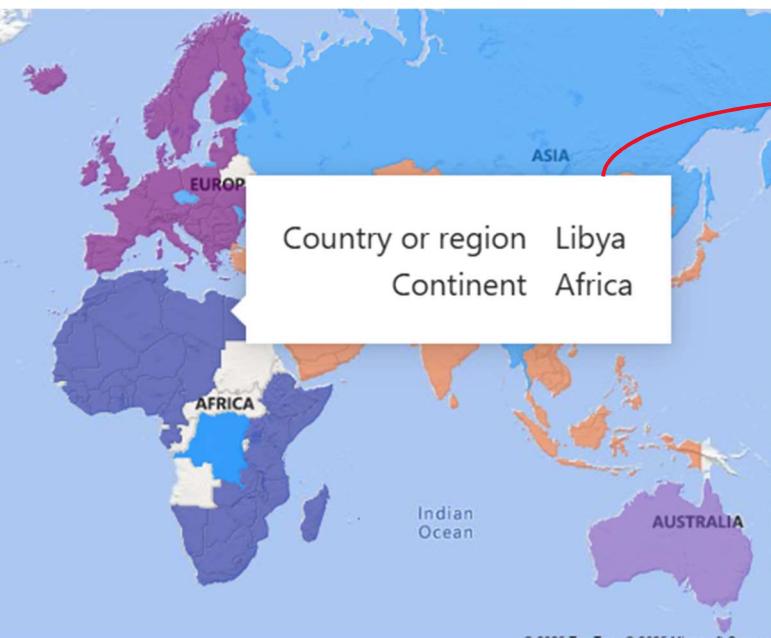


11-09-2025



It is a "text tooltip".

Suppose if we want see values in filled map we will use text tooltip.

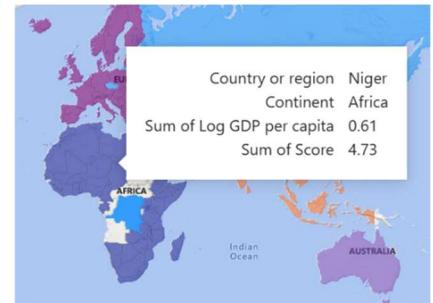
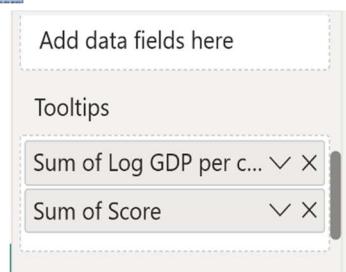
There are two types of tooltip are there 1. Text tooltip 2. Visual tooltip

1. Text tooltip : A text box, or "tooltip text," pops up to provide additional information about the element.

The tooltip appears when a user moves their pointer over a specific UI element, presses and holds it, or focuses on it.

2. Visual tooltip : Instead of just simple text, a visual tooltip can contain:

- Miniature reports: Charts, tables, or other data visualizations.
- KPI details: Definitions or explanations for complex Key Performance Indicators.



- Embedded visuals: Other graphical components to provide context.

Visualizations ➤

Format page

In format page -> canvas settings ->choose Tooltip -> then it will become a small visual where we can create a single visual in that.

Search

> Page information

Canvas settings

Type

16:9

16:9

4:3

Letter

Tooltip

Custom

vertical alignment

Add a visual to your report.

Build visuals with your data
Select or drag fields from the Data pane onto the report canvas.

Sum of Score by Continent

Continent	Sum of Score
Europe	234
Asia	217
Africa	173
North Amer...	84
South Amer...	62
(Blank)	37
Oceania	14

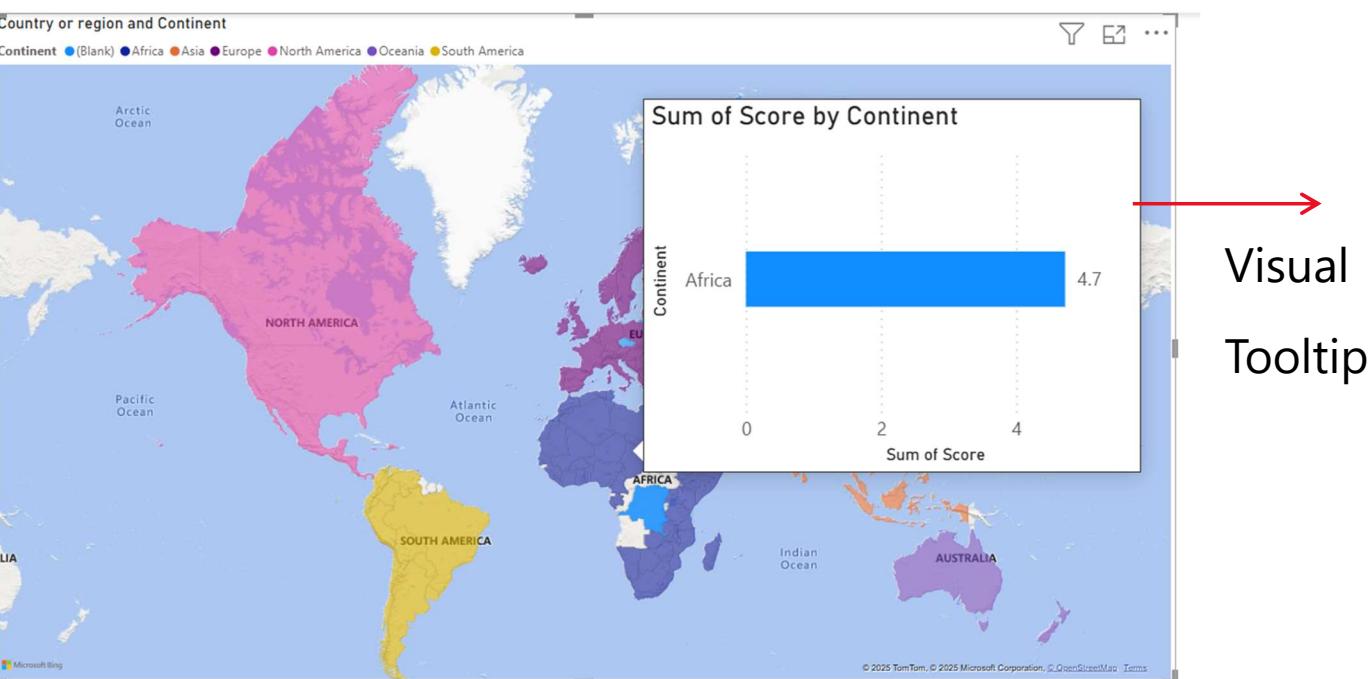
0 200 Sum of Score

In that tooltip we created Total score by continent and we have save it as tooltip.

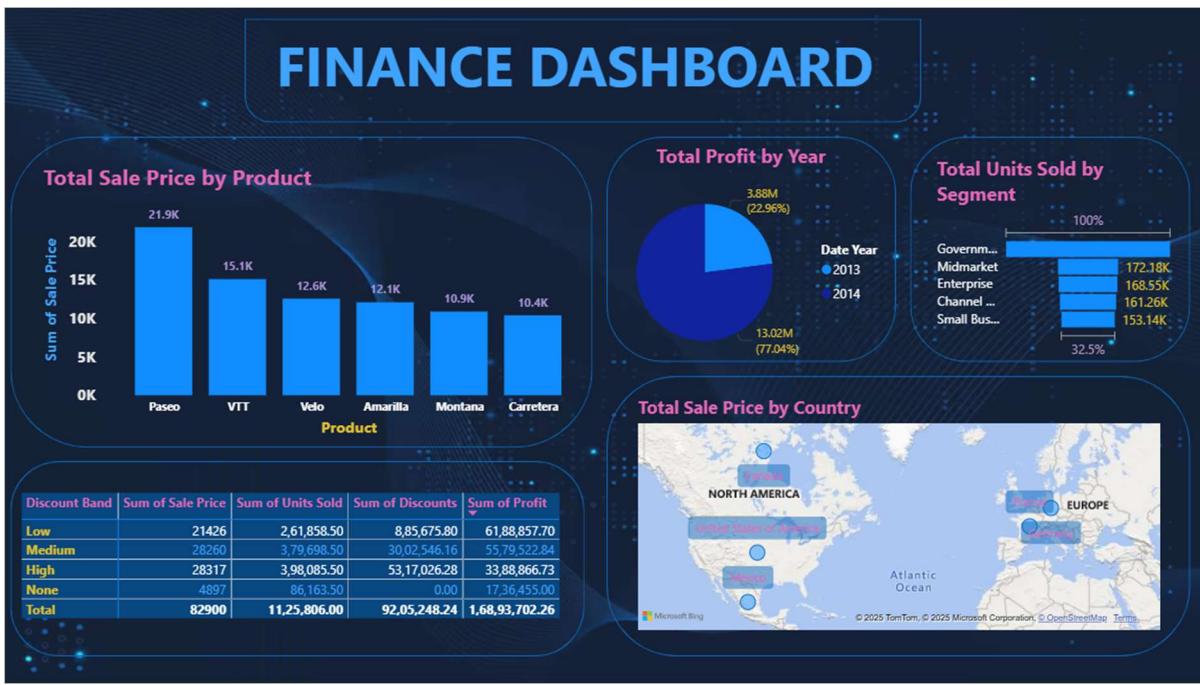


Next in that filled map page we have to choose that saved tooltip page here.

By using this we can find out in that filled map below.



Visual
Tooltip



Insights of Finance Dashboard :

1. Sales by Product

- *Paseo* is the top-performing product with 21.9K sales, followed by *VTT* (15.1K) and *Velo* (12.6K).
- Products like *Carretera* and *Montana* are the lowest, under 11K sales, highlighting areas for potential improvement or marketing push.

2. Profit by Year

- The year 2014 dominates with 77.04% of total profit (13.02M).
- In contrast, 2013 contributed only 22.96% (3.88M), showing strong year-over-year growth and business expansion.

3. Units Sold by Segment : The Government segment leads with 172.18K units sold, followed closely by Midmarket (168.55K).

- *Small Business* is the weakest, with 153.14K units, suggesting untapped potential in that customer base.

4. Geographic Sales : The map shows North America (USA, Canada, Mexico) and parts of Europe (France, Germany) as the main contributors.

- This indicates that the company has a strong presence in Western markets, while opportunities may exist in underrepresented regions.

5. Discount Band Analysis

- The Medium discount band drives the highest sales volume (37.9K) and profits.
 - Surprisingly, the High discount band generates a substantial profit of 33.88M, showing that even with deep discounts, volume drives strong returns.
 - *No discounts* contribute very little (just 4.8K sales), meaning discounts are a key driver of revenue and profitability.
-

👉 Overall Insight:

The business is showing strong performance, especially in 2014, driven by products like *Paseo* and regions like North America. Discount strategies (especially Medium and High) are critical in sustaining both sales and profits, while untapped customer segments (like Small Business) and underrepresented geographies offer potential areas for growth.