



Aster Graph Book

You can use this page to record your idea.

To help you understand: the following attributes will be presented in abbreviation:

Collab. = Collaboration;

Inf. Fnd. = Information Findability;

Inf. Exp. = Information Exploration;

Envmnt. = Environment;

Sptial. = Spatiality;

Durabl. = Durability;

Inf. Var. = Information Variety;

Cost = Cost; **Access.** = Accessibility;

Prsnal. = Personalization;

Phy. Man. = Physical Manipulation;

Inf. Org. = Information Organization;

Rng. Inp. = Range of Content Input;

Tmpral. = Temporality;

Digitlz. = Digitalization;

Phy. Rcf. = Physical Reconfigurability;

Inf. Vol. = Information Volume;

Secrty. = Security; **Prvicy.** = Privacy;

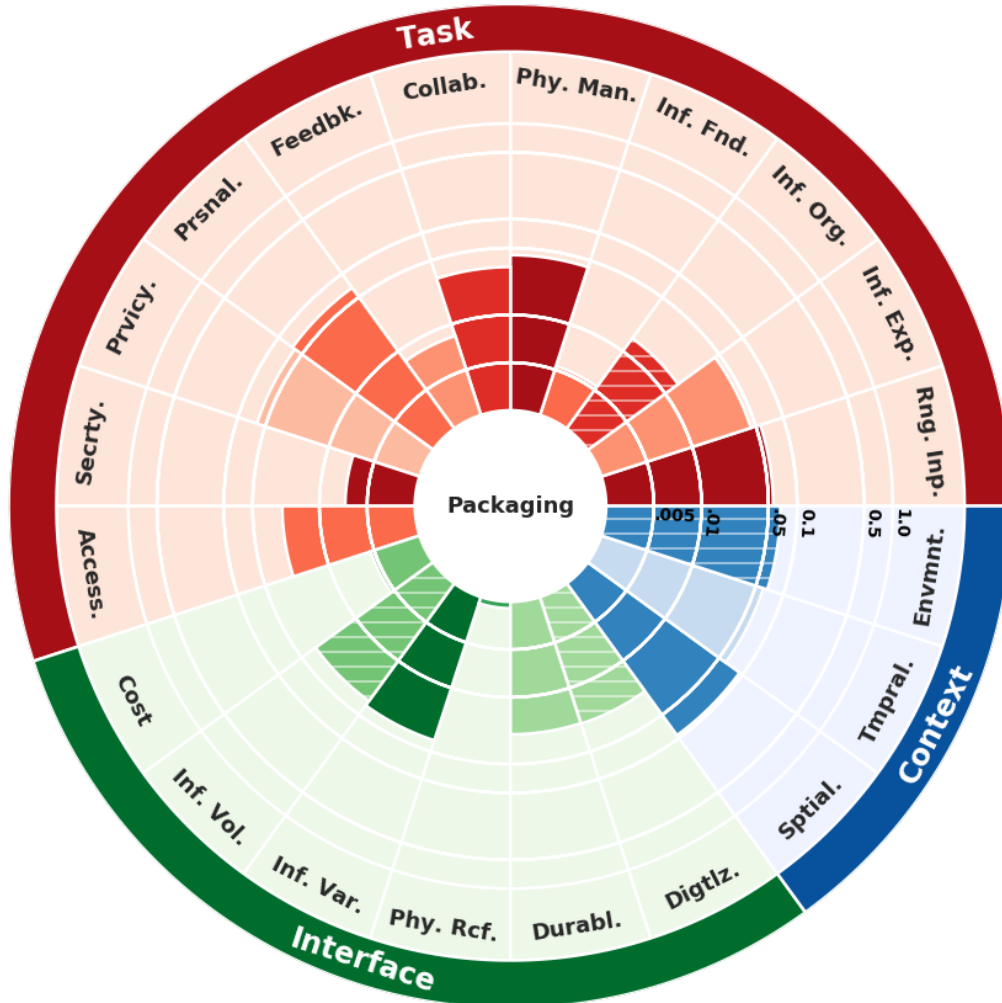
Feedbk. = Feedback;





Aster Graph Sample

Here, we demonstrate how to interpret our Aster plots. The Aster plot below was generated using arbitrary values. We included the following diagram purely for demonstration purposes.



Bar Height: The height of each bar represents utility. This means that the **higher** the bar, the more users **preferred that product for that particular dimension**

Bar Color Shade: The color of each bar represents how important users think that dimension is for that particular product. **Darker** the bar, the **more important** users perceive that attribute to be

Line Texture: If the bar has stripes on it, it means that users **generally disagreed about the importance of that attribute** for a particular product



