

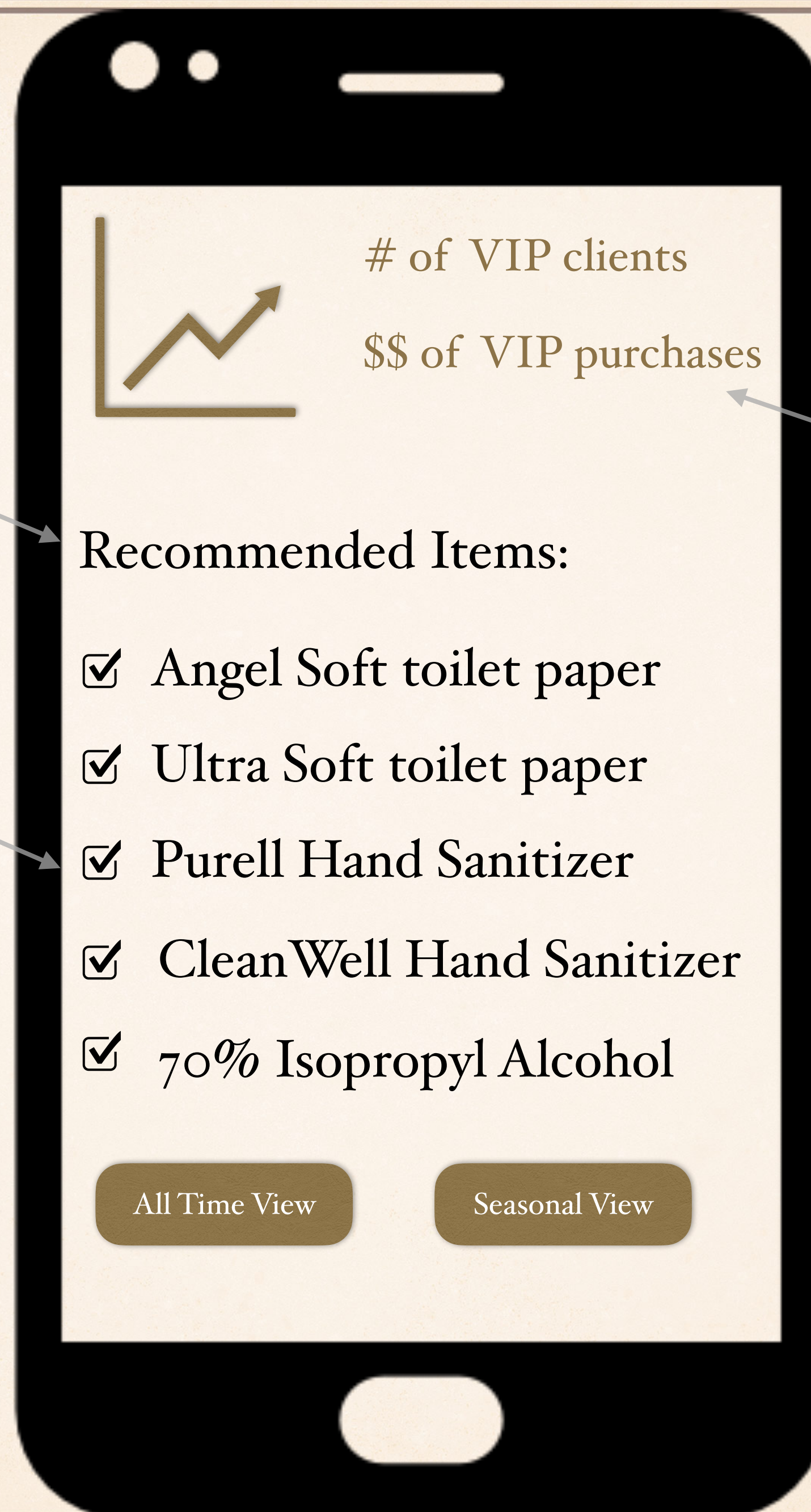
Business Client View

Merchant **Forecasting** & **Recommendation**

- Frequent Pattern Mining - Itemset
- From similar merchants - similarity score

Metadata Collected:

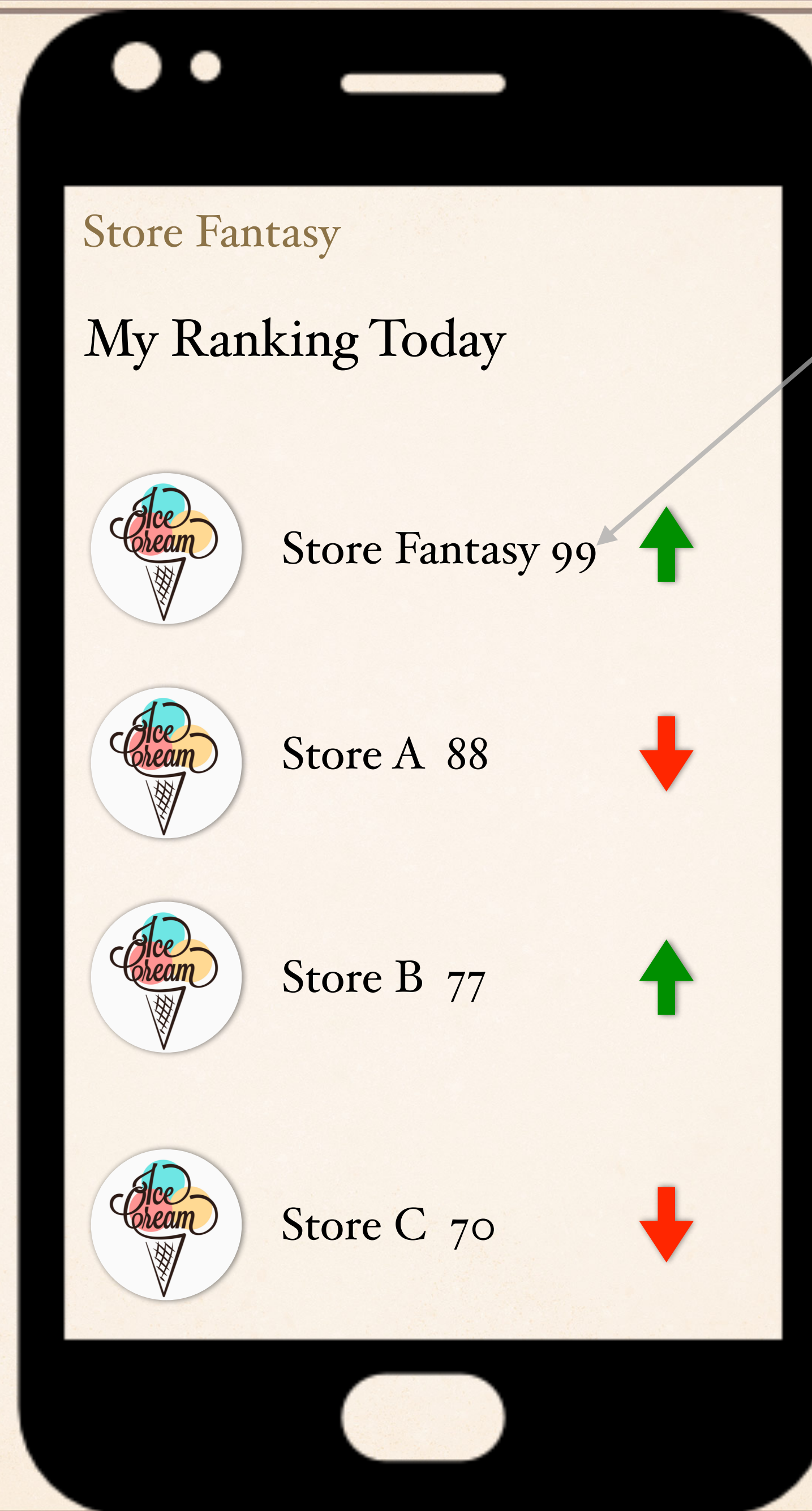
- interaction rate
- finish %



- Current stats without checked any item.
- Forecast stats after checked each item.

Business Client View

Merchant **Rating & Ranking**



Bayesian Adjusted Rating

VIP Client View

Money Saving Recommendation

- Frequent pattern mining
 - Narrow down frequent set
- merchant, transaction data
 - Suggest merchants and their discounts

