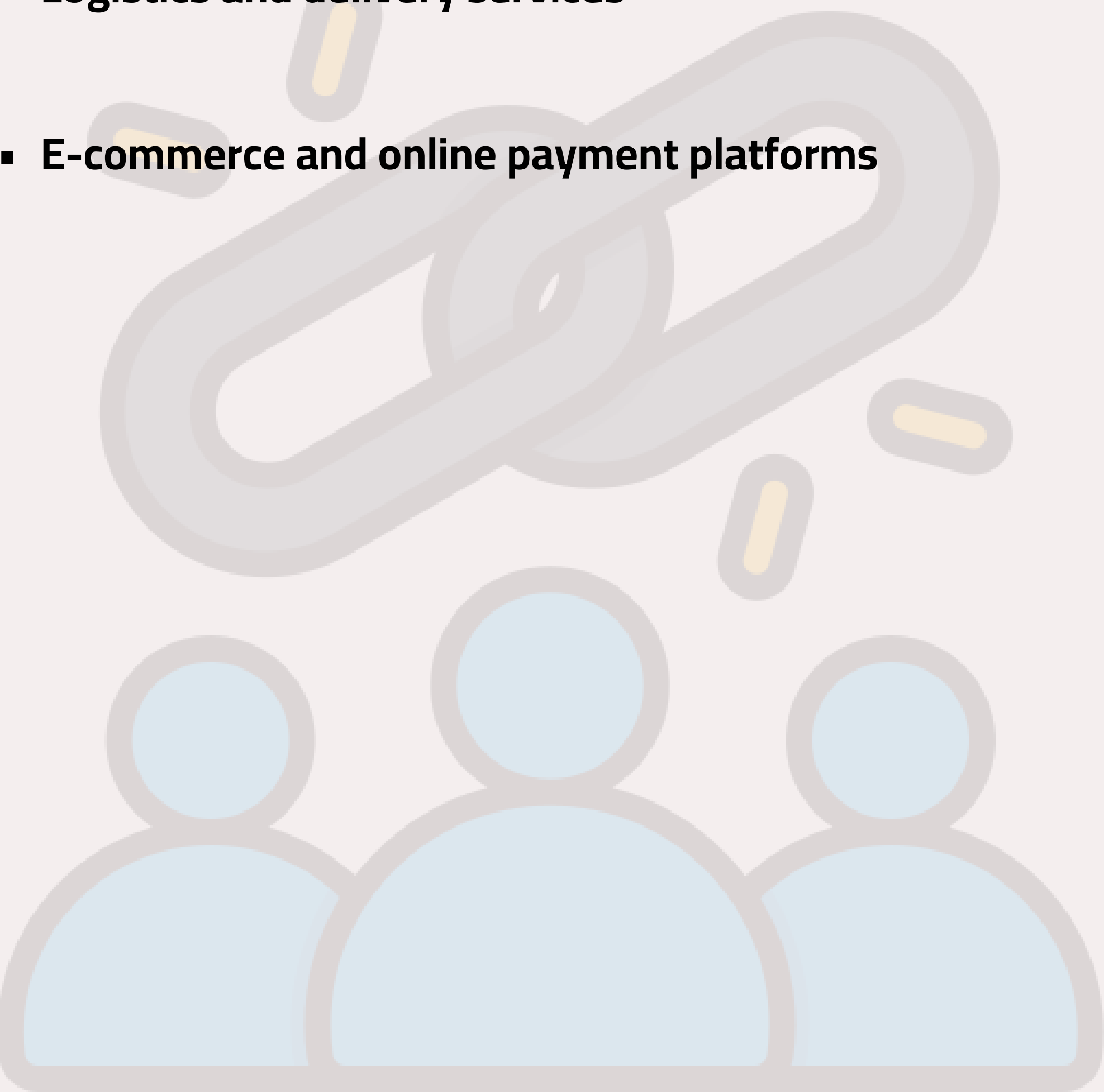


Key Partners

- Suppliers of raw materials for custom-made designs
- Local artisans who create handcrafted designs
- Professionals to hire for repairs and maintenance and to conduct workshops and events
- Logistics and delivery services
- E-commerce and online payment platforms



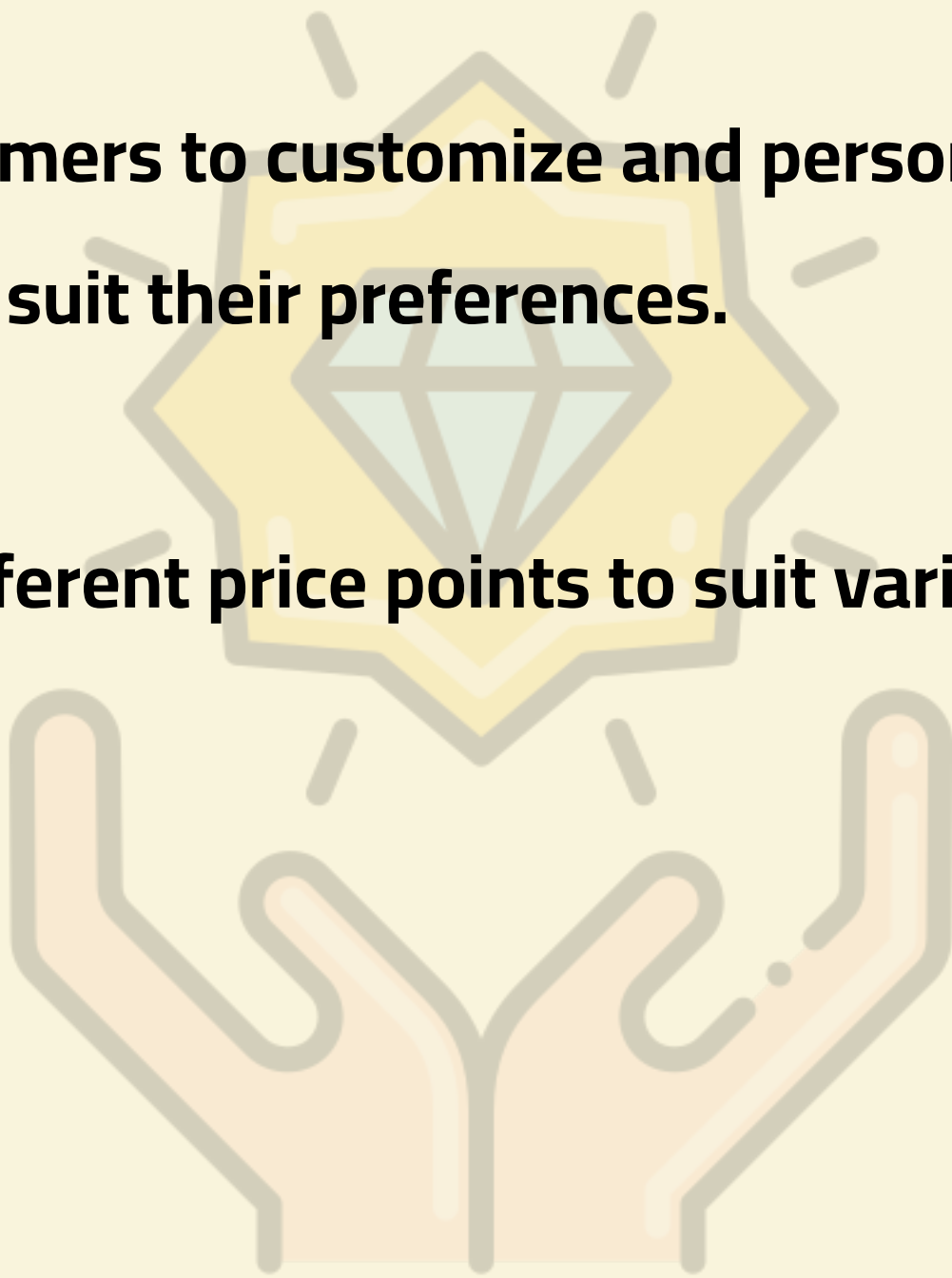
Key Activities

- Design and develop handcraft and homemade products
- Market and advertise
- Hire staff and provide customer service
- Repair and maintain handcraft pieces
- Deliver and ship
- local community workshops and events



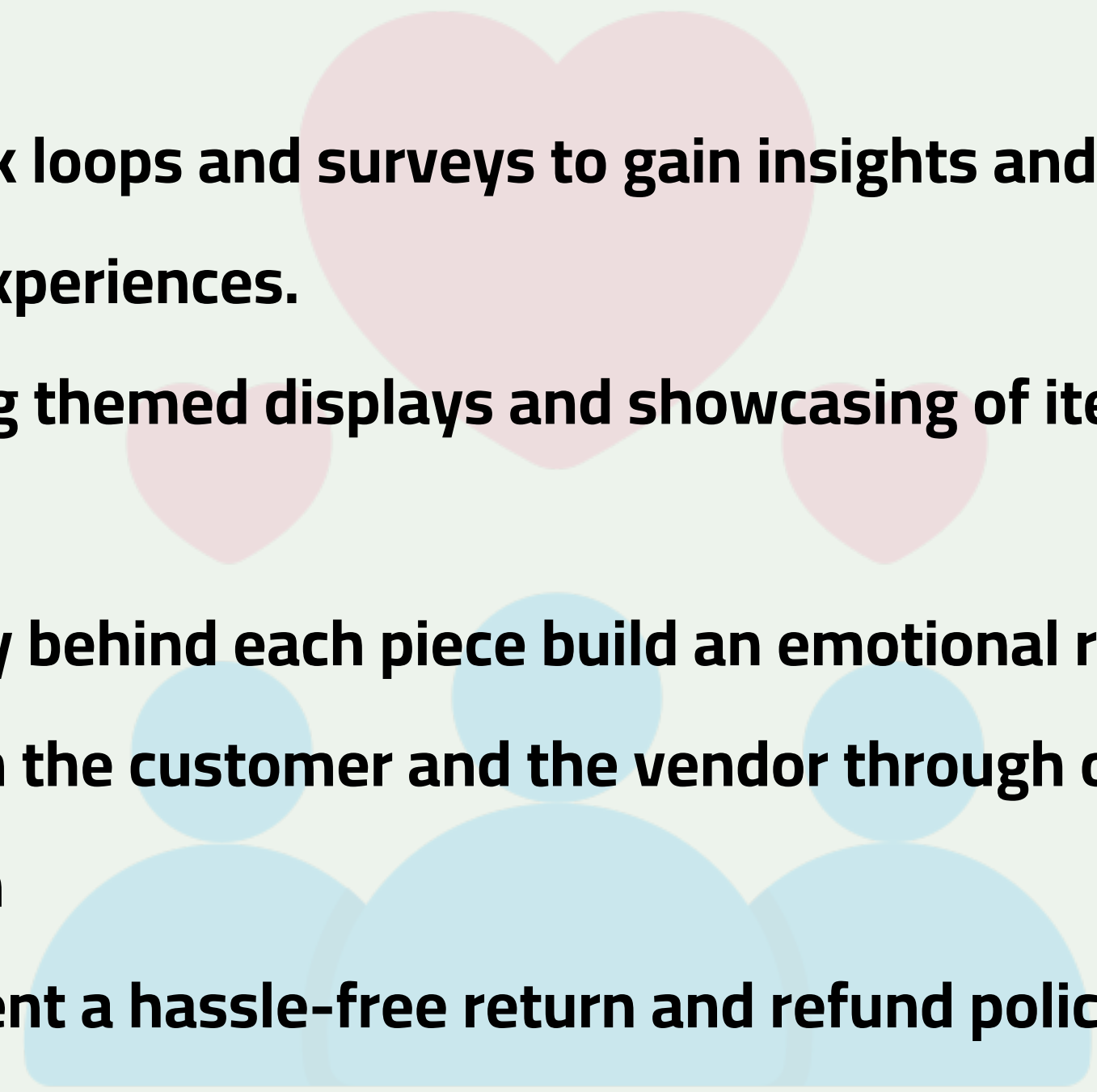
Value Propositions

- One of a kind custom made designs
- High quality handcraft pieces
- Exceptional and delightful customer service
- Highlight the stories and backgrounds of artisans to create a connection between customers and creators.
- Allow customers to customize and personalize certain products to suit their preferences.
- Items at different price points to suit various customer budgets



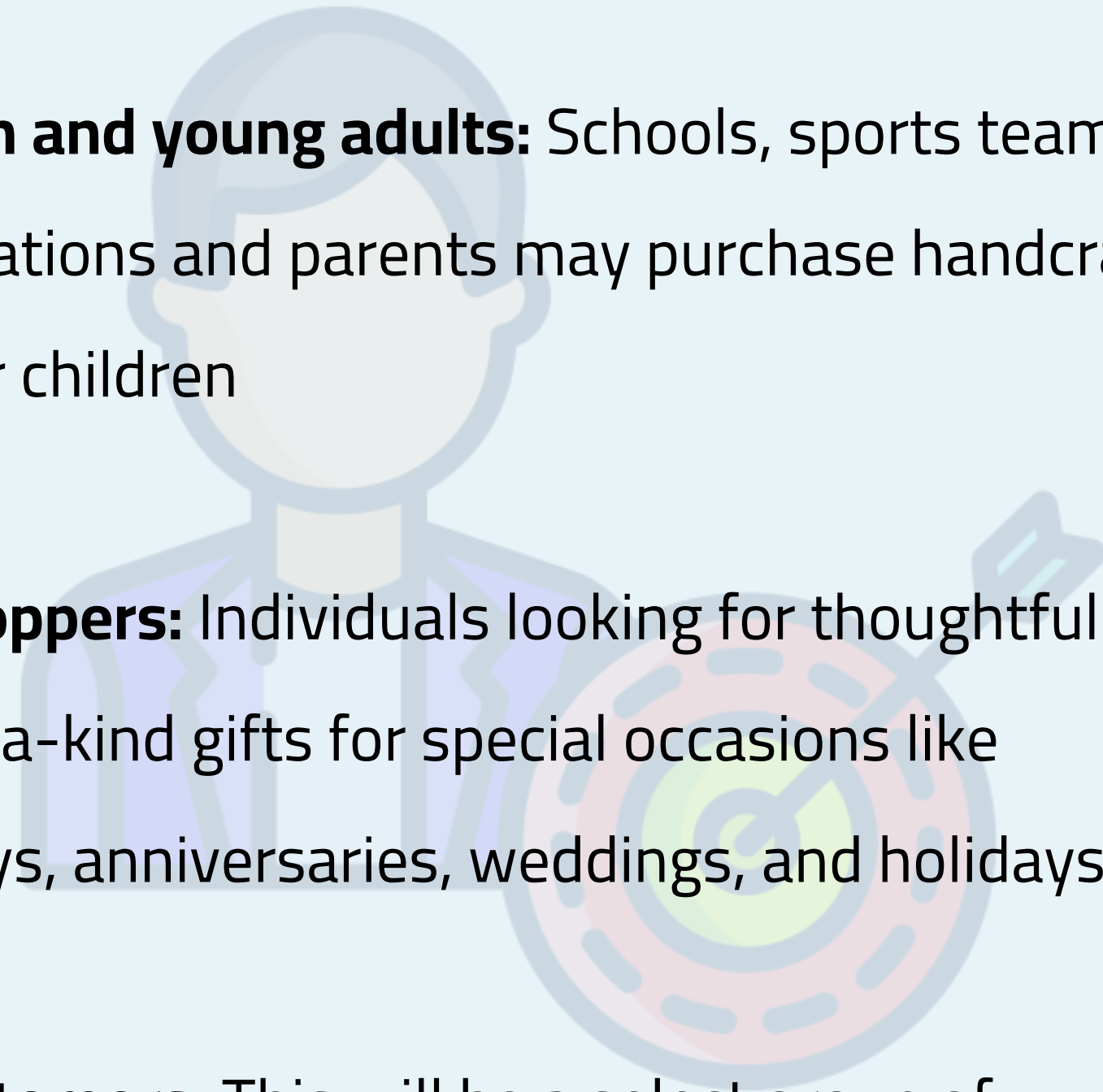
Customer Relationships

- Offering personalized services
- feedback loops and surveys to gain insights and create better experiences.
- featuring themed displays and showcasing of items.
- the story behind each piece build an emotional relation between the customer and the vendor through our platform
- Implement a hassle-free return and refund policy to build trust with customers



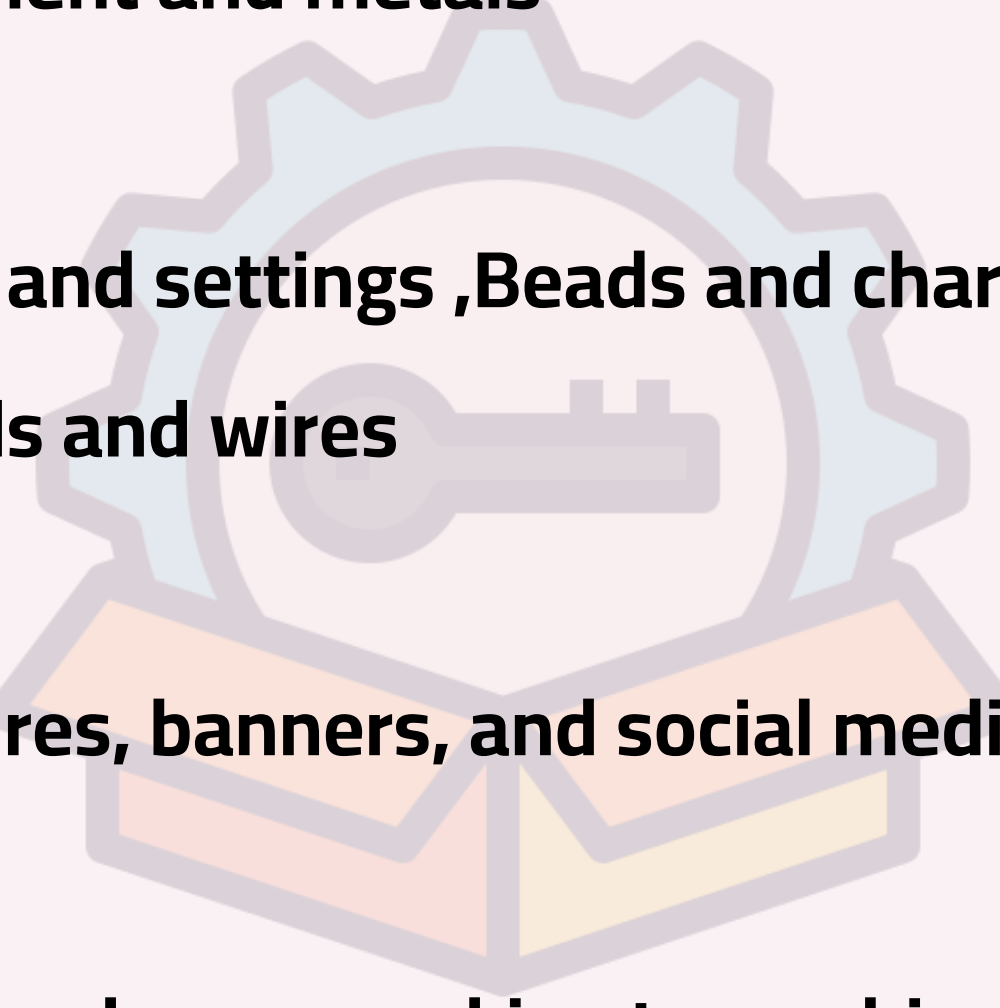
Customer Segments

- **Art Lovers and Collectors:** Customers who have a passion for art and appreciate unique, handcrafted pieces
- **Tourists and Souvenir Seekers:** Tourists looking for authentic local souvenirs and handcrafted products as mementos of their travels.
- **Children and young adults:** Schools, sports teams, organizations and parents may purchase handcraft for their children
- **Gift Shoppers:** Individuals looking for thoughtful and one-of-a-kind gifts for special occasions like birthdays, anniversaries, weddings, and holidays
- **VIP customers:** This will be a select group of customers with access to exclusive discounts, offers, and events.



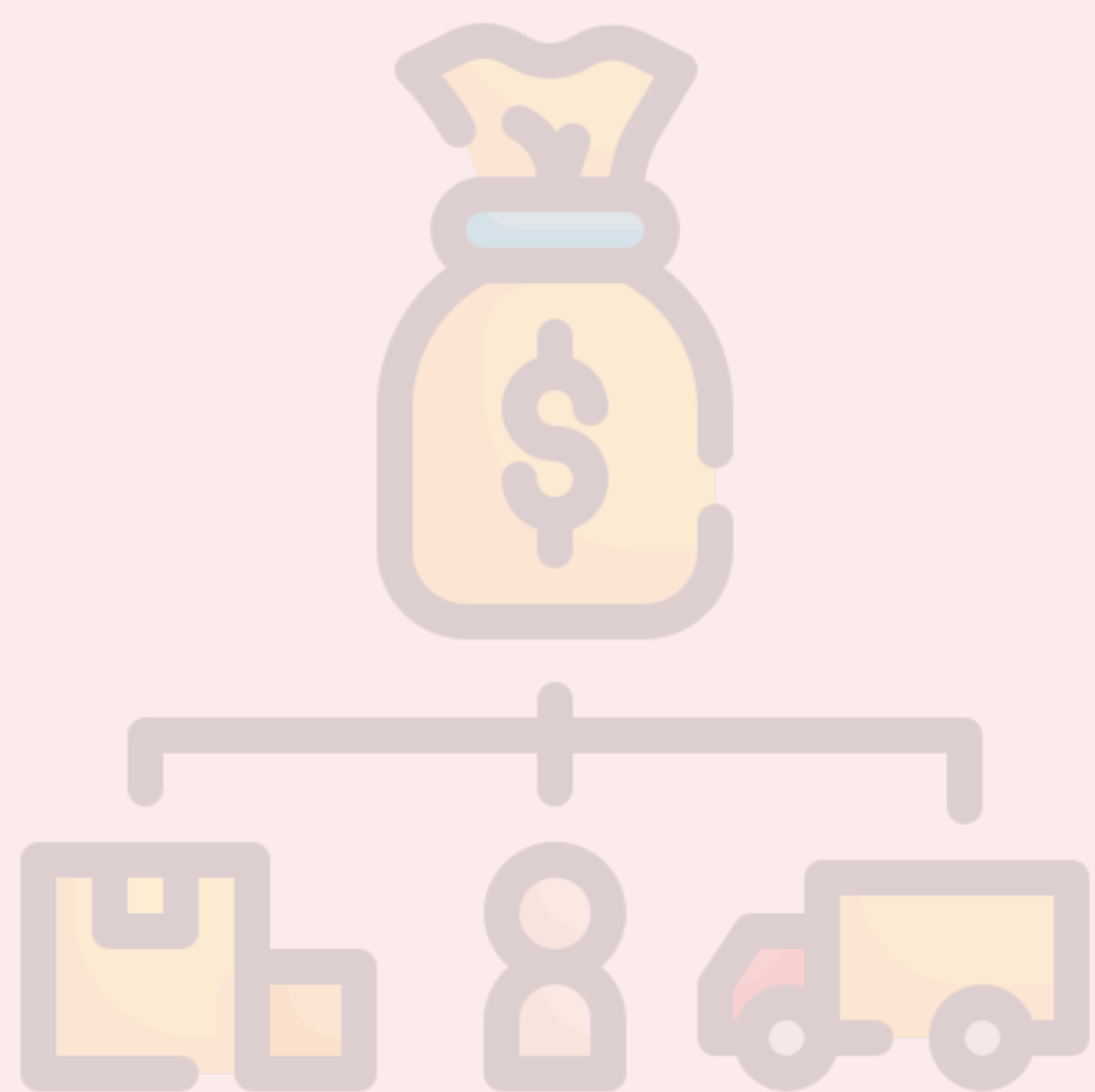
Key Resources

- crafting tools, project supplies, and presentation equipment and metals
- Clasps and settings ,Beads and charms and Threads and wires
- brochures, banners, and social media assets
- Shipping boxes, packing tape, shipping labels



Cost Structures

- Rent for real-estate
- Cost of labor and material for custom-made products
- Marketing and advertising cost
- Transportation and shipping costs
- Technology, software and hardware costs



Revenue Streams

- **Product Sales:** The main revenue stream would come from the sale of handcrafted products.
- **Commissions:** Charge a commission fee for artisans who sell their products through the platform.
- **Featured Listings:** Offer premium placement for selected products to increase visibility for artisans willing to pay for the service.
- **Advertising:** Partner with complementary businesses to advertise on the website.

