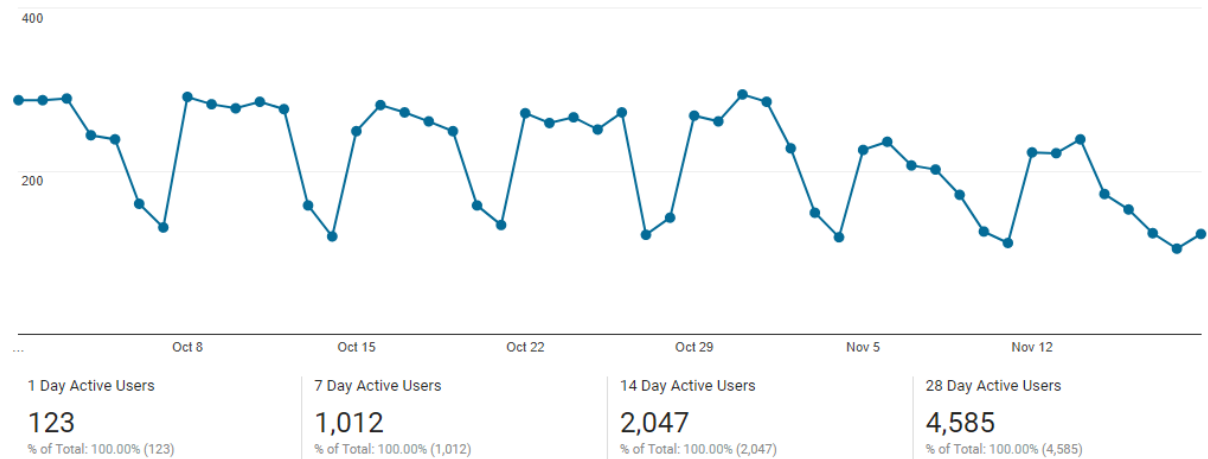


**LAPORAN WEB SITE DATA**  
**GOOGLE ANALYTICS dan SERVER**  
**BANK SULSELBAR Oktober 2018**

## Active User (Pengguna Aktif)



## Demografi Lokasi Pengguna Aktif

City ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	<b>4,419</b> % of Total: 93.62% (4,720)	<b>4,147</b> % of Total: 93.42% (4,439)	<b>6,390</b> % of Total: 94.99% (6,727)	<b>56.06%</b> Avg for View: 57.11% (-1.85%)	<b>2.68</b> Avg for View: 2.62 (2.13%)	<b>00:02:30</b> Avg for View: 00:02:25 (3.21%)
1. <a href="#">Makassar</a>	<b>2,530</b> (55.59%)	2,327 (56.11%)	3,560 (55.71%)	57.89%	2.61	00:02:27
2. <a href="#">Jakarta</a>	<b>637</b> (14.00%)	573 (13.82%)	963 (15.07%)	46.52%	3.07	00:02:50
3. <a href="#">Surabaya</a>	<b>496</b> (10.90%)	448 (10.80%)	632 (9.89%)	61.71%	2.50	00:02:26
4. <a href="#">Palu</a>	<b>280</b> (6.15%)	249 (6.00%)	414 (6.48%)	49.52%	3.31	00:02:44
5. <a href="#">Denpasar</a>	<b>244</b> (5.36%)	222 (5.35%)	332 (5.20%)	60.84%	2.36	00:02:42
6. <a href="#">Bandung</a>	<b>50</b> (1.10%)	45 (1.09%)	67 (1.05%)	64.18%	2.09	00:02:09
7. <a href="#">Medan</a>	<b>38</b> (0.83%)	37 (0.89%)	39 (0.61%)	69.23%	1.90	00:01:48
8. <a href="#">(not set)</a>	<b>28</b> (0.62%)	21 (0.51%)	50 (0.78%)	64.00%	2.28	00:01:31
9. <a href="#">South Tangerang</a>	<b>19</b> (0.42%)	18 (0.43%)	58 (0.91%)	20.69%	2.26	00:01:11
10. <a href="#">Depok</a>	<b>15</b> (0.33%)	13 (0.31%)	17 (0.27%)	47.06%	2.76	00:01:47

\*) Data diambil 10 kota terbesar

## Dimensi Pengunjung

User Type ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	4,720 % of Total: 100.00% (4,720)	4,443 % of Total: 100.09% (4,439)	6,727 % of Total: 100.00% (6,727)	57.11% Avg for View: 57.11% (0.00%)	2.62 Avg for View: 2.62 (0.00%)	00:02:25 Avg for View: 00:02:25 (0.00%)
1. <a href="#">New Visitor</a>	4,439 (79.62%)	4,443 (100.00%)	4,443 (66.05%)	59.26%	2.51	00:02:17
2. <a href="#">Returning Visitor</a>	1,136 (20.38%)	0 (0.00%)	2,284 (33.95%)	52.93%	2.83	00:02:41

## Perangkat Pengguna Akses Bank Sulselbar

Device Category ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	4,720 % of Total: 100.00% (4,720)	4,443 % of Total: 100.09% (4,439)	6,727 % of Total: 100.00% (6,727)	57.11% Avg for View: 57.11% (0.00%)	2.62 Avg for View: 2.62 (0.00%)	00:02:25 Avg for View: 00:02:25 (0.00%)
1. mobile	3,125 (66.19%)	2,974 (66.94%)	4,426 (65.79%)	61.77%	2.36	00:02:06
2. desktop	1,537 (32.56%)	1,414 (31.83%)	2,222 (33.03%)	47.97%	3.10	00:03:00
3. tablet	59 (1.25%)	55 (1.24%)	79 (1.17%)	53.16%	3.39	00:03:31

## Sumber Akses Pengguna

	Acquisition			Behavior		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	4,720	4,439	6,727	57.11%	2.62	00:02:25
1 <span style="color: #0070C0;">■</span> Organic Search	3,359	<div><div></div></div>		55.02%	<div><div></div></div>	
2 <span style="color: #008000;">■</span> Direct	1,223	<div><div></div></div>		61.61%	<div><div></div></div>	
3 <span style="color: #FF0000;">■</span> Referral	213	<div><div></div></div>		69.85%	<div><div></div></div>	
4 <span style="color: #FFFF00;">■</span> Social	15	<div><div></div></div>		40.00%	<div><div></div></div>	
5 <span style="color: #00B0F0;">■</span> (Other)	1	<div><div></div></div>		50.00%	<div><div></div></div>	

Default Channel Grouping	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	4,720 % of Total: 100.00% (4,720)	4,443 % of Total: 100.09% (4,439)	6,727 % of Total: 100.00% (6,727)	57.11% Avg for View: 57.11% (0.00%)	2.62 Avg for View: 2.62 (0.00%)	00:02:25 Avg for View: 00:02:25 (0.00%)
1. Organic Search	3,359 (69.82%)	3,110 (70.00%)	4,847 (72.05%)	55.02%	2.69	00:02:34
2. Direct	1,223 (25.42%)	1,150 (25.88%)	1,594 (23.70%)	61.61%	2.45	00:02:06
3. Referral	213 (4.43%)	173 (3.89%)	262 (3.89%)	69.85%	2.17	00:01:23
4. Social	15 (0.31%)	10 (0.23%)	20 (0.30%)	40.00%	4.65	00:04:46
5. (Other)	1 (0.02%)	0 (0.00%)	4 (0.06%)	50.00%	2.00	00:00:12

Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	4,720 % of Total: 100.00% (4,720)	4,443 % of Total: 100.09% (4,439)	6,727 % of Total: 100.00% (6,727)	57.11% Avg for View: 57.11% (0.00%)	2.62 Avg for View: 2.62 (0.00%)	00:02:25 Avg for View: 00:02:25 (0.00%)
1. <a href="#">google / organic</a>	3,308 (68.73%)	3,061 (68.89%)	4,779 (71.04%)	54.99%	2.69	00:02:35
2. <a href="#">(direct) / (none)</a>	1,223 (25.41%)	1,150 (25.88%)	1,594 (23.70%)	61.61%	2.45	00:02:06
3. <a href="#">makassar.terkini.id / referral</a>	103 (2.14%)	101 (2.27%)	107 (1.59%)	83.18%	1.51	00:00:42
4. <a href="#">bing / organic</a>	32 (0.66%)	31 (0.70%)	38 (0.56%)	71.05%	2.53	00:02:07
5. <a href="#">kabarnusantaranews.com / referral</a>	31 (0.64%)	15 (0.34%)	41 (0.61%)	68.29%	2.93	00:01:30
6. <a href="#">googleweblight.com / referral</a>	22 (0.46%)	13 (0.29%)	34 (0.51%)	52.94%	3.29	00:02:49
7. <a href="#">id.search.yahoo.com / referral</a>	19 (0.39%)	17 (0.38%)	22 (0.33%)	68.18%	1.86	00:00:44
8. <a href="#">yahoo / organic</a>	19 (0.39%)	17 (0.38%)	29 (0.43%)	37.93%	3.00	00:02:21
9. <a href="#">id.m.wikipedia.org / referral</a>	6 (0.12%)	1 (0.02%)	8 (0.12%)	50.00%	2.88	00:02:16
10. <a href="#">int.search.tb.ask.com / referral</a>	5 (0.10%)	5 (0.11%)	6 (0.09%)	33.33%	3.67	00:02:31

## Laporan Teknis Sisi *Development*

### 1. Kuota *Disk* Pada *Server*

Total Kuota	10,240 MB	
Penggunaan Kuota	6,648.24 MB	
Detail	Main Serv	2,984.13 MB
	Temporary Files	1,540.74 MB
	Mail	2,007.01 MB
	Database	96.54 MB
	Logs Files	9.13 MB
	Lainnya	8.80 MB
Kuota Sisa	3,591.76 MB	

\*) Kuota tidak tercatat masuk kedalam hitungan wildcard usage

### 2. Aktivitas *Logon* Pada *Server*

No	Source	Timestamp	UTC
1	182.253.122.116	2018-10-01 ; 09:40:34	+0700
2	182.253.122.14	2018-10-11 ; 09:47:14	+0700
3	202.167.44.332	2018-10-19 ; 19:08:55	+0800 (unknown logon)
4	202.172.227.228	2018-10-21 ; 17:44:18	+0800 (unknown logon)
5	182.253.122.147	2018-10-22 ; 11:24:06	+0700

\*) Data diatas merupakan data login masuk ke server via FTP