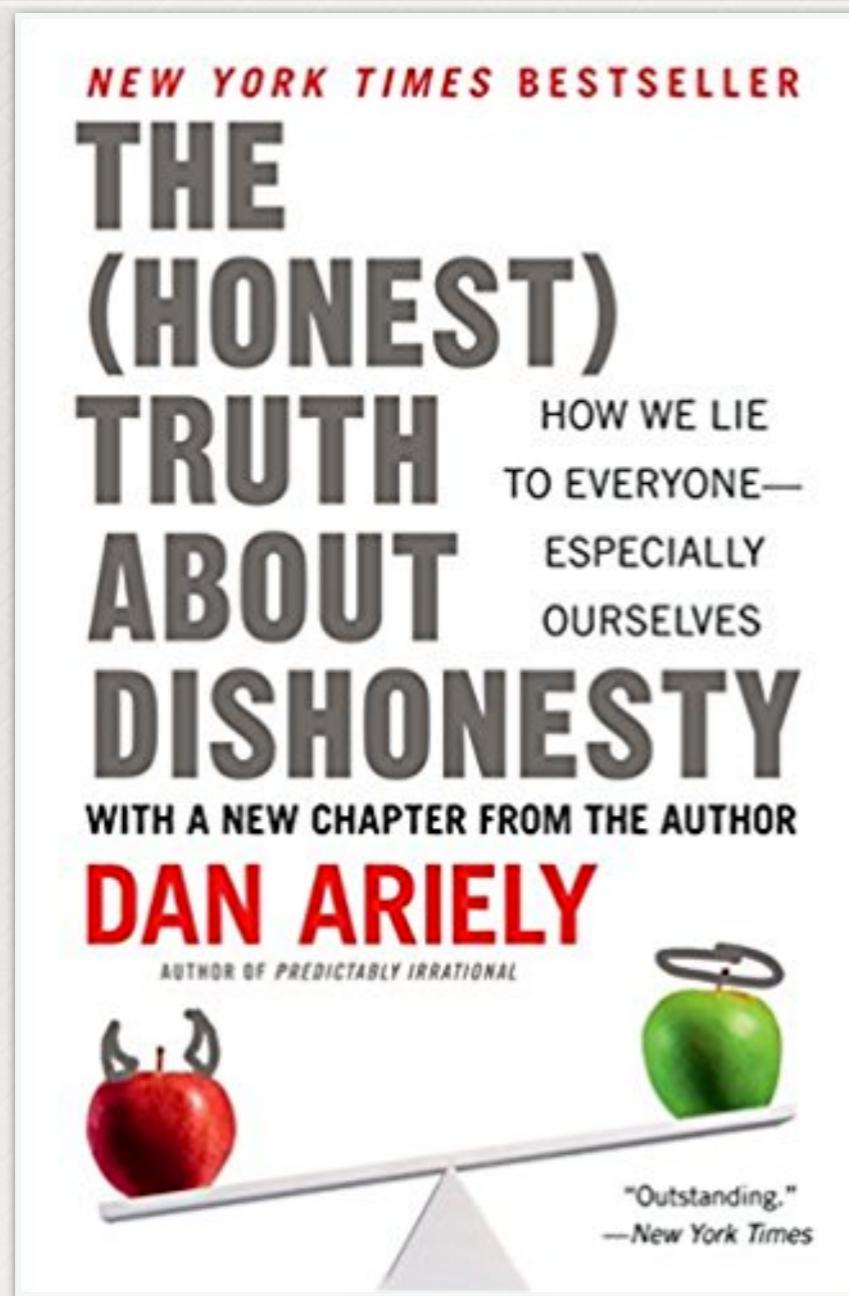


About Honesty In Business World



This is the second time to write my thoughts about this book here! I have finished 72% now and love it more and more!

Dan is a professor and his research groups did so many psychology experiments with scientific methods, in order to study dishonest behaviors.

In this book, those experiments sounds interesting, he also wrote real world situations and cases that contain those misbehaviors.

The best part of this book is, it provides suggestions to avoid being dishonest on your way to success.

About Honesty In Business World



Nowadays, many people talk about the difference between a “Leader” and a “Boss”, emphasizing on the team collaboration to improve work performance.

Does teamwork really improve the performance?

One thing made me love this book more is, it admits the answer is, no, in many cases. But that's another story.

Today, what I read about is the increasing dishonesty in teamwork.

It makes me think.

About Honesty In Business World

It started from a real world story, which may also be common in the workplace.

An accountant generated her reports for a client and sent it to her boss.

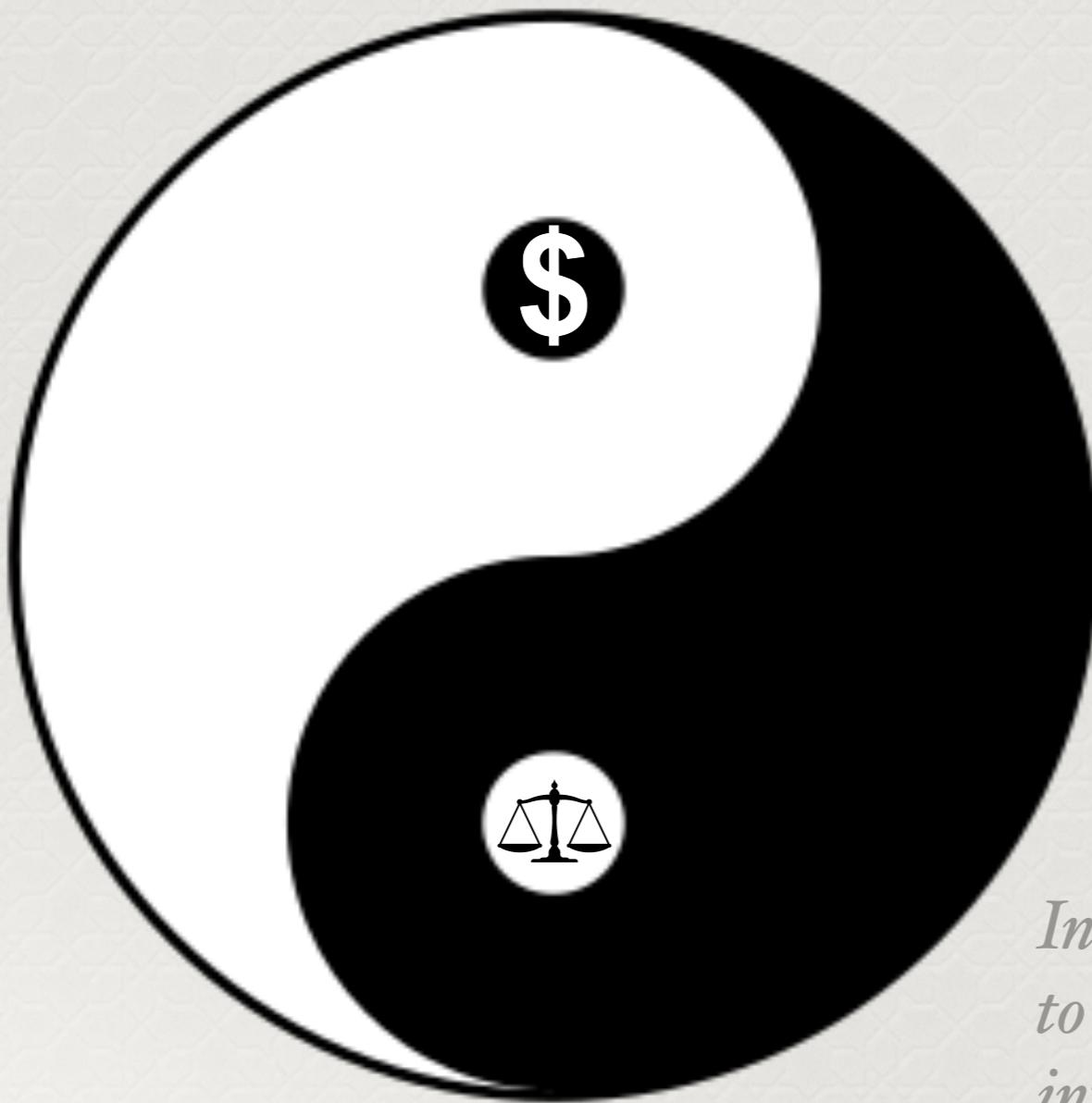


The boss told her, he didn't like the numbers while those in fact are the truth. Considered the benefits of her team, her company, she changed the numbers. Finally, both the boss the client liked the results.

What do you think about her manager's behavior?

While the professor believes this is dishonesty, I am very cautious to make judgements.

About Honesty In Business World



This world is filled with conflict of interests, and there can never be absolute black or white.

In Business World, this can be even more complex.

Your social responsibility is to make more money and therefore need to attract more customers.

In order to help customers to understand, and to make them happy, and to protect your own intelligent property, what you will do?

About Honesty In Business World

I will use a front-end to show the real logic, no exaggeration.



All the explanation with numbers will be true!

But never give anyone the chance to figure out how the back-end works.

About Honesty In Business World

Yes, I may misguide you just in order to protect my intelligent property.

Do you think it's dishonesty?

What do you think about the honesty in Business World?