

ADIDAS SALES ANALYSIS

Avg of PM

42%

Units Sold

2M

Nu. of Retailer

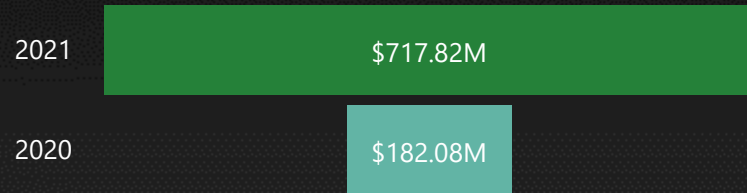
6

2020

2021



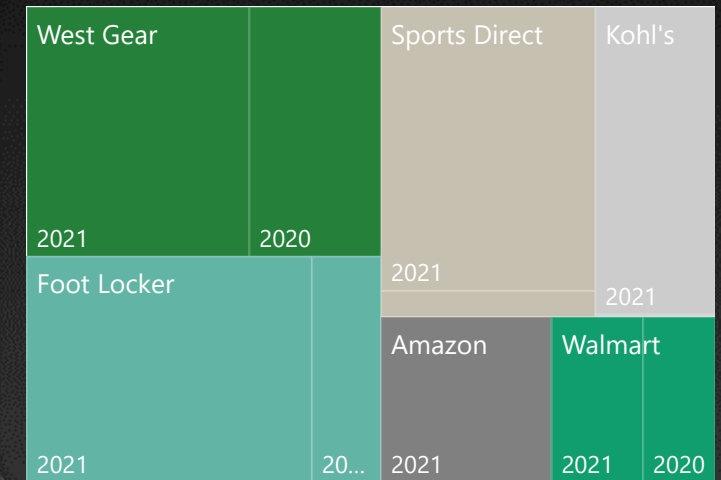
Sales by Year



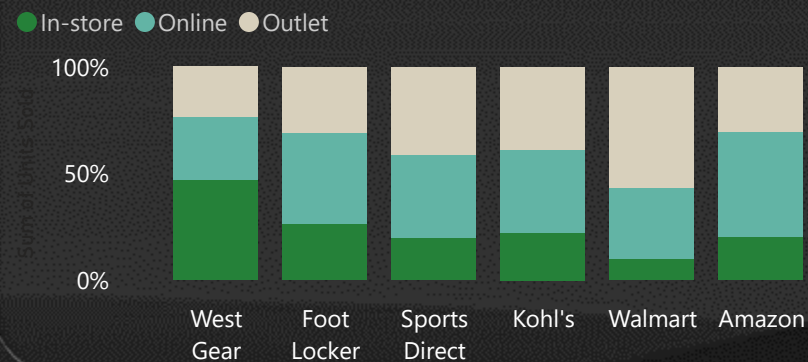
Sales by Region



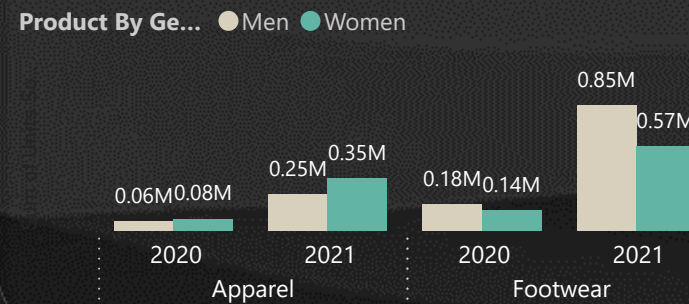
Sales by Retailer and Year



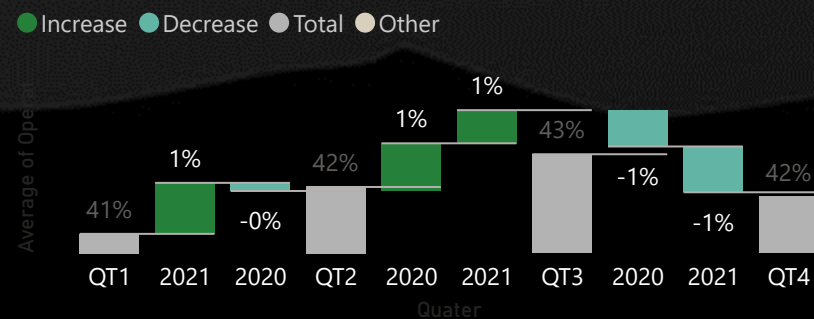
Units Sold by Retailer and Sales Method



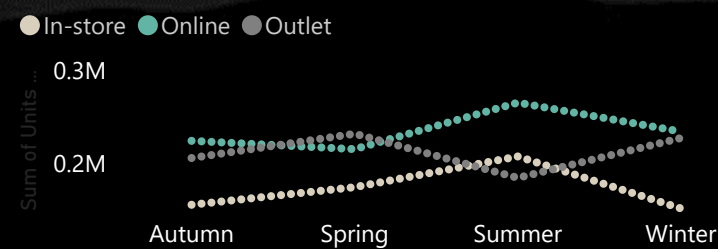
Units Sold by Product Category



Avg Operating Margin by Quater and Year



Units Sold by Season and Sales Method



Total Sales by State

