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## Featured Product

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## CCI Site

### Overview

The Cancer Informatics Core of the University of Michigan Comprehensive Cancer Center (UMCCC) serves as a unifying organizational structure to assist in the sharing, access, and analysis of data across information systems for translational, clinical and basic cancer research.

### Mission

The mission of the Informatics Core is to support the informatics needs of both clinical and basic science investigators by providing the technological infrastructure



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Clinical Study

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BioDBx

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M-Cores

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Michigan Institute

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Health Research

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Biostatistics Unit

---



### Tools



Lab Checker



LR Path Tool



Concept Gen



PubMed Quest



Registry Cafe



NCIBI



## CCI Services

Through a partnership with the Center for Computational Medicine and Bioinformatics, the Informatics Core provides capabilities for analytical methods for DNA structural variant detection, differential gene expression, additional analysis of transcripts, genomic and proteomic changes through annotation of known genes, proteins, SNPs; incorporation of literature-derived information through natural language processing; pathway mapping .



### Corect

Contact: Wei Shi

Lore ipsum dolor sit amet, consectetur adipiscing elit. Integer sit amet justo ut dolor condimentum consectetur a at ipsum. Sed nec ipsum volutpat, venenatis lectus ut, cursus leo.

- Pellentesque habitant morbi
- tristique senectus et netus
- et malesuada fames ac turpis egestas
- Suspendisse potenti auris dignissim
- et malesuada fames ac turpis egestas
- Suspendisse potenti

Cras porta, risus sit amet lacinia gravida, orci sapien dignissim elit, id faucibus libero arcu eu

[Tell me more](#)



### Epic

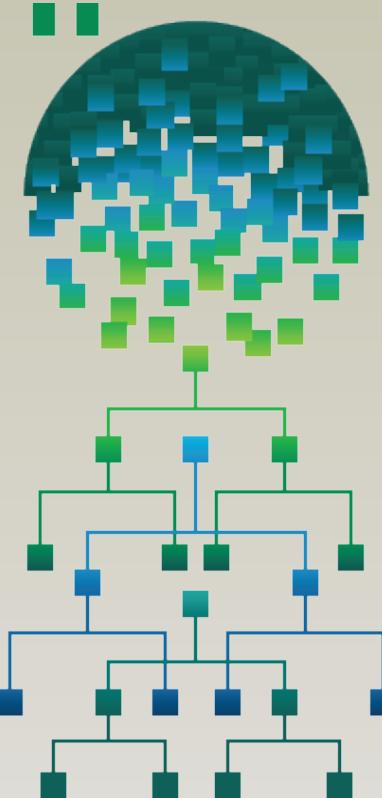
Contact: John Harju

Lore ipsum dolor sit amet, consectetur adipiscing elit. Integer sit amet justo ut dolor condimentum consectetur a at ipsum. Sed nec ipsum volutpat, venenatis lectus ut, cursus leo.

- Pellentesque habitant morbi
- tristique senectus et netus
- et malesuada fames ac turpis egestas
- Suspendisse potenti auris dignissim
- et malesuada fames ac turpis egestas
- Suspendisse potenti

Cras porta, risus sit amet lacinia gravida, orci sapien dignissim elit, id faucibus libero arcu eu

[Tell me more](#)



## Tools



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Registry Cafe



NCIBI



## Contact Us

University of Michigan Comprehensive Cancer Center  
North Campus Research Complex  
1600 Huron Parkway, Bldg 200, Rm 200-2000

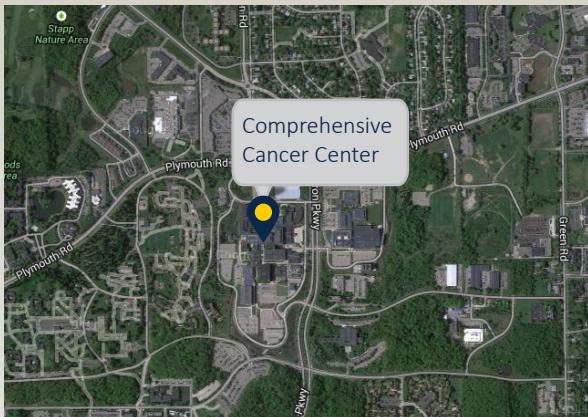
**Mailing Address:**  
2800 Plymouth Rd, NCRC 200-2000  
Ann Arbor, MI 48109-2800

**Phone:** (734) 764-8848

**Fax:** (734) 615-6021

**Email:** siebertz@med.umich.edu

Let us know if you have any questions or if you need further information



Name \*

Department \*

Request Type

Email \*

Question

Submit

### Tools



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PubMed Quest



Registry Cafe



NCIBI

## HEADER 1:

Calibri, uppercase, font-size 20pt, #5C4B51

- Used for page headers in a few words.

## Header 2:

Calibri, sentence case, font-size 18pt, #00274c

- Used for page headers in the format of long sentences.

## HEADER 3:

Calibri, font-size 12pt, #988547

- Used for headers in a singel page like contact.

## Hyperlinks Guide:

### Unvisited Hyperlink

Arial Light, font-size 13pt, underline, #F36C21

### Visited Hyperlink

Arial Light, font-size 13pt, underline, #8DBEB2

## Section Head:

Calibri, font-size 12pt, bold, #FFCB07

- Used for bottom headers

## Logo



## Button Guide:

Calibri, font-size 12pt, text align center, color #000000, background-color #00274c, background-height 25px

### SAMPLE:

[Tell me more](#)

### Content SAMPLE:

- Mauris vitae accumsan metus
- Nunc lobortis
- Nisi eget venenatis mollis

## Form Guide:

### Email \*

### Question

## Hover Effect:



## Contact Icon:

height x width 30pt x 30pt



## Home Page Icon:

color #5C4B51, height x width 25pt x 25pt

## Search Bar SAMPLE:



## Body text:

Calibri, font-size 9pt, left-indent/right-indent 10pt, #5C4B51

- Used for long texts and contents.

## Logo Color Variation



Safe Area



Mobile Design





**FirstLast Name**

Title

xxx@umich.edu

(888)-888-8888

[www.cci.sites.net](http://www.cci.sites.net)

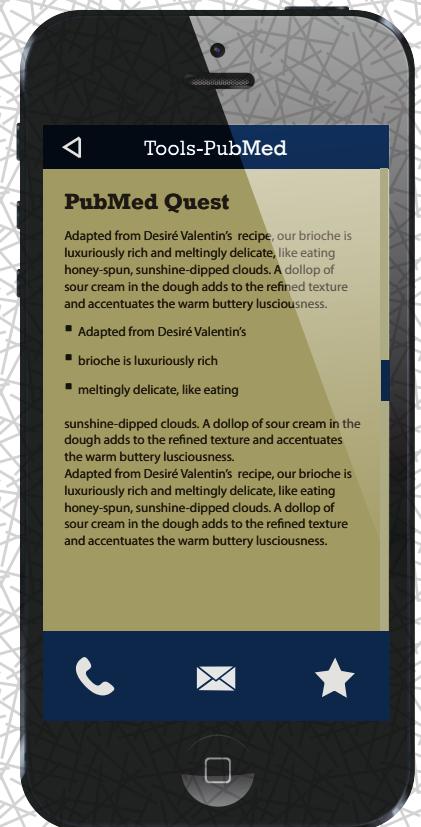
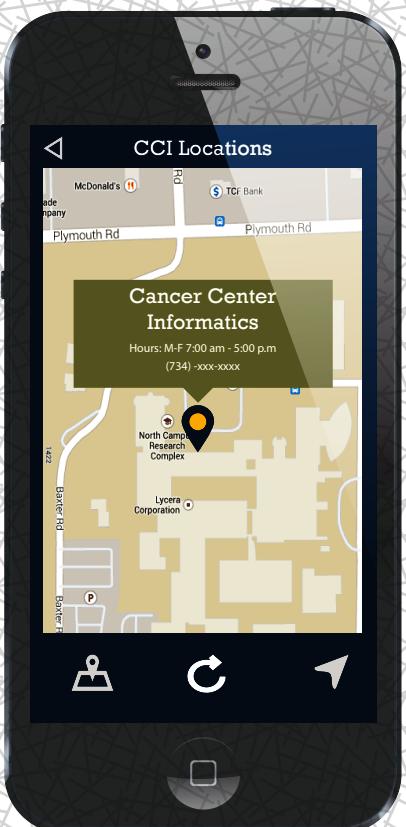
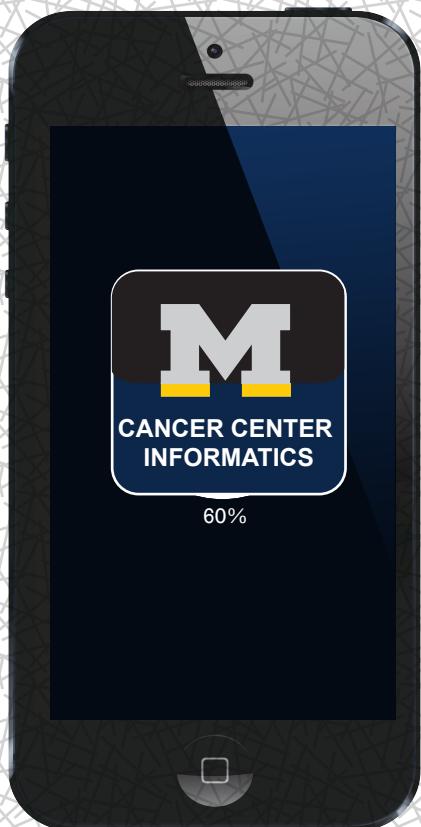
**Comprehensive Cancer Center**

North Campus Research Complex 1600 Huron Parkway, Bldg 200, Rm 200-2000



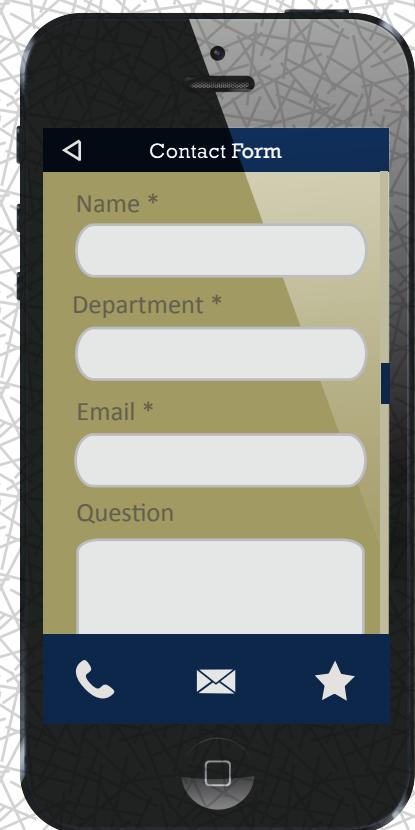
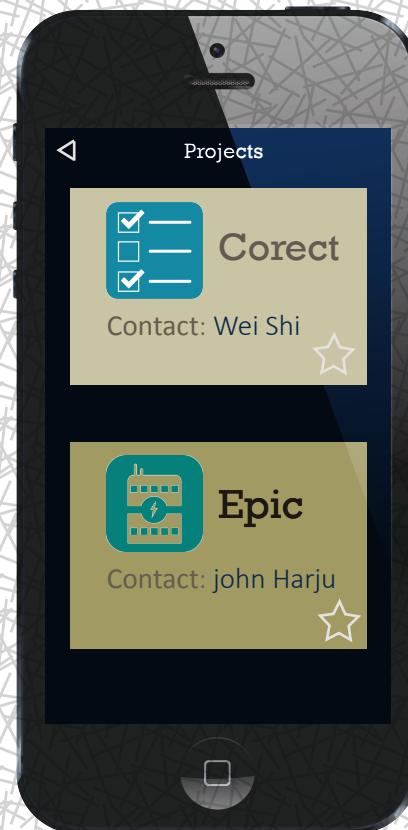
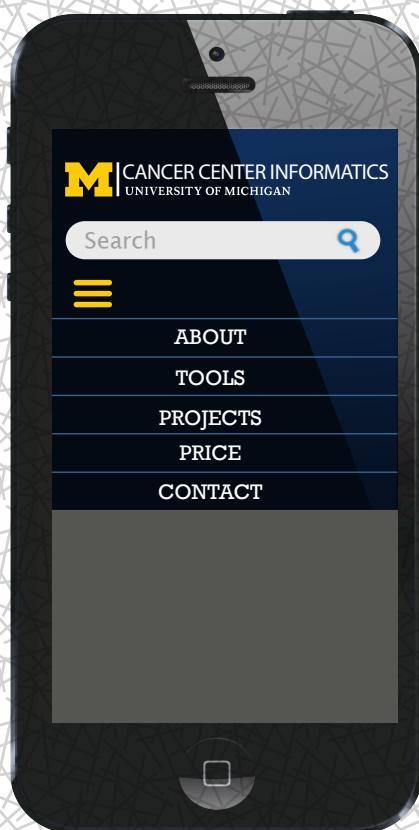


# University of Michigan: Cancer Center Infortatics Mobile 1





# University of Michigan: Cancer Center Infortatics Mobile 2





# University of Michigan: Cancer Center Infortatics Logo

## Color Platte:



CMYK: 100.86.40.42  
RGB: 15,40,74

0.19.100.0  
255.203.7

41.31.66.4  
154.103.108

55.55.60.29  
34.31.31

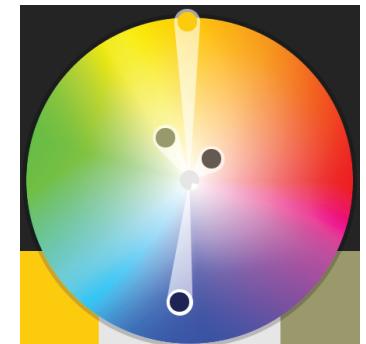
9.6.7.0  
229.229.228

## Color Harmony:

As the site is designed for one of the University of Michigan department, the selection of colors followed university web design color guide.

<http://vpcomm.umich.edu/brand/style-guide/design-principles/colors>

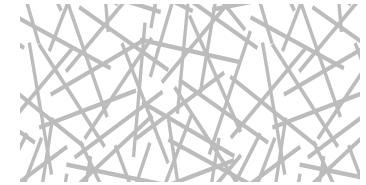
Color Harmony followed is the university primary color platte--blue and brand which is complementary harmony, and among secondary platte picked three colors to form neutral harmony.



## Typography:

Sans Serif Font Calibri is chosen for both site and mobile version as it is web safe font.

## Background Texture:



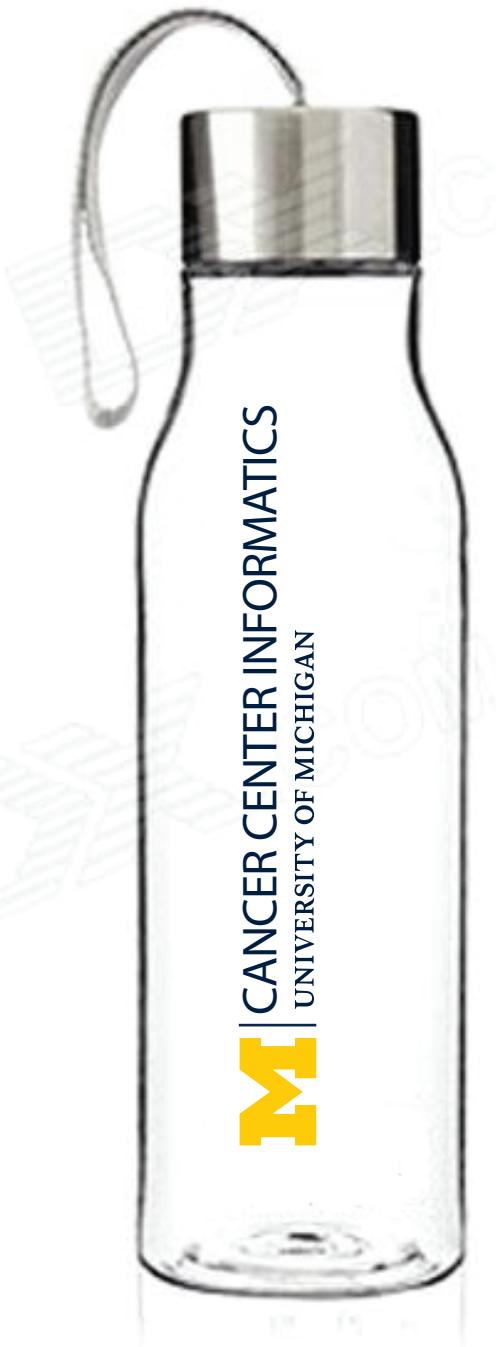
## Concept

The design are university related, so all colors picked are coming from University of Michigan web design color guide as mentioned above to make the design looks formal and follow the general design style of the university.

As the site is designed for medical related institution, I picked green in addition to primary color platte resemble recovery and life.

The overall design style is expected to be formal and organized. As required by client, the design applies proximity rule by cluster similar items together to display and developed similar icons to same type of tools and projects. The design is information oriented and emphasize on the content rather than creativity to provide visitors a formal and prestigious feeling and reveals that our institution offer handy information solutions towards health system.

# “Custom Printing” Design



Bottle Front



Cup Front



Cup Back