Hanes Hsu Industrial Designer

Experience

School of the Art Institute of Chicago

January - May 2025 Chicago, IL

Teaching Assistant

- Facilitated design projects with North Lawndale residents, small businesses, and organizations such as CCA Academy, YMEN, and Street Vendors Association, ensuring alignment between student proposals and stakeholder needs.
- Guided students through ideation, prototyping, and testing in the community-focused Social Engagement Studio.
- Organized design charrettes with local leaders, connecting students with stakeholders to gather valuable insights.
- Coordinated research and knowledge-sharing activities focused on social impact and participatory design.
- Supported critiques, ensuring designs met the needs of stakeholders and fostering community-driven solutions.

SELF PICK Broadcast Media Production

April - July 2023

Prop Design, Graphic Design, and Set Design Intern

Taipei, Taiwan

- Designed and 3D printed special effects props using Fusion 360, FDM, and resin printing, playing a key role in story-telling for Convenience Store 1999.
- Created electronic components with integrated lighting and special effects for supporting characters.
- Produced cast copper and sheet metal props in collaboration with manufacturers.
- Designed on-set graphics, posters, and labels using Illustrator, Photoshop, After Effects to maintain visual cohesion.
- Worked closely with directors and producers to ensure seamless integration of design elements into the production.
- Assisted with set design, including building, setting up, and breaking down sets to support smooth transitions.

XD Automotive and Industrial Design

May - August 2021

Product Design and UI/UX Intern

Taipei, Taiwan

- Led project direction and identity development for a new speaker system at Soma Acoustic Co., conducting user research and generating personas using Sketch and Keynote.
- Collaborated with product designers to establish visual language and UX strategy for the speaker system.
- Conducted market research and competitor analysis with SurveyMonkey for product positioning of a new drawing pad line at ViewSonic Corporation.
- Designed user experience and created a project proposal video for SwiftCat (food catering startup) using Illustrator, Photoshop, and After Effects to clearly communicate the business strategy.

American Innovation Center

July - August 2017

Service Design Intern

Taipei, Taiwan

- · Conducted research and gathered demographic data to enhance community engagement and user experience.
- Developed prototypes and service blueprints to optimize user interactions and service delivery.
- Designed accessible community courses aligned with local needs, coordinating participant support.
- Created user guides, video documentation, and media content to promote outreach.
- Led tours, assisted with exhibition setup/takedown, and contributed to creative outreach efforts.
- Supported large-scale events like Super Girl Camp and Fishackathon award ceremony, increasing community impact.

Skills

Product Strategy, Usability Testing, User Flows, Design Thinking, 3D Modeling, User Research, Visual Design, Rapid Prototyping, Wireframing

Tools

Adobe CC (XD, InDesign, Illustrator, Photoshop, Lightroom, After Effects, Premiere Pro), Fusion 360, SolidWorks, Rhino, Keyshot, Unity, Figma, Webflow, Arduino, HTML & CSS, C++

Education

School of the Art Institute of Chicago

May 2025

 ${\it Master of Design in Designed Objects \ I \ Visionary \ Scholars \ Award \ Scholarship}$

Chicago, IL

Georgia Institute of Technology

May 2022

Bachelor of Science in Industrial Design

Atlanta, GA

Awards International Design Awards 2024

Honorable Mention

Georgia Tech School of Design Industry Award 2018

3rd Place

Languages

Mandarin - native, English - native

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