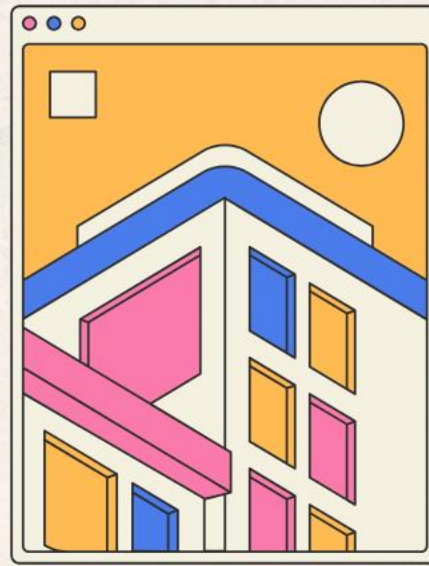
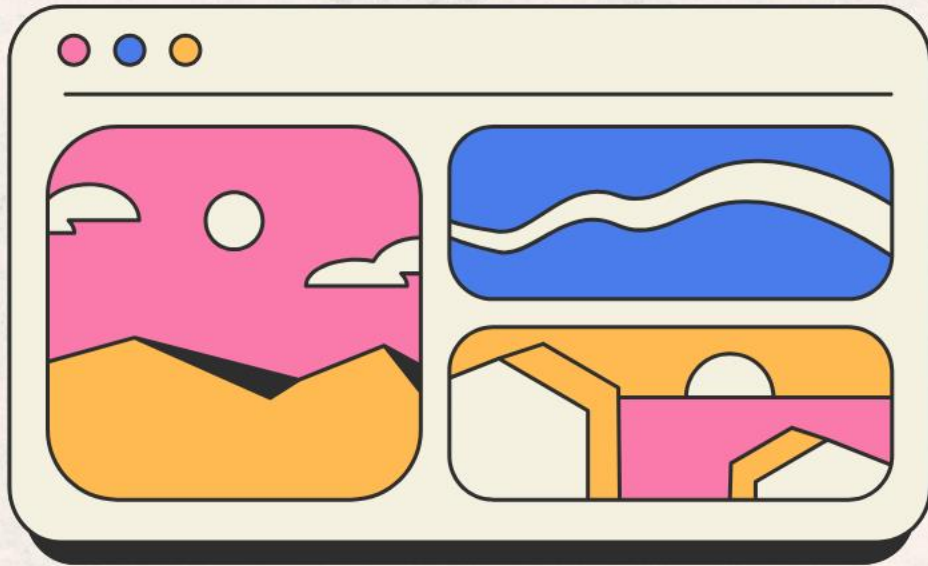


# Social Media Marketing



Total Campaigns  
10,000

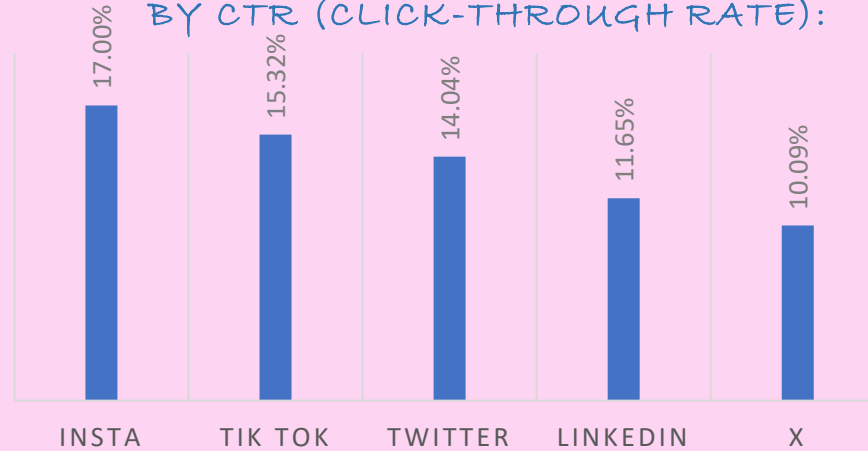
Total Conversions  
10.3 million

Total Revenue:  
\$103.49 million

Total Clicks  
51.6 million

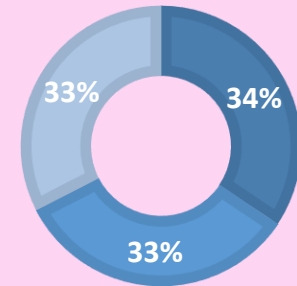
Total Impressions  
2.57 billion

### TOP PERFORMING PLATFORMS BY CTR (CLICK-THROUGH RATE):

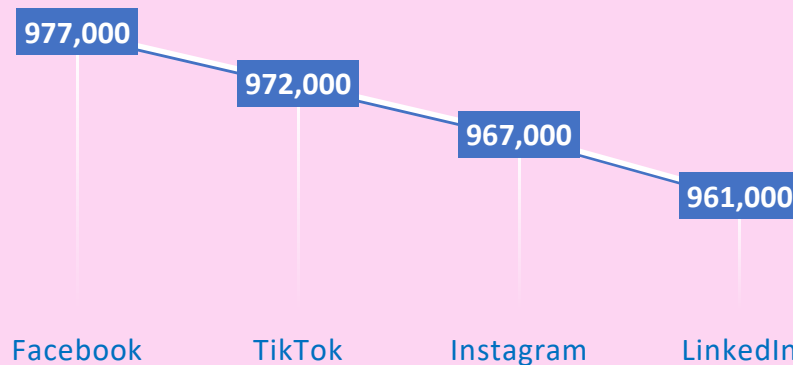


### TOP 3 REGIONS

■ US ■ Europe ■ Asia



### TOP PERFORMING PLATFORMS BY CONVERSIONS



### TOP 5 HASHTAGS PERFORMANCE (CONVERSIONS)

