

# BUILDING A WEBSITE USING A CANVA

# 1.INTRODUCTION

## 1.1 PROJECT OVERVIEW:

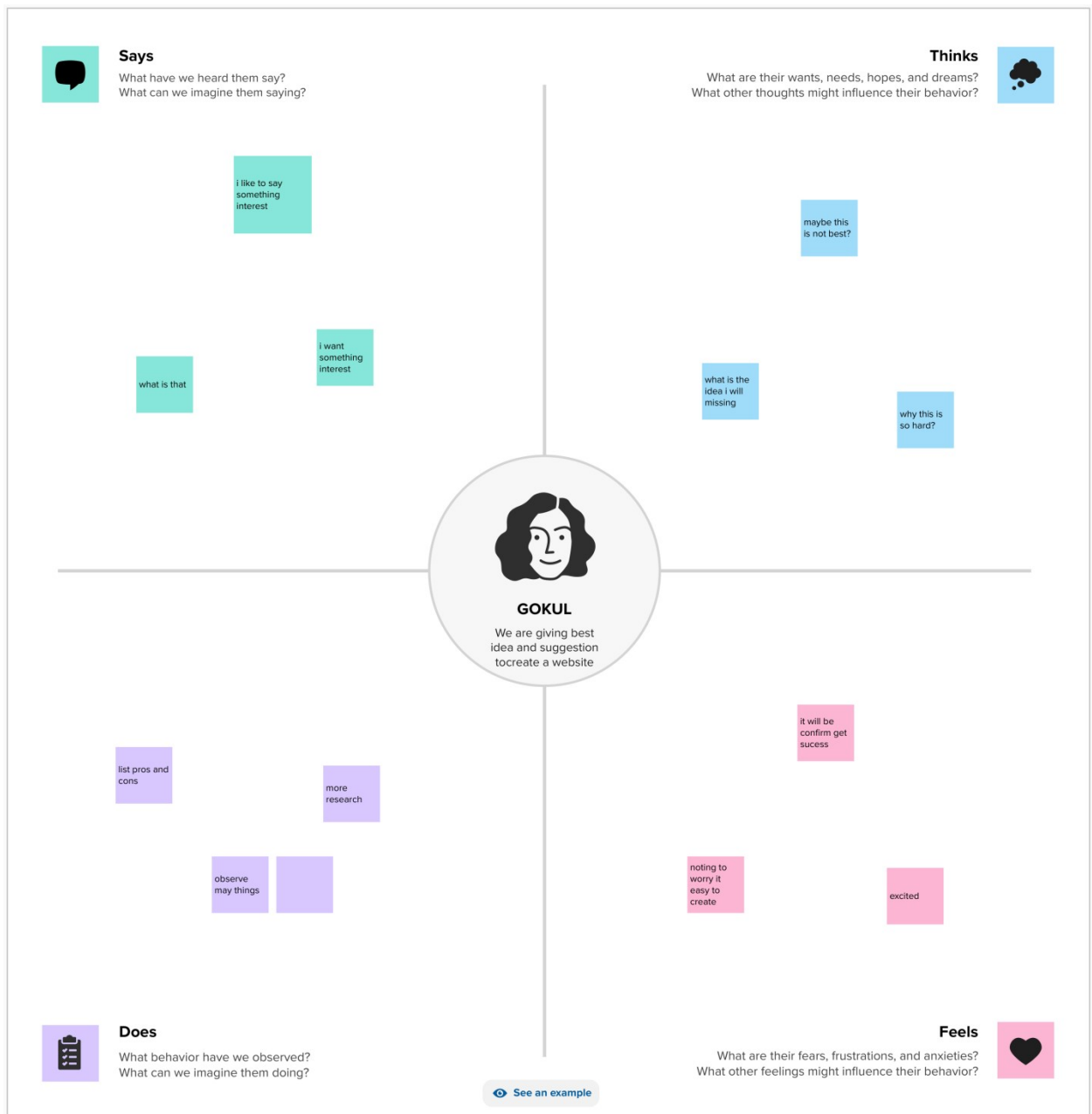
Building a website using Canva is a user-friendly and creative process that leverages Canva's design tools and templates to create a visually appealing and functional website. Canva, primarily known for its graphic design capabilities, now offers a feature called Canva Websites, which simplifies website creation for users without extensive coding or design skills. Users can choose from a variety of professionally designed templates, customize them with their own content, images, and branding elements, and publish their website with ease. Canva Websites provides a convenient drag-and-drop interface, making it accessible to beginners and small businesses looking to establish an online presence quickly and affordably.

## 1.2 PURPOSE:

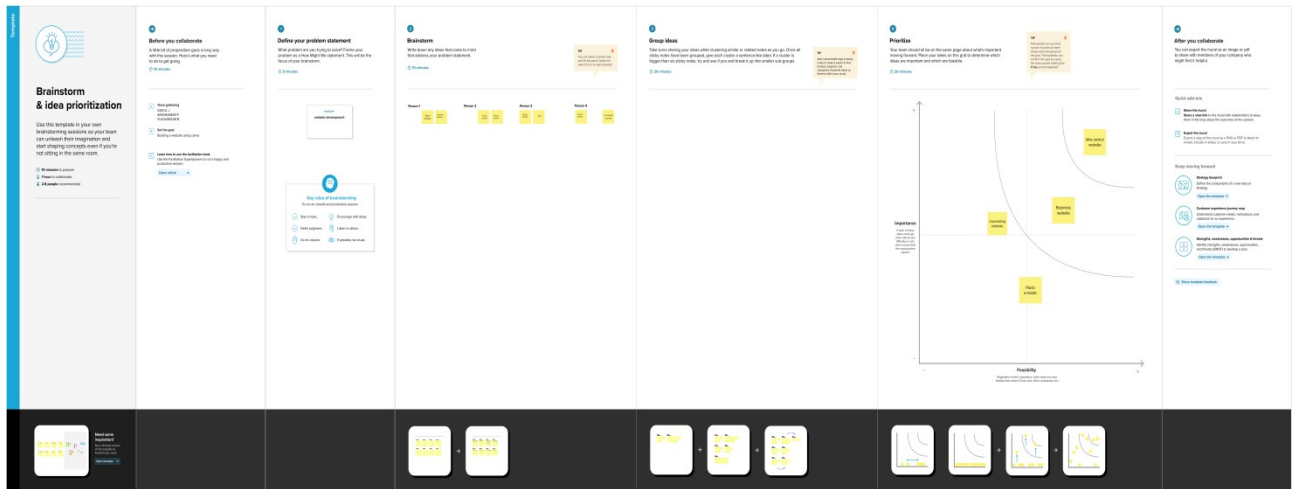
With Canva Websites, anyone can share their ideas as a customized website in a matter of minutes. No coding required. No more static and unsearchable documents. And no more impossible scrolling and zooming to read documents on your phone.

## 2.PROBLEM DEFINITION AND DESIGN THINKING

## 2.1 EMPATHY MAP:



## 2.2 IDEATION AND BRAINSTORMING MAP:



## 3. RESULT

We can final our ideas and create a website using a Canva.





## CURRENT OFFERS

1

### LEGAL MOIFICATION

We are done legal modification with proper documentation

2

### Full Service

Bike repair and maintenance available 24/7

3

### Pre-owned Vehicles

Certified pre-owned bikes for every budget

4

### Custom Details

Elevate your ride with custom-made upgrades



## CLIENT STORIES

### ARUNKUMAR

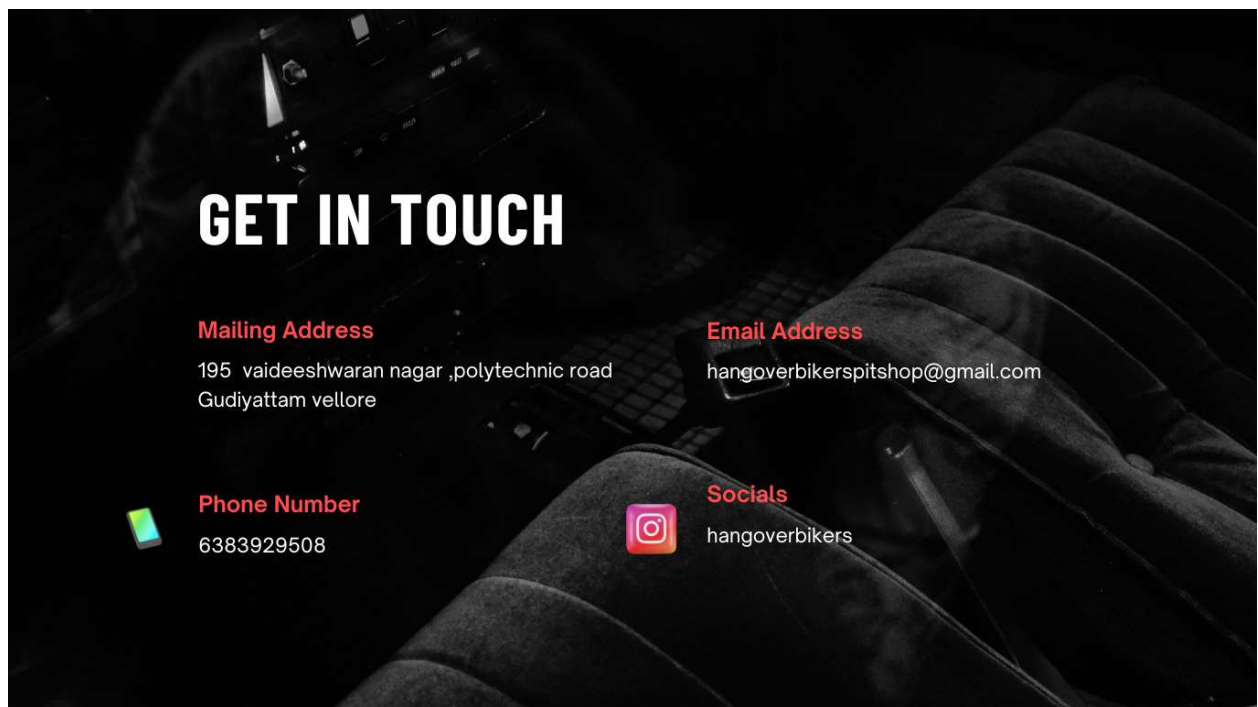
My bike badly needed repair so early in the morning and they came thru at 4:30 am! Talk about excellent customer service!

### GOKUL

The brand new models repair and blink malfunction. I take it to showroom they tells 2 days to repair. But in hangover bikers shop repair my bike in 2 hours

### NANDHA

Hangover bikers has assisted me from start to finish. They listened to what I needed and suggested services based on my budget.



## **Plan Your Website:**

Before diving into design, plan your website. Decide on the purpose, structure, and content of your site. Know your target audience and have a clear idea of what you want to achieve with your website.

## **Create a Canva Account:**

If you don't already have one, create a Canva account. You can use Canva for free or upgrade to a paid plan for more features and templates.

## **Design Graphics and Images:**

Canva provides a wide range of design templates for various purposes. Create custom graphics, banners, icons, or any other visual elements you need for your website. Make sure to use the appropriate dimensions and formats for web use.

## **Design Your Logo:**

Canva offers logo design tools. You can create a logo for your website by selecting a template or starting from scratch.

## **Wireframes and Mockups:**

You can use Canva to create wireframes and mockups of your website's pages. This can help you visualize the layout and structure of your site before you start building it.

## **Export Your Canva Designs:**

Once you're satisfied with your designs in Canva, export them. You can download them in various formats like PNG, JPEG, or even PDF, depending on your needs.

## **Choose a Website Building Platform:**

Select a website building platform or content management system (CMS). Popular options include WordPress, Wix, Squarespace, or Shopify. Canva designs can be easily integrated into these platforms.

## **Build Your Website:**

Use your chosen website builder to create your site. You can upload the graphics and images you designed in Canva, set up your layout, and add content. Follow the specific instructions of the website builder you're using.

## **Optimize for SEO:**

Don't forget to optimize your website for search engines (SEO) by using relevant keywords, meta tags, and alt text for images.

## **Test and Launch:**

Before launching your website, thoroughly test it to ensure that everything works as expected.

Check for broken links, page speed, and compatibility with different devices and browsers.

### **Promote Your Website:**

After launching your website, promote it through social media, email marketing, and other online marketing strategies to reach your target audience.

## 4.ADVANTAGES AND DISADVANTAGES

## **Advantages of using Canva:**

- Even a Non-Designer Can Become a Designer Using Canva.
- Canva is Very Simple to Use and User-Friendly.
- Canva Provides Social Media Templates.
- Canva is Budget-Friendly.
- Canva Offers a Variety of Templates and Elements.
- Templates Can be Altered to be More Custom.
- Canva Offers a Professional Look.
- 

## **DISADVANTAGES:**

- Limitation on the Number of Templates.
- Alignment Concerns.
- Export Settings are Limited.

## 5.APPLICATIONS



## **APPLICATION:**

### **Social Media Graphics:**

Canva is often used to create eye-catching graphics for social media platforms like Facebook, Instagram, Twitter, and LinkedIn. Users can design posts, cover images, profile pictures, and stories.

### **Marketing Materials:**

Canva is valuable for designing marketing materials such as posters, flyers, brochures, business cards, banners, and advertisements. It provides templates that can be customized for various promotional campaigns.

### **Presentations:**

Canva offers presentation templates for creating visually appealing slideshows. Users can design slides for business presentations, educational lectures, or online webinars.

## **Logo Design:**

Canva includes logo design tools that allow users to create or customize logos for businesses, websites, or personal branding.

## **Web and App Design:**

While Canva is not a full web or app development tool, it can be used for creating prototypes and design mockups, providing a visual blueprint for designers and developers.

## **Personal Projects:**

Canva can be used for personal projects like designing party invitations, holiday cards, photo collages, and scrapbooking.

## **Resumes and CVs:**

Canva provides templates for crafting stylish and professional resumes and CVs, which can help job seekers stand out.

## **6.CONCLUSION**

## **CONCLUSION:**

Conclusion. Website design is an important matter and should not be taken lightly. A well-designed website can help you form a good impression on your prospective customers. It can also help you nurture your leads and get more conversions.

## **7.FUTURE SCOPE**

## **FUTURE SCOPE:**

n terms of its future scope, Canva is likely to continue to grow and expand its offerings. They have already added features such as video editing and stock video footage, and are likely to continue adding new features and integrations with other tools and platforms.