

DEVSMART GROUP LIMITED AUGUST 2021 JOBS ADVERT

DevSmart Group is a Fintech company based in Ongata Rongai, Kenya that deals with empowering individuals and chamas to accessing finance through technology. The group wishes to advertise the following positions:

Marketing Assistant (1 position)

Job Requirements/Skills

- Degree in business- Marketing from a recognized university.
- Or Diploma in marketing from a NITA recognized institution.
- 1+ years' experience in marketing of new products.

Responsibilities

- Organizing and hosting presentations and customer visits
- Creating company products awareness
- Market research
- Customer feedback documentation.
- Analysing questionnaires
- Preparing field reports, company brochures and similar documents
- Training customers on company products

Key Skills

- Strong communication skills – including both verbal and written
- Organizational skills
- Commercial awareness
- Adaptability
- Creativity
- Good team working skills
- Ability to work with Microsoft excel and other basic IT skills
- Use of marketing and CRM software
- Experience in marketing Fintech products is a plus

Application Procedure

Send a cover letter and resume to careers@devsmart.co.ke not later than **15th August,2021** by **5pm**. Qualified candidate will be expected to start immediately. Ladies are highly encouraged to apply. Only shortlisted candidates will be contacted.