

## Sweet Justice Bakery

### AI Prompts

**Prompt 1:** The chain bakery "Sweet Justice" has been facing criticism and backlash on social media for their lack of diversity and inclusion within their business practices. Many customers have shared their concerns about the lack of representation in their hiring practices and the limited options for those with dietary restrictions.

In response to this, Sweet Justice has decided to create a social justice website to address these concerns and highlight their commitment to diversity, inclusion, and social responsibility and to be inclusive and accessible to all customers, including those with diverse backgrounds and dietary restrictions. They will work with the bakery to develop a range of menu options that cater to customers with dietary restrictions, such as gluten-free and vegan options. Can you write a 350 word statement on Sweet Justice's new beliefs about diversity, equity, and inclusion that they can put on the first page of the company's website. This statement should connect to the company's core mission and purpose which should demonstrate their commitment to promoting diversity, inclusion, and social responsibility in all aspects of their business and be transparent and open about their new efforts to promote social justice so they can build stronger relationships with their customers and become a leader in the industry for ethical and socially responsible practices.

**Prompt 2:** I like this statement, however it's best not to talk about the website. Instead focus on the initiatives the company will take from now on.

**Prompt 3:** This is better, but because it is a bakery I think it would be better if it were fun and witty.

**Prompt 4:** This is better, but can you add a bit of humour to it?

**Prompt 5:** I really like this, but I think it would be a bit better if there was more humour.

**Prompt 6:** This is great, can you mention somewhere in the statement how the issues are historically rooted?

**Prompt 7:** I like this, can you add a joke to the statement as well to make it more funny?

**Prompt 8:** Generated twice – I like this but not the joke you used, can you change it, a joke that witty or has a pun?

### CSJ Statement

At Sweet Justice, we believe in making baked goods so delicious you'll want to smack your mama, and create a more just and inclusive world. And we're not just talking about our gooey

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**Commented [MK1]:** Been a while since I heard a "your mama" statement. Confirmation of sexism in AI.

Instead could write: making baked goods so irresistible you'll want to kiss the baker

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chocolate brownies - we mean treating everyone with respect, dignity, and equality, no matter who they are or what they believe.

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Promoting diversity, equity, and inclusion isn't just a feel-good thing - it's right. We know that the issues we're working to address are historically rooted, but we're committed to creating a better future by making changes in our own little corner. So, we're baking up some new initiatives to ensure everyone visiting our bakeries feels welcome, valued, and satisfied. (We know that the issues we're working to address - like lack of representation and unequal opportunities - are rooted in history. That's why we're committed to creating a better future by making changes in our own little corner of the world. And we're starting by making sure everyone feels welcome and valued when they visit our bakery)

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(We're serving up some new menu options that cater to our customers' different dietary needs. Whether you're gluten-free, vegan, or a meat-lover, we've got something delicious that will satisfy your sweet tooth.)

We'll be whipping up some new menu options that cater to customers with diverse dietary restrictions because everyone deserves to indulge in something delicious. And we'll be shaking things up in our hiring practices to give everyone a fair shot at joining our team, regardless of their race, gender, sexual orientation, religion, or other identity factors.

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(But it's not just about what's on the plate - it's about who's serving it up. We're committed to having a diverse and inclusive team that reflects the communities we serve.)

But we're not stopping there! We're also committed to ongoing training and education for our team members on diversity, equity, and inclusion because we know that being inclusive isn't just a one-time thing - it's an ongoing process. (Because at Sweet Justice, we know that real change takes time and effort. But it's worth it when we see the smiles on our customers' faces).

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We're excited to be partnering with local organizations that support underrepresented groups in the communities where our bakeries are located. We believe that by working together, we can make a bigger impact and create a more equitable world.

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Deleted: Because at Sweet Justice, we know that spreading a little sweetness and a lot of justice starts at home

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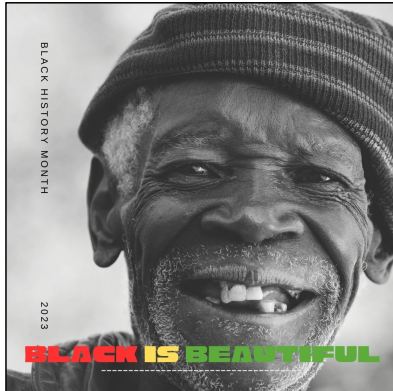
So come on in and treat yourself to something delicious and know that you're also treating others with kindness, compassion, and a lot of sweetness. At Sweet Justice, we're proud to be a bakery that takes its social responsibility as seriously as its chocolate chips. (We're more than just a bakery - we're a movement for good. And that's something we can all sink our teeth into.)

Commented [MK4]: instead write: maybe even learn a little something along the way.

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Original Word Count: 322 words

Social Media Posts and Captions



February: Black History Month  
Sweet Justice will be launching its exclusive Banana Pudding flavored cupcakes this month to honor Black History. 100% of proceeds will be donated to *Black Health Alliance* @blackhealthcan who are working to improve the health and well-being of Black Canadians #monthlyjustice



June: Pride Month Get excited because for pride Sweet Justice is launching our famous summer treat Belgium waffles but with the colors of the rainbow! First 100 customers will also be receiving a Love is Love beaded bracelet to show off their pride! Like always 100% of proceeds will be donated to *Rainbow Railroad* @rainbowrailroad, who are helping at-risk LGBTQ+ people get to safety around the world. #monthlyjustice

## Reflection

Writing the prompts in Chat GPT requires conversational skills. It took a few attempts to create the first prompt so that I could have a draft that was decent to work with. When I started using GPT, I wrote my prompts in a more formal, academic tone, which did not work as the system would error itself and not generate any writing. More so than instruction, I realized the bot needed a lot of background information and context for it to be able to produce decent content.

I re-arranged the assignment instructions to first let the AI know the company's background information: I indicated the company name, what was happening and why. The drafting instructions, including word count, followed by the company's desire to improve. Towards the end, I gave it further information needed to understand Sweet Justice. From watching Adrian Twarog's tutorial video on using Chat GPT, I knew that this first prompt was necessary because the dialogue that would follow it would rely heavily on the information I had already confirmed with it to be true. The prompts following its first generated answer were more casual conversations; giving the bot suggestions and feedback so that it would tweak its language, tone, and structure to create a more unique statement and get rid of the vague sentences and repetitive use of keywords.

I needed to stop at one point because I realized the word count was slowly decreasing the more I tried to get specific. In fact, the bot would say the same thing differently in a few prompted answers. The biggest issue, however, was the "your mama" joke the AI made because I asked it to make the CSJ statement witty. "Yo mama" is a race and gender stereotype aimed at mothers who are abstractly put down for being fat, stupid, old, ugly, or – things you should never say about a mom! It's also a phrase in Black English. Although I knew that Chat GPT had issues being racist and sexist, especially after reading Kieran Snyder's article on GPT being widely sexist – it was weird to see it.

Overall, the experience of using AI was fun. I thought I would have a lot of issues expressing tone, but I realized that tone and structure can be prompted once the AI has already started a draft. It picks up on feedback well and implements suggestions into its regenerated answer.

Because I want to become an architect, AI will be a massive part of my future. Professors have already started welcoming the idea of using Midjourney (another visual AI like Dall-E) to create conceptual and speculative architecture. AI has already proved to be an efficient method of visualizing how effective certain buildings, materials and aesthetics would be if they were to be put together. Increased efficiency in the design process has left a more optimistic outlook on AI. By the time I apply for my master's, I'm sure there will be a course about using AI as a building tool than traditional software like AutoCAD.

## References

Synder, Kieran. "We asked ChatGPT to write performance reviews and they are wildly sexist (and racist)." *Fast Company*. Fast Company, 3 Feb. 2023. Web. 10 Mar. 2023.  
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