

Le Hoang Anh Ngo

hani@haningo.com

SELECTED WORKS

2025

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Hi, this is ...

Hoang Anh
Hani

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Almost half a decade spent in Japan, I have learned that identity is what we earn along the journey.

Marketing graduate turned Designer, Designer turned Engineer, this belief has proven no less true for my career trajectory.

As now I am pivoting my upcoming journey, I am looking for a position finely blending Design & Code/Technology.

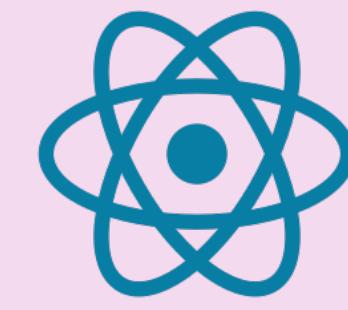
- A designer who codes
- A SWE who designs
- (& who knows) A great addition to your team

My tool stacks

Design



Programming





KEITH KHANH TRUONG x WEDOGOOD

WEDOGOOD

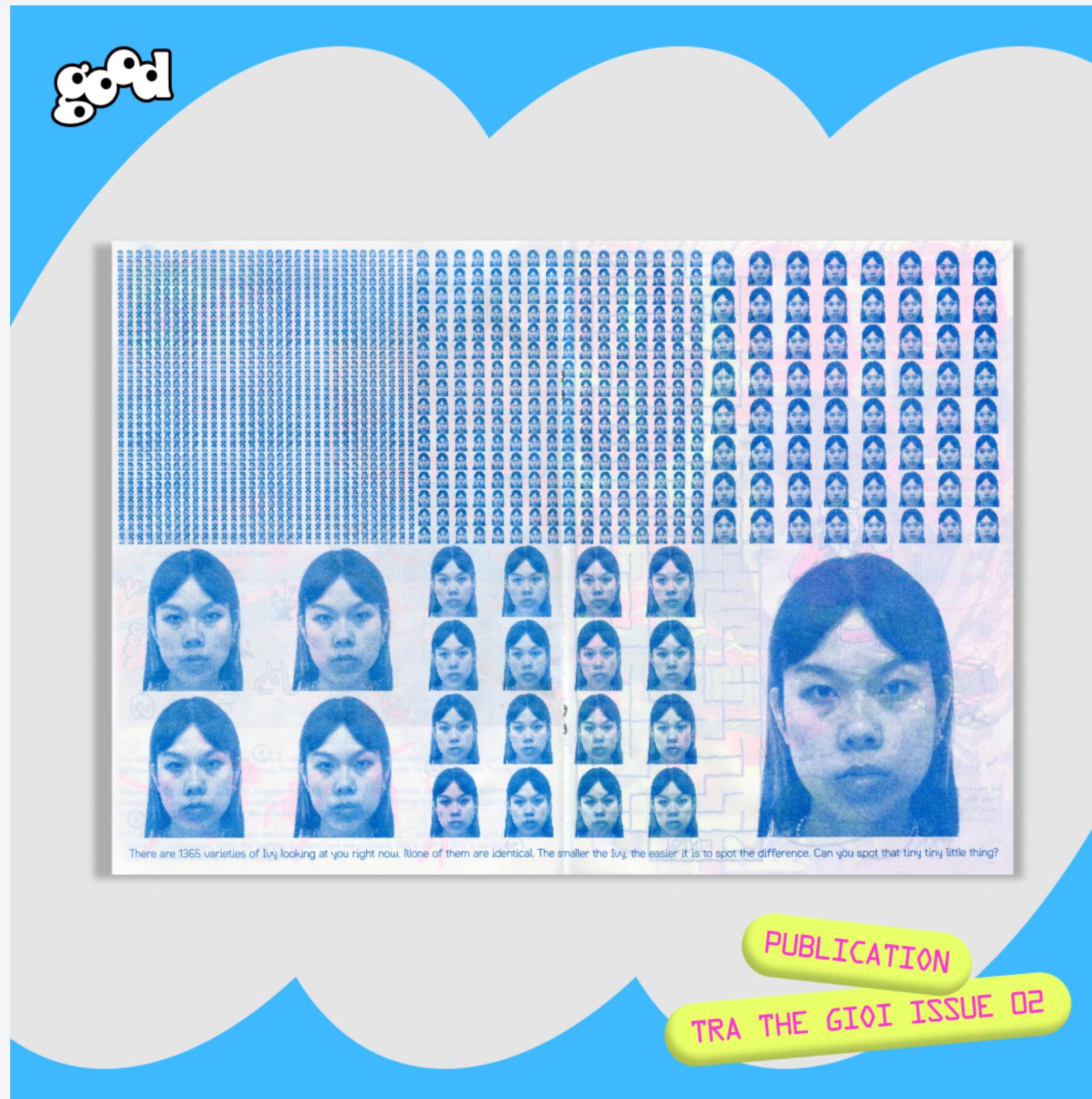
WEDOGOOD is a Design and Risograph studio specializing in Risograph printing techniques and production/post-production of independent publications and artworks, based in Ho Chi Minh City, Vietnam.

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E-commerce Branding & Banner Design

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2024





HUONGTHINH Coffee

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UI Design, Branding, Front-end
Development

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2025

HUONGTHINH Coffee is an independent coffee production house, located in the heart of Vietnam's coffee capital - Dak Lak province.

Despite initially being commissioned for producing a simple landing page to showcase their business, as the brand didn't have any official branding at the time, I also offered to make a simple visual identity system for future uses.

Coffee
HUONGTHINH
Coffee

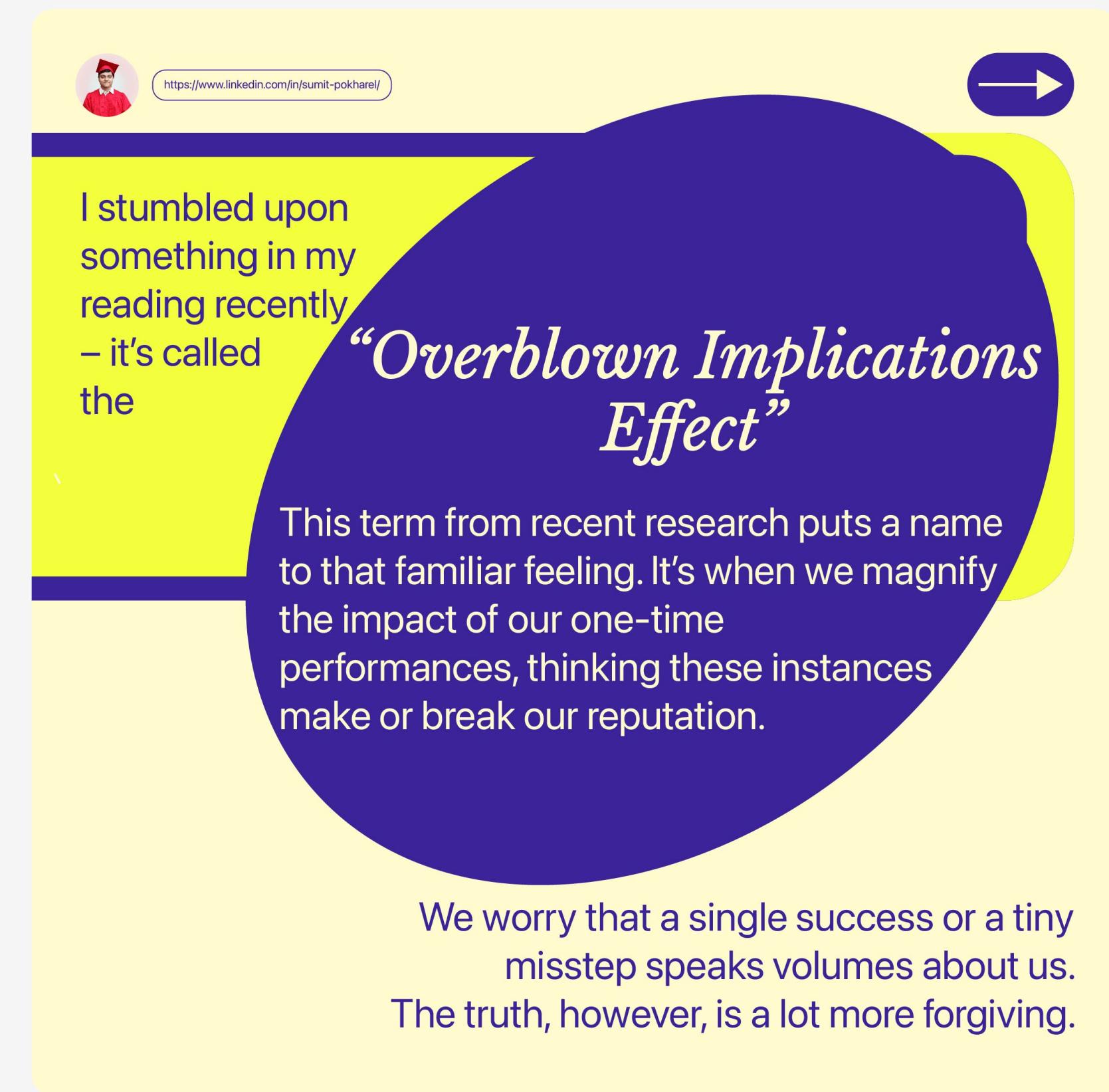
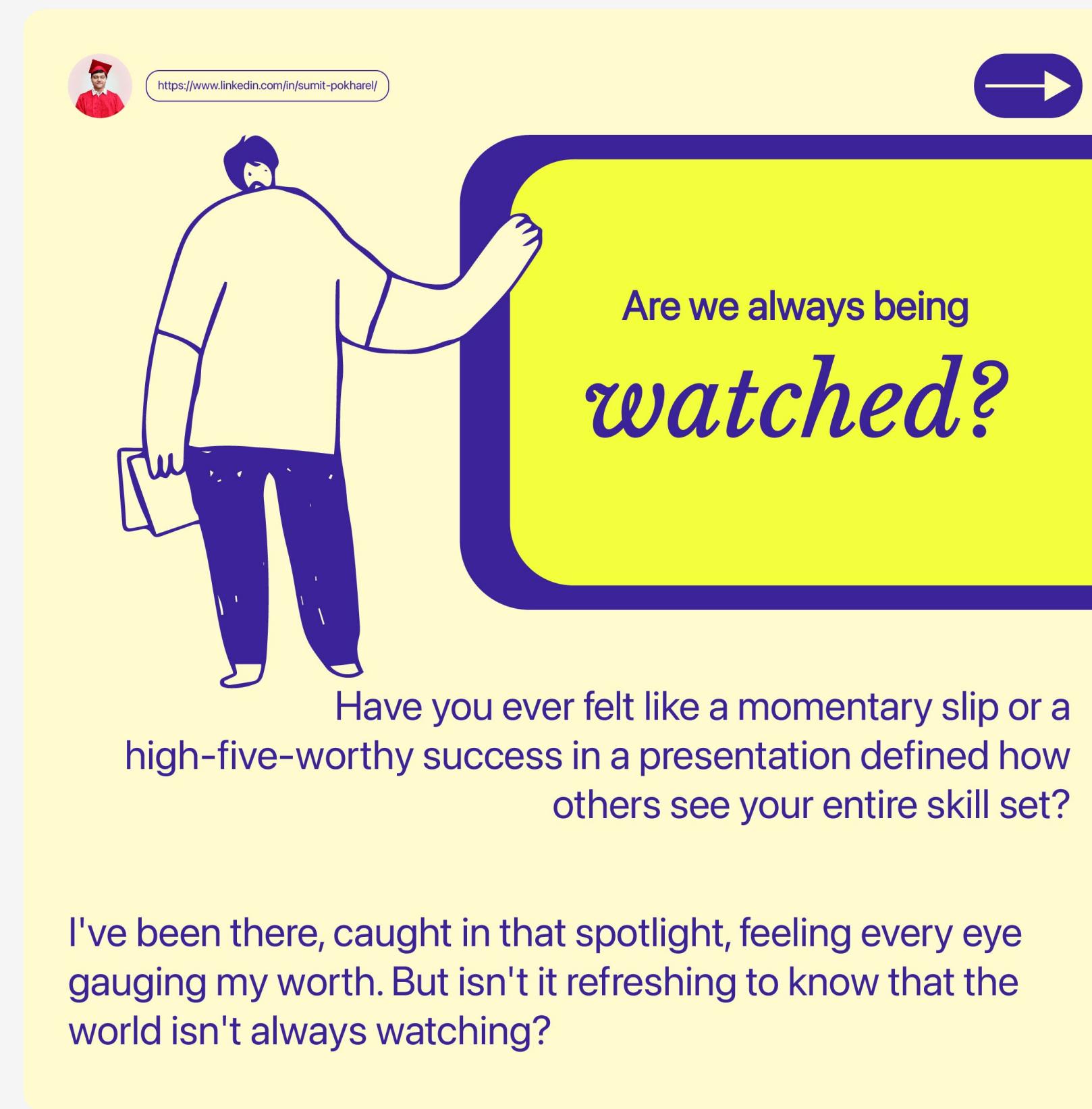
Brand Logo



The landing page features a large, stylized title 'HUONGTHINH Coffee' in green and white script font. Below the title is a subtitle: 'you might have not, but omg did u just fall out from a coconut tree?'. A large image shows a person in a blue shirt and hat picking coffee beans from a tree. To the right, there's a section with the text: 'In short, coffee farmers with one and only mission: producing best quality beans for your daily dose of caffeine'. Below this is another section with the text: 'small-scaled and artisanal quality focused farm located in the heart of Vietnam's coffee capital'. On the far right, there's a sidebar with sections for 'our products', 'green beans', and 'coffee links'.



Poster Commission



Poster Series - Growing as a SWE in Japan

Commission works by a Japan-based Software Engineer for their profile banner & one of their educational series on LinkedIn platform

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Graphic Design

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2024



LinkedIn Profile Banner

Like my works ;)?
Creativity thrives on
collaboration so how about
creating magic together?

Drop me a Hi at

hani@haningo.com