

SOD 20191229 VIC RKP DIY SUT strategy for instant e signs for mobile audience

Dilkhush + Sumit + Rajkumar::

1. Please create a new button on header bar in SOD “E-signs” when hovering it will state “Create personal E-signs free for web for life ”
2. We want to get SEO traffic similar to “Alternate to docu sign”
3. We need a Mobile app (Talha to create Pnapna E-sign)
4. And the searches and articles shall be coming for (Rajkumar to get 100 articles from WEB and give it to Mrs. Manika Sharma):
 - a) Instant e-sign
 - b) Instant agreement
 - c) Instant invoice
 - d) Instant receipt
 - e) Instant pre-dating neptuals
5. We need these forms available on the mobile devices (In our standard template)
6. Before the user begins he will have to give his email ID and then create his signatures
7. Emulate <https://www.mylivesignature.com/> they have 8.5 million accounts
8. Expect traffic and revenue: $10 \times 365 = 3650 / 10 = 365 \times 30 = \text{USD } \$10,000$
9. Copy forms from (Give this task to Bonita) <https://formswift.com/>
10. All of this is a maximum 2 days work to implement and get ready for our marketing