Hanif Zekri Astaneh

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Experienced full-stack web developer and digital marketing manager with a passion for innovation. Proficient in E-commerce, Web marketing, Programming in PHP, JavaScript, MySQL, CSS, and more. Seeking exciting opportunities to leverage my skills in cutting-edge projects and collaborative teams.

Skills

- **Backend Development**
  Expert in PHP for robust backend development.

- **Frontend Development, UI/UX Design**
  Skilled in JavaScript, jQuery, HTML, and CSS for creating engaging user interfaces.

- **Database Management**
  Experienced in handling various databases, including MySQL, MySQLi, MariaDB, and PostgreSQL.

- **Ecommerce & Online Marketing**
  Well-versed in driving online sales, SEO and digital marketing strategies.

- **Hosting Management**
  Proficient in managing hosting environments using cPanel, DirectAdmin, and more.

- **Familiar with**
  NodeJS, React, Typescript, PHP frameworks like Symfony and Laravel, PHP Composer, Git, Adobe Photoshop

Education

- **Bachelor of Industrial Engineering** University of Science and Technology, Iran, Jan 2006 - Feb 2011

- **TOEFL iBT® Certificate** Score: 102, Aug 2023

- **Harvard University CS50** Introduction to Computer Science, Online course, Oct 2023

- **Harvard University CS50** Computer Science for Business Professionals, Online course, Nov 2023

Professional Experience

As a full-stack developer *Designed, developed, and supported projects from the scratch.*

- **Vabimeh.ir**
  - *December 2021 – March 2024, Tehran, Freelancer*
  - Developed an interactive platform, simulating operators to present insurance plans and calculate prices instantly. Currently serving over five thousand users in Iran.

- **engomid.com**
  - *August 2023 – December 2023, Tehran, Freelancer*
    Revamped the online brand presence of the "Omid Hosseinian Engineering Group," resulting in a 30% boost in the sales of their interior design department.

- **noBorder.company**
  - *January 2023 – Jully 2023, Tehran, Freelancer*
  - Pioneered a global payment solution based on cryptocurrencies. Leveraged NodeJS to develop an automated wallet creator for 12 cryptos. Currently spearheading an advertising campaign for a successful fintech launch.

- **PersianLegends.ir**
  - *August 2021 – November 2021, Tehran, Freelancer*
  - Crafted the first blockchain-based, play-to-earn Persian online game with over 5 thousand players. Empowered players to own their cards and coins, enabling easy trading in an open marketplace.

- **MitraRank.ir**
  - *September 2020 – March 2021, Tehran, Freelancer*
  - Engineered a high-traffic advertising platform fostering interactions between advertisers, publishers, and consumers. Currently servicing over thirty thousand users.

As a web specialist employee *Participated in talented teams at several companies.*

- **Ahan Online**
  - *June 2018 – August 2020, Tehran, Full-time*
  - Provided backend development and consultancy for the online marketing of a startup that attempted to engage a traditional market in a modern way of doing business.

- **Tabarzin Sanat**
  - *April 2016 - May 2018, Tehran, Full-time*
  - Guided a traditional company in implementing automation systems and online processes. Achieved a remarkable 40% reduction in internal costs within two years.

- **Mitra Net Pars**
  - *April 2011 - March 2016, Tehran, Full-time*
  - Contributing to a talented team of 5 programmers. Together, we create and manage hundreds of microsites. My focus is on building backend codes that ensure seamless communication between frontend interfaces and servers.