

HANIEKA BALINT

EXPERIENCE

Scout, Boston, MA

Accessibility Strategist, January 2022 – present

Work with team to research accessibility practices in web and print design; Create organization-wide accessibility guidelines for on-campus design studio; Implement guidelines by integrating them into organization's agile processes

Studio Project Lead, August 2021 – January 2022

Managed and mentored team of designers and developers during semester-long project; Worked with client to research and develop new brand for editorial startup; Designed and developed online editorial platform; Lead team through agile process

Designer, January – April 2021

Worked with team of designers and developers to create brand for solar power startup; Designed website using new brand, Supported Project Lead in client relations

The Boston Globe, Boston, MA

Brand Marketing Design Co-op, January – June 2020

Worked with in-house team to design print and digital advertisements for newspaper and news website; Designed promotional social media posts for The Boston Globe and Boston.com; Created weekly newsletters for Globe subscribers using HTML, Created merchandise and other assets for Globe sponsored events in Greater Boston

Rm 29 Designs, Boston, MA

Co-founder and Lead Graphic Designer, 2019 – present

Founded design studio with Lead Developer; Work with clients to design and develop logos and other brand materials, brochures, merchandise, business cards, websites, books, album covers, and ads; Manage contracts and records

The Avenue Magazine, Boston, MA

Designer, 2019 – 2020

Worked with team to design spreads for campus-based print publication

Artistry Magazine, Boston, MA

Designer, 2019 – 2020

Designed spreads and created illustrations for campus-based print publication

EDUCATION

Northeastern University, Boston, MA

BFA in Graphic and Information Design

University Honors Program, Dean's List

Expected graduation May 2022

SKILLS

InDesign, Photoshop, Illustrator, After Effects, Premiere Pro
Dreamweaver, Figma, GitHub, WordPress, Wix, Squarespace
HTML, CSS, Bootstrap
Studio Art, DSLR Photography
Agile Process, Client Relations, Project Management

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