

ADIDAS SALES ANALYSIS

Avg of PM

42%

Units Sold

2M

Nu. of Retailer

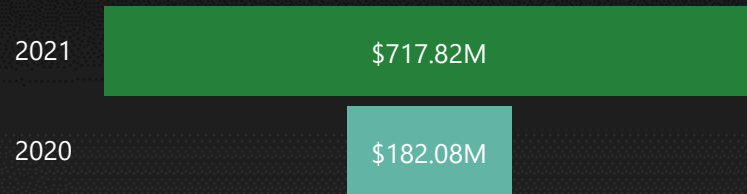
6

2020

2021



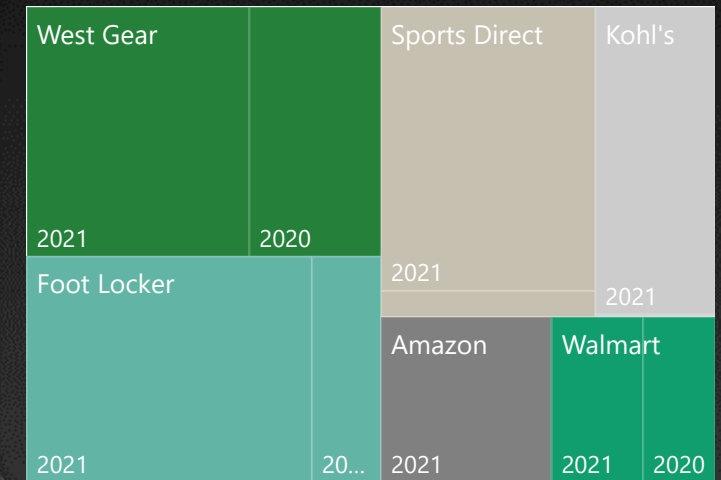
Sales by Year



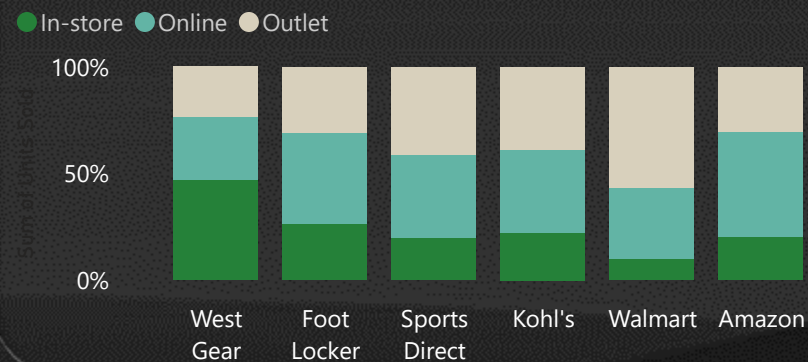
Sales by Region



Sales by Retailer and Year

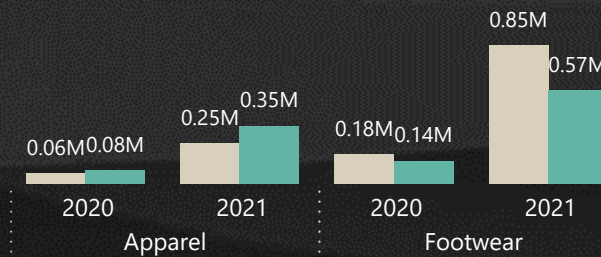


Units Sold by Retailer and Sales Method



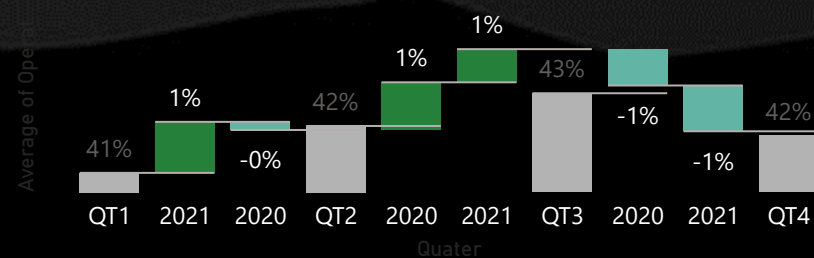
Units Sold by Product Category

Product By Ge... ● Men ● Women



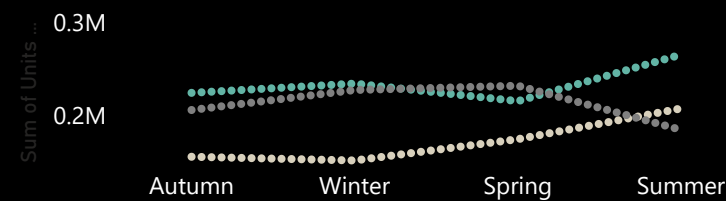
Avg Operating Margin by Quater and Year

● Increase ● Decrease ● Total ● Other



Units Sold by Season and Sales Method

● In-store ● Online ● Outlet



Total Sales by State

