

Hanes Hsu

| Industrial Designer

Experience	<div><div>School of the Art Institute of Chicago</div><div>Teaching Assistant</div><div><div><div>January - May 2025</div><div>Chicago, IL</div></div><div><ul style="list-style-type: none">Facilitated design projects with North Lawndale residents, small businesses, and organizations such as CCA Academy, YMEN, and the Street Vendors Association, ensuring alignment between student proposals and stakeholder needs.Guided students through ideation, prototyping, and testing in the community-focused Social Engagement Studio.Organized design charrettes with local leaders, connecting students with stakeholders to gather valuable insights.Coordinated research and knowledge-sharing activities focused on social impact and participatory design.Supported critiques, ensuring designs met the needs of stakeholders and fostering community-driven solutions.</div></div></div>
	<div><div>SELF PICK Broadcast Media Production</div><div>Prop Design, Graphic Design, and Set Design Intern</div><div><div><div>April - July 2023</div><div>Taipei, Taiwan</div></div><div><ul style="list-style-type: none">Designed and 3D printed special effects props using Fusion 360, FDM, and resin printing, playing a key role in storytelling for Convenience Store 1999.Created electronic components with integrated lighting and special effects for supporting characters.Produced cast copper and sheet metal props in collaboration with manufacturers.Designed on-set graphics, posters, and labels using Illustrator, Photoshop, After Effects to maintain visual cohesion.Worked closely with directors and producers to ensure seamless integration of design elements into the production.Assisted with set design, including building, setting up, and breaking down sets to support smooth transitions.</div></div></div>
	<div><div>XD Automotive and Industrial Design</div><div>Product Design and UI/UX Intern</div><div><div><div>May - August 2021</div><div>Taipei, Taiwan</div></div><div><ul style="list-style-type: none">Led project direction and identity development for a new speaker system at Soma Acoustic Co., conducting user research and persona generation using Sketch and Keynote.Collaborated with product designers to establish visual language and UX strategy for the speaker system.Conducted market research and competitor analysis with SurveyMonkey for product positioning of a new drawing pad line at ViewSonic Corporation.Designed user experience and created a project proposal video for SwiftCat (food catering startup) using Illustrator, Photoshop, and After Effects to clearly communicate the business strategy.</div></div></div>
	<div><div>American Innovation Center</div><div>Service Design Intern</div><div><div><div>July - August 2017</div><div>Taipei, Taiwan</div></div><div><ul style="list-style-type: none">Conducted research and gathered demographic data to enhance community engagement and user experience.Developed prototypes and service blueprints to optimize user interactions and service delivery.Designed accessible community courses aligned with local needs, coordinating participant support.Created user guides, video documentation, and media content to promote outreach.Led tours, assisted with exhibition setup/takedown, and contributed to creative outreach efforts.Supported large-scale events like Super Girl Camp and Fishackathon award ceremony, increasing community impact.</div></div></div>
Skills	<div>Product Strategy, Usability Testing, User Flows, Design Thinking, 3D Modeling, User Research, Visual Design, Rapid Prototyping, Wireframing</div>
Tools	<div>Adobe CC (XD, InDesign, Illustrator, Photoshop, Lightroom, After Effects, Premiere Pro), Fusion 360, Solidwords, Rhino, Keyshot, Unity, Figma, Webflow, Arduino, HTML &CSS</div>
Education	<div><div>School of the Art Institute of Chicago</div><div>Master of Design in Designed Objects Visionary Scholars Award Scholarship</div><div><div><div>May 2025</div><div>Chicago, IL</div></div></div><div><div>Georgia Institute of Technology</div><div>Bachelor of Science in Industrial Design</div><div><div><div>May 2022</div><div>Atlanta, GA</div></div></div></div></div>
Awards	<div><div>International Design Awards 2024</div><div>Honorable Mention</div><div>Georgia Tech School of Design Industry Award 2018</div><div>3rd Place</div></div>
Languages	<div>Mandarin - native , English - native</div>