

# Hang Tran

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## EDUCATION

<b>Cornell University</b> <i>Master of Engineering in Operations Research and Information Engineering</i>   GPA: 3.6	August 2023 - May 2024 New York, NY
Relevant Coursework: Optimization Methods, Modeling Under Uncertainty, Data Science in the Wild (Python)	

<b>Baruch College</b> <i>Bachelor of Business Administration in Computer Information Systems</i>   GPA: 3.5	January 2021 - May 2023 New York, NY
<b>Concentration:</b> Data Analytics, <b>Minor:</b> Psychology <b>Activities:</b> Assistant Vice President at Ascend Baruch	

## TECHNICAL SKILLS

**Programming Languages & Libraries:** SQL, Python, Pandas, Matplotlib, Scikit-learn  
**Tools and Technologies:** Tableau, Power BI, Excel (Advanced)

## EXPERIENCE

<b>Venera AI (A healthcare startup building an AI platform to improve care)</b> <i>Data Analyst</i>	August 2025 - Present New York, NY
<ul style="list-style-type: none"><li>Architecting and deploying data models and warehouse processes in production to support AI-driven health analytics</li><li>Building scalable ETL pipelines by connecting Ray Data to GCP Cloud Storage to process and model user interaction data, reducing pipeline processing time by 40% and making data retrieval 60% faster for analytics</li><li>Collaborating with engineers and product teams to analyze FHIR R4 data models, generate insights, and support predictive APIs to enhance user experience and engagement with the platform</li></ul>	
<b>Project by Project (A non-profit organization supporting Asian American communities)</b> <i>Analyst- Marketing Team</i>	April 2025 - Present New York, NY
<ul style="list-style-type: none"><li>Optimizing campaign asset management and reporting workflows in Excel, tracking ~350 new followers/month and supporting progress toward the 5K goal</li><li>Researched and sourced 30+ NYC Asian restaurants for campaign features, boosting community engagement and improving gala response rates by 25%</li><li>Outperformed gala ticket target (highest in 2 years), generated \$2.5K more donations, and delivered ~\$1K profit</li></ul>	
<b>Viet Spark (A non-profit empowering Vietnamese tech professionals in the U.S.)</b> <i>Data Analyst</i>	May 2024 - May 2025 New York, NY
<ul style="list-style-type: none"><li>Developed dashboards and reports using SQL, Tableau, and Python to track KPIs, measure impact, and support decision making for organizational initiatives</li><li>Analyzed fundraising, program, and engagement data to identify trends, optimize campaigns, and improve project outcomes, contributing to an 20% increase in campaign effectiveness</li><li>Partnered with cross-functional teams, empowering 100+ Vietnamese tech professionals to advance tech careers</li></ul>	
<b>Memorial Sloan Kettering (MSK) Cancer Center</b> <i>Data Analyst Intern</i>	June 2023 - August 2023 New York, NY
<ul style="list-style-type: none"><li>Analyzed a 20K+ row ServiceNow dataset using SQL, removing redundancies and improving reporting accuracy 25%</li><li>Cleaned and validated 229K asset records, eliminating invalid entries to strengthen data integrity for financial reporting team</li><li>Built SQL cross-tab reports on enterprise tool usage, consolidating datasets and cutting processing time by 80%</li></ul>	
<b>Credit Suisse (Leading multinational investment bank)</b> <i>Data Analyst Intern</i>	January 2022 - January 2022 New York, NY
<ul style="list-style-type: none"><li>Led a team of 5 to analyze cryptocurrency market study with 20K+ rows of traffic data; uncovered a key insight presented to senior executives</li><li>Analyzed 200K+ rows with SQL and Excel, finding crypto app visits 40% higher than finance sites, featured in final report</li><li>Presented findings to 30+ senior stakeholders, earning strong feedback and developing a reporting framework later adopted by 4 cross-functional teams, becoming a reference guide for ongoing analysis</li></ul>	

## PROJECTS

**Movie Recommendation System Challenge** – 1st Place Winner, NY | Optimized ML models (regression, TF-IDF, hyperparameter tuning) to predict movie ratings (+15% accuracy)  
**Diabetes Prediction** | Built ML models (Naive Bayes, Logistic Regression, SVC, LightGBM) achieving AUC 0.82, improved fairness by removing age feature