Hanes Hsu Industrial Designer

Experience

School of the Art Institute of Chicago
January - May 2025
Chicago, IL
Teaching Assistant

- Facilitated 3 large-scale design projects with 30+ North Lawndale residents, small businesses, and organizations such as CCA Academy, YMEN, and Street Vendors Association, ensuring alignment between student proposals and stakeholder needs
- Guided 10+ students through ideation, prototyping, and testing in the community-focused Social Engagement Studio
- Organized design charrettes with local leaders, connecting students with stakeholders to gather valuable insights
- Coordinated research and knowledge-sharing activities focused on social impact and participatory design
- Supported critiques, ensuring designs met the needs of stakeholders and fostering community-driven solutions

SELF PICK Broadcast Media Production
April - July 2023
Taipei, Taiwan
Prop Design, Graphic Design, and Set Design Intern

- Designed, 3D printed, and fabricated 40+ special effects props using Fusion 360, FDM, and resin printing, playing a key role in storytelling for Convenience Store 1999
- Created 20+ electronic components with integrated lighting and special effects for supporting characters
- Produced cast copper and sheet metal props in collaboration with local Taiwanese manufacturers
- Designed 100+ graphics, posters, and labels using Illustrator, Photoshop, and After Effects for on-set visuals
- Worked closely with directors and producers to ensure seamless integration of design elements into the production
- Assisted with set design, including building, setting up, and breaking down sets to support smooth transitions

XD Automotive and Industrial Design
May - August 2021
Taipei, Taiwan
Product Design and UI/UX Intern

- Led project direction and identity development for a new speaker system at Soma Acoustic Co., conducting user research and persona generation using Sketch and Keynote
- Collaborated with product designers to establish visual language and UX strategy for the speaker system
- Conducted market research and competitor analysis with SurveyMonkey for product positioning of a new drawing pad line at ViewSonic Corporation
- Designed user experience and created a project proposal video for SwiftCat (food catering startup) using Illustrator, Photoshop, and After Effects to clearly communicate the business strategy

American Innovation Center
July - August 2017
Taipei, Taiwan
Service Design Intern

- Conducted research and gathered demographic data to enhance community engagement and user experience
- Developed prototypes and service blueprints to optimize user interactions and service delivery
- Designed accessible community courses aligned with local needs, coordinating participant support
- Created user guides, video documentation, and media content to promote outreach
- Led tours, assisted with exhibition setup/takedown, and contributed to creative outreach efforts
- Supported large-scale events like Super Girl Camp and Fishackathon award ceremony, increasing community impact

Skills
Product Strategy, Usability Testing, User Flows, Design Thinking, 3D Modeling, User Research, Visual Design, Rapid Prototyping, Wireframing

Tools
Adobe CC (XD, InDesign, Illustrator, Photoshop, Lightroom, After Effects, Premiere Pro), Fusion 360, Solidwords, Rhino, Keyshot, Unity, Figma, Webflow, Arduino, HTML &CSS, C++

Education

School of the Art Institute of Chicago
May 2025
Chicago, IL
Master of Design in Designed Objects | Visionary Scholars Award Scholarship

Georgia Institute of Technology
May 2022
Atlanta, GA
Bachelor of Science in Industrial Design

Awards

Golden Arc Design Award 2025
Platinum Prize in Medical & Healthcare Devices | **Functional Care Special Award**

International Design Awards 2024
Honorable Mention in Conceptual Products/Sports & Leisure

Georgia Tech School of Design Industry Award 2018
3rd Place

Languages
Mandarin - native , English - native