

HANH LE



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SOFTWARES



Adobe Photoshop



Adobe InDesign



Adobe Illustrator



Microsoft Office

SKILLS

- Marketing design
- Brand developing
- Typography and infographic design
- Presentation design
- Photography and photo editing
- Print and design consulting
- Front-end coding (HTML, CSS, Javascript)
- UX/UI design
- Digital marketing campaign management
- Commercial printing (Business cards, banners, posters, flyers, booklets, postcards, invitations, etc.)
- Resolving printing issues (Paper jam, trouble shooting, printer software issues, quality issues, etc.)

EDUCATION

UNIVERSITY OF WASHINGTON

Bachelor's Degree in Art | 2014 – 2016
Major: Interdisciplinary Visual Art

SOUTH SEATTLE COLLEGE

Associate of Arts Degree | 2008 – 2010

WORK EXPERIENCE

Graphic Designer

Newmark, 2017 - Present

Design pitches/decks, flyers, tour books, quarterly reports, and other marketing pieces according to brand guidelines. Manage marketing production. Create and manage eblasts using Campaign Breeze. Edit and manipulate photos to be used in marketing campaign.

Freelance Graphic Designer, Independent Artist

HLDesigns, 2011 - Present

Work as a freelance designer for international clients online and local clients in Seattle to create and improve their visual identity. Develop branding, print campaigns, social media graphic, website design & development

Customer Relation Specialist, Digital Print Specialist

ABC Imaging, 2016 - 2017

Assisted customers in designing printing materials and printing such as business cards, flyers, banners, booklets using Adobe Creative Suite. Pre-press set-up and convert files into print-ready format. Monitor copy & print center operations. Built and maintain internal and external customer satisfaction.

Graphic Designer, Copy and Print Associate

Professional Copy 'n' Print, 2014 - 2016

Edited, designed and printed numerous student portfolios, text books, business cards, flyers, banners, booklets and other printing materials using Adobe Creative Suite.. Converted files into print-ready capabilities. Provided excellent customer service and developed strong, warming relationships. Handled cash, checks, and credit card transactions. Assisted supervisors to identify and resolve any printing issues.

Copy and Print Associate

Staples, Inc., 2012 - 2014

Assisted customers in designing and printing business cards, flyers, banners, booklets and other printing materials. Handled cash, checks, and credit card transactions with POS system. Met and exceeded sales goals. Assisted supervisors to identify and resolve issues. Processed UPS shipments. Operated printing and binding equipment. Organize and maintenance copy and print center