with intermediate layers of  $X$  (document vector)
- ▶ Output  $y_t$  is  $\Delta E_t[r]$ , 1st principal component of FFR expectation changes
- ▶ Update parameters to minimize  $\sum_{t \in T} \frac{1}{T} (\widehat{\Delta E_t[r]} - \Delta E_t[r])^2$

# XLNet (Yang et al., 2020) 1/3

[Back](#)

- ▶ Use text analysis, 12-layer neural network from Yang et al. (2020)
  - State-of-the-art on tasks: translation, question & answer, classification/regression
  - Transfer learning: “pretrained” parameters to reduce training requirements
  - Use their structure, pretrained weights, numerical word representations
- ▶ Text is a sequence of numerical vectors that represent words and the overall document
- ▶ Trained to predict randomly-masked words in sentence given observed words

# XLNet (Yang et al., 2020) 2/3

[Back](#)

- ▶ Starts with 32000 words with embeddings of 768 dimensions
  - Words of similar meaning will have more similar vectors but without context
  - Vectors clustered according to co-occurrence
- ▶ 12 layers and 110 million network parameters
- ▶ Training data: BookCorpus(11,038 books), English Wikipedia (6 mil. articles), Giga5 (9.9 mil. news articles), ClueWeb12 (733 mil. webpages), Common Crawl (1K+ TB text from webpages)

# XLNet Transfer Learning 3/3

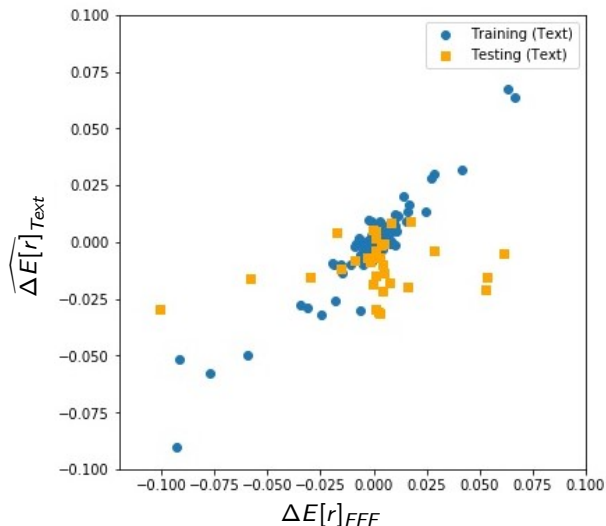
[Back](#)

- ▶ Yang et al. (2020) initially train to predict missing words from text
- ▶ Neural network parameters from Yang et al. (2020) already "understand" English
- ▶ Yang et al. (2020): using trained parameters as initial parameters for new task
  - ⇒ higher accuracy, lower data requirements for new task
- ▶ Update weights to predict  $\Delta E[r]$ , a "label", from FOMC statement text

# Evaluation

[Back](#)[Over Time](#)

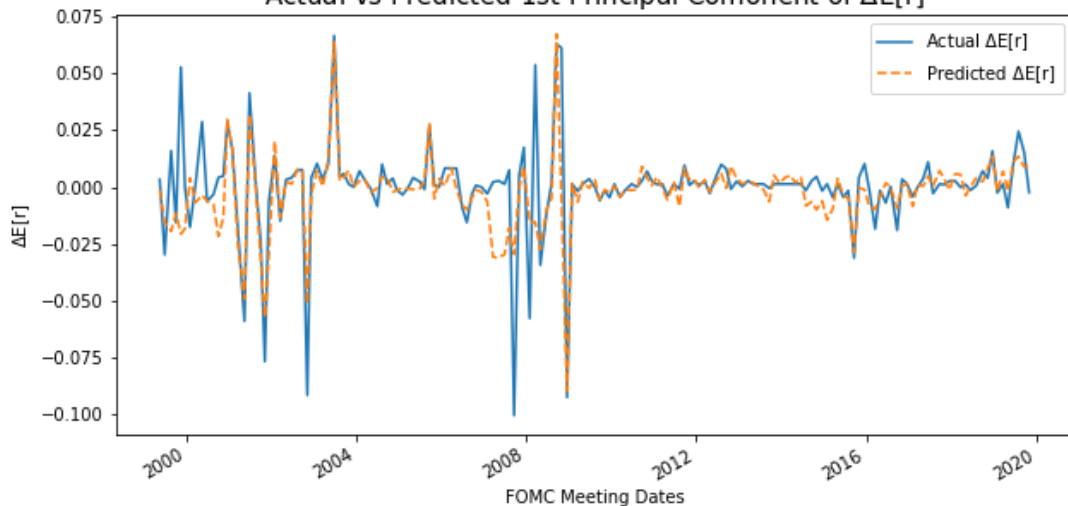
- ▶ Compare output variable,  $\Delta E[r]$ , and network prediction,  $\widehat{\Delta E[r]}$ , for  $t \in \text{Testing}$
- ▶ Testing, Pearson correlation = 0.2
- ▶ Whole sample correlation = 0.72



# Actual and Predicted $\Delta E_t[r]$ Over Time

[Back](#)

Actual vs Predicted 1st Principal Component of  $\Delta E[r]$



# Statement Text vs. Changes in Target Federal Funds Rate

[Back](#)[TFFR Graph](#)

- ▶ On *training* sample:

$$\Delta E_t[r]_{FFF} = \beta_0 + \beta_1 \Delta \text{Target FFR}$$

- ▶  $\hat{\beta}_1 = 0.05$  to calculate  $\widehat{\Delta E_t[r]}_{\text{target}}$  for *testing* sample

- ▶ Out-of-Sample prediction comparison:

[Comparison Visual](#)

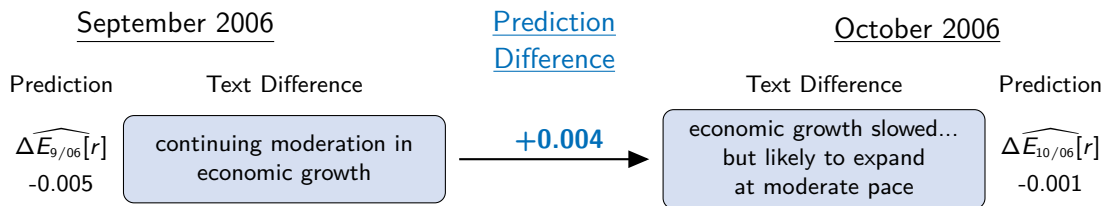
	FOMC Statement Text	$\Delta$ Target FFR
$\text{Corr}(\widehat{\Delta E[r]}, \Delta E[r])$	0.2	0.1
$R^2$	0.04	0.01
N	33	33

[Regression Together](#)

# Difference in Prediction for Different Text

[Back](#)[Row 1](#)[Full Text 1](#)

- ▶ Two statements with few differences → compare neural network prediction
- ▶ Increase in  $\widehat{E}_t[r]$  → increase expectation path of FFR
- ▶ Neural network picks up long-term word dependencies





# Difference in Prediction for Different Text

[Back](#)[Row 1](#)[Row 2](#)[Row 3](#)[Full Text 1](#)

## Left Examples

## Prediction Difference

## Right Examples

Prediction

Key Text

Key Text

Prediction

$$\widehat{\Delta E_{9/06}}[r]$$

-0.005

continuing moderation in  
economic growth

+0.004

economic growth slowed...  
but likely to expand  
at moderate pace

$$\widehat{\Delta E_{10/06}}[r]$$

-0.001

$$\widehat{\Delta E_{12/16}}[r]$$

0.002

unemployment declined...  
inflation moved up,  
but remains low...  
raise target FFR

-0.011

unemployment remains low...  
inflation remains low...  
maintain target FFR

$$\widehat{\Delta E_{2/17}}[r]$$

-0.009

$$\widehat{\Delta E_{5/19}}[r]$$

-0.002

economic activity rose...  
household spending slowed...  
inflation remained low

+0.013

economic activity is rising...  
household spending picked  
up...inflation declined but  
uncertain about outlook

$$\widehat{\Delta E_{6/19}}[r]$$

0.011

# Examples of Predicted $\Delta E_t[r]$ (1)

[Full Text](#)[Back](#)

► Sept. 2006 FOMC Statement

- $\Delta E_t[r] = -0.003$
- $\widehat{\Delta E_t[r]} = -0.005$
- $\Delta TargetFFR = 0$

- ... percent. **The moderation in economic growth appears to be continuing, partly reflecting a cooling of the housing market.** Readings on...

► Oct. 2006 FOMC Statement

- $\Delta E_t[r] = 0.001$
- $\widehat{\Delta E_t[r]} = -0.001$
- $\Delta TargetFFR = 0$

- ... percent. **Economic growth has slowed over the course of the year, partly reflecting a cooling of the housing market. Going forward, the economy seems likely to expand at a moderate pace.** Readings on...

# Examples of Predicted $\Delta E_t[r]$ (2)

[Back](#)

## ► Dec 2016 FOMC Statement

- $\Delta E_t[r] = 0.0014$
- $\widehat{\Delta E_t[r]} = 0.0015$
- $\Delta TargetFFR = 0.25$

- ... economic activity **has been expanding** at a moderate pace since mid-year...the unemployment rate **has declined**. Household spending **has been rising moderately**... Inflation has increased **since earlier this year** but is still below the Committee's 2 percent longer-run objective, **partly reflecting earlier declines in energy prices and in prices of non-energy imports**. Market-based measures of inflation compensation have moved up considerably but still are low... Inflation is expected to rise to 2 percent over the medium term as the transitory effects of past declines in energy and import prices dissipate and the labor market strengthens further. ... the Committee decided to **raise** the target range for the federal funds rate ...

## ► Feb 2017 FOMC Statement

- $\Delta E_t[r] = -0.004$
- $\widehat{\Delta E_t[r]} = -0.009$
- $\Delta TargetFFR = 0$

- ... economic activity **has continued to expand** at a moderate pace...the unemployment rate **stayed near its recent low**. Household spending **has continued to rise moderately** ... Measures of consumer and business sentiment have improved of late. Inflation increased in recent quarters but is still below the Committee's 2 percent longer-run objective. Market-based measures of inflation compensation remain low... and inflation will rise to 2 percent over the medium term.... the Committee decided to **maintain** the target range for the federal funds rate ...

# Examples of Predicted $\Delta E_t[r]$ (3)

[Back](#)

## ► May 2019 FOMC Statement

- $\Delta E_t[r] = -0.009$
- $\widehat{\Delta E_t[r]} = -0.002$
- $\Delta TargetFFR = 0$

- ... economic activity **rose** at a solid rate ...  
**Growth of household spending and business fixed investment slowed in the first quarter** ... On balance, market-based measures of **inflation compensation have remained low** in recent months .... In light of **global economic and financial developments** and muted inflation pressures, **the Committee will be patient as it determines what future adjustments to the target range for the federal funds rate may be appropriate to support these outcomes** ...

## ► June 2019 FOMC Statement

- $\Delta E_t[r] = 0.0112$
- $\widehat{\Delta E_t[r]} = 0.0113$
- $\Delta TargetFFR = 0$

- ... economic activity **is rising** at a moderate rate  
**...Although growth of household spending appears to have picked up from earlier in the year, indicators of business fixed investment have been soft** ... Market-based measures of **inflation compensation have declined** ... but **uncertainties** about this outlook have increased. In light of these **uncertainties** and muted inflation pressures, **the Committee will closely monitor the implications of incoming information for the economic outlook and will act as appropriate to sustain the expansion, with a strong labor market and inflation near its symmetric 2 percent objective** ...

# Whole Sept 2006/Oct 2006 Statement

[Row 1](#)[Back](#)

## Sept 2006 FOMC Statement:

The Federal Open Market Committee decided today to keep its target for the federal funds rate at 5-1/4 percent. **The moderation in economic growth appears to be continuing, partly reflecting a cooling of the housing market.** Readings on core inflation have been elevated, and the high levels of resource utilization and of the prices of energy and other commodities have the potential to sustain inflation pressures. However, inflation pressures seem likely to moderate over time, reflecting reduced impetus from energy prices, contained inflation expectations, and the cumulative effects of monetary policy actions and other factors restraining aggregate demand. Nonetheless, the Committee judges that some inflation risks remain. The extent and timing of any additional firming that may be needed to address these risks will depend on the evolution of the outlook for both inflation and economic growth, as implied by incoming information.

## Oct 2006 FOMC Statement:

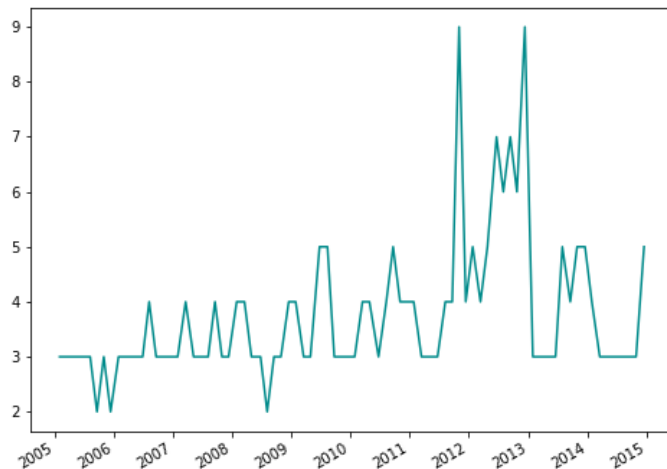
The Federal Open Market Committee decided today to keep its target for the federal funds rate at 5-1/4 percent. **Economic growth has slowed over the course of the year, partly reflecting a cooling of the housing market. Going forward, the economy seems likely to expand at a moderate pace.** Readings on core inflation have been elevated, and the high level of resource utilization has the potential to sustain inflation pressures. However, inflation pressures seem likely to moderate over time, reflecting reduced impetus from energy prices, contained inflation expectations, and the cumulative effects of monetary policy actions and other factors restraining aggregate demand. Nonetheless, the Committee judges that some inflation risks remain. The extent and timing of any additional firming that may be needed to address these risks will depend on the evolution of the outlook for both inflation and economic growth, as implied by incoming information.

# Expectations with Target Rate and Text Shock

[Back](#)

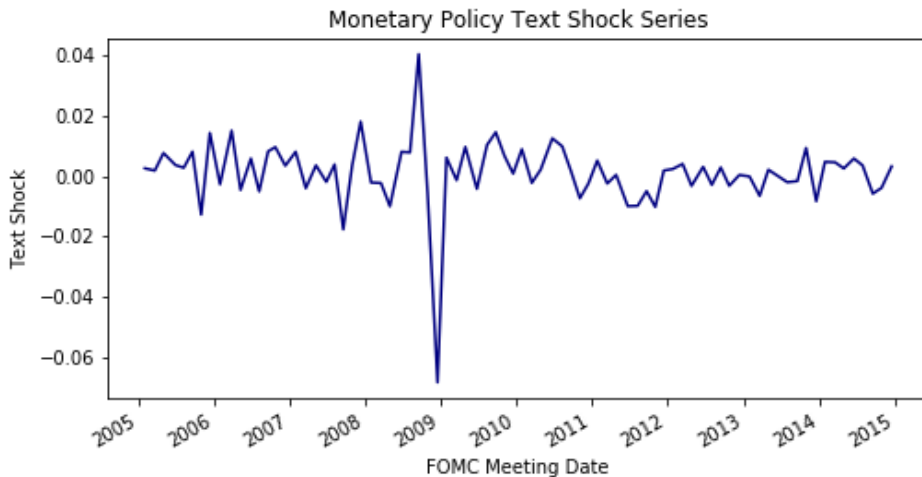
	$\Delta E_t[r_t]$	$\Delta E_t[r_{t+1}]$	$\Delta E_t[r_{t+2}]$	$\Delta E_t[r_{t+3}]$
$\Delta Target\ FFR$	0.06*** (0.02)	0.07*** (0.01)	0.08*** (0.01)	0.16*** (0.02)
N	165	165	163	82
$R^2$	0.07	0.13	0.16	0.34
Adj. $R^2$	0.07	0.12	0.15	0.33
$\Delta Target\ FFR$	0.00 (0.01)	0.03** (0.01)	0.04*** (0.01)	0.10*** (0.02)
$\widehat{\Delta E[r]}_{text}$	1.69*** (0.15)	1.46*** (0.15)	1.37*** (0.16)	1.26*** (0.23)
N	165	165	163	82
$R^2$	0.47	0.46	0.42	0.52
Adj. $R^2$	0.47	0.45	0.41	0.51

# Alternative Statements from Meeting Materials

[Examples](#)[Back-Cleaned Text Shock](#)

- ▶ Alternative statements are in FOMC meeting materials
- ▶ Meeting materials released on a 5 year lag
- ▶ Alternative statements from 2005-2014
- ▶ Count new wording is as a different alternative

# Cleaned Text Shocks (2005-2014)

[Back](#)



# Cleaned Text Shocks Capture Forward Guidance Effect

[Back](#)

- ▶ Current expectations of the target rate  $h \in \{0, 1, 2, 3\}$  meetings from now
- ▶ Compare regression specifications for different horizon  $h$  and shock  $k$

$$\Delta E_t[r_{t+h}] = \beta^{h,k} shock_t^k + \eta_t^{h,k}$$

where shock  $k$  is:

- Cleaned Text Shocks, Text Shock, or 1st principal component of FFF
- 
- ▶ Only for Cleaned Text Shocks do:
    - Coefficients increase as FFF maturity increases
    - $R^2$  increases as FFF maturity increases

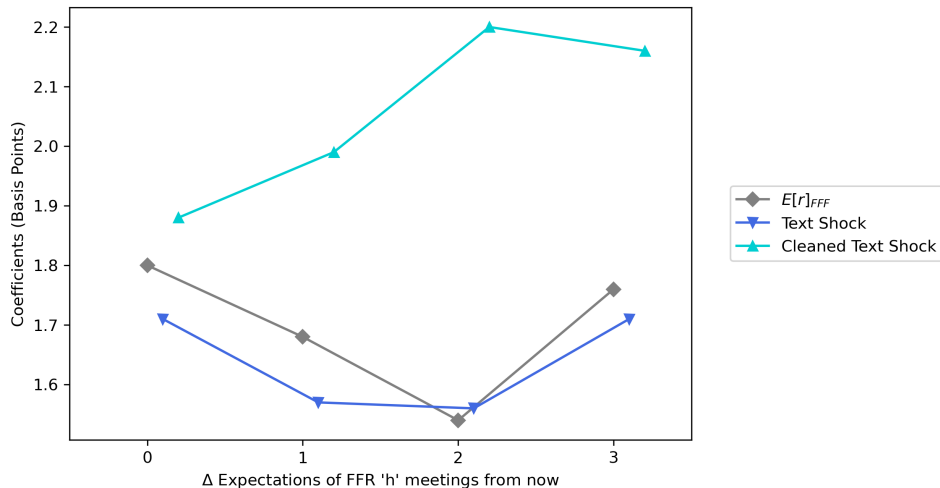
[Coef Plot](#)[R<sup>2</sup> Plot](#)

# Expectations with Target Rate and Cleaned Text Shock

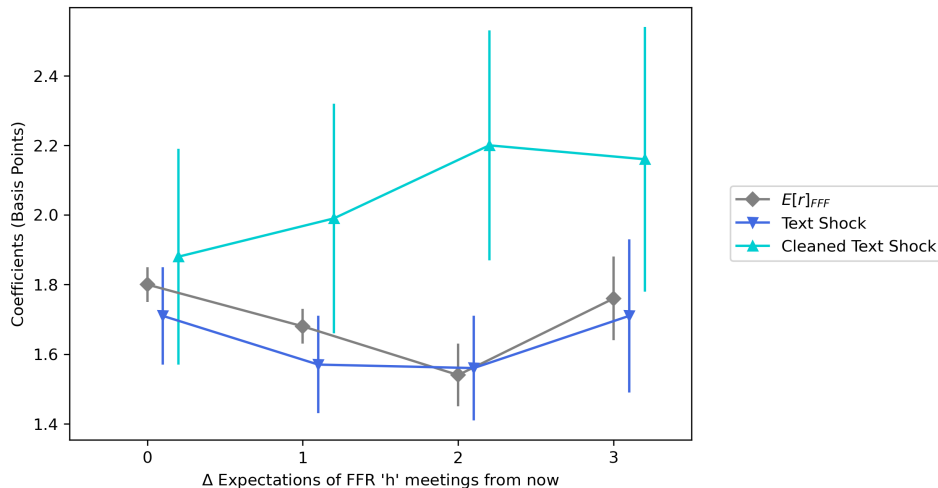
[Back](#)

	$\Delta E_t[r_t]$	$\Delta E_t[r_{t+1}]$	$\Delta E_t[r_{t+2}]$	$\Delta E_t[r_{t+3}]$
$\Delta Target\ FFR$	0.06*** (0.02)	0.07*** (0.01)	0.08*** (0.01)	0.16*** (0.02)
N	165	165	163	82
$R^2$	0.07	0.13	0.16	0.34
Adj. $R^2$	0.07	0.12	0.15	0.33
$\Delta Target\ FFR$	0.02 (0.02)	0.00 (0.02)	0.03 (0.02)	0.11*** (0.03)
$\widehat{\Delta E[r]}_{clean}$	1.75*** (0.35)	1.97*** (0.38)	1.92*** (0.38)	1.32*** (0.42)
N	80	80	80	43
$R^2$	0.33	0.31	0.38	0.57
Adj. $R^2$	0.31	0.29	0.36	0.55

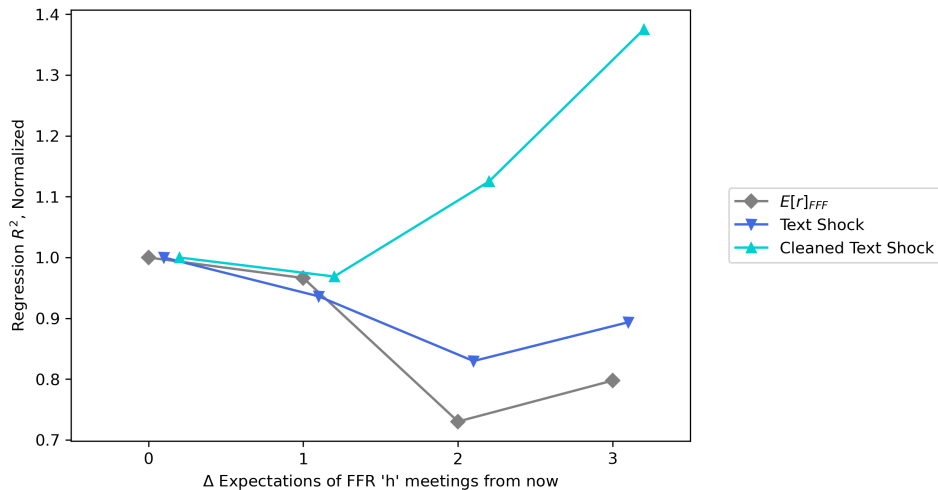
# Forward Guidance: Coefficients Over Expectations Horizons

[Back](#)[Reg tables](#)[Graph with Bands](#)

# Forward Guidance: Coefficients with Confidence Intervals

[Back](#)

# Forward Guidance: $R^2$ Over Expectations Horizons

[Back](#)[Reg tables](#)

# Forward Guidance capture by Text Shocks Regression Table [Back](#)

	$\Delta E_t[r_t]$	$\Delta E_t[r_{t+1}]$	$\Delta E_t[r_{t+2}]$	$\Delta E_t[r_{t+3}]$
<b>Cleaned Text Shock<sub>t</sub></b>	1.88*** (0.31)	1.99*** (0.33)	2.20*** (0.33)	2.16*** (0.38)
N	80	80	80	43
$R^2$	0.32	0.31	0.36	0.44
Adj. $R^2$	0.32	0.30	0.35	0.42

Note:  $E_t[r_{t+h}]$  represents expectations at meeting  $t$  about FFR  $h$  meeting(s) away. Intercepts for regression are zero.

[Reg with Target FFR](#)
[Others:  \$\Delta E\_t\[r\]\$  & Unclean Shock](#)

# Forward Guidance Table Comparison

[Back](#)

	$\Delta E_t[r_t]$	$\Delta E_t[r_{t+1}]$	$\Delta E_t[r_{t+2}]$	$\Delta E_t[r_{t+3}]$
Intercept	-0.00** (0.00)	-0.00* (0.00)	-0.00 (0.00)	-0.01* (0.00)
$\Delta E[r]_{FFF}$	1.80*** (0.05)	1.68*** (0.05)	1.54*** (0.09)	1.76*** (0.12)
N	165	165	163	82
$R^2$	0.89	0.86	0.65	0.71
Adj. $R^2$	0.89	0.86	0.65	0.71
Intercept	0.00 (0.00)	0.00 (0.00)	0.00 (0.00)	-0.00 (0.00)
$\widehat{\Delta E[r]}_{text}$	1.71*** (0.14)	1.57*** (0.14)	1.56*** (0.15)	1.71*** (0.22)
N	165	165	163	82
$R^2$	0.47	0.44	0.39	0.42
Adj. $R^2$	0.47	0.44	0.38	0.41

# Summary Statistics of Monetary Shock Series (2005-2014)

[Back](#)

	$\Delta E[r]_{FF4}$	$\widehat{\Delta E[r]}_{text}$	$\widehat{\Delta E[r]}_{clean}$	NS Shock	$\Delta FF4$	$\Delta TY1(\Delta FF4)$
count	80	80	80	74	80	80
mean	-0.0000	-0.0027	0.0011	0.0039	-0.0018	-0.0042
std	0.0215	0.0158	0.0113	0.0321	0.0395	0.0294
min	-0.1009	-0.0900	-0.0685	-0.1452	-0.19	-0.1441
median	0.0013	-0.0007	0.0022	0.0076	0	-0.0029
max	0.0631	0.0675	0.0406	0.0679	0.115	0.0825



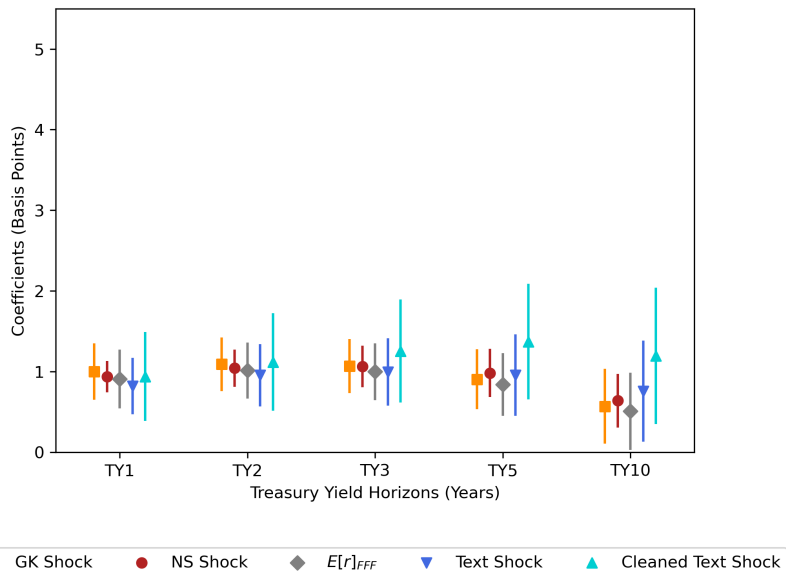
# Summary Statistics of Treasury Yields

	$\Delta TY_1$	$\Delta TY_2$	$\Delta TY_3$	$\Delta TY_5$	$\Delta TY_{10}$
count	80	80	80	80	80
mean	-0.0009	0.0018	0.0025	0.0012	0.0004
std	0.0544	0.0661	0.0772	0.0918	0.0923
min	-0.2045	-0.2641	-0.3477	-0.4708	-0.5189
25%	-0.0198	-0.027	-0.0314	-0.0385	-0.0356
50%	0.0019	-0.0008	0.0009	0.008	0.0135
75%	0.0189	0.0322	0.0469	0.0444	0.0569
max	0.2023	0.2296	0.2263	0.1844	0.2019

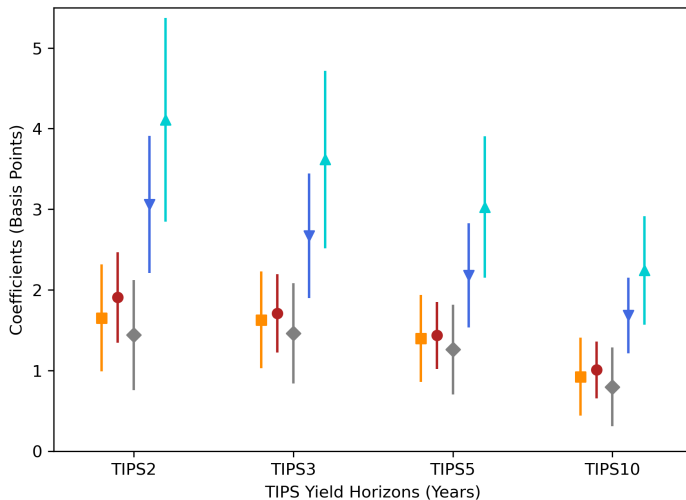
# Summary Statistics of TIPS Yields

	$\Delta TIPS_2$	$\Delta TIPS_3$	$\Delta TIPS_5$	$\Delta TIPS_{10}$
count	80	80	80	80
mean	-0.0072	-0.0081	-0.0074	-0.0047
std	0.1183	0.1141	0.1094	0.0963
min	-0.5215	-0.5499	-0.5818	-0.5705
25%	-0.0467	-0.0476	-0.0509	-0.0353
50%	-0.0024	0.0032	0.009	0.0072
75%	0.0484	0.0522	0.0451	0.0463
max	0.3637	0.2998	0.2187	0.1569

# Treasury Yields, Nominal Interest Rates

[Back](#)[Table](#)

# TIPS yields, Real Interest Rates

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[Table](#)


# Treasury Yields, Nominal Interest Rates

[Back to Graph](#)

	$\Delta TY_1$	$\Delta TY_2$	$\Delta TY_3$	$\Delta TY_5$	$\Delta TY_{10}$
<b>GK Shock</b>	-	0.81***	0.79***	0.67**	0.42
	-	(0.25)	(0.25)	(0.27)	(0.34)
<b>NS Shock</b>	0.94***	1.04***	1.06***	0.98***	0.64*
	(0.19)	(0.23)	(0.26)	(0.30)	(0.33)
$\Delta E[r]_{FFF}$	0.91**	1.01***	1.00***	0.84**	0.51
	(0.36)	(0.35)	(0.35)	(0.39)	(0.48)
$\widehat{\Delta E[r]}_{text}$	0.82**	0.96**	1.00**	0.96*	0.76
	(0.35)	(0.39)	(0.42)	(0.51)	(0.63)
$\widehat{\Delta E[r]}_{clean}$	0.94*	1.12*	1.25**	1.37*	1.20
	(0.55)	(0.61)	(0.64)	(0.72)	(0.85)

Note: Each row and column come from different specification. HAC standard errors in parentheses.

\* sig. at 10% level, \*\* sig. at 5% level, and \*\*\* sig. at 1% level.

[Δ Target Rate](#)

# TIPS yields, Real Interest Rates

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	$\Delta TIPS_2$	$\Delta TIPS_3$	$\Delta TIPS_5$	$\Delta TIPS_{10}$
GK Shock	1.23** (0.49)	1.21*** (0.45)	1.04*** (0.40)	0.69* (0.36)
NS Shock	1.91*** (0.56)	1.71*** (0.49)	1.44*** (0.42)	1.01*** (0.35)
$\Delta E[r]_{FFF}$	1.44** (0.68)	1.46** (0.62)	1.26** (0.55)	0.80 (0.49)
$\widehat{\Delta E[r]}_{text}$	3.06*** (0.85)	2.67*** (0.77)	2.18*** (0.65)	1.68*** (0.47)
$\widehat{\Delta E[r]}_{cleaned}$	4.11*** (1.26)	3.62*** (1.10)	3.03*** (0.88)	2.24*** (0.67)

Note: Each row and column come from different specification. Standard errors in parentheses.

\* sig. at 10% level, \*\* sig. at 5% level, and \*\*\* sig. at 1% level.

[Δ Target Rate](#)

# Target Federal Funds Rate

	$\Delta TY_1$	$\Delta TY_2$	$\Delta TY_3$	$\Delta TY_5$	$\Delta TY_{10}$
$\Delta Target\ FFR$	0.04** (0.02)	0.02 (0.03)	0.01 (0.04)	0.00 (0.03)	-0.00 (0.03)

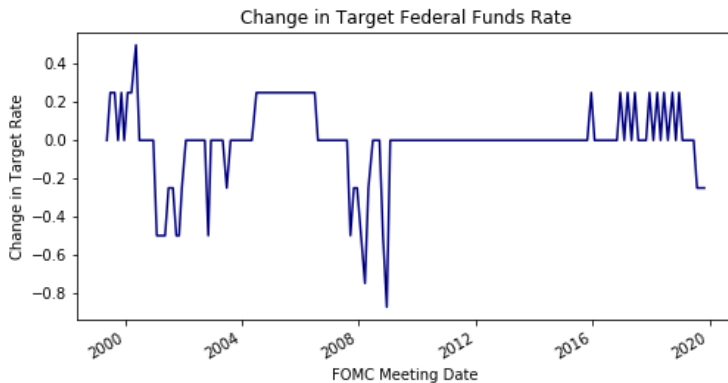
	$\Delta TIPS_2$	$\Delta TIPS_3$	$\Delta TIPS_5$	$\Delta TIPS_{10}$
$\Delta Target\ FFR$	0.12** (0.05)	0.10* (0.05)	0.04 (0.03)	0.03 (0.03)

\* sig. at 10% level, \*\* sig. at 5% level, and \*\*\* sig. at 1% level.

TY

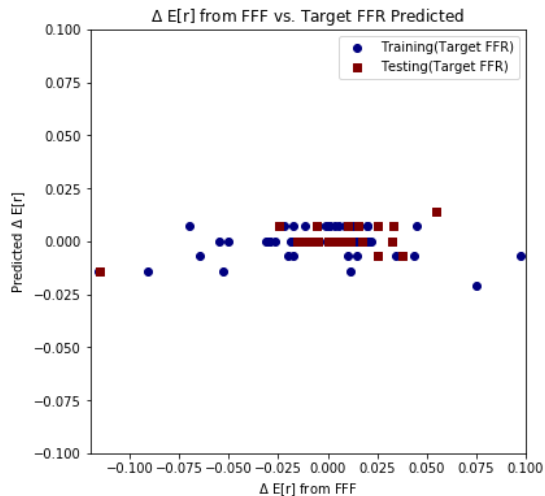
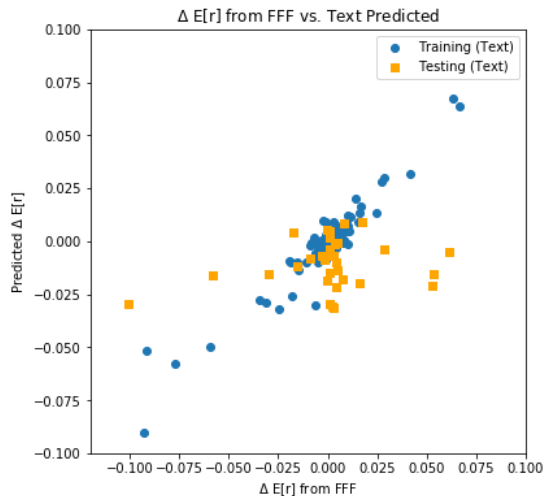
TIPS

# Changes in Target Federal Funds Rate

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# Graphical Comparison

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# Dovish Alternative (Alt A)

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Oct 2006, Dovish Alternative, NN predicted change in FFR expectations = .25

The Federal Open Market Committee decided today to keep its target for the federal funds rate at 5 1/4 percent. Economic growth appears to have slowed further in the third quarter, partly reflecting a cooling of the housing market. Although there is a risk that the slowdown in economic growth may become more pronounced, the economy seems likely to expand at a moderate pace. Readings on core inflation have been elevated, and the high level of resource utilization has the potential to sustain inflation pressures. However, inflation pressures seem likely to moderate over time, reflecting reduced impetus from energy prices, contained inflation expectations, and the cumulative effects of monetary policy actions and other factors restraining aggregate demand. In these circumstances, future policy adjustments will depend on the evolution of the outlook for both inflation and economic growth, as implied by incoming information.

# Hawkish Alternative (Alt C)

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Nov 2010, Hawkish Alternative, NN predicted change in FFR expectations = .36

Information received since the Federal Open Market Committee met in September indicates that the economic recovery is proceeding. Household income and spending are increasing, and business spending on equipment and software is rising. The contraction in bank lending has slowed. The Committee anticipates a gradual return to higher levels of resource utilization in a context of price stability. The Committee decided to maintain the target range for the federal funds rate at 0 to 1/4 percent and anticipates that economic conditions are likely to warrant low levels for the federal funds rate for some time. For the time being, the Committee also will maintain its existing policy of reinvesting principal payments from its securities holdings. The Committee will continue to monitor the economic outlook and financial developments and anticipates that it will gradually begin to remove policy accommodation at the appropriate time to promote maximum employment and price stability.

# Describe VAR Data

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	log IP	log CPI	EBP	$TY_1$
count	120	120	120	120
mean	4.60	5.39	0.04	1.64
std	0.05	0.05	0.85	1.88
min	4.47	5.29	-0.92	0.09
25%	4.57	5.35	-0.40	0.20
50%	4.61	5.40	-0.22	0.42
75%	4.63	5.44	-0.01	3.41
max	4.67	5.48	3.47	5.20

Note: All logs are natural logarithms. Industrial production (IP) and Consumer Price Index (CPI) are sourced from FRED. The Excess Bond Premium (EBP) is from Gilchrist and Zakrajsek (2012) and here is in percentage points. The 1 year Treasury Yield ( $TY_1$ ) is from Gurkaynak, Sack and Wright (2007).

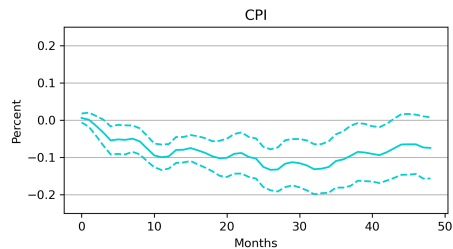
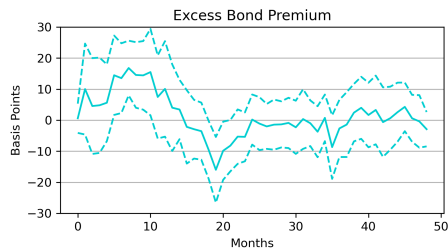
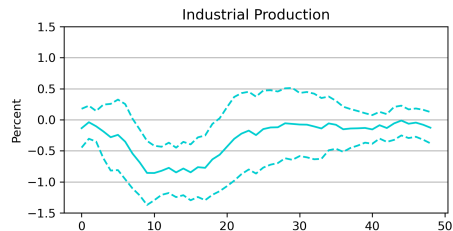
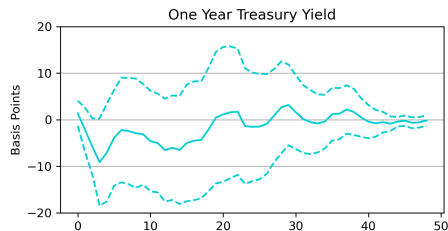
# Converting Shock Series to Monthly Frequency

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- ▶ Shock values in months without FOMC meetings are set equal to zero
- ▶ Gertler and Karadi (2015) use 30 day rolling mean of shocks to convert to monthly, but use 3-month-ahead FFF (FF4) to create comparable series

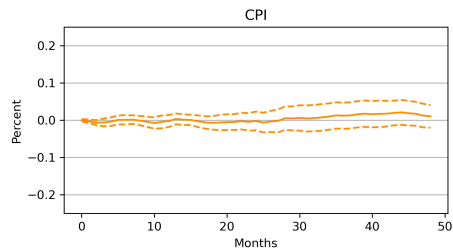
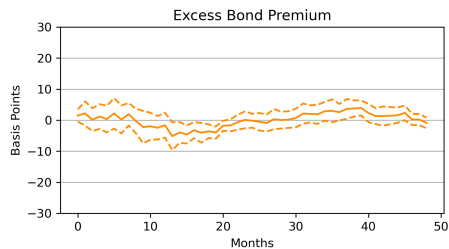
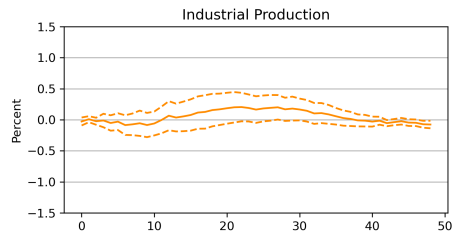
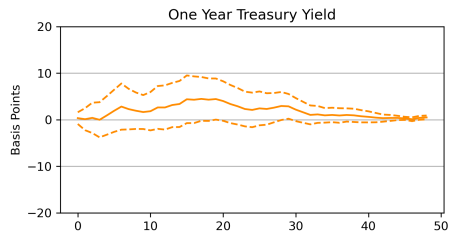
	Text Shock	Cleaned Text Shock	PC1 FFF	GK FF4	GK rolling average
count	120	120	120	120	90
mean	-0.0018	0.0007	-0.0000	-0.0012	-0.005371
std	0.0129	0.0092	0.0175	0.0322	0.032843
min	-0.09	-0.0685	-0.1009	-0.1900	-0.206291
25%	-0.0016	-0.0014	0	0	-0.0048
50%	0	0	0	0	0
75%	0.0008	0.0036	0.0013	0	0.0037
max	0.0675	0.0406	0.0631	0.1150	0.0561

# Responses to Cleaned Text Shock

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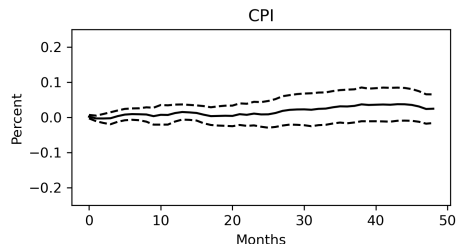
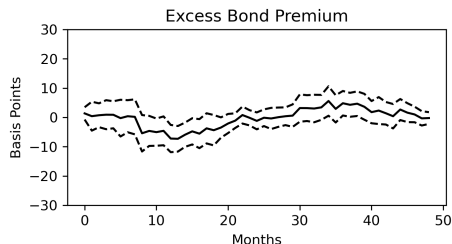
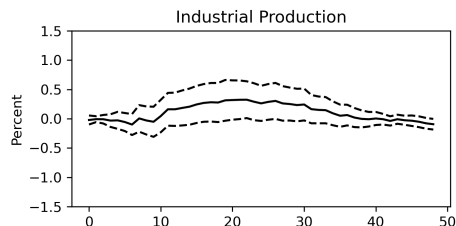
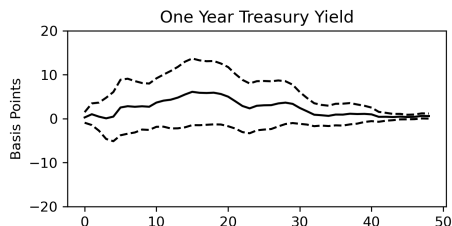
Note: 90% confidence bands from HAC standard errors. Above are responses to a 100 basis point increase in the shock.

# Responses to GK Shock (FF4)

[Back](#)[GK Rolling Avg.](#)

Note: 90% confidence bands from HAC standard errors. Above are responses to a 100 basis point increase in the shock.

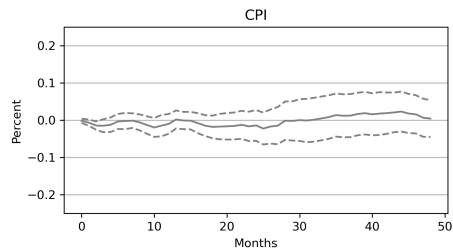
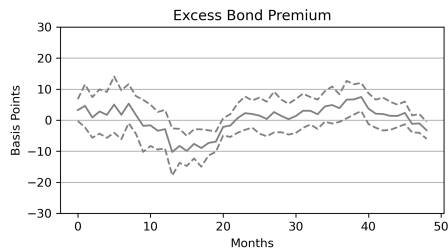
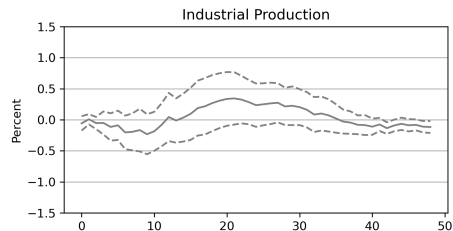
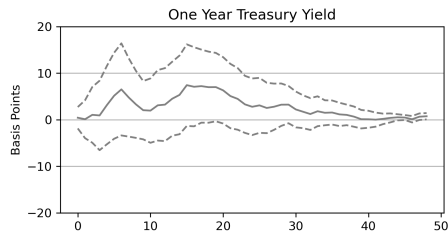
# Responses to GK Shock (FF4, rolling average)

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Note: 90% confidence bands from HAC standard errors. Above are responses to a 100 basis point increase in the shock.

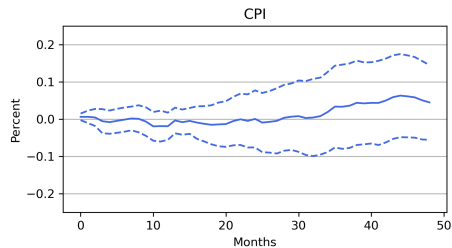
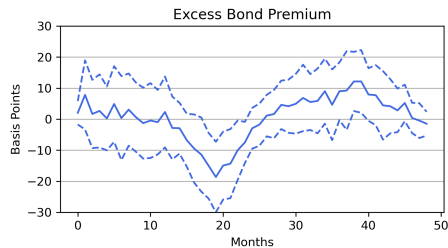
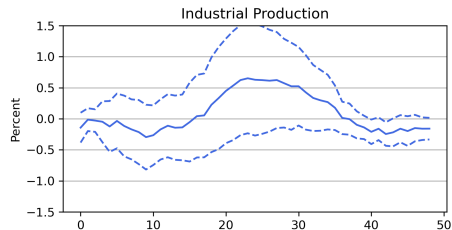
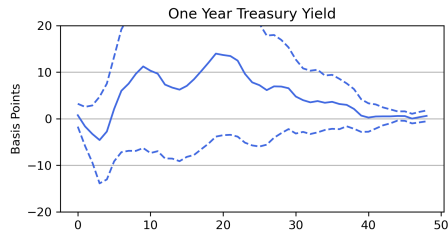


# Responses to Shock to First PC of FFF Price Changes

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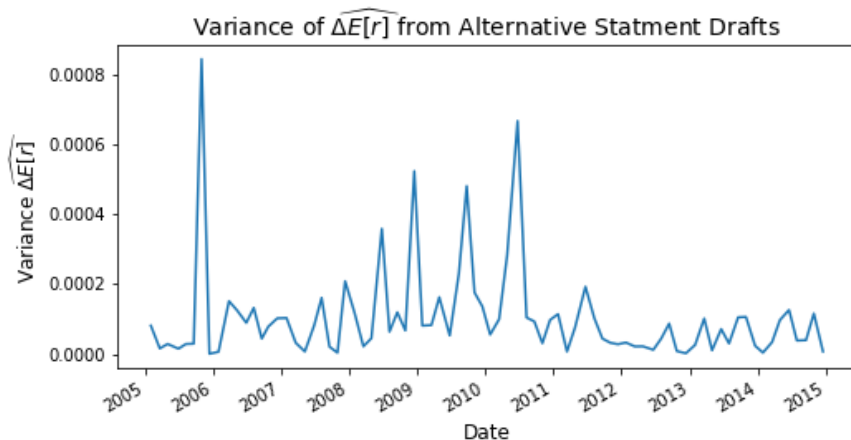
Note: 90% confidence bands from HAC standard errors. Above are responses to a 100 basis point increase in the shock.

# Responses to Text Shock

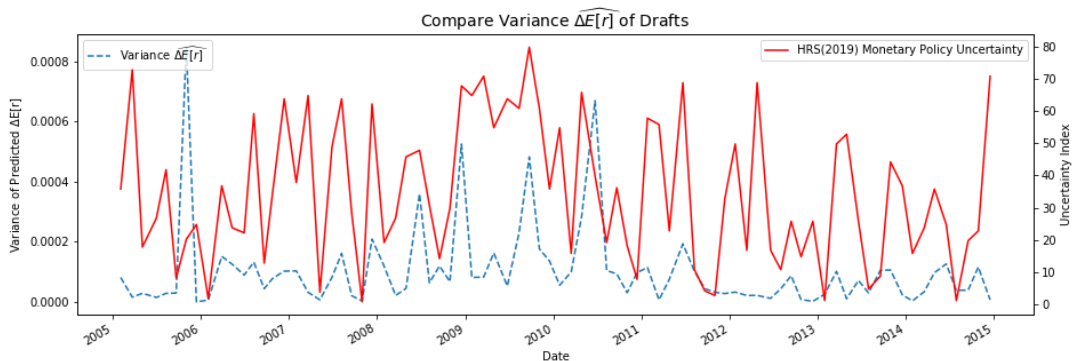
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Note: 90% confidence bands from HAC standard errors. Above are responses to a 100 basis point increase in the shock.

# Variance of $\widehat{\Delta E[r]}$ Over Alternative-Statement Drafts

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# Compare with HRS(2019) Monetary Policy Uncertainty

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- HRS(2019) Monetary Policy Uncertainty calculated from newspapers

# Variance of $\widehat{\Delta E[r]}_t$ Over Sentences

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Variance of Predicted  $\Delta E[r]$  for Sentences within Each Statement

