KASHIF RAZA

Web Developer and Digital Marketing expert

SUMMARY

I am a full-stack web developer with a strong passion for creating scalable web applications using modern frameworks such as React, Node.js, and MongoDB. I have a good balance of front-end and back-end development skills, along with experience in SEO and digital marketing. Committed to continuous learning, I strive to enhance web performance and deliver exceptional user experiences across projects.

EXPERIENCE

Full-Stack Developer & Digital Marketing

Newtech Soft

📅 01/2023 - Continue   📍 Sheikhupura

A Tech company focused on web development and digital marketing

• Developed and maintained dynamic web applications using React, Node.js, and PHP
• Launched SEO campaigns, improving site traffic by 80%
• Managed social media accounts, increasing engagement by 90%

Front-End Developer

Freelance

📅 01/2022 - Continue   📍 Online

Independent contractor providing web development services
• Built modern, responsive websites using React, Bootstrap, Tailwind CSS and GSAP
• Designed UI components, improving user experience and interaction

EDUCATION

Certification

Full Stack Web Developer
📅 01/2023 - 01/24   📍 New Tech Soft

Certificate in Digital Marketing and Seo
📅 01/2023 - 01/2024   📍 Tevta

Facebook Ads and Marketing
📅 2024   📍 Udemy

SQL Database Developer
📅 2025   📍 Udemy

Bachelor's

University of Punjab
📅 01/2018 - 01/20   📍 Lahore

Contacts

WhatsApp

+923044826189

Email

Kraza2464@gmail.com

LinkedIn

https://www.linkedin.com/in/kashifhunjra

Personal Portfolio

https://kashif-raza.vercel.app/

SKILLS

Front End

HTML, CSS, Bootstrap, React, jQuery, GSAP, Tailwind CSS

Backend

PHP, Node.js, SQL, Express.Js, MongoDB, Mongoose,

Tools & Technology

Python, WordPress, Shopify, SEO, Digital Marketing, Social Media Management,

Others

Data Scraping, Project Management, Leads Generation, Critical Thinking, Google ads, Facebook ads, LinkedIn ads

PROJECTS

Weship.pk

• Developed a responsive website frontend with React and Tailwind CSS
• Api Integration and Custom design

Personal Portfolio

https://kashif-raza.vercel.app/

React Based designed personal
• Portfolio where I Showcase my work and projects.
• React Tailwind CSS Bootstrap Vercel and GitHub

iCareSolShareIntl

icaresoishareintl.com
• An NGO website to showcase initiatives and Goals.
• Built with WordPress and Bootstrap CSS
• SEO Best practices and Digital marketing campaign.
• Social Media management and Raised 5000$ with Social Media Marketing.