



# Hany Afifi

Lead UI/UX Developer



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www.behance.net/hanyafifi



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## WORK EXPERIENCE

### Lead UI/UX Developer

08/2021 - Current

Cloudypedia - Egypt Branch

Cairo, EGYPT

- Contributed to the development of interactive interface for web apps using my skills in HTML/CSS/jQuery/JavaScript/Twig/PHP
- Cooperated with the dev team in CI/CD to integrate new enhancements, while adopting Agile to keep up with the product/clients requirements.
- Collaborated closely with product manager, technical team, and the client to produce UX Research and Design and UI, with a user-centric approach.
- Redesigned UI designs for websites and web apps based on user research, resulting in an increase of return visitors by 30% and overall website engagement by 12%.

### Frontend Web Developer

10/2019 - 07/2020

Perpetuum Mobile d.o.o.

Zagreb, CROATIA

- Involved in Web Design, UI and UX for 2 Magento and Drupal projects, redefined the websites architecture and user experience. and eventually increased average website user engagement and retention by 25% and reduced page loading time by about 47%.
- Contributed to the development of interactive interface for Magento themes using my skills in HTML/CSS/LESS/JavaScript/Twig/PHP, and optimised the products by 25% by debugging and testing techniques.

### JavaScript and UX/UI Designer Apprenticeship

01/2018 - 10/2019

BORDERS NONE NGO

Zagreb, CROATIA

### JavaScript and Web Design Internship

10/2018 - 01/2019

Human Interaction Co.

Zagreb, CROATIA

### AutoCAD Designer

01/2008 - 11/2013

Mashareb / Shamayel United

Jeddah, SAUDI ARABIA

- Designed technical real estate masterplans

## EDUCATION

### Web Designer Diploma

06/2018 - 03/2019

Public Open University Zagreb

Zagreb, CROATIA

### Bachelor of Education

09/1997 - 05/2001

Tanta University

Tanta, EGYPT

## SKILLS

HTML

CSS

SCSS/LESS

JavaScript

REACT

Django

Python

Node

Express

TypeScript

MongoDB

My SQL

Gatsby

Redux

Next

JWT/OAuth

GraphQL

Lighthouse

Jest

UX Research

UX/UI Design

Prototyping

Wireframing

Visual Design

Photoshop

Figma

XD

## CERTIFICATES



Michigan University

Building Web Applications in PHP



Duke University

Programming Foundations with JavaScript, HTML and CSS



Google Cloud

Google Cloud Fundamentals: Core Infrastructure



Udacity

UX Research nanodegree



Sydney University

Innovation Through Design: Think, Make, Break, Repeat

## LANGUAGES

English ● ● ● ● ●

German ● ● ● ○ ○

French ● ● ○ ○ ○

Arabic ● ● ● ● ●

## AWARDS

Guru Of The Day Award

03/2022

www.hanyafifi.dev

webguruawards.com

## HOBBIES

Cycling

Photography

Violin