HANIS ZAHIRA BT MOHD ZULKEPLI

haniszhr19@gmail.com | 011-5501-3353 | Melaka, Malaysia | https://haniszhr.github.io/haniszahirr.github.io/

Profile Summary

A Computer Science graduate specializing in Interactive Media at UTeM (CGPA 3.89). Eager to apply as a web developer to help businesses enhance their online presence, optimize user experiences, and develop efficient and secure web solutions. Proficient in programming languages such as PHP, HTML, MySQL, Bootstrap, CSS, and skilled in various Adobe software, with a strong theoretical background in IT.

Education

Universiti Teknikal Malaysia Melaka (UTEM)   *2019-2023*
Bachelor of Computer Science (Interactive Media)

Kolej Matrikulasi Melaka (KMM)   *2018-2019*
KPM Matriculation Certificate

Experience

Hive Marketing Sdn Bhd (Graphic Designer Intern)   *2022-2023*

- Created visually appealing and eye-catching social media posters and banners tailored to the specific target communities, ensuring designs aligned with their interests and preferences.
- Designed logos that reflected the brand identity and effectively communicated the company's message.
- Developed a website for the company using Bootstrap, HTML and PHP, streamlining the leave application process by replacing the manual paper-based system with an efficient online form.
- Produced engaging TikTok content for the company's social media platforms, effectively reaching and connecting with the target audience.

Masyicare Sdn Bhd (Freelance)   *2021-2023*

- Designed compelling and visually engaging social media posters and banners for the company, enhancing their online presence and engagement.
- Assisted with various ad hoc administrative tasks, including creating professional letterheads and composing letters to support business communication.

Finest Clothing (Freelance Graphic Designer)   *2022-2023*

- Designed unique and impactful logos that effectively communicated the brand identity
- Created visually cohesive and engaging Instagram feeds that enhanced the client's online presence and attracted a larger audience.

Achievement / Involvement

- Dean's List for every semester (CGPA : 3.89)
- Workshop II Poster (1st Place)
- Adobe Professional Certification (2023)
- Chief of Exco Multimedia (Persada UTeM)
- Vice Director of Program (Sharing Multimedia Experience by Les Copaque)
- Vice Director of Webinar (Webinar Talk with Ammar Mukhlis)

Professional Skill

- HTML
- CSS
- JAVA
- C++

- PHP
- MySQL
- Bootstrap
- Unity

- Adobe Illustrator
- Adobe Premiere Pro
- Adobe Photoshop
- Adobe After Effect

- Canva
- Microsoft Word
- Microsoft Excel

Language

- **Bahasa Melayu**

  Native

- **English**

  Professional Proficiency

References

Professor Ts Dr Faaizah Shahbodin
Senior Lecturer/Supervisor
FTMK / UTeM
faaizah@utem.edu.my
019-6585704

Amelia Batrisyia
Content Integrator/ Intern Supervisor
Hive Marketing Sdn Bhd
ameliarozaidi@gmail.com
013-8562152