LAPORAN WEB SITE DATA GOOGLE ANALYTICS dan SERVER

BANK SULSELBAR JULI 2019

Active User (Pengguna Aktif) Juli 2019



Dimensi Pengunjung Juli 2019

	Acquisition			Behavior		
User Type ?	Users ⊘ ↓	New Users ?	Sessions ?	Bounce Rate	Pages / Session	Avg. Session Duration ?
	8,755 % of Total: 100.00% (8,755)	7,475 % of Total: 100.07% (7,470)	13,603 % of Total: 100.00% (13,603)	64.36% Avg for View: 64.36% (0.00%)	2.32 Avg for View: 2.32 (0.00%)	00:02:05 Avg for View: 00:02:05 (0.00%)
New Visitor	7,499 (74.46%)	7,475(100.00%)	7,475 (54.95%)	62.77%	2.32	00:01:59
2. Returning Visitor	2,572 (25.54%)	0 (0.00%)	6,128 (45.05%)	66.30%	2.32	00:02:11

Demografi Lokasi Pengguna Aktif Juli 2019

	Acquisition	Behavior				
City ?	Users ? ↓	New Users ?	Sessions ?	Bounce Rate	Pages / Session	Avg. Session Duration ?
	8,442 % of Total: 96.42% (8,755)	7,164 % of Total: 95.90% (7,470)	13,223 % of Total: 97.21% (13,603)	63.96% Avg for View: 64.36% (-0.62%)	2.34 Avg for View: 2.32 (0.95%)	00:02:07 Avg for View: 00:02:05 (2.05%)
1. Makassar	5,082 (59.07%)	4,161 (58.08%)	8,749 (66.17%)	65.52%	2.31	00:02:09
2. Surabaya	1,217 (14.15%)	1,027 (14.34%)	1,573 (11.90%)	61.79%	2.48	00:02:25
3. Jakarta	1,042 (12.11%)	902 (12.59%)	1,394 (10.54%)	59.25%	2.40	00:01:57
4. Palu	471 (5.47%)	384 (5.36%)	557 (4.21%)	55.66%	2.46	00:02:08
5. Medan	94 (1.09%)	89 (1.24%)	105 (0.79%)	73.33%	1.98	00:01:10
6. Bandung	83 (0.96%)	70 (0.98%)	99 (0.75%)	59.60%	2.70	00:01:16
7. Palembang	51 (0.59%)	45 (0.63%)	56 (0.42%)	55.36%	3.46	00:02:02
8. (not set)	50 (0.58%)	42 (0.59%)	52 (0.39%)	67.31%	2.19	00:00:57
9. Bekasi	35 (0.41%)	29 (0.40%)	46 (0.35%)	54.35%	2.22	00:01:06
10. Semarang	33 (0.38%)	30 (0.42%)	40 (0.30%)	70.00%	1.75	00:01:07

^{*)} Data diambil 10 kota terbesar

Perangkat Pengguna Akses Bank Sulselbar Juli 2019

	Acquisition			Behavior		
Device Category 🕜	Users ⊘ ↓	New Users ?	Sessions ?	Bounce Rate	Pages / Session	Avg. Session Duration ?
	8,755 % of Total: 100.00% (8,755)	7,475 % of Total: 100.07% (7,470)	13,603 % of Total: 100.00% (13,603)	64.36% Avg for View: 64.36% (0.00%)	2.32 Avg for View: 2.32 (0.00%)	00:02:05 Avg for View: 00:02:05 (0.00%)
1. mobile	6,483 (73.99%)	5,560 (74.38%)	9,472 (69.63%)	64.25%	2.31	00:02:01
2. desktop	2,212 (25.25%)	1,853 (24.79%)	4,042 (29.71%)	64.82%	2.33	00:02:14
3. tablet	67 (0.76%)	62 (0.83%)	89 (0.65%)	55.06%	2.56	00:02:07

Sumber Akses Pengguna Juli 2019

	Acquisition			Behavior		
Default Channel Grouping	Users ? ↓	New Users ?	Sessions ?	Bounce Rate	Pages / Session	Avg. Session Duration ?
	8,755 % of Total: 100.00% (8,755)	7,475 % of Total: 100.07% (7,470)	13,603 % of Total: 100.00% (13,603)	64.36% Avg for View: 64.36% (0.00%)	2.32 Avg for View: 2.32 (0.00%)	00:02:05 Avg for View: 00:02:05 (0.00%)
1. Organic Search	6,751 (76.07%)	5,783 (77.36%)	9,172 (67.43%)	57.90%	2.60	00:02:24
2. Direct	1,107 (12.47%)	1,002 (13.40%)	1,531 (11.25%)	64.34%	2.44	00:02:09
3. Referral	934 (10.52%)	611 (8.17%)	2,814 (20.69%)	85.39%	1.36	00:01:01
4. Social	83 (0.94%)	79 (1.06%)	86 (0.63%)	65.12%	1.95	00:01:08

Source / Medium ?		Acquisition	Behavior				
		Users ? ↓	New Users ?	Sessions ?	Bounce Rate	Pages / Session	Avg. Session Duration ?
		8,755 % of Total: 100.00% (8,755)	7,475 % of Total: 100.07% (7,470)	13,603 % of Total: 100.00% (13,603)	64.36% Avg for View: 64.36% (0.00%)	2.32 Avg for View: 2.32 (0.00%)	00:02:05 Avg for View: 00:02:05 (0.00%)
1.	google / organic	6,659 (74.90%)	5,698 (76.23%)	9,072 (66.69%)	57.76%	2.61	00:02:24
2.	(direct) / (none)	1,107 (12.45%)	1,002 (13.40%)	1,531 (11.25%)	64.34%	2.44	00:02:09
3.	hotspotbssb.com / referral	569 (6.40%)	288 (3.85%)	2,160 (15.88%)	89.40%	1.24	00:00:45
4.	sulselsatu.com / referral	221 (2.49%)	213 (2.85%)	257 (1.89%)	79.77%	1.34	00:00:22
5.	bing / organic	54 (0.61%)	53 (0.71%)	60 (0.44%)	71.67%	1.85	00:01:31
6.	kabarnusantaranews.com / referral	41 (0.46%)	35 (0.47%)	51 (0.37%)	74.51%	1.73	00:01:07
7.	yahoo / organic	29 (0.33%)	26 (0.35%)	31 (0.23%)	70.97%	1.90	00:02:00
8.	facebook.com / referral	25 (0.28%)	25 (0.33%)	26 (0.19%)	96.15%	1.04	00:00:01
9.	l.instagram.com / referral	25 (0.28%)	25 (0.33%)	25 (0.18%)	44.00%	2.40	00:00:58
10.	m.facebook.com / referral	21 (0.24%)	20 (0.27%)	22 (0.16%)	72.73%	1.45	00:00:27

Data Rekap Upload Berita – Bank Sulselbar Juli 2019

No.	Tanggal	Judul Berita	View
1	01 Juli 2019	Gandeng Tiga Developer, Bank Sulselbar Optimalkan Penyaluran	49
		KPR Subsidi	
2	01 Juli 2019	Optimalkan Pajak Kendaraan, Samsat Gandeng Bank Sulselbar	54
		Maros	
3	02 Juli 2019	Pemkab Jeneponto Kerjasama Bank Sulselbar, Optimalkan PAD Alat	45
		Perekam	
4	02 Juli 2019	Bidang Pendapatan Pemkab Sidrap Ajak Kerjasama Bank Sulselbar	37
		Kenalkan Program Tapping Box	
5	02 Juli 2019	Asuransi Usaha Ternak Sapi Sasar Luwu Utara dan Bone	55
6	03 Juli 2019	Bank Sulselbar Sediakan Skema Pembiayaan Tagihan Faskes Mitra	34
		BPJS Kesehatan	
7	03 Juli 2019	Bapenda Enrekang Mulai Terapkan Pengutan Pajak Online di Hotel	61
		dan Rumah Makan	
8	03 Juli 2019	Ini Bank Terbaik 2019 Versi Majalah Investor	94
9	04 Juli 2019	BMPD Bersinergi Pemerintah Bangun Ekonomi Daerah	42
10	04 Juli 2019	Waspada, Alat Perekam Pajak Elektronik Mengintai Kamu	31
11	04 Juli 2019	8 Perusahaan Pastikan Turut Ramaikan Galakarya 2019 Sulsel	54
12	05 Juli 2019	Bank Sulselbar Sumbang Dua Pemain Perkuat Timnas Pelajar U-16	43
13	05 Juli 2019	Bapenda Wajo MoU Bank SulSelBar KC Sengkang Penggunaan Alat	53
		Transaksi Online	
14	05 Juli 2019	Gandeng Bank Sulselbar, Pemda Soppeng Launching Payment	61
		Online	
15	05 Juli 2019	Bank Sulselbar Terbitkan Kartu Kredit Pemerintah	64
16	08 Juli 2019	Empat Kali ke Putaran Nasional Piala Menpora U-16, Bank Sulselbar	60
		FC Buat Rekor	
17	08 Juli 2019	KPK Minta Alat Perekam Pajak Merata Dipasang di Tempat Usaha	163
18	09 Juli 2019	Yuk, ke Samsat Sulsel, Ada Program Balik Nama Gratis	67
19	09 Juli 2019	Pemkab Takalar Jalin Kemitraan Bersama OJK, Bank Sulselbar dan	71
		Asuransi Jasindo	
20	11 Juli 2019	Gandeng Bank Sulselbar, PDAM Bone Janjikan Pelayanan Maksimal	66
21	11 Juli 2019	Tingkatkan Pengawasan Retribusi, Pendapatan Pantai Bira Berbasis	62
		Online	
22	11 Juli 2019	Bank Sulselbar Siap Jadi Bank Devisa	105
23	15 Juli 2019	Kantor KAS Gubernur Bank Sulselbar di Resmikan	56
24	15 Juli 2019	Kapolres Jeneponto Resmikan Taman Anak Lalu Lintas Bantuan	48
		Bank Sulselbar	
25	15 Juli 2019	Permudah Pembayaran Pajak, UPT Pendapatan dan Bank Sulselbar	48
	47 1 1:0010	Enrekang Luncurkan Sipija	40
26	17 Juli 2019	Wow, Saldo Tabungan Pelajar di Bank Sulselbar Sidrap Capai Rp1	43
	40 1 1: 2042	M	22
27	18 Juli 2019	BIA 2019 : Bank Sulselbar Raih The Most Transforming BPD	33
28	18 Juli 2019	BIA 2019 : Ajang Pembuktian Bank Sulselbar sebagai BPD Paling	34
		Transformatif di Indonesia	

29	18 Juli 2019	Sosialisasi Lelang Hak Tanggungan dan Gugatan Sederhana	34
		bersama Bank Sulselbar	
30	18 Juli 2019	Mal Pelayanan Publik Barru: Urus Paspor Tak Perlu Repot Keluar	66
		Daerah	
31	19 Juli 2019	Pemkab Pasangkayu, BPKP, Bank Sulselbar Kerja Sama Terapkan	46
		SP2D Online	
32	19 Juli 2019	Bank Sulselbar Raih Peringkat 1	50
33	19 Juli 2019	Parepare Pantau Pajak Rumah Makan Pakai Aplikasi Bank Sulselbar	40
34	22 Juli 2019	Pengawasan Pajak RM, Resto & Cafe, Bank Sulselbar Serahkan	29
		MPOS ke Pemda Majene	
35	22 Juli 2019	Hasil evaluasi KPR FLPP: Sebanyak 18 Bank mampu menyalurkan	42
		50% lebih dari kuota	
36	23 Juli 2019	Hore, Tunjangan Guru Segera Cair	70
37	23 Juli 2019	914 Guru Terima Sertifikasi Rp 48 M	55
38	23 Juli 2019	Bank Sulselbar dan KPKNL Sosialisasi Lelang Hak Tanggungan	77
39	24 Juli 2019	Bank Sulselbar Toraja Utara Gelar Sosialisasi Keuangan Ke	61
		Masyarakat Kecamatan Kesu	
40	24 Juli 2019	Peduli Lingkungan, Bank Sulselbar Pangkep Serahkan 4 Sepeda	55
		Motor	
41	26 Juli 2019	Bank Sulselbar Enrekang Siap Tunaikan Zakat Melalui Baznas	66
42	30 Juli 2019	Sulsel Raih 3 Penghargaan Anugerah Kepala Daerah dan BUMD	54
		Terbaik 2019	
43	30 Juli 2019	Wakil Bupati Bone Pantau Transaksi Pajak Online di KPK	57
44	31 Juli 2019	Bapenda Makassar Dorong Peningkatan Kapasitas Laskar Peduli	50
		Pajak	