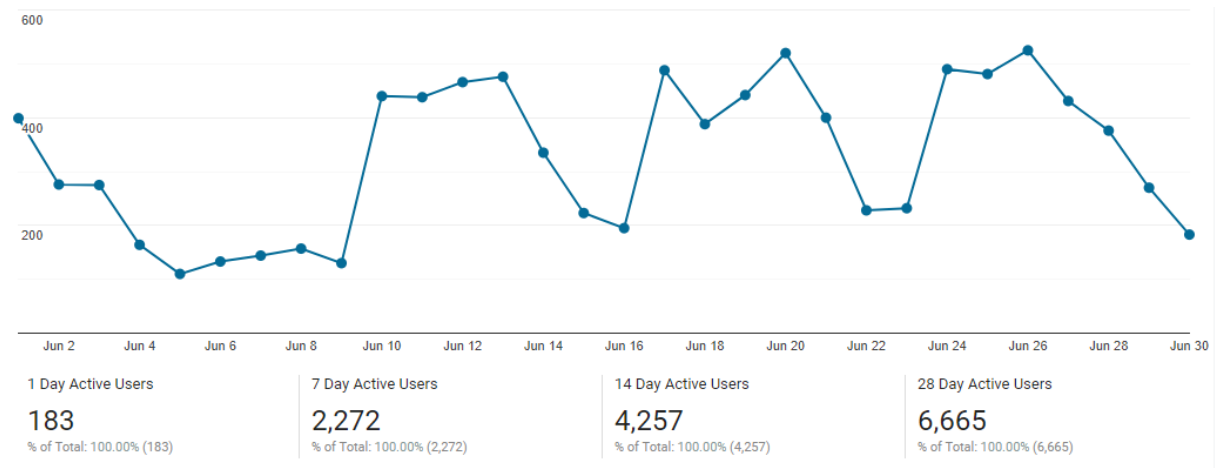


**LAPORAN WEB SITE DATA**  
**GOOGLE ANALYTICS dan SERVER**  
**BANK SULSELBAR JUNI 2019**

## Active User (Pengguna Aktif) Juni 2019



## Dimensi Pengunjung Juni 2019

User Type ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	7,192 % of Total: 100.00% (7,192)	6,125 % of Total: 100.08% (6,120)	11,867 % of Total: 100.00% (11,867)	64.77% Avg for View: 64.77% (0.00%)	2.25 Avg for View: 2.25 (0.00%)	00:02:11 Avg for View: 00:02:11 (0.00%)
1. New Visitor	6,095 (72.72%)	6,125 (100.00%)	6,125 (51.61%)	62.14%	2.31	00:02:00
2. Returning Visitor	2,286 (27.28%)	0 (0.00%)	5,742 (48.39%)	67.57%	2.18	00:02:23

## Demografi Lokasi Pengguna Aktif Juni 2019

City ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	6,926 % of Total: 96.30% (7,192)	5,837 % of Total: 95.38% (6,120)	11,502 % of Total: 96.92% (11,867)	64.26% Avg for View: 64.77% (-0.79%)	2.27 Avg for View: 2.25 (0.96%)	00:02:14 Avg for View: 00:02:11 (2.02%)
1. Makassar	4,709 (65.91%)	3,839 (65.77%)	8,297 (72.14%)	66.88%	2.13	00:02:05
2. Surabaya	994 (13.91%)	811 (13.89%)	1,319 (11.47%)	58.07%	2.89	00:03:07
3. Jakarta	656 (9.18%)	548 (9.39%)	924 (8.03%)	53.03%	2.46	00:02:22
4. Palu	296 (4.14%)	229 (3.92%)	364 (3.16%)	57.14%	2.60	00:02:05
5. Medan	58 (0.81%)	57 (0.98%)	68 (0.59%)	89.71%	1.21	00:00:30
6. Bandung	52 (0.73%)	42 (0.72%)	63 (0.55%)	61.90%	2.38	00:02:13
7. Palembang	31 (0.43%)	26 (0.45%)	39 (0.34%)	69.23%	3.59	00:03:32
8. (not set)	28 (0.39%)	26 (0.45%)	29 (0.25%)	55.17%	2.45	00:03:13
9. Bekasi	25 (0.35%)	18 (0.31%)	26 (0.23%)	53.85%	2.58	00:01:07
10. Depok	22 (0.31%)	16 (0.27%)	24 (0.21%)	45.83%	4.29	00:04:44

\*) Data diambil 10 kota terbesar

## Perangkat Pengguna Akses Bank Sulselbar Juni 2019

Device Category ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	7,192 % of Total: 100.00% (7,192)	6,125 % of Total: 100.08% (6,120)	11,867 % of Total: 100.00% (11,867)	64.77% Avg for View: 64.77% (0.00%)	2.25 Avg for View: 2.25 (0.00%)	00:02:11 Avg for View: 00:02:11 (0.00%)
1. mobile	5,627 (77.67%)	4,822 (78.73%)	8,680 (73.14%)	65.12%	2.24	00:02:03
2. desktop	1,574 (21.73%)	1,261 (20.59%)	3,129 (26.37%)	63.76%	2.27	00:02:33
3. tablet	44 (0.61%)	42 (0.69%)	58 (0.49%)	67.24%	2.10	00:02:46

## Sumber Akses Pengguna Juni 2019

Default Channel Grouping	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	7,192 % of Total: 100.00% (7,192)	6,125 % of Total: 100.08% (6,120)	11,867 % of Total: 100.00% (11,867)	64.77% Avg for View: 64.77% (0.00%)	2.25 Avg for View: 2.25 (0.00%)	00:02:11 Avg for View: 00:02:11 (0.00%)
1. Organic Search	5,405 (73.77%)	4,604 (75.17%)	7,524 (63.40%)	57.40%	2.60	00:02:32
2. Direct	1,129 (15.41%)	1,025 (16.73%)	1,582 (13.33%)	65.30%	2.13	00:01:48
3. Referral	710 (9.69%)	414 (6.76%)	2,677 (22.56%)	84.80%	1.35	00:01:30
4. Social	82 (1.12%)	81 (1.32%)	83 (0.70%)	75.90%	1.55	00:00:30
5. (Other)	1 (0.01%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00

Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	7,192 % of Total: 100.00% (7,192)	6,125 % of Total: 100.08% (6,120)	11,867 % of Total: 100.00% (11,867)	64.77% Avg for View: 64.77% (0.00%)	2.25 Avg for View: 2.25 (0.00%)	00:02:11 Avg for View: 00:02:11 (0.00%)
1. google / organic	5,363 (73.02%)	4,560 (74.45%)	7,473 (62.97%)	57.33%	2.60	00:02:32
2. (direct) / (none)	1,129 (15.37%)	1,025 (16.73%)	1,582 (13.33%)	65.30%	2.13	00:01:48
3. hotspotbssb.com / referral	562 (7.65%)	308 (5.03%)	2,376 (20.02%)	87.21%	1.24	00:01:23
4. facebook.com / referral	40 (0.54%)	40 (0.65%)	40 (0.34%)	100.00%	1.00	00:00:00
5. kabarnusantaranews.com / referral	38 (0.52%)	28 (0.46%)	40 (0.34%)	67.50%	1.92	00:00:17
6. l.instagram.com / referral	29 (0.39%)	29 (0.47%)	29 (0.24%)	55.17%	1.93	00:01:01
7. id.search.yahoo.com / referral	24 (0.33%)	23 (0.38%)	27 (0.23%)	33.33%	3.81	00:03:10
8. yahoo / organic	24 (0.33%)	23 (0.38%)	26 (0.22%)	69.23%	1.58	00:00:28
9. bing / organic	18 (0.25%)	18 (0.29%)	21 (0.18%)	71.43%	1.90	00:00:39
10. 12.12.0.1 / referral	15 (0.20%)	0 (0.00%)	118 (0.99%)	72.03%	1.53	00:04:15

Data Rekap Upload Berita – Bank Sulselbar

**Juni 2019**

No.	Tanggal	Judul Berita	View
1	10 Juni 2019	Bank Sulselbar Rampungkan Persiapan Layanan Valas	137
2	10 Juni 2019	Berkah Ramadan, 32 Pegawai Bank Sulselbar Dapat Hadiah Umrah	99
3	10 Juni 2019	Camat Mappedeceng Terima Bantuan Motor Sampah dari Bank Sulselbar	108
4	11 Juni 2019	Ramai, Transaksi Setoran di Bank	103
5	17 Juni 2019	Kerjasama Bank Sulselbar, Pemkab Takalar akan Terapkan Transaksi Non Tunai	57
6	17 Juni 2019	Bank Sulselbar Belopa Beri Bantuan Bencana Banjir	79
7	17 Juni 2019	Undian Double Untung Tahap II Bank Sulselbar, Hadiah Ponsel hingga Mobil	99
8	18 Juni 2019	Bank Sulselbar Buka Lowongan untuk Lulusan S1/S2, Batas Waktu Pendaftaran 28 Juni	605
9	18 Juni 2019	Bapenda Palopo Kejar Pajak Pengusaha Hotel dan Resto	91
10	20 Juni 2019	Bank Sulselbar Kerjasama Tiga Developer	89
11	20 Juni 2019	BKUD Pinrang Gandeng Bank Sulselbar Terapkan Pembayaran Pajak Online	78
12	21 Juni 2019	BI Perpanjang Kerja Sama Kastip di Bank Sulselbar	83
13	21 Juni 2019	Pemkot Parepare Terapkan Tax Monitoring Genjot PAD	86
14	24 Juni 2019	Pemkot Parepare Pasang Alat Perekaman Pajak di Restoran dan Cafe	88
15	24 Juni 2019	Kerjasama Bank Sulselbar, Bapenda Gowa Sosialisasikan Pembayaran Pajak Online	87
16	25 Juni 2019	Sekprov-BPJSTK Bahas Perlindungan Pekerja Formal dan Informal	83