# 1. How the family-friendly movies are rented?
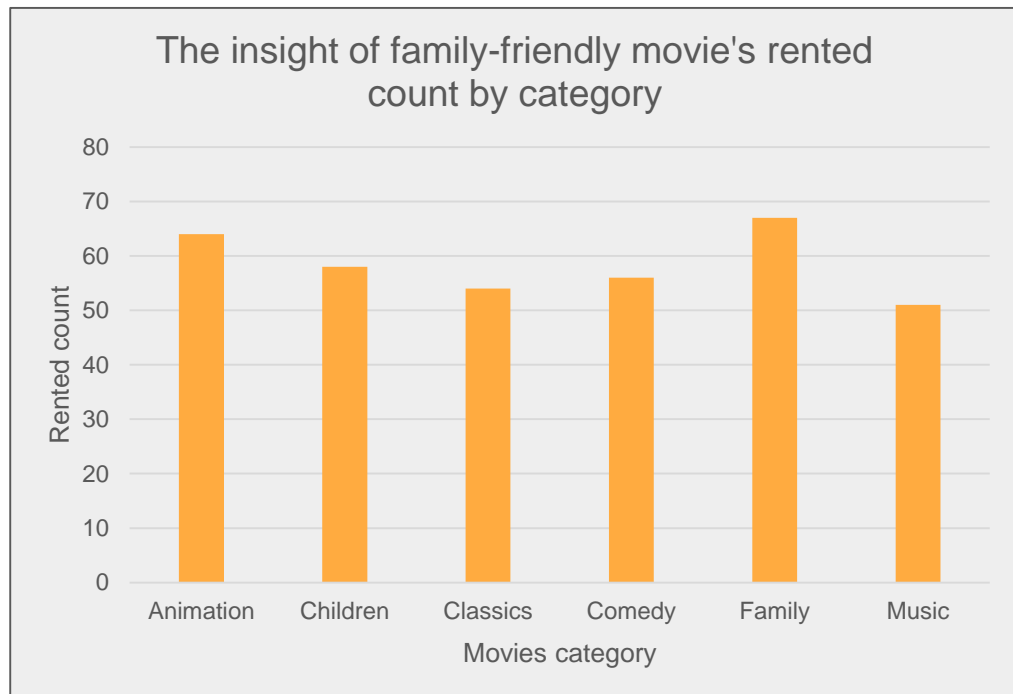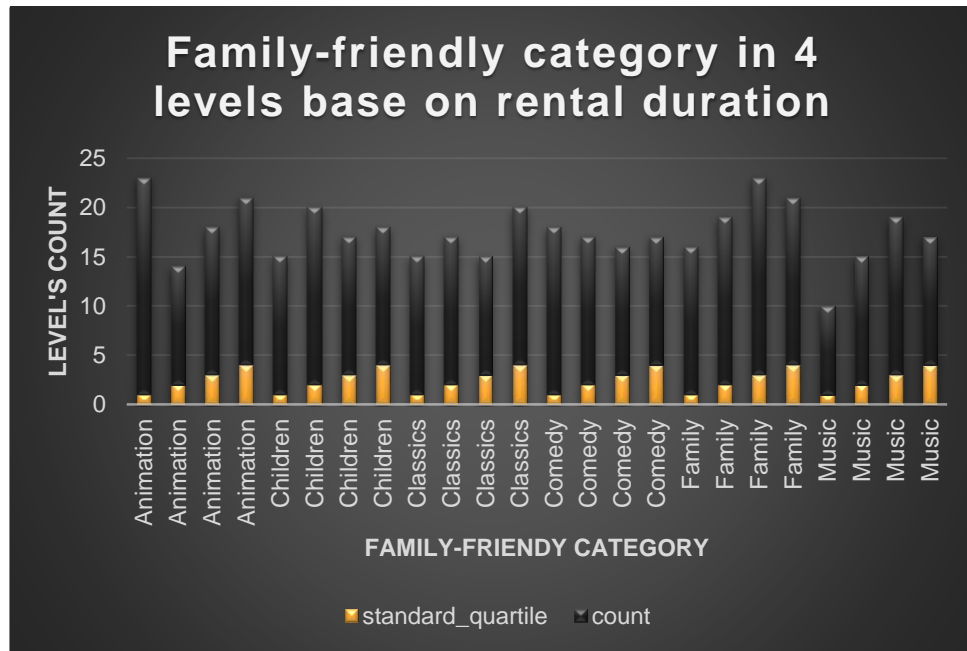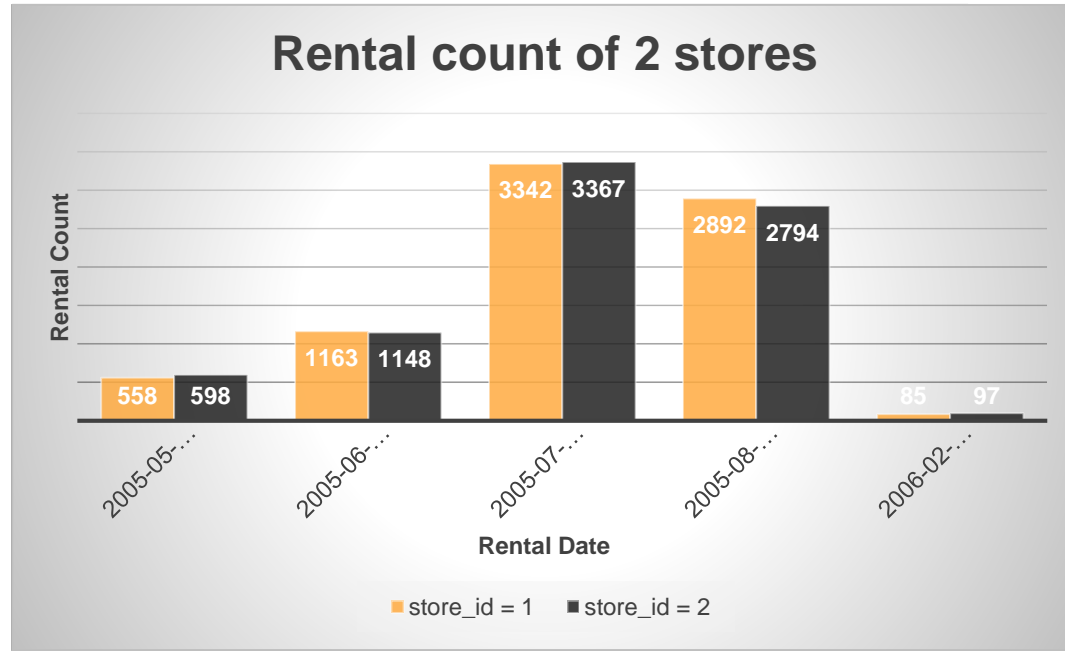


The insight of family-friendly movie's rented count by category

The picture in the left show us that the family-friendly movies have almost the same rental_count in total, but Family's category is the most rented and Music's category is the less rented.

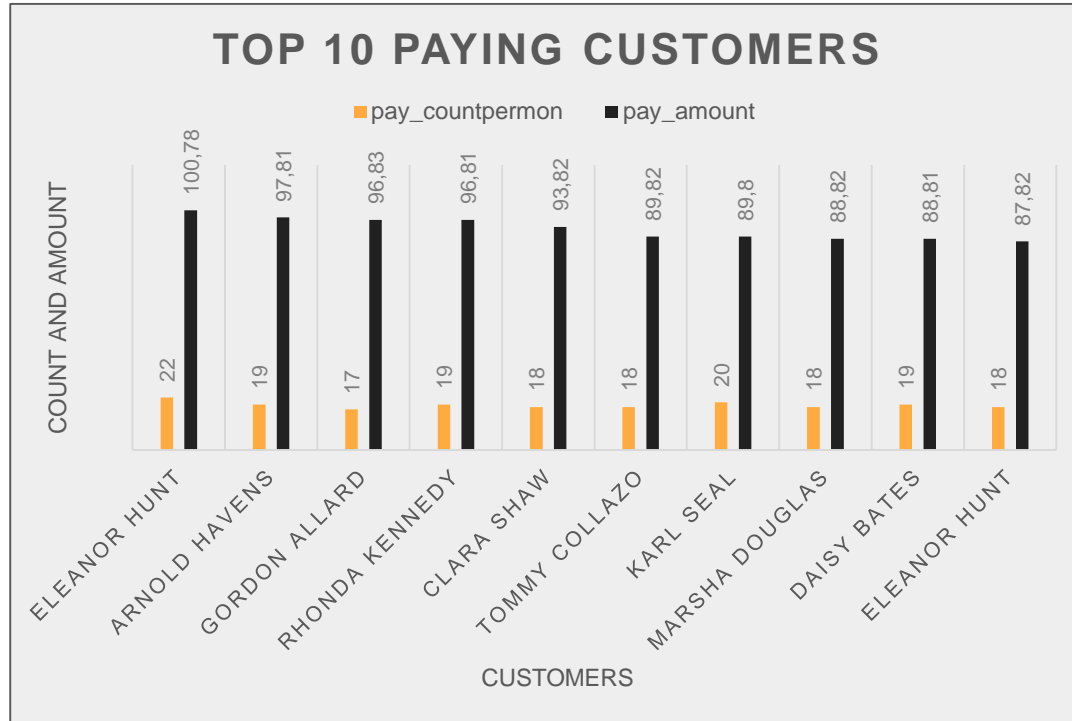# 2. Count the family-friendly movies category based on rental duration?



After dividing in 4 levels by rental duration, we can see that most of Animation's movies have the lowest rental duration and Family movies have the highest rental duration.

# 3. how the two stores compare in their count of rental all the years?



**Rental count of 2 stores**

As per the graph in the left, both stores have almost the same rental count all the years.

# 4. Who were the top 10 paying customers in monthly basis?



TOP 10 PAYING CUSTOMERS

pay_countpermon    pay_amount

COUNT AND AMOUNT

| Customer | pay_countpermon | pay_amount |
|---|---|---|
| ELEANOR HUNT | 22 | 100,78 |
| ARNOLD HAVENS | 19 | 97,81 |
| GORDON ALLARD | 17 | 96,83 |
| RHONDA KENNEDY | 19 | 96,81 |
| CLARA SHAW | 18 | 93,82 |
| TOMMY COLLAZO | 18 | 89,82 |
| KARL SEAL | 20 | 89,8 |
| MARSHA DOUGLAS | 18 | 88,82 |
| DAISY BATES | 19 | 88,81 |
| ELEANOR HUNT | 18 | 87,82 |

CUSTOMERS

After pulling data, we can see in the graph the top 10 paying costomers of month all the year.