## Assignment 2

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```
setwd("C:/Users/Hanish Bhogadi/Documents/64060_hbhogadi/Assignment 2")
#Calling libraries
library('caret')
## Loading required package: ggplot2
## Warning in register(): Can't find generic 'scale_type' in package ggplot2 to
## register S3 method.
## Loading required package: lattice
library('ISLR')
library('dplyr')
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library('class')
#Importing Data
Bank <- read.csv("UniversalBank.csv")</pre>
#MakingID and ZIP code as NULL
Bank$ID <- NULL
Bank$ZIP.Code <- NULL</pre>
summary(Bank)
```

```
##
                       Experience
                                                            Family
         Age
                                          Income
           :23.00
    Min.
                                                               :1.000
##
                             :-3.0
                                     Min.
                                             : 8.00
                                                       Min.
                     Min.
    1st Qu.:35.00
                                     1st Qu.: 39.00
                     1st Qu.:10.0
                                                        1st Qu.:1.000
                     Median:20.0
    Median :45.00
                                     Median : 64.00
                                                       Median :2.000
##
##
    Mean
            :45.34
                     Mean
                             :20.1
                                     Mean
                                             : 73.77
                                                       Mean
                                                               :2.396
##
    3rd Qu.:55.00
                     3rd Qu.:30.0
                                     3rd Qu.: 98.00
                                                        3rd Qu.:3.000
##
    Max.
            :67.00
                     Max.
                             :43.0
                                     Max.
                                             :224.00
                                                       Max.
                                                               :4.000
        CCAvg
##
                        Education
                                          Mortgage
                                                         Personal.Loan
##
    Min.
           : 0.000
                      Min.
                              :1.000
                                       Min.
                                               : 0.0
                                                         Min.
                                                                :0.000
##
    1st Qu.: 0.700
                      1st Qu.:1.000
                                       1st Qu.: 0.0
                                                         1st Qu.:0.000
    Median : 1.500
                      Median :2.000
                                       Median: 0.0
                                                         Median : 0.000
           : 1.938
##
    Mean
                      Mean
                              :1.881
                                       Mean
                                               : 56.5
                                                         Mean
                                                                :0.096
##
    3rd Qu.: 2.500
                      3rd Qu.:3.000
                                       3rd Qu.:101.0
                                                         3rd Qu.:0.000
##
    Max.
            :10.000
                      Max.
                              :3.000
                                               :635.0
                                                         Max.
                                                                :1.000
##
    Securities.Account
                           CD.Account
                                               Online
                                                               CreditCard
##
    Min.
            :0.0000
                        Min.
                                :0.0000
                                           Min.
                                                  :0.0000
                                                             Min.
                                                                     :0.000
##
    1st Qu.:0.0000
                        1st Qu.:0.0000
                                           1st Qu.:0.0000
                                                             1st Qu.:0.000
    Median : 0.0000
                        Median : 0.0000
                                           Median :1.0000
                                                             Median : 0.000
##
    Mean
           :0.1044
                        Mean
                                :0.0604
                                           Mean
                                                  :0.5968
                                                             Mean
                                                                     :0.294
    3rd Qu.:0.0000
                        3rd Qu.:0.0000
                                           3rd Qu.:1.0000
                                                             3rd Qu.:1.000
##
    Max.
            :1.0000
                        Max.
                                :1.0000
                                           Max.
                                                  :1.0000
                                                             Max.
                                                                     :1.000
Bank$Personal.Loan = as.factor(Bank$Personal.Loan)
summary (Bank)
##
         Age
                       Experience
                                          Income
                                                            Family
    Min.
           :23.00
                     Min.
                             :-3.0
                                     Min.
                                             : 8.00
                                                       Min.
                                                               :1.000
                     1st Qu.:10.0
                                                        1st Qu.:1.000
##
    1st Qu.:35.00
                                     1st Qu.: 39.00
##
    Median :45.00
                     Median:20.0
                                     Median : 64.00
                                                       Median :2.000
##
    Mean
            :45.34
                     Mean
                             :20.1
                                     Mean
                                             : 73.77
                                                       Mean
                                                               :2.396
##
    3rd Qu.:55.00
                     3rd Qu.:30.0
                                     3rd Qu.: 98.00
                                                        3rd Qu.:3.000
##
    Max.
           :67.00
                     Max.
                             :43.0
                                     Max.
                                             :224.00
                                                       Max.
                                                               :4.000
        CCAvg
                        Education
##
                                          Mortgage
                                                         Personal.Loan
##
            : 0.000
                      Min.
                              :1.000
                                                  0.0
                                                         0:4520
    Min.
                                       Min.
    1st Qu.: 0.700
                                       1st Qu.:
##
                      1st Qu.:1.000
                                                  0.0
                                                         1: 480
    Median : 1.500
                      Median :2.000
                                       Median:
                                                 0.0
           : 1.938
##
    Mean
                      Mean
                              :1.881
                                       Mean
                                               : 56.5
    3rd Qu.: 2.500
                      3rd Qu.:3.000
                                       3rd Qu.:101.0
    Max.
                              :3.000
                                               :635.0
##
            :10.000
                      Max.
                                       Max.
    Securities.Account
                                               Online
                                                               CreditCard
                           CD. Account
##
    Min.
            :0.0000
                                :0.0000
                                                  :0.0000
                        Min.
                                           Min.
                                                             Min.
                                                                     :0.000
    1st Qu.:0.0000
                        1st Qu.:0.0000
                                           1st Qu.:0.0000
                                                             1st Qu.:0.000
##
    Median :0.0000
                        Median :0.0000
                                           Median :1.0000
                                                             Median : 0.000
    Mean
           :0.1044
                        Mean
                                :0.0604
                                           Mean
                                                  :0.5968
                                                             Mean
                                                                     :0.294
##
    3rd Qu.:0.0000
                        3rd Qu.:0.0000
                                           3rd Qu.:1.0000
                                                             3rd Qu.:1.000
##
    Max.
            :1.0000
                        Max.
                                :1.0000
                                           Max.
                                                  :1.0000
                                                             Max.
                                                                     :1.000
#Normalization
Model_range_normalized <- preProcess(Bank[,-8],method = "range")</pre>
Bank_norm <- predict(Model_range_normalized,Bank)</pre>
summary (Bank norm)
```

Income

Family

Experience

##

Age

```
## Min. :0.0000 Min. :0.0000 Min. :0.0000
                                                  Min. :0.0000
## 1st Qu.:0.2727 1st Qu.:0.2826 1st Qu.:0.1435 1st Qu.:0.0000
## Median: 0.5000 Median: 0.5000 Median: 0.2593 Median: 0.3333
         :0.5077 Mean
                        :0.5023 Mean
## Mean
                                         :0.3045
                                                  Mean
                                                         :0.4655
## 3rd Qu.:0.7273 3rd Qu.:0.7174 3rd Qu.:0.4167
                                                   3rd Qu.:0.6667
## Max.
        :1.0000
                  Max. :1.0000 Max.
                                         :1.0000
                                                  Max. :1.0000
##
       CCAvg
                   Education
                                     Mortgage
                                                   Personal.Loan
                   Min. :0.0000 Min. :0.00000
## Min. :0.0000
                                                  0:4520
## 1st Qu.:0.0700
                  1st Qu.:0.0000 1st Qu.:0.00000
                                                   1: 480
## Median :0.1500
                  Median :0.5000 Median :0.00000
## Mean
        :0.1938
                  Mean
                        :0.4405 Mean :0.08897
                   3rd Qu.:1.0000 3rd Qu.:0.15906
## 3rd Qu.:0.2500
## Max.
        :1.0000
                   Max. :1.0000 Max. :1.00000
## Securities.Account CD.Account
                                        Online
                                                      CreditCard
## Min. :0.0000
                   Min.
                           :0.0000
                                     Min. :0.0000
                                                    Min. :0.000
## 1st Qu.:0.0000
                   1st Qu.:0.0000
                                    1st Qu.:0.0000
                                                    1st Qu.:0.000
                  Median :0.0000
## Median :0.0000
                                    Median :1.0000 Median :0.000
## Mean :0.1044 Mean :0.0604 Mean :0.5968 Mean
                                                          :0.294
## 3rd Qu.:0.0000
                     3rd Qu.:0.0000
                                     3rd Qu.:1.0000
                                                    3rd Qu.:1.000
## Max. :1.0000
                     Max. :1.0000
                                    Max. :1.0000 Max. :1.000
View(Bank_norm)
#Data Partition into testing and training sets
Train_index <- createDataPartition(Bank$Personal.Loan, p = 0.6, list = FALSE)</pre>
train.df = Bank_norm[Train_index,]
validation.df = Bank_norm[-Train_index,]
#Predict k value
To_Predict = data.frame(Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education = 1, M
print(To_Predict)
    Age Experience Income Family CCAvg Education Mortgage Securities. Account
                             2
               10
                      84
                                   2
                                            1
   CD.Account Online CreditCard
## 1
            0
                   1
Prediction <- knn(train = train.df[,1:7,9:12], test = To_Predict[,1:7,9:12], cl = train.df$Personal.Loa
print(Prediction)
## [1] 1
## Levels: 0 1
#Question 2 - Finding best value of k
set.seed(123)
Bankcontrol <- trainControl(method = "repeatedcv", number = 3, repeats = 2)</pre>
searchGrid = expand.grid(k=1:10)
knn.model = train(Personal.Loan~., data = train.df, method = 'knn', tuneGrid = searchGrid, trControl = '
knn.model
```

## k-Nearest Neighbors

```
##
## 3000 samples
##
     11 predictor
      2 classes: '0', '1'
##
## No pre-processing
## Resampling: Cross-Validated (3 fold, repeated 2 times)
## Summary of sample sizes: 2000, 2000, 2000, 2000, 2000, 2000, ...
## Resampling results across tuning parameters:
##
##
    k
         Accuracy
                    Kappa
##
      1 0.9531667 0.6917565
      2 0.9463333 0.6468065
##
##
      3 0.9521667 0.6627895
##
      4 0.9483333 0.6294039
##
      5 0.9468333 0.6088762
##
     6 0.9445000 0.5884595
##
     7 0.9421667 0.5632076
##
     8 0.9415000 0.5569300
##
     9 0.9408333 0.5465965
##
     10 0.9371667 0.5062707
##
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was k = 1.
\#Question \ 3 - Confusion matrix from using the best k
predictions <- predict(knn.model, validation.df)</pre>
confusionMatrix(predictions, validation.df$Personal.Loan)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 Λ
            0 1790
##
                     50
##
                18 142
            1
##
##
                  Accuracy: 0.966
##
                    95% CI: (0.9571, 0.9735)
##
       No Information Rate: 0.904
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa: 0.7883
##
   Mcnemar's Test P-Value: 0.0001704
##
##
##
               Sensitivity: 0.9900
##
               Specificity: 0.7396
##
            Pos Pred Value: 0.9728
##
            Neg Pred Value: 0.8875
##
                Prevalence: 0.9040
##
            Detection Rate: 0.8950
##
     Detection Prevalence : 0.9200
##
         Balanced Accuracy: 0.8648
##
```

```
##
          'Positive' Class: 0
##
\#Question \ 4 - Classify the customer using the best k.
To_Predict_norm = data.frame(Age = 40, Experience = 10, Income = 84, family = 2, CCAvg = 2, Education =
To_Predict_norm = predict(Model_range_normalized, To_Predict)
predict(knn.model, To_Predict_norm)
## [1] 0
## Levels: 0 1
#Question 5
#New split
train_size = 0.5
Train_index = createDataPartition(Bank$Personal.Loan, p = 0.5, list = FALSE)
train.df = Bank_norm[Train_index,]
test_size = 0.2
Test_index = createDataPartition(Bank$Personal.Loan, p = 0.2, list = FALSE)
Test.df = Bank_norm[Test_index,]
valid size = 0.3
Validation_index = createDataPartition(Bank$Personal.Loan, p = 0.3, list = FALSE)
validation.df = Bank_norm[Validation_index,]
Testknn \leftarrow knn(train = train.df[,-8], test = Test.df[,-8], cl = train.df[,8], k =1)
Validationknn \leftarrow knn(train = train.df[,-8], test = validation.df[,-8], cl = train.df[,8], k = 1)
Trainknn \leftarrow knn(train = train.df[,-8], test = train.df[,-8], cl = train.df[,8], k = 1)
#Confusion Matrix
confusionMatrix(Testknn, Test.df[,8])
## Confusion Matrix and Statistics
##
             Reference
## Prediction 0 1
            0 900 19
##
##
            1
              4 77
##
##
                  Accuracy: 0.977
##
                    95% CI: (0.9657, 0.9854)
##
       No Information Rate: 0.904
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.8575
##
## Mcnemar's Test P-Value: 0.003509
##
##
               Sensitivity: 0.9956
##
               Specificity: 0.8021
            Pos Pred Value: 0.9793
##
```

```
##
            Neg Pred Value: 0.9506
                Prevalence: 0.9040
##
            Detection Rate: 0.9000
##
##
      Detection Prevalence : 0.9190
##
         Balanced Accuracy: 0.8988
##
##
          'Positive' Class: 0
##
confusionMatrix(Trainknn, train.df[,8])
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                0
                     1
            0 2260
##
            1
                 0 240
##
##
                  Accuracy : 1
##
                    95% CI: (0.9985, 1)
##
       No Information Rate: 0.904
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 1
##
##
   Mcnemar's Test P-Value : NA
##
##
               Sensitivity: 1.000
##
               Specificity: 1.000
##
            Pos Pred Value : 1.000
##
            Neg Pred Value: 1.000
##
                Prevalence: 0.904
            Detection Rate: 0.904
##
##
      Detection Prevalence : 0.904
##
         Balanced Accuracy: 1.000
##
##
          'Positive' Class : 0
##
confusionMatrix(Validationknn, validation.df[,8])
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
                      1
##
            0 1350
                     23
            1
                 6 121
##
##
##
                  Accuracy: 0.9807
                    95% CI: (0.9724, 0.987)
##
##
       No Information Rate: 0.904
##
       P-Value [Acc > NIR] : < 2.2e-16
##
```

```
##
                     Kappa : 0.8824
##
   Mcnemar's Test P-Value: 0.002967
##
##
              Sensitivity: 0.9956
##
              Specificity: 0.8403
##
           Pos Pred Value: 0.9832
##
           Neg Pred Value: 0.9528
##
                Prevalence : 0.9040
##
            Detection Rate: 0.9000
##
##
      Detection Prevalence : 0.9153
##
         Balanced Accuracy: 0.9179
##
##
          'Positive' Class : 0
##
```

#From the above, comparing confusion matrix of the test set with that of the training and validation se