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Public Speaking Problem Scenario

1. What are the major communication problems you must overcome?

My enemies have persuaded the audience by manipulating information up to a point where I have lost any type of credibility from the audience. The audience has already taken the manipulated context generated by my enemies thus setting up a mindset and belief which will be difficult for me to change. Since the audience is been hostile towards me, it will be difficult for them to focus and to pay attention to what I have to say.

2. What technique(s) would you use to succeed with your speech?

I first need to focus on calming down the atmosphere. The next step must be to find common ground, an area of agreement which will make the audience more receptive. I must work on my ethos and give the image that can speak for itself, my visual presentation is also very important. I must try to avoid any type of confrontation with the audience, I must not be hostile towards the audience.

3. Using the basic model of communication as the foundation of your answer, explain what you must do as a public speaker to win the crowd over?

Find a common ground, something that will connect me to the audience. Also, I must be careful with how I send my message to the audience, I must be able to

quickly understand the audience's reaction by feedback thus changing the delivery based on the feedback.

I must take care of all kinds of noise and interference that might affect the delivery of my speech. For example, the room is getting too hot to be inside, people might react even more hostile because of the heat, I could take care of that first by asking to turn on the AC, this might cause the audience to reduce its discomfort.

4. What would your attention step be and why?

My main goal in the beginning must be to persuade the audience to listen to what I have to say. I could find people who appear less hostile from the rest of the crowd, somewhere in a neutral position. Focusing on them will allow me to persuade them quicker thus having the rest of the hostile audience see the reaction of the people that are having a positive reaction to my presentation. This could cause a potential chain reaction that will make the audience to be less hostile and more receptive to what I have to say.