

DIAGRAM 29: Competitive Landscape

SMS Marketing
\$12.6B (2024) → \$29B (2030)

Competitors

Twilio
\$0.0075/SMS
Market leader

Plivo
\$0.0035/SMS
Cheaper alternative

Vonage
\$0.0045/SMS
Enterprise focus

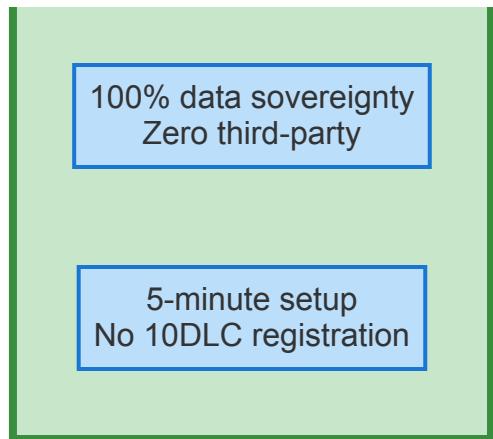
MessageBird
\$0.0050/SMS
Global reach

Bandwidth
\$0.0040/SMS
Carrier-grade

🏆 SIMBRIDGE

\$0.001/SMS
93% cheaper than Twilio

1.4s latency
50% faster



TAM: \$6B
(50% of SMS gateway market)