GELO REYES

Business Analyst | Data Analyst |
Solutions Specialist | Front-End Web Developer

Contact

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Ⓢ | Skype
live:.cid.6fc48a9a96b630cd

🌐 | https://hanghelo.github.io/myportfolio/

📍 | Quezon City, NCR, Philippines

○ | https://github.com/hanghelo

Education

● **B.S Industrial Engineering**

Technological Institute of the Phil.

2014-2019

Quezon City, NCR, Philippines

Skills & Expertise

Skill	Level
Project Management	●●●
Business Analysis	●●●
Data Analysis	●●○
Agile (Scrum, XP, Lean)	●●○
Waterfall	●●●
Lean Six Sigma	●●●
Inventory Mgt	●●○
Accounting Mgt	●●○
Systems Engineering	●●○
Web Development	●●○
Communication	●●○
Stakeholder Mgt.	●●○

Experience

Consultant - Business Analyst

OneCFO   Feb 2025 - Present

- Conducts end-to-end business analysis, and requirements for AI-powered web applications.
- Facilitates and conducts UAT and production testing, fix, and deployment ensuring technical and business requirements are met.
- Translates business requirements to technical requirements and vice versa.

Health & Wellness IT Platform Specialist

AIA Philippines (Philam Life)   May 2023 - Nov 2024

- Leads end-to-end IT project implementation from solutions' ideation, requirements gathering, testing and acceptation to project closure aligning with AIA Ph and AIA Group priorities.
- Manages web app and mobile app enhancements, fraud detection management, and reward-voucher management.
- Provides Level 3 technical support for system enhancements and issue resolution.

Solutions Specialist / Asst. Manager I

The Medical City   Jun 2021 - May 2023

- **ERP Project Management:** Leads and oversees all aspects of SAP B1-ERP project including the design, configuration, enhancements and implementation of financial requirements aligning them with The Medical City's IT roadmap and standards.
- **Data Analysis:** Performs ETL to model Doctor's fees, presenting insights to Man Comm and Exe Comm including disbursement figure, accrual, root cause and next steps.
- **Data and Integration Mapping:** Ensure seamless data and integration mapping across systems, databases and applications, to provide efficient data flow.

Business Data Analyst

Kollaboratory Media Inc   Jun 2020 - May 2021

- Pioneers data analytics and business intelligence initiatives, delivering insights and control over sales, consumer preferences, inventory, finance, accounting, and HR.
- Prepares daily, weekly, monthly and annual reports to support business decision.
- Establishes and standardize the reporting process through Power Query.

Core Competencies

- Power Query / SQL / Power BI
- Trello / JIRA / Confluence
- SAP Business One
- Photshop / Figma / Lucid Chart
- GIT / HTML / CSS
- MS Office (incl Visio and Project)
- Google Suite
- JavaScript / Python (Novice)