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MEDIA RELEASE

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FOR IMMEDIATE RELEASE

REAL MADRID FOUNDATION TO SUPPORT SCHOOL SPORTS DEVELOPMENT IN WINDHOEK

The Windhoek Mayor Dr. Job Amupanda requested the Spanish Ambassador to Namibia, His Excellency Mr. Antonio Javier Romera Pintor, in April 2021, to convey Windhoek's desire to collaborate with both the Municipality of Madrid and the world-renowned Real Madrid Football Club.

As a result of ongoing engagements in this regard, Real Madrid has now committed to contribute to the development of sports through local school programmes, funded by the Real Madrid Foundation. In September, the Embassy facilitated the first introductory meeting between the Namibian sports authorities' stakeholders, the City of Windhoek External Relations, and the Real Madrid Foundation. Going forward, the proposed cooperation initiative will be led by the various Namibian sports authorities, specifically the Ministry of Sports, Youth and National Services and the Namibia Sports Commission. The City of Windhoek will remain a stakeholder in these collaborations. Discussions are ongoing to define the framework of this relationship. Representatives from the Spanish football league, La Liga, will visit Windhoek in October on a familiarisation tour of Namibia. It is expected that the group will also meet the Mayor during their visit. We are encouraged by these engagements and look forward to mutually beneficial relations.

As part of its internationalisation agenda, the City of Windhoek is engaging international sister cities and development organisations on mutually beneficial development partnerships. The envisaged partnerships will focus on sports development initiatives and pragmatic city-to-city cooperation programmes covering arts, culture, tourism, housing, public transport, trade, and investment. Although no commitment has been made as regards the Windhoek-Madrid sister cities relationship, there remains interest for a collaborative initiative in the areas of housing and gas-powered public transport solutions.

Council places a high premium on city-to-city relations and international solidarity collaborations as important pillars of municipal service delivery, as we believe that no city can exist in isolation.

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**ISSUED BY:
City of Windhoek**

OFFICE OF THE CHIEF EXECUTIVE OFFICER
Corporate Communications, Marketing, and Public Participation

For more information about this statement, please contact our Corporate Communication Section at Tel.: 061 290 3797 /2044, or email: cowcommunication@windhoekcc.org.na