

Who is Inspiring People?

Successful Speech on TED Talks

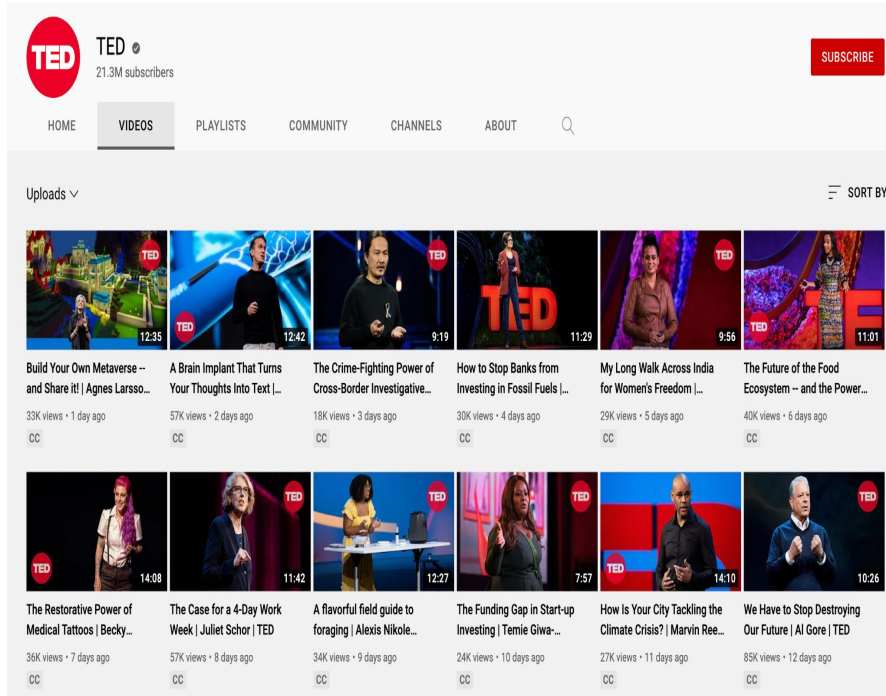
Hande DEDE



TED (Technology, Entertainment, Design) is a nonprofit devoted to spreading ideas.

Hosts conferences of various experts, academics, celebrities, artists and others.

Ted Talks YouTube Statistics



The screenshot displays the TED YouTube channel interface. At the top left is the TED logo and the text 'TED 21.3M subscribers'. A red 'SUBSCRIBE' button is in the top right. Below the header is a navigation bar with 'HOME', 'VIDEOS' (selected), 'PLAYLISTS', 'COMMUNITY', 'CHANNELS', and 'ABOUT'. A search icon is on the right. The main content area shows a grid of video uploads. Each video card includes a thumbnail, a TED logo, a duration, a title, and view information.

Video Title	Views	Time Ago	Duration
Build Your Own Metaverse -- and Share It! Agnes Larsson...	33K views	1 day ago	12:35
A Brain Implant That Turns Your Thoughts Into Text ...	57K views	2 days ago	12:42
The Crime-Fighting Power of Cross-Border Investigative...	18K views	3 days ago	9:19
How to Stop Banks from Investing in Fossil Fuels ...	30K views	4 days ago	11:29
My Long Walk Across India for Women's Freedom ...	29K views	5 days ago	9:56
The Future of the Food Ecosystem -- and the Power...	40K views	6 days ago	11:01
The Restorative Power of Medical Tattoos Becky...	36K views	7 days ago	14:08
The Case for a 4-Day Work Week Juliet Schor TED	57K views	8 days ago	11:42
A flavorful field guide to foraging Alexis Nikole...	34K views	9 days ago	12:27
The Funding Gap in Start-up Investing Temie Giwa...	24K views	10 days ago	7:57
How Is Your City Tackling the Climate Crisis? Marvin Ree...	27K views	11 days ago	14:10
We Have to Stop Destroying Our Future Al Gore TED	85K views	12 days ago	10:26

Since 2016, December.

21.3M subscribers

3921 videos

Total duration of videos:

36 days, 14 hours long

Viewed over two million times

Spread great ideas and inspire people



Uma Adhikary 1 yıl önce

Every word is precious, feels so close to my heart. Words of Poet Jalal Uddin Rumi are so inspiring, changed my life forever.

👍 5 💬 YANITLA



Jon p 2 yıl önce

Every time I start to lose all faith in humanity, I end up finding someone doing something so amazing that changes my mind completely. This man is a legend 🙏

👍 15 💬 YANITLA



saultube44 🇧🇷 5 ay önce

Thank you Tim, you changed my life since 9 months ago when this video was an epiphany to me, now I procrastinate moderately

👍 8 💬 YANITLA

What are the most popular TED Talks - YouTube?

The Data

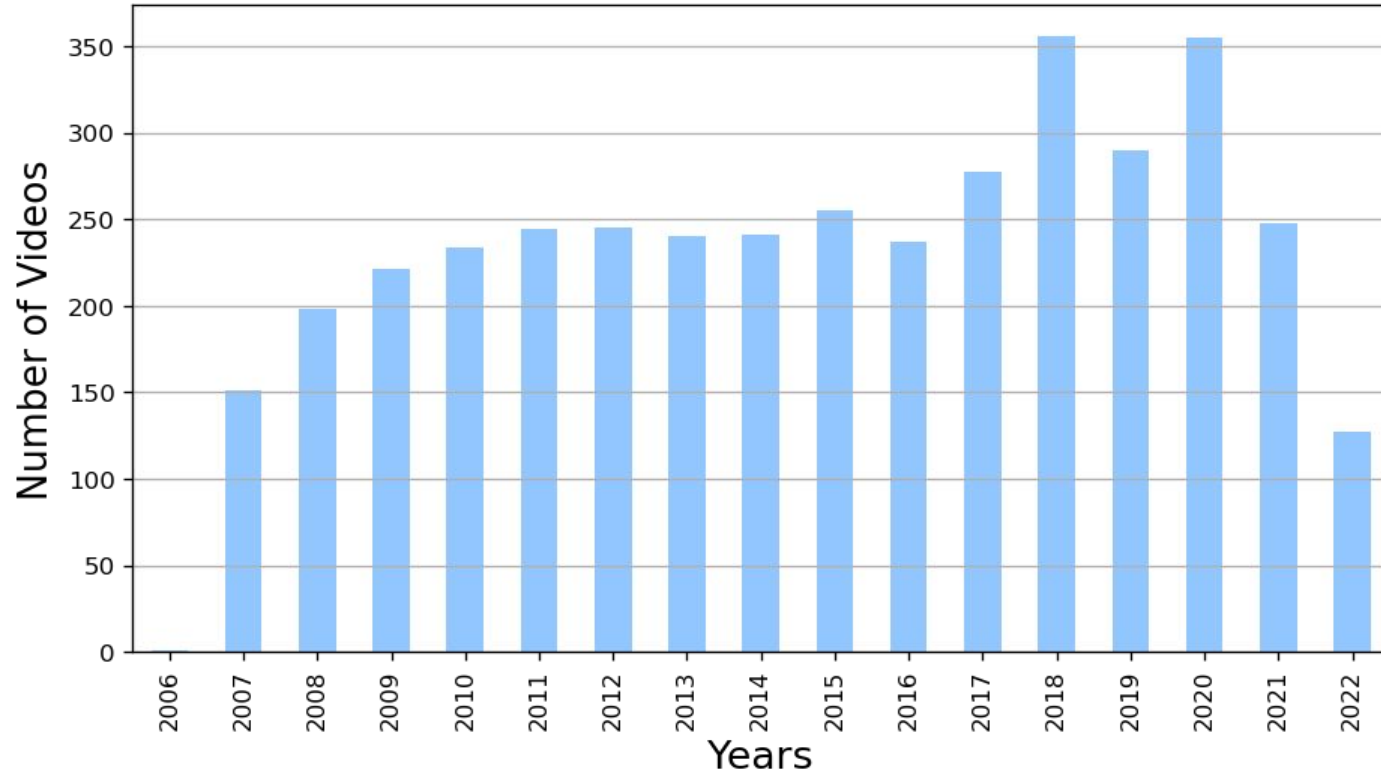
The data is taken from Kaggle¹.

The data is up to date (until 22 Apr 2022).

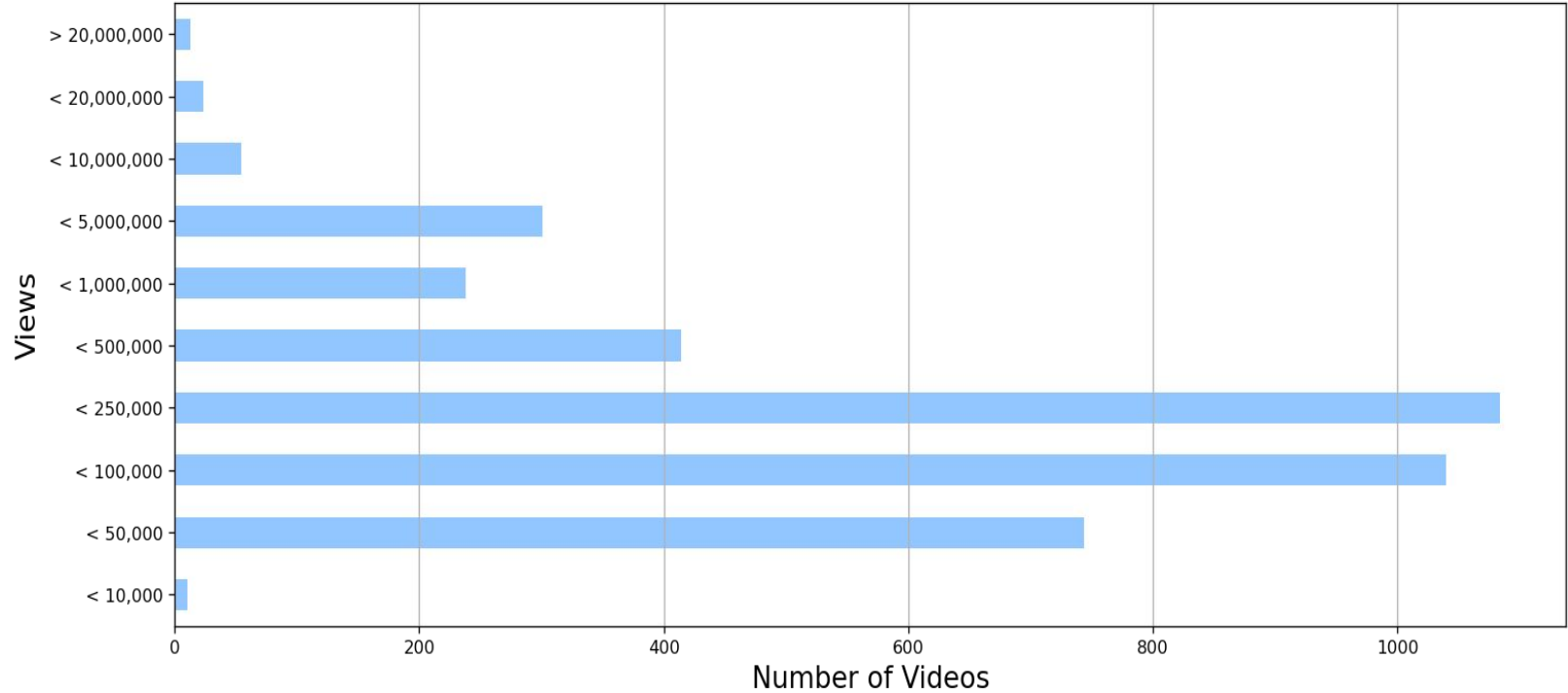
The data has been scraped from the official TED Youtube channel.

1. <https://www.kaggle.com/datasets/ashishjangra27/ted-talk-youtube>

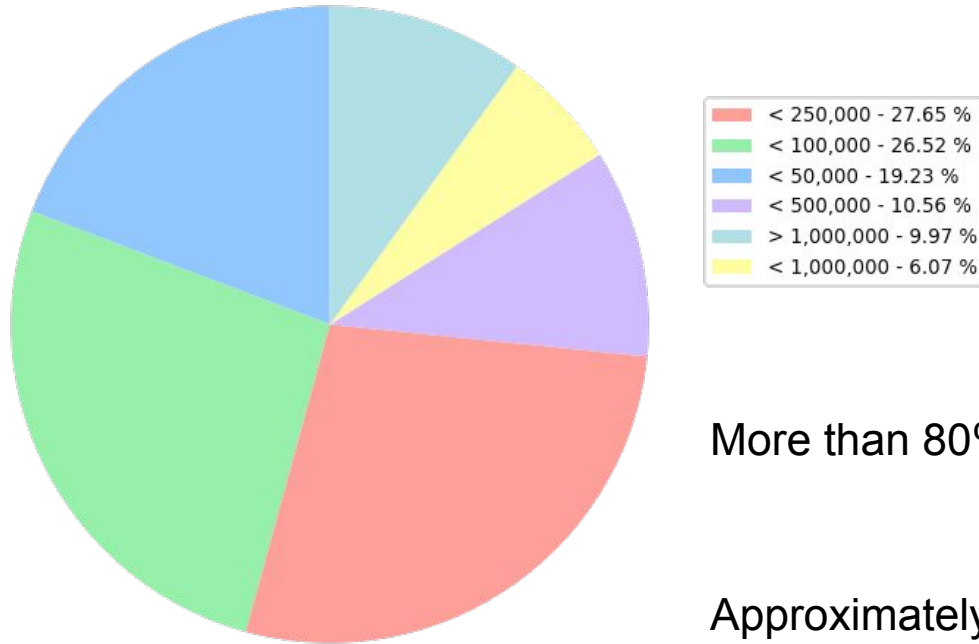
The Number of Ted Talks



The Number of Views on YouTube



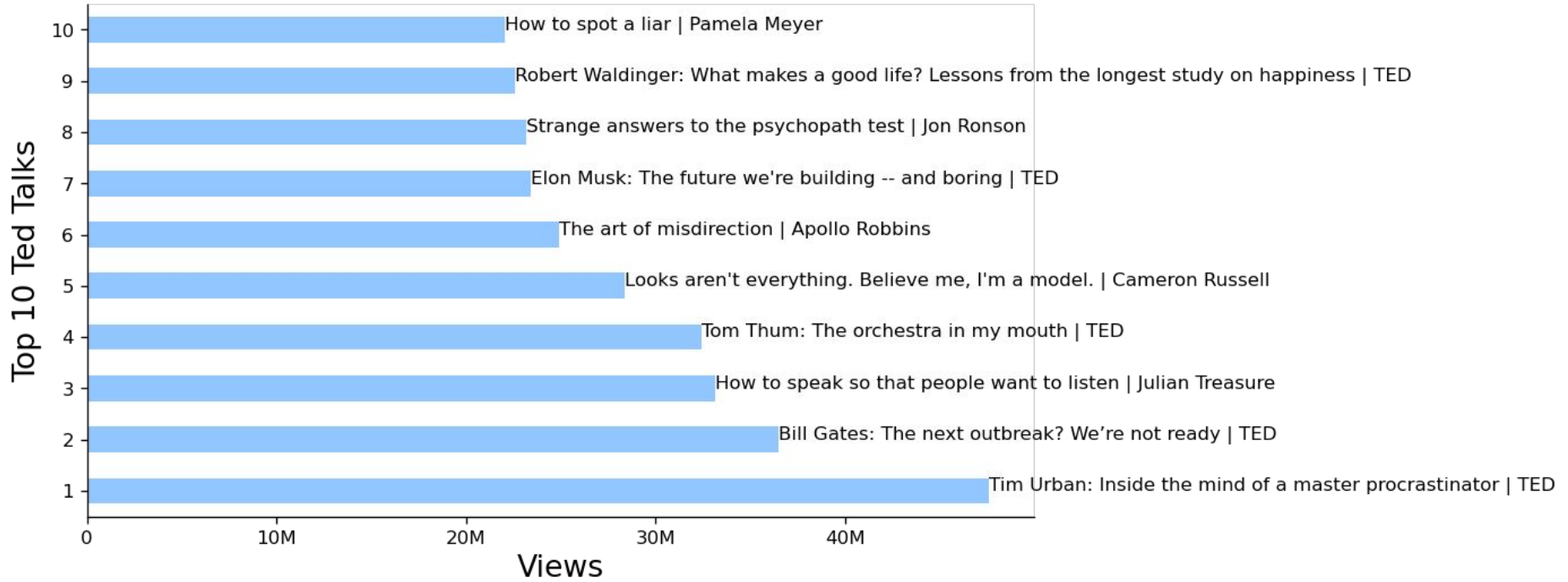
The Percentage of Videos According to Views



More than 80% of videos are viewed under 500K.

Approximately 1% of videos watched more than 5M.

Overall Top 10 Talks by Views



The Most Viewed Video

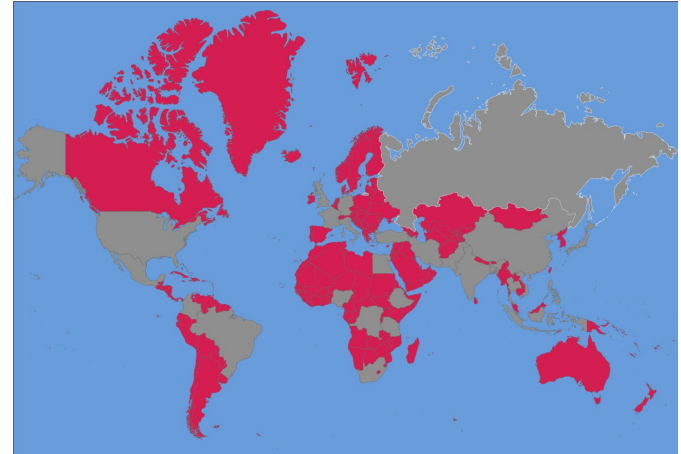
By *Tim Urban*

"Inside the mind of a master procrastinator"

Viewed more than 47 million times

Encourages to think harder about what we are procrastinating on.

The number of views is more than 206 countries' population.



Last Words

Most watched videos are in the minority of all videos.

Take a quick look at Top 10 videos

- Global issues, entertainment, self-improvement

Future project can examine the topics and content of most viewed videos.