

	Hanes Hsu Industrial Designer haneshsu.github.io +1 (678) 469-1457 hanes.hsu.design@outlook.com linkedin.com/in/hanes-hsu/
Experience	School of the Art Institute of Chicago Teaching Assistant (Social Engagement Studio) January - May 2025 Chicago, IL <ul style="list-style-type: none"> Facilitated 3 large-scale, community-driven design projects with more than 30 North Lawndale residents and local organizations (CCA Academy, YMEN, Street Vendors Association, etc), resulting in two implemented proposals that improved public engagement and addressed real stakeholder needs Guided 10+ students through ideation, prototyping, and usability testing for socially engaged design, leading to higher project adoption rates among community partners Organized design charrettes and coordinated research and knowledge-sharing activities with local leaders, fostering a collaborative learning environment to ensure project alignment with stakeholder needs and social impact goals.
	SELF PICK Broadcast Media Production Prop Design, Graphic Design, and Set Design Intern April - July 2023 Taipei, Taiwan <ul style="list-style-type: none"> Designed, 3D printed, and fabricated 40+ special effects props, directly enhancing the visual narrative and production value of "Convenience Store 1999," contributing to positive audience and director feedback Produced engineering drawings and CAD files for cast copper and sheet metal props, collaborating with local Taiwanese manufacturers to streamline fabrication, increase overall prop output, and save production time by 20 hours for the team. Designed 100+ graphics, posters, and labels using Illustrator, Photoshop, and After Effects for on-set visuals
	XD Automotive and Industrial Design Product Design and UI/UX Intern May - August 2021 Taipei, Taiwan <ul style="list-style-type: none"> Led project direction and identity development for a new speaker system at Soma Acoustic Co., conducting user research and persona generation; collaborated with product designers to establish a cohesive visual language and UX strategy that informed core design decisions and resulted in positive client feedback Delivered user flows, wireframes, and personas; co-developed UX strategy for a new ViewSonic drawing tablet Designed full-stack proposal (UI, brand, experience) for SwiftCat's community-based meal app using Figma for UI/ UX design, research synthesis, and a motion-graphic infomercial (After Effects) to communicate product vision, user flow, and value proposition to stakeholders
	American Innovation Center Service Design Intern July - August 2017 Taipei, Taiwan <ul style="list-style-type: none"> Conducted research and gathered demographic data, leading to the development of targeted engagement strategies that increased community participation by 20% Designed and coordinated accessible community courses for 100+ participants, creating user guides and media content that improved local learning outcomes and expanded program visibility and engagement and visibility Created user guides and media content to promote outreach, expanding program visibility and participant engagement
Skills	Product Strategy, Usability Testing, User Flows, Design Thinking, 3D Modeling, User Research, Visual Design, Rapid Prototyping, Wireframing
Tools	Adobe CC (XD, InDesign, Illustrator, Photoshop, Lightroom, After Effects, Premiere Pro), Fusion 360, Solidworks, Rhino, Keyshot, Unity, Figma, Webflow, Arduino, HTML &CSS, C++
Select Project	Fluid Boundaries <ul style="list-style-type: none"> Designed an adaptive dining system for aging users and those with limited dexterity Collaborated with therapists, older adults, and CNC manufacturers to ensure ergonomic and manufacturable design Produced technical CAD drawings and physical prototypes with appropriate CMF for usability and safety Winner of the 2025 Golden Arc Design Award – Platinum Prize and Functional Care Special Award
Education	School of the Art Institute of Chicago Master of Design in Designed Objects Visionary Scholars Award Scholarship May 2025 Chicago, IL Georgia Institute of Technology Bachelor of Science in Industrial Design May 2022 Atlanta, GA
Awards	Golden Arc Design Award 2025 - Fluid Boundaries Platinum Prize in Medical & Healthcare Devices Functional Care Special Award International Design Awards 2024 Honorable Mention in Conceptual Products/Sports & Leisure Georgia Tech School of Design Industry Award 2018 3rd Place
Languages	Mandarin - native , English - native