

# Thi Hang NGUYEN

Marketing and Sales Executive

 Vietnamese

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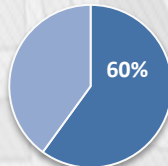
## WHO AM I?



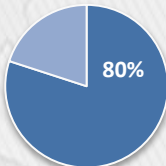
## PERSONAL SKILLS

Critical thinking  
Time management  
Teamwork  
Problem solvings  
Communication  
Working under pressure

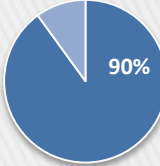
## TECHNICAL SKILLS



PHOTOSHOP + APP



INKSCAPE



WEB DESIGN

### Info Design

### Analysis



GOOGLE ANALYTICS



SPSS SOFTWARE  
(Statistical Analysis Software Package)



MARKET RESEARCH



MICROSOFT OFFICE



## WORK EXPERIENCE

Tour Operations Executive	Sales & Marketing Assistant	Marketing & Sales Executive	Marketing Assistant
CLE VOYAGE Travel	Southern SALT Group	SALECOM ELECTRONICS	PROSERNAT Oil & Gas
2007-2009 Ho Chi Minh	2012-2013 Ho Chi Minh	2013-2015 Taipei	10/2016-Present Paris
Tour program design Tour Bookings management Risk solvings Price negotiation with Hotels	<ul style="list-style-type: none"><li>•Marketing Domestic Trade Shows Event management Advertising supports</li><li>•Sales Asian market research (Japan, Korea, China, India) Clients' profiles supervision Business meetings</li></ul>	<ul style="list-style-type: none"><li>• Marketing Market research Brochure &amp; Website design Content Marketing Public Relations supports International Trade Shows</li><li>• Sales Contract negotiation (USA, Korea, Indonesia, Malaysia, India) Sales reports</li></ul>	<ul style="list-style-type: none"><li>• Operational Marketing Brochure design Content Marketing Competitive analysis Market Indicators analysis Communication supports</li><li>• Digital Marketing Digital Marketing planning Social Medias management Website updating &amp; Video SEO &amp; E-mail campaign</li></ul>



## EDUCATION

Bachelor Finance and Banking	Master Business Administration	Master 2 Marketing & Brand Management
TDT University	LUNGHWA University	INSEEC Business School
2006-2010 Ho Chi Minh	2010-2012 Taipei	2016-3/2017 Paris



## LANGUAGES

Vietnamese ★★★★★ (Native)

English ★★★★★ (Full business proficiency)

Chinese ★★★★★ (Upper Intermediate)

French ★★★★★ (Ability to speak and write basic French)



## PROJECTS



## INTERNATIONAL EXPERIENCE

