



Shield Yourself By ...

Calling 18222: Anti-Scam Helpline

Unsure if a call is a scam or worried you've been tricked? Start by calling the 24/7 Anti-Scam Helpline 18222 for instant advice from the police to stop fraud and guard your money!

Installing "Scameter+" App



Scan to install the "Scameter+" app offered by the police—enter suspicious account names, bank details, phone numbers, emails or URLs for instant fraud and cybersecurity checks.



Verifying Before Trusting

Avoid traps by hanging up on suspicious calls and redialing using official numbers from trusted websites (e.g. CUHK: 3943 prefix)—never rely on caller ID alone.

Reporting Scams

Spot a scam? Report to police via 999 or the e-report center of the police here.



Explore These Resources

Stay ahead of scams with these must-visit sources—check them out to keep your defenses strong!!!

Anti-Deception Coordination Centre (ADCC) Website



To stay update with the latest anti-scam information

Our Final Year Project Website



Discover in-depth telephone scam info and watch the anti-scam video created by the team



Join This Event!

Campus Anti-Scam "Lemon Alliance"

Don't miss out—join ADCC's event, partnering with AlipayHK and LINLEE, to grab free lemon tea while unlocking the latest practical anti-scam info!

Date: 11 September 2025

Time: 1200 - 1400

Location: CUHK YIA



!! FINAL WARNING !!

STOP, THINK, VERIFY before acting on any suspicious call!

Stay vigilant—keep this leaflet handy & protect yourself at all times!



Stay Alert: Telephone Scams are Targeting YOU

Whether you are from Hong Kong, mainland China, or abroad, telephone scams are now a growing threat demanding your attention! Dive into this leaflet for more information.

Brought to you by a Student Research Group on "Telephone Scam Culture in Hong Kong: Prevalence, Impact, and Prevention" for the course GECC4130



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Why You're at Risk!

Telephone deception cases have skyrocketed **from 3,213 in 2023 to a staggering 9,204 in 2024**—a massive leap! In 2025, the first five months alone recorded 2,574 scams, a nearly 22% increase from 2,112 the previous year! Among the victims, university students, especially mainlanders, have incurred losses of HK\$44 million.

With a **fraud peak looming in September**—when most scams trap students in their first or second week—your money is at risk! Stay razor-sharp and vigilant. Take a moment to explore this leaflet for vital tips to shield yourself!



Watch Out for These Scam Tactics



Received a Suspicious Call from "Officials"?

Scammers will impersonate police / customs / courier / bank staff claiming you have broken a law to trick you into transferring money to "prove your innocence".

Hang up immediately! Authorities never demand payments over the phone. CUHK calls always begin with 3943.

Received an SMS with a Link or Phone Number?

Fraudsters will send SMS claiming you have an overcharge, an account issue, a new contract with autopay, or a lost courier package, luring you to call back or click a phishing link. They will instruct you to enter your banking username, password, and verification code or transfer money.



Never click those links! Verify by calling official numbers yourself.



Tempted by an "Easy Job" or Investment Call?

Scammers often promise high-paying part-time gigs or investments, starting with small tasks like 'Brush orders on Taobao for quick cash—just deposit a small fee first! They also lure students through social media posts, offering roles like event helpers that require website registration via a shared link to steal your banking info.



Research thoroughly and find jobs only through official sites like company career pages or CUHK's Job Link!



@CU Job Link



Won a "Prize" 🏆 in an Unexpected Call / SMS?

Scammers claim you've won a big prize like an iPhone or cash and ask you to pay a small fee to claim it, often pressuring you with time limits or fake urgency. They may then request additional payments or personal details under the guise of "processing".

Hang up and ignore, never pay to claim prizes!