## Ummehani Kanchwala

Freelance Designer

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https://hanikan.github.io

## <u>profile</u>

The most euphoric feeling is having elements of design come together harmoniously to create a visually captivating product.

I like to challenge myself to twist and remix contemporary flair with classic comfort. I look for new approaches in telling a story with few words and lots of colour

## education

York University, Toronto Class of 2024 Honours, B.Arts Professional Writing with a concentration in Digital Authoring and Periodical Writing.

### skills

Color Theory Composition Video Editing Html/CSS Web Building Creative Direction

Tools InDesign

Wondershare Canva AI Stuff Social Media **Photoshop** Illustrator

# work experience

#### Existere Magazine

October 2022 to April 2023 York University, Toronto

Junior Editor: Art **Publication Cordinator Assistant** 

Reviewed and selected art pieces from emerging artists. Two selections made the covers of issues 42.1 & 42.2. Copy-edited selected fiction/non-fiction submissions and researched comparable journals for design inspiration. Worked with InDesign to create mock layouts for the magazine.

#### DaanGo Cake Lab

September 2021 to July 2023 Richmond Hill, On

Cake Decorator Cashier

Prepped and decorated cake orders as well as organized inventory.

Wrote cake messages with chocolate in customers preferred language (English, Chinese).

During peak seasons, supported operations before opening hours and after closing hours.

Helped in emergency deliveries from central location when limited in decorations items.

Used POS hardware as cashier.

Helped customers finalize their custom cake and macaron designs.