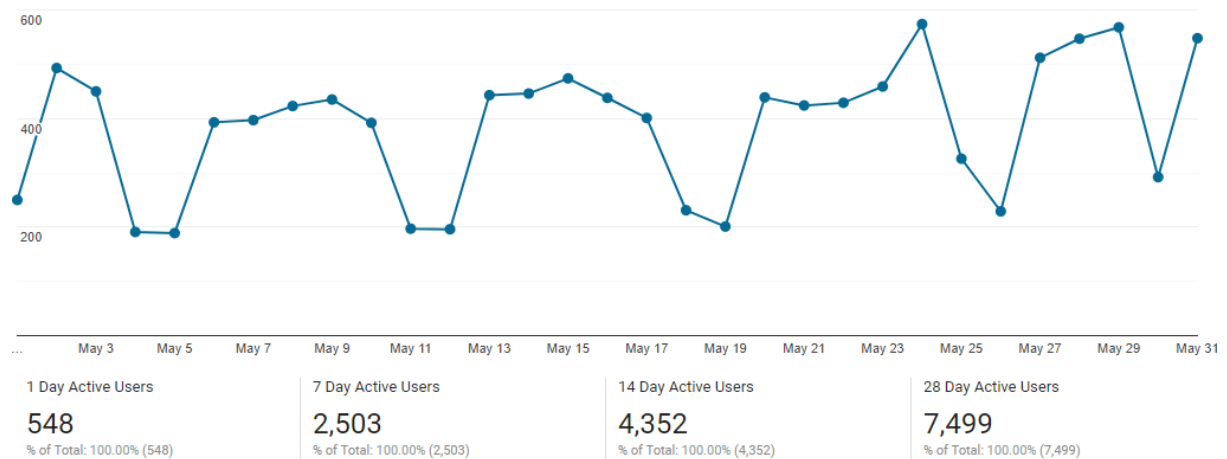


**LAPORAN WEB SITE DATA**  
**GOOGLE ANALYTICS dan SERVER**  
**BANK SULSELBAR MEI 2019**

## Active User (Pengguna Aktif) Mei 2019



## Dimensi Pengunjung Mei 2019

User Type ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	8,313 % of Total: 100.00% (8,313)	7,148 % of Total: 100.13% (7,139)	15,451 % of Total: 100.00% (15,451)	68.39% Avg for View: 68.39% (0.00%)	2.11 Avg for View: 2.11 (0.00%)	00:02:08 Avg for View: 00:02:08 (0.00%)
1. New Visitor	7,209 (74.82%)	7,148 (100.00%)	7,148 (46.26%)	63.57%	2.35	00:02:07
2. Returning Visitor	2,426 (25.18%)	0 (0.00%)	8,303 (53.74%)	72.54%	1.89	00:02:10

## Demografi Lokasi Pengguna Aktif Mei 2019

City ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	7,989 % of Total: 96.10% (8,313)	6,836 % of Total: 95.76% (7,139)	15,055 % of Total: 97.44% (15,451)	68.24% Avg for View: 68.39% (-0.22%)	2.11 Avg for View: 2.11 (0.37%)	00:02:10 Avg for View: 00:02:08 (1.43%)
1. Makassar	5,169 (63.06%)	4,281 (62.62%)	11,236 (74.63%)	70.92%	2.01	00:02:11
2. Surabaya	1,210 (14.76%)	1,039 (15.20%)	1,529 (10.16%)	64.03%	2.34	00:02:14
3. Jakarta	762 (9.30%)	645 (9.44%)	1,060 (7.04%)	53.11%	2.45	00:01:59
4. Palu	371 (4.53%)	305 (4.46%)	445 (2.96%)	58.88%	3.09	00:02:54
5. (not set)	74 (0.90%)	57 (0.83%)	78 (0.52%)	61.54%	2.28	00:01:59
6. Medan	64 (0.78%)	61 (0.89%)	71 (0.47%)	70.42%	1.66	00:01:09
7. Bandung	59 (0.72%)	44 (0.64%)	69 (0.46%)	72.46%	1.83	00:01:08
8. Depok	35 (0.43%)	27 (0.39%)	46 (0.31%)	56.52%	2.93	00:01:48
9. Depok	29 (0.35%)	24 (0.35%)	32 (0.21%)	43.75%	2.59	00:01:47
10. Palembang	25 (0.30%)	19 (0.28%)	25 (0.17%)	84.00%	1.28	00:00:33

\*) Data diambil 10 kota terbesar

## Perangkat Pengguna Akses Bank Sulselbar Mei 2019

Device Category ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	8,313 % of Total: 100.00% (8,313)	7,148 % of Total: 100.13% (7,139)	15,451 % of Total: 100.00% (15,451)	68.39% Avg for View: 68.39% (0.00%)	2.11 Avg for View: 2.11 (0.00%)	00:02:08 Avg for View: 00:02:08 (0.00%)
1. mobile	6,397 (77.21%)	5,619 (78.61%)	10,837 (70.14%)	67.76%	2.12	00:02:07
2. desktop	1,829 (22.08%)	1,471 (20.58%)	4,531 (29.32%)	69.98%	2.07	00:02:13
3. tablet	59 (0.71%)	58 (0.81%)	83 (0.54%)	63.86%	2.49	00:01:55

## Sumber Akses Pengguna Mei 2019

Default Channel Grouping	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	8,313 % of Total: 100.00% (8,313)	7,148 % of Total: 100.13% (7,139)	15,451 % of Total: 100.00% (15,451)	68.39% Avg for View: 68.39% (0.00%)	2.11 Avg for View: 2.11 (0.00%)	00:02:08 Avg for View: 00:02:08 (0.00%)
1. Organic Search	6,275 (75.07%)	5,462 (76.41%)	8,629 (55.85%)	58.72%	2.54	00:02:22
2. Direct	1,159 (13.87%)	1,035 (14.48%)	1,564 (10.12%)	66.37%	2.38	00:02:06
3. Referral	866 (10.36%)	595 (8.32%)	5,199 (33.65%)	84.96%	1.30	00:01:47
4. Social	58 (0.69%)	56 (0.78%)	58 (0.38%)	75.86%	1.62	00:00:20
5. (Other)	1 (0.01%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00

Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	8,313 % of Total: 100.00% (8,313)	7,148 % of Total: 100.13% (7,139)	15,451 % of Total: 100.00% (15,451)	68.39% Avg for View: 68.39% (0.00%)	2.11 Avg for View: 2.11 (0.00%)	00:02:08 Avg for View: 00:02:08 (0.00%)
1. google / organic	6,222 (74.31%)	5,420 (75.83%)	8,562 (55.41%)	58.78%	2.53	00:02:21
2. (direct) / (none)	1,159 (13.84%)	1,035 (14.48%)	1,564 (10.12%)	66.37%	2.38	00:02:06
3. hotspotbssb.com / referral	717 (8.56%)	476 (6.66%)	4,975 (32.20%)	85.89%	1.25	00:01:46
4. kabarnusantaranews.com / referral	53 (0.63%)	42 (0.59%)	57 (0.37%)	64.91%	2.16	00:00:44
5. facebook.com / referral	34 (0.41%)	34 (0.48%)	34 (0.22%)	100.00%	1.00	00:00:00
6. yahoo / organic	28 (0.33%)	22 (0.31%)	31 (0.20%)	51.61%	2.39	00:04:45
7. bing / organic	22 (0.26%)	19 (0.27%)	33 (0.21%)	48.48%	6.12	00:05:09
8. id.search.yahoo.com / referral	15 (0.18%)	13 (0.18%)	15 (0.10%)	53.33%	3.27	00:01:40
9. 12.12.0.1 / referral	14 (0.17%)	0 (0.00%)	39 (0.25%)	82.05%	1.36	00:01:31
10. l.instagram.com / referral	13 (0.16%)	12 (0.17%)	13 (0.08%)	53.85%	2.08	00:00:16

# Data Rekap Upload Berita – Bank Sulselbar

**Mei 2019**

No.	Tanggal	Judul Berita	View
1	2 Mei 2019	Bank Sulselbar Rampungkan Persiapan Layanan Valas	121
2	2 Mei 2019	HUT Jeneponto, Bank Sulselbar Serahkan Bantuan CSR Taman Lalu Lintas	123
3	2 Mei 2019	HUT Jeneponto, Bank Sulselbar Serahkan Bantuan CSR Taman Lalu Lintas	91
4	6 Mei 2019	Sumbangan Ambulans Bank Sulselbar untuk Program Sentuhan Peduli Sesama	81
5	6 Mei 2019	Bank Sulselbar Terus Ajak Siswa Menabung Sejak Dini	87
6	6 Mei 2019	Korban Banjir Dapat Santunan Bank Sulselbar	78
7	8 Mei 2019	Bank Sulselbar Kerja sama Pemda Bone Bantu Sejumlah Masjid	90
8	9 Mei 2019	Pemkab Selayar Kembali Hadirkan Mudik Gratis Tahun 2019	114
9	10 Mei 2019	Bank Sulselbar Syariah Akan Beri Beasiswa untuk Mahasiswa UMI	97
10	10 Mei 2019	Kerja Sama Program Ramadhan Bank Sulselbar Syariah dan BMH	100
11	14 Mei 2019	Karyawan Bank Sulselbar Sumbang 2 AC di Masjid Ulil Amri	75
12	14 Mei 2019	Pasar Murah Ramadhan Digelar Tiap Kecamatan di Luwu Timur	114
13	16 Mei 2019	Di Momen Ramadhan, Bank SULSELBAR Bantu Masjid di Bone	112
14	16 Mei 2019	Bank Sulselbar Siapkan Hadiah Langsung	104
15	17 Mei 2019	Bank Sulselbar Belopa Gelar Buka Puasa dan Pemberian Santunan	96
16	21 Mei 2019	Bank Sulselbar Mamuju Siapkan Rp30 M Penukaran Uang Jelang Idul Fitri	73
17	21 Mei 2019	Bank Sulselbar Belopa Bagi 300 Takjil	71
18	23 Mei 2019	Manajemen Bank Sulselbar KC Sidrap Buka Bareng Karyawan, Sekaligus Santuni Anak Yatim	72
19	23 Mei 2019	Pemkab Selayar Kembali Hadirkan Mudik Gratis, Kali Ini Sampai Ke Kecamatan Kepulauan	111
20	24 Mei 2019	Tunjangan Profesi Guru Cair Sebelum Lebaran	114
21	24 Mei 2019	Berbagi dengan Masyarakat, Bank BPD Sulselbar Gelar Kegiatan Bagi Takjil dan Buka Puasa Bersama Anak Panti dan Pengunjung	100
22	27 Mei 2019	Bank Sulselbar Melayani Pembayaran Rekening PDAM	53
23	27 Mei 2019	Bank Sulselbar Enrekang Bagi Menu Buka Puasa di Area Patung Sapi	83
24	28 Mei 2019	Penuhi Kebutuhan Lebaran,, Bank Sulselbar Soppeng Siapkan Rp 8 M Untuk ATM	137
25	28 Mei 2019	PT Zarindah Perdana dan Bank Sulselbar Lakukan Akad Kredit Massal Perumahan	136
26	29 Mei 2019	BNI Siapkan Uang Receh Rp200 Juta, Bank Sulselbar Rp600 Juta	112
27	29 Mei 2019	Bank Sulselbar Soppeng Layani Penukaran Uang Kecil	145