

Hanifaturrahmah

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I am a 5th semester Information Systems student at Surabaya State University with a strong interest in data analysis and data-driven decision making. I am a fast learner with good analytical thinking, effective communication skills, and the ability to work collaboratively in team environments. I have experience using Python for data processing and analysis, along with basic SQL, spreadsheets, and web technologies such as HTML, CSS, and JavaScript. My academic background has equipped me with an understanding of business processes, system analysis, and how data can be transformed into actionable insights. I am highly motivated to grow as a Data Analyst Intern by contributing to data analysis, pattern identification, and supporting strategic decision-making through real-world data.

EDUCATION

Universitas Negeri Surabaya

Faculty of Engineering

• GPA: 3.81/4.00 – Field: Information System

• Relevant Coursework: Data Analysis, Data Visualization, Machine Learning

Surabaya, Indonesia

August 2023 – present

Studi Independen Studi Independen Celerates Acceleration Mastery Program

Data Science and Generative AI

Jakarta, Indonesia

September – December 2025

The Celerates Acceleration Mastery Program, an initiative by PT Mitra Talenta Grup (Celerates), is designed to equip students with project-based learning outside regular coursework while remaining fully credited academically. The program provided comprehensive exposure to data science, machine learning, and generative AI, with a strong emphasis on analytical thinking and real-world applications.

- Learning objectives: 1) Data Science and NLP Fundamentals; 2) Statistical Thinking for Data; 3) Python, Git, and Streamlit for Data Analysis; 4) Applied and Practical Machine Learning; 5) Applied Deep Learning and Generative AI; 6) Prompt Engineering and AI Application Development.

LEADERSHIP EXPERIENCE

AIIESEC in Surabaya

Quality Assurance Team Member, Engagement with AIIESEC Department

Surabaya, Indonesia

February 2025 – Now

Key Responsibilities

- Responsible for the whole project document and legality management.
- Handle financial management processes of AIIESEC Future Leaders (AFL).
- Supervise financial operations of the Brand Activation initiative.
- Ensure proper implementation of AFL's Coach Program Standards.
- Monitor and enhance coach satisfaction through engagement, education, and evaluation.
- Develop budget plans and verify legality documents for project execution.

AIIESEC in Surabaya

Conference Committee Finance & Legal, Surabaya Local Conference

Surabaya, Indonesia

June – December 2025

Key Responsibilities

- Developed and administered a detailed budget plan for a two-day leadership summit aimed at onboarding new AIIESEC members.
- Managed overall financial planning and expense tracking to ensure efficient budget utilization.
- Handled and validated all legal documents across functionals, ensuring full compliance and accuracy.
- Monitored and controlled event expenses to remain within the approved budget while maintaining quality standards.
- Designed and implemented the delegate fee framework to balance financial sustainability and participant affordability.
- Supervised overall project execution and cross-functional coordination to ensure successful event delivery.

AIIESEC in Surabaya

Vice President Program, Join AIIESEC 2025

Surabaya, Indonesia

May – November 2025

Key Responsibilities

- Led and managed a team to ensure effective end-to-end program execution.
- Designed and executed “Kepoin AIIESEC” (three waves) and “Youth Today x Join AIIESEC”, engaging 1,300+ participants in total.
- Designed program concepts and participant journeys to enhance engagement and learning experience.
- Managed internal and external stakeholders, including partners and speakers, to ensure alignment and successful collaboration.
- Coordinated speaker management, covering selection, communication, and session preparation.
- Developed and monitored a structured program timeline while resolving operational issues to ensure smooth and on-time implementation.

PROJECT EXPERIENCE

CLICKMART

Data Analyst – EDA & Modeling

Surabaya, Indonesia

November- Desember 2025

- Conducted exploratory data analysis (EDA) to identify user behavior patterns and data insights used to support the development of an AI-based product recommendation system.
- Developed and evaluated recommendation models using machine learning and LLM-based approaches, collaborating with the team to align analytical outputs with system requirements.

AVGUDA

Front-End Web Developer and Project Manager

Surabaya, Indonesia

May - June 2025

- Led the development of Avguda, a book community website, serving as Project Manager while coordinating technical implementation and deployment.
- Managed and coordinated a small team to ensure task delegation, timeline adherence, and smooth end-to-end project execution.
- Developed and deployed the website using HTML, CSS, Java, and a local database, including hosting setup to enable user interaction and content management.

HYDRO TRANSACT ID

Web Designer & Business Process Analyst

Surabaya, Indonesia

April 2025

- Designed and developed the company website using Wix, translating business needs into a clear and structured digital interface.
- Analyzed user consumption flow and business processes to ensure the website supported efficient information delivery and user interaction.
- Evaluated and optimized user experience (UX) by aligning website structure, navigation, and content flow with user behavior and business objectives.

SKILLS & INTERESTS

Technical Skills : Data Analysis (Python (Pandas, NumPy), SQL, Microsoft Excel, Google Sheets), Data Visualization (Streamlit), Machine Learning (EDA, Data Cleaning, Applied Machine Learning, Basic LLM-Based Modeling), Web & Data Systems (HTML, CSS, JavaScript, Python)

Soft Skills : Problem Solving, Teamwork, Adaptability, Time Management, Leadership, Effective Communication

Interests : Data Analyst, Data Scientist, Front-End Developer, Project Manager, Business Intelligence