

Hanif Zekri Astaneh

Location: Tehran, Iran
Phone: +989129375620
Email: hapif zekri@gmail

Email: hanif.zekri@gmail.com
Website: https://hanifzekri.com

Experienced full-stack web developer and digital marketing manager with a passion for innovation. Proficient in E-commerce, Web marketing, Programming in PHP, JavaScript, MySQL, CSS, and more. Seeking exciting opportunities to leverage my skills in cutting-edge projects and collaborative teams.

Skills

- Backend Development
 - Expert in PHP for robust backend development.
- Frontend Development, UI/UX Design

Skilled in JavaScript, jQuery, HTML, and CSS for creating engaging user interfaces.

Database Management

Experienced in handling various databases, including MySQL, MySQLi, MariaDB, and PostgreSQL.

Ecommerce & Online Marketing

Well-versed in driving online sales, SEO and digital marketing strategies.

Hosting Management

Proficient in managing hosting environments using cPanel, DirectAdmin, and more.

• Familiar with

NodeJS, React, Typescript, PHP frameworks like Symfony and Laravel, PHP Composer, Git, Adobe Photoshop

Education

- Bachelor of Industrial Engineering University of Science and Technology, Iran, Jan 2006 Feb 2011
- TOEFL iBT® Certificate Score: 102, Aug 2023
- Harvard University CS50 Introduction to Computer Science, Online course, Oct 2023

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Harvard University CS50 Computer Science for Business Professionals, Online course, Nov 2023

Professional Experience

As a full-stack developer *Designed, developed, and supported projects from the scratch.*

Vabimeh.ir

- December 2021 March 2024, Tehran, Freelancer
- Developed an interactive platform, simulating operators to present insurance plans and calculate prices instantly. Currently serving over five thousand users in Iran.

engomid.com

August 2023 – December 2023, Tehran, Freelancer
 Revamped the online brand presence of the "Omid Hosseinian Engineering Group," resulting in a 30% boost in the sales of their interior design department.

noBorder.company

- o January 2023 Jully 2023, Tehran, Freelancer
- Pioneered a global payment solution based on cryptocurrencies. Leveraged NodeJS to develop an automated wallet creator for 12 cryptos. Currently spearheading an advertising campaign for a successful fintech launch.

PersianLegends.ir

- o August 2021 November 2021, Tehran, Freelancer
- Crafted the first blockchain-based, play-to-earn Persian online game with over 5 thousand players.
 Empowered players to own their cards and coins, enabling easy trading in an open marketplace.

MitraRank.ir

- o September 2020 March 2021, Tehran, Freelancer
- Engineered a high-traffic advertising platform fostering interactions between advertisers, publishers, and consumers. Currently servicing over thirty thousand users.

As a web specialist employee Participated in talented teams at several companies.

Ahan Online

- June 2018 August 2020, Tehran, Full-time
- Provided backend development and consultancy for the online marketing of a startup that attempted to engage a traditional market in a modern way of doing business.

Tabarzin Sanat

- o April 2016 May 2018, Tehran, Full-time
- Guided a traditional company in implementing automation systems and online processes. Achieved a remarkable 40% reduction in internal costs within two years.

Mitra Net Pars

o April 2011 - March 2016, Tehran, Full-time

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Contributing to a talented team of 5 programmers. Together, we create and manage hundreds of microsites.
 My focus is on building backend codes that ensure seamless communication between frontend interfaces and servers.