

Overview of MPEG-7

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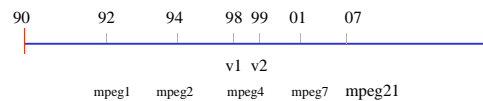
Outline of contents

- Introduction
- Basic Components
- Content Description
- Audiovisual (AV) Descriptions
- Multimedia Description Schemes
- XM and Applications
- More Information

Terms

MPEG-7 – Multimedia Content Description Interface
MPEG-7 Standard No. ISO/IEC 15938

From MPEG-1 to MPEG-7



- MPEG-3, ever defined, but abandoned
- MPEG-5 and -6, not defined

MPEG Family

MPEG-1 – Coding of moving pictures and audio for digital storage media (CD-ROM, MP3), 11/92
MPEG-2 – Generic Coding of moving pictures and audio information (DVD, Digital TV), 11/94
MPEG-4 – Coding of Audiovisual Objects for MM appls
Ver1 09/98, Ver2 11/99
MPEG-7 – Multimedia content description for AV material
08/01
MPEG-21 – Digital AV framework: Integration of multimedia technologies, 2/07

Why is MPEG-7 needed

- **Digital audiovisual information increasing**
 - more and more available contents
 - all kinds of sources of information
- **Use of the digital audiovisual information**
 - description of the contents
 - fast search of the contents

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Why do we need MPEG-7 ?

Need →

- Fast & Accurate Access
- Personalized Content Production and Consumption
- Content Management
- Automation

+

• Visual
• Audio
• Sketch

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Objective of MPEG-7

- **Standardize content-based description for various types of audiovisual information**
 - Enable fast and efficient content searching, filtering and identification
 - Describe several aspects of the content (low-level features, structure, semantic, models, collections, creation, etc.)
 - Address a large range of applications
- **Types of audiovisual information**
 - Audio, speech
 - Moving video, still pictures, graphics, 3D models
 - Information on how objects are combined in scenes

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Scope of MPEG-7

Research and future competition

Scope of MPEG-7

Research and future competition

- The description generation (feature extraction, indexing process, annotation & authoring tools,...) and consumption (search engine, filtering tool, retrieval process, browsing device, ...) are non normative parts of MPEG-7.
- The goal is to define the minimum that enables interoperability.

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Scope of MPEG-7

standardization

Feature Extraction

MPEG-7 Description

Search Engine

Feature Extraction:
Content analysis (D, DS)
Feature extraction (D, DS)
Annotation tools (DS)
Authoring (DS)

MPEG-7 Scope:
Description Schemes (DSs)
Descriptors (Ds)
Language (DDL)
Ref: MPEG-7 Concepts

Search Engine:
Searching & filtering
Classification
Manipulation
Summarization Indexing

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MPEG-7 Normative Interfaces

Content

MPEG-7 Textual Encoder

Access Unit Textual Format

MPEG-7 Textual Decoder

Content Description

MPEG-7 Binary Encoder

Access Unit Binary Format

MPEG-7 Binary Decoder

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Abstract representation of possible applications using MPEG-7

User of computational systems

Feature extraction

AV Description

Storage

Decoding (for storage)

Transmission

Encoding (for transmission)

Search / query

Browse

Filter

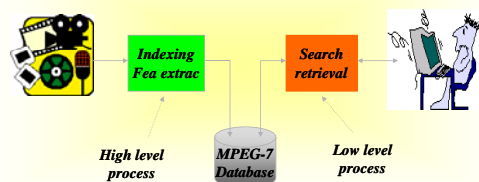
Conf. points

Push

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Example: Content description



Parts of the MPEG-7 Standard

- ISO / IEC 15938 - 1: *Systems*
- ISO / IEC 15938 - 2: *Description Definition Language*
- ISO / IEC 15938 - 3: *Visual*
- ISO / IEC 15938 - 4: *Audio*
- ISO / IEC 15938 - 5: *Multimedia Description Schemes*
- ISO / IEC 15938 - 6: *Reference Software*
- ISO / IEC 15938 - 7: *Conformance Testing*
- ISO / IEC 15938 - 8: *Extraction and use of descriptions*
- ISO / IEC 15938 - 9: *Profiles and levels*
- ISO / IEC 15938 - 10: *Schema Definition*

MPEG-7 Systems

- Defines
 - the terminal architecture and the normative interfaces.
 - how descriptors and description schemes are stored, accessed and transmitted
 - tools that are needed to allow synchronization between content and descriptions

Reference Software: the XM

- XM implements
 - MPEG-7 Descriptors (Ds)
 - MPEG-7 Description Schemes (DSs)
 - Coding Schemes
 - DDL

MPEG-7 Conformance

- Includes the guidelines and procedures for testing conformance of MPEG-7 implementations

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Main elements of MPEG-7

- **Descriptors (D):** representations of features, that define the syntax and the semantics of each feature representation (low-level).
- **Description Schemes (DS):** that specify the structure and semantics of the relationships between their components, which may be both Ds and DSs (high-level).
- **A Description Definition Language (DDL):** based on XML Schema, to allow the creation of new DSs and Ds, and to allow the extension and modification of existing DSs
- **System tools:** to support multiplexing of descriptions, synchronization issues, transmission mechanisms, coded representations, management and protection of intellectual property



Description Definition Language

- **Description Definition Language (DDL)** is a language that define what description is valid, and allows the creation of new Description Schemes and Descriptors. It also allows the extension and modification of existing Description Schemes
- **DDL is used to define a set of formal rules**
 - ordering of the elements
 - occurrences of elements
 -
- **XML + MPEG-7 extensions**



XML Basics

- **XML- eXtensible Markup Language**
 - 本身不是标记语言
 - 用于创建标记语言的一套规则，是一种元语言

```
1: <? xml version="1.0"?>
2: <!--一个简单的XML文档-->
3: <message>
4: <to>Student</to>
5: <from>Teacher</from>
6: <subject>Introduction to XML</subject>
7: <body>Welcome to XML!</body>
8: </message>
```



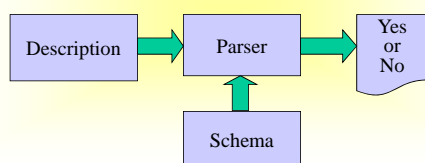
XML: Base for DDL

- **Why choose XML as the base for the DDL?**
 - The popularity of XML
 - The interoperability with other standards in the future
- **Why XML should be extended for MPEG-7?**
 - SGML > XML
 - Structural extensions
 - Datatype extensions



DDL parser

DDL parser is a software to check if a description is valid



Integration of MPEG-7 into XML

```
<seq begin=20s dur=10s>
  <img id="Image1" dur=5s>
    <MP7: annotation>
      <Who>Fernado Morientes</Who>
      <WhatAction>Spain vs. Sweden soccer match
    </WhatAction>
    </MP7: annotation>
  </img>
  <img id="Image2" dur=2s />
</seq>
```



Descriptor

- **Definition**

A Descriptor (D) is a representation of a Feature. A Descriptor defines the syntax and the semantics of the Feature representation.

- **Notes**

A descriptor allows an evaluation of the corresponding feature via the descriptor value. It is possible to have several descriptors representing a single feature.

- **Examples**

For example for the color feature, possible descriptors are: the color histogram, the average of the frequency components, the motion field, the text of the title, etc.



Descriptor Value

- **Definition**

A Descriptor Value is an instantiation of a Descriptor for a given data set (or subset thereof).

- **Notes**

Descriptor Values are combined via the mechanism of a Description Scheme to form a Description.



Descriptor Example

```
<VisualDescriptor xsi:type="DominantColorType">
  <SpatialCoherency>31</SpatialCoherency>
  <Value>
    <Percentage>31</Percentage>
    <Index>255 0 0</Index>
    <ColorVariance>0 0 0</ColorVariance>
  </Value>
</VisualDescriptor>
```



Description Scheme

- **Definition** A Description Scheme (DS) specifies the structure and semantics of the relationships between its components, which may be both Descriptors and Description Schemes.

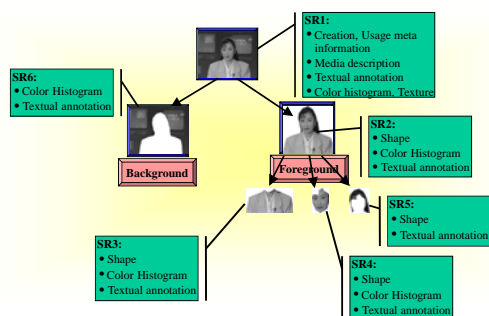
- **Examples** A movie, structured as scenes and shots, including some textual descriptors at the scene level, and color, motion and some audio descriptors at the shot level.

- **Note**

Ds contain only basic data types, and does not refer to others D or DSs.



Example



DS: XML Scheme & Extensions

- **XML Scheme**

- Data types
- Simple and Complex types
- Elements
- Inheritance, Abstract types

- **MPEG-7 extensions**

- Array and Matrix datatype
- Enumerated datatypes for MimeType, CountryCode, RegionCode, CurrencyCode and CharSetCode
- Typed references



Description Scheme Example

```

<DSType name="MovingRegion">
  <subDSOf type="Segment"/>
  <attributename="TemporalConnectivity"
  datatype="boolean">
  <attributename="SpatialConnectivity"
  datatype="boolean">
  <DSTypeRef type="Time"/>
  <DTypeRef type="ColorSpace" minOccurs="0"/>
  <DTypeRef type="ColorQuantization" minOccurs="0"/>
  <DTypeRef type="DominantColor" minOccurs="0"/>
  <DTypeRef type="GofGopColorHistogram"
  minOccurs="0"/>
  <DTypeRef type="MotionTrajectory" minOccurs="0"/>
  <DTypeRef type="ParametricMotion" minOccurs="0"/>
  <DTypeRef type="MotionActivity" minOccurs="0"/>
</DSType>

```

Relations of main elements

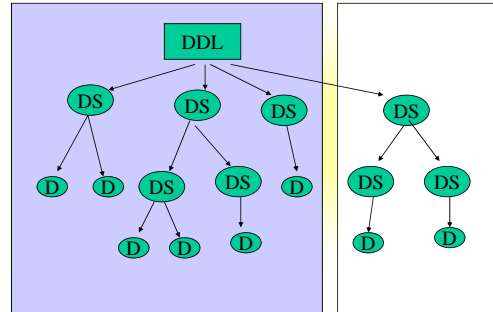
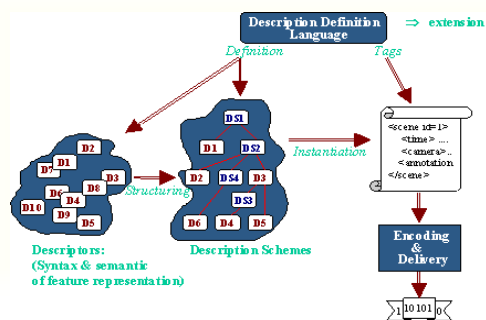


Illustration of descriptions



Description Scheme Example

```

<VideoSegment id = "VS1">
  <MediaTime>
    <MediaTimePoint> T0:0:0 </MediaTimePoint>
    <MediaDuration> PT10M </MediaDuration>
  </MediaTime>
  <StructuredAnnotation>
    This is an example of video segment
  </StructuredAnnotation>
  <GofGopColorHistogram HistogramTypeInfo = "Average">
    ....
  </GofGopColorHistogram>
  <SegmentDecomposition Gap = "true" Overlap = "true" DecompositionType = "temporal">
    <VideoSegment id = "VS2"> .... </VideoSegment>
    <VideoSegment id = "VS3"> .... </VideoSegment>
    <VideoSegment id = "VS4"> .... </VideoSegment>
  </SegmentDecomposition>
</VideoSegment>

```

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Type of descriptions

- **Low level description** (features, etc)
 - Generic and flexible
 - Intelligent / efficient search engine
- **High level description** (structures, concepts, etc)
 - Efficient and powerful
 - Lack of flexibility

Low-level Description

- **Information in the creation and production processes**
 - director, title, short feature movie
- **Information related to the usage of the content**
 - copyright pointers, usage history, broadcast schedule
- **Information on the storage features of the content**
 - storage format, encoding
- **Information about low-level features in the content**
 - colors, textures, sound timbres, melody

High-level Description

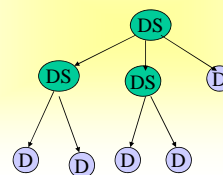
- **Structural description**
 - video segments, frames, still and moving regions, audio segments
 - Segment DS (representing the spatial, temporal or spatio-temporal structure)
- **Conceptual (semantic) description**
 - objects, events, and notions
 - links of the two descriptions

Basic description

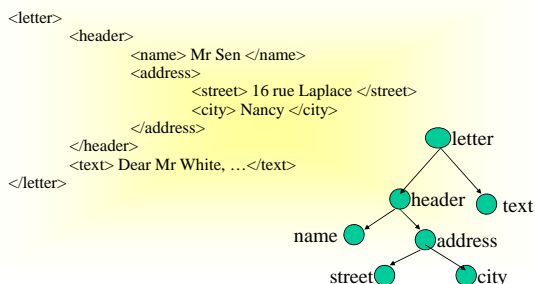
- **Elements**
 - Information containers
 - containing data and other elements
 - `<city> </city>`
- **Attributes**
 - Attribute-value pairs used to characterize elements
 - `<city population="10000"> </city>`

Structured descriptions

- Structured descriptions are trees
- Trees are suitable for retrieval and search



Description trees



Example: Audio description

```

<Mpeg7Main>
  <DescriptionMetadata>
    <Version>1.0</Version>
  </DescriptionMetadata>
  <ContentDescription>
    <AudioContent xsi:type="AudioType">
      <Audio>
        <CreationInformation>
          <Creation>
            <Title> The daily news </Title>
          </Creation>
        </CreationInformation>
      </Audio>
    </AudioContent>
  </ContentDescription>
</Mpeg7Main>

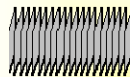
```

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Low level AV descriptors

Video segments



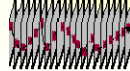
- Color
- Camera motion
- Motion activity
- Mosaic

Still regions



- Color
- Shape
- Position
- Texture

Moving regions



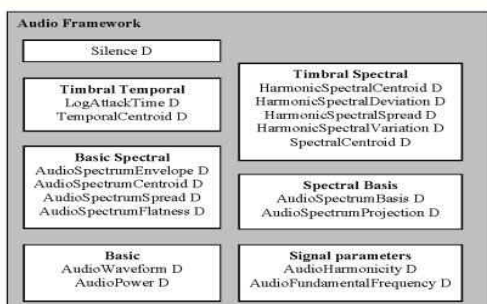
- Color
- Motion trajectory
- Parametric motion
- Spatio-temporal shape

Audio segments



- Spoken content
- Spectral feature
- Timbre

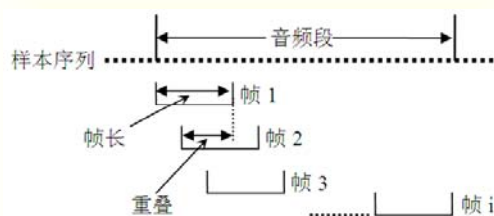
Audio Framework



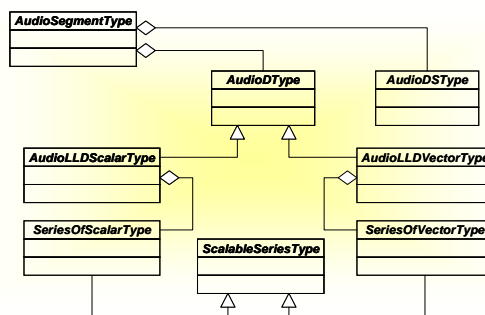
Audio description

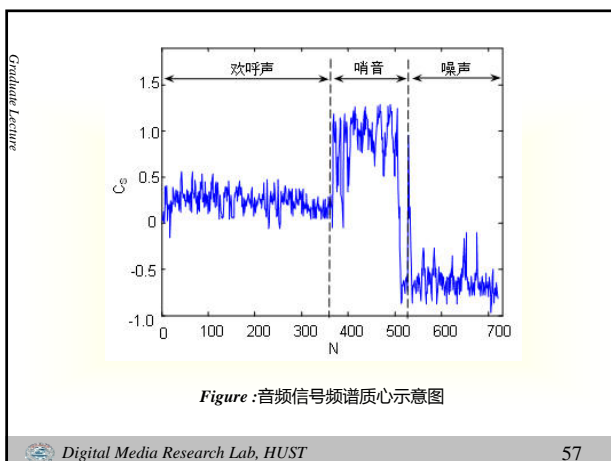
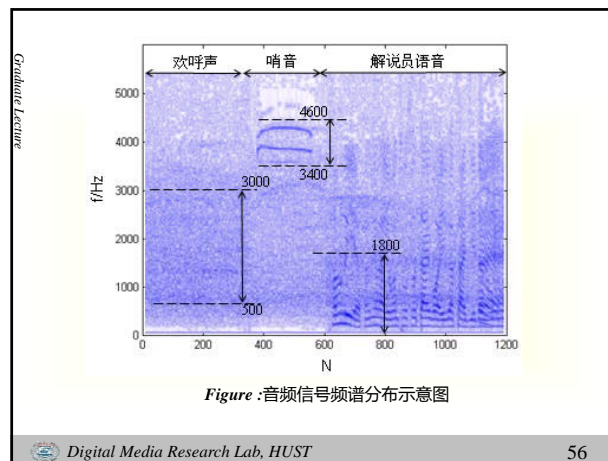
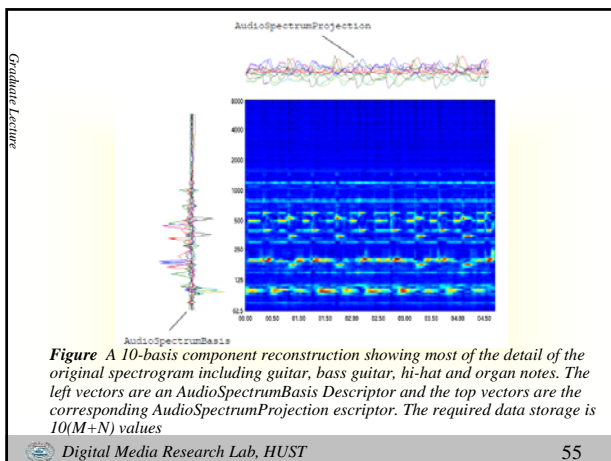
- Low-level Description
 - spectrum, parametric, and temporal features
- High-level Description
 - Audio signature Description Scheme
 - Instrument timbre Description Schemes
 - The melody Description Tools
 - Sound recognition and indexing Description Tools
 - Spoken Content Description Tools

Audio Frame & Segment



Structural types in Audio Framework





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Audio Signature Description

- AudioSignature Description Scheme provides a unique content identifier for the purpose of robust automatic identification of audio signals
- Applications include
 - audio fingerprinting
 - identification of audio
 - locating metadata for legacy audio content

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Instrument Timbre Description

- Timbre is defined as the perceptual features that make two sounds having the same pitch and loudness sound different.
- Timbre Description describes the perceptual features with a reduced set of Descriptors
 - HarmonicInstrumentTimbre Descriptor
 - LogAttackTime Descriptor
 - PercussiveInstrumentTimbre Descriptor
 - Combination with *Basic Spectral Descriptors*

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Melody Description Tools

The melody Description Tools is to facilitate efficient, robust, and expressive melodic similarity matching

- MelodyContour Description Scheme
 - 5-step contour representation
 - basic rhythmic information representation
- MelodySequence Description Scheme
 - supporting an expanded descriptor set and high precision of interval encoding

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Visual description

- Color Descriptors
- Texture Descriptors
- Shape Descriptors
- Motion Descriptors for Video

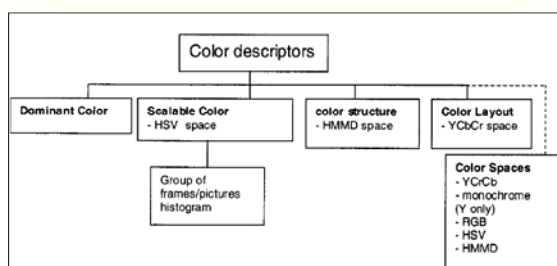


Basic Structures

- Grid layout
- Time series
 - RegularTimeSeries
 - IrregularTimeSeries
- Multiple view
- Spatial 2D coordinates
- Temporal interpolation.



Color Descriptors



Scalable Color Descriptor

- A color histogram in HSV color space
- Encoded by Haar Transform

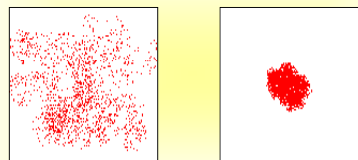


Dominant Color Descriptor

- Clustering colors into a small number of representative colors
- It can be defined for each object, regions, or the whole image
- $F = \{ \{c_i, p_i, v_i\}, s \}$
 - c_i : Representative colors
 - p_i : Their percentages in the region
 - v_i : Color variances
 - s : Spatial coherency



Dominant Color Descriptor



Color Layout Descriptor

- Clustering the image into 64 (8x8) blocks
- Deriving the average color of each block (or using DCD)
- Applying DCT and encoding
- Efficient for
 - Sketch-based image retrieval
 - Content Filtering using image indexing

Color Structure Descriptor

- Scanning the image by an 8x8 pixel block
- Counting the number of blocks containing each color
- Generating a color histogram (HMMD)
- Main usages:
 - Still image retrieval
 - Natural images retrieval

GoF/GoP Color Descriptor

- Extends Scalable Color Descriptor
- Generates the color histogram for a video segment or a group of pictures
- Calculation methods:
 - Average
 - Median
 - Intersection

Texture Descriptors

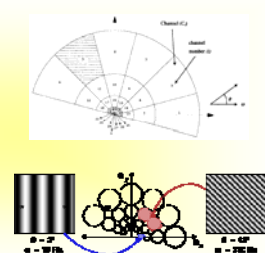
- Homogenous Texture Descriptor
- Non-Homogenous Texture Descriptor (Edge Histogram)

Homogenous Texture Descriptor

- Partitioning the frequency domain into 30 channels (modeled by a 2D-Gabor function)
- Computing the energy and energy deviation for each channel
- Computing mean and standard variation of frequency coefficients
- $F = \{f_{DC}, f_{SD}, e_1, \dots, e_{30}, d_1, \dots, d_{30}\}$
- An efficient implementation:
 - Radon transform followed by Fourier transform

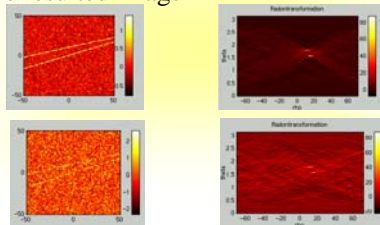
2D-Gabor Function

- It is a Gaussian weighted sinusoid
- It is used to model individual channels
- Each channel filters a specific type of texture



Radon Transform

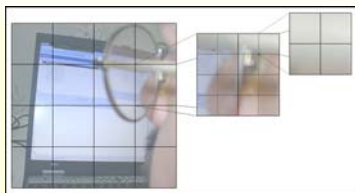
- Transforms images with lines into a domain of possible line parameters
- Each line will be transformed to a peak point in the resulted image



Non-Homogenous Texture Descriptor

- Represents the spatial distribution of five types of edges
 - vertical, horizontal, 45° , 135° , and non-directional
- Dividing the image into 16 (4x4) blocks
- Generating a 5-bin histogram for each block
- It is scale invariant

Non-Homogenous Texture Descriptor



1	-1	1	1	$\sqrt{2}$	0	0	$\sqrt{2}$	2	-2
1	-1	-1	-1	0	$-\sqrt{2}$	$\sqrt{2}$	0	-2	2

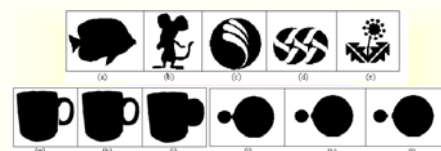
Shape Descriptors

- Region-based Descriptor
- Contour-based Shape Descriptor
- 2D/3D Shape Descriptor
- 3D Shape Descriptor

Region-based Descriptor

- Expresses pixel distribution within a 2-D object region
- Employs a complex 2D-Angular Radial Transformation (ART)
- Advantages:
 - Describes complex shapes with disconnected regions
 - Robust to segmentation noise
 - Small size
 - Fast extraction and matching

Region-based Descriptor (2)



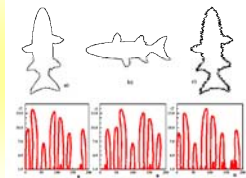
- Applicable to figures (a) – (e)
- Distinguishes (i) from (g) and (h)
- (j), (k), and (l) are similar

Contour-Based Descriptor

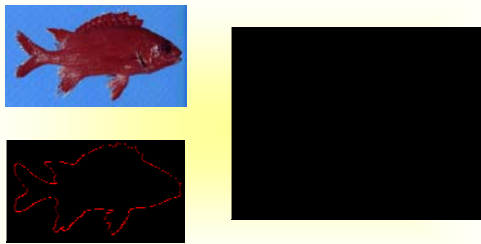
- It is based on Curvature Scale-Space representation

Curvature Scale-Space

- Finds curvature zero crossing points of the shape's contour (key points)
- Reduces the number of key points step by step, by applying Gaussian smoothing
- The position of key points are expressed relative to the length of the contour curve



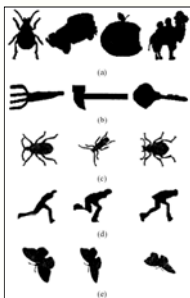
Curvature Scale Space (2)



Contour-Based Descriptor

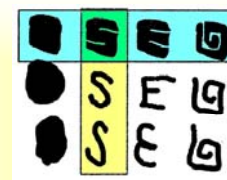
- It is based on Curvature Scale-Space representation
- Advantages:
 - Captures the shape very well
 - Robust to the noise, scale, and orientation
 - It is fast and compact

Contour-Based Descriptor (2)



- Applicable to (a)
- Distinguishes differences in (b)
- Find similarities in (c) - (e)

Comparison



- Blue: Similar shapes by Region-Based
- Yellow: Similar shapes by Contour-Based

2D/3D Shape Descriptor

- A 3D object can be roughly described by snapshots from different angles
- Describes a 3D object by a number of 2D shape descriptors
- Similarity Matching: matching multiple pairs of 2D views



3D Shape Descriptor

- Based on Shape spectrum
- An extension of Shape Index (A local measure of 3D Shape to 3D meshes)
- Captures information about local convexity
- Computes the histogram of the shape index over the whole 3D surface



Motion Descriptors

- Motion Activity Descriptors
- Camera Motion Descriptors
- Motion Trajectory Descriptors
- Parametric Motion Descriptors



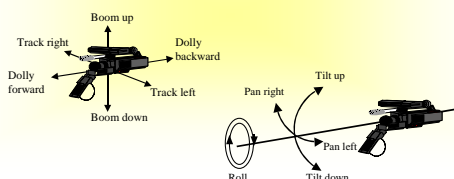
Motion Activity Descriptor

- Captures '*intensity of action*' or '*pace of action*'
- Based on standard deviation of motion vector magnitudes
- Quantized into a 3-bit integer [1, 5]



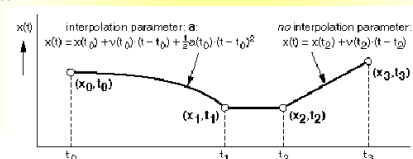
Camera Motion Descriptor

- Describes the movement of a camera or a virtual view point
- Supports 7 camera operations



Motion Trajectory

- Describes the movement of one representative point of a specific region
- A set of key-points (x, y, z, t)
- A set of interpolation functions describing the path



Parametric Motion

- Characterizes the evolution of regions over time
- Uses 2D geometric transforms
- Example:
 - Rotation/Scaling:
 - $D_x(x,y) = a + bx + cy$
 - $D_y(x,y) = d - cx + by$

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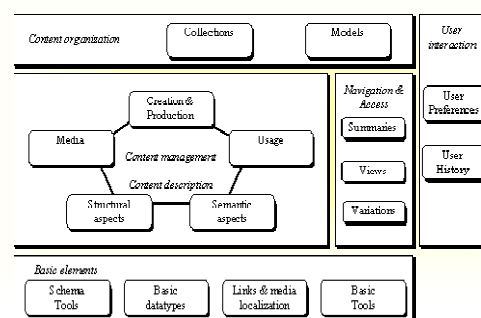
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Multimedia DSs

Multimedia Description Schemes are metadata structures for describing and annotating audio-visual (AV) content

- Basic Elements
- Content Management
- Content Description
- Content Organization
- Navigation and Access
- User Interaction

Organization of Multimedia DSs



Basic Element

- Schema tools
- Basic datatypes
- Links & media localization
- Basic tools

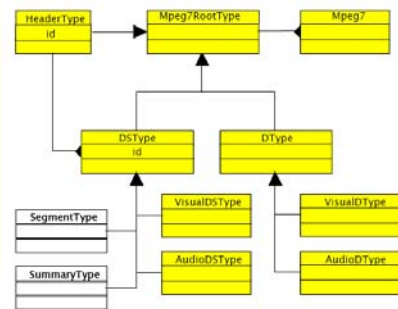
Basic elements of DS

- Basic data types
 - a set of extended data types
 - vectors and matrices
- Constructs for linking media files
- Localizing pieces of content
- Describing
 - time, places, persons, individuals, groups, organizations, and textual annotation, etc
 - Who? What object? What action? Where? When? Why? and How?

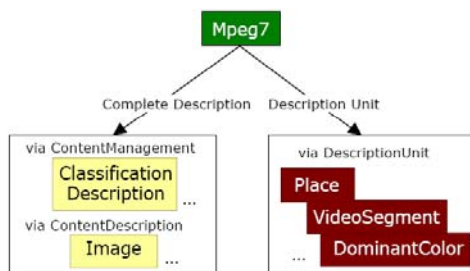
Schema tools

- Base types
- Root Element
- Top-level types
- Multimedia Content Entities
- Packages
- Description Metadata

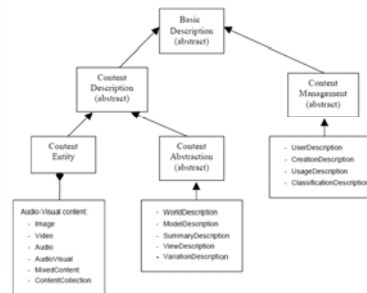
Base Types



Root Element



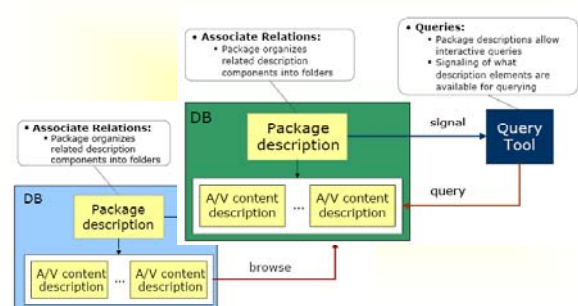
Top-level types



Multimedia Content Entities

- Image Type
- Video Type
- Audio Type
- AudioVisual Type
- Multimedia Type
- MultimediaCollection type
- MultimediaProgramType
- Signal Type
- ElectronicInkType
- VideoEditing Type

Packages



Description Metadata

```
<VideoSegment>
  <Header xsi:type="DescriptionMetadataType">
    <Creator>
      <Role href="creatorCS"><Name>Creator</Name></Role>
      <Agent xsi:type="OrganizationType">
        <Name> MDS Group </Name>
      </Agent>
    </Creator>
    <CreationTime>2001-01-13T21:30</CreationTime>
  </Header>
</VideoSegment>
```

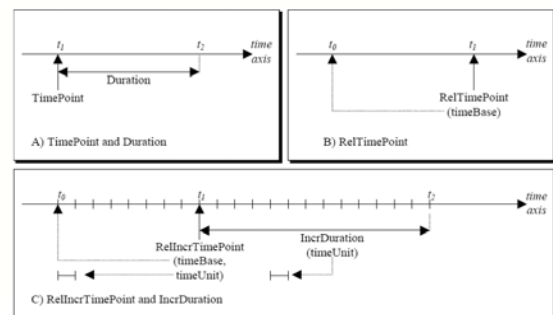
Basic datatypes

- defines datatypes that represent different kinds of constrained types.
 - Integer
 - Real
 - Matrix
 - String
 - countryCode

Links & media localization

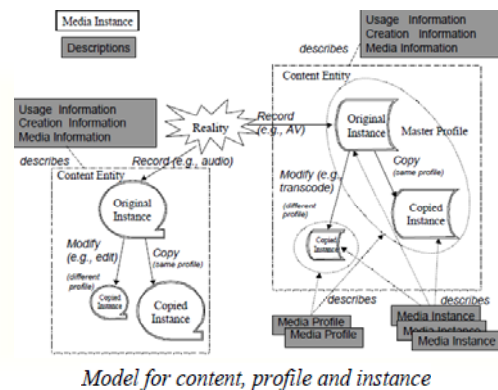
- References datatype
 - refer to a part of the description
- Unique Identifier
 - allows the identification of the multimedia or other media content under description.
- Time description tools
 - YYYY-MM-DDThh:mm:ss:nnnFNNN+hh:mm
- Media localization tools

Time description tools



Content Management

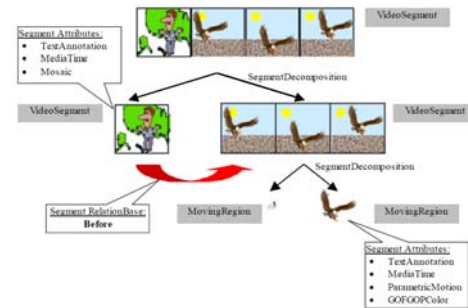
- Creation and production information
 - Creation information
 - title, textual annotation, creators, and dates
 - Classification information
 - genre, subject, purpose, language
- Media coding, storage and file formats
 - format, compression, and coding
- Content usage
 - usage rights, usage record



Content Description

- Structural aspects
- Semantics aspects

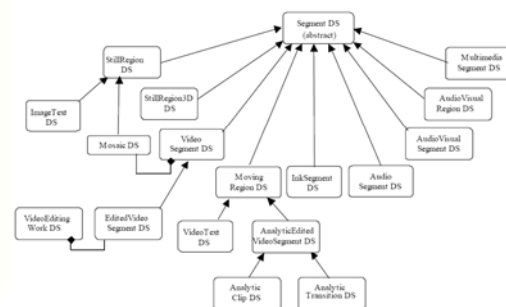
Structural aspects



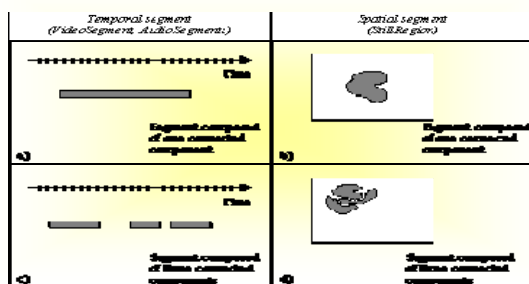
Structural aspects

- Segment entity description tools
- Segment attribute description tools
- Segment decomposition tools
- Segment relation description tools

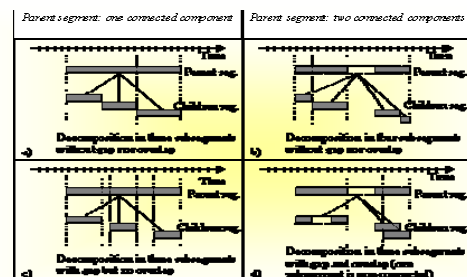
Segment entity description tools



Examples: T/S segments



Segment decomposition tools

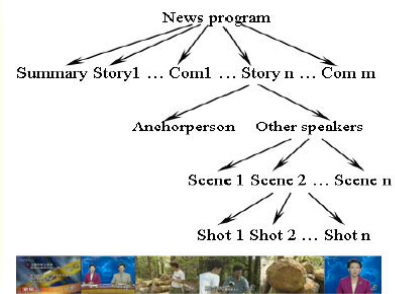


Examples of Segment Decomposition: a) and b) Segment Decompositions without gap nor overlap; c) and d) Segment Decompositions with gap or overlap.

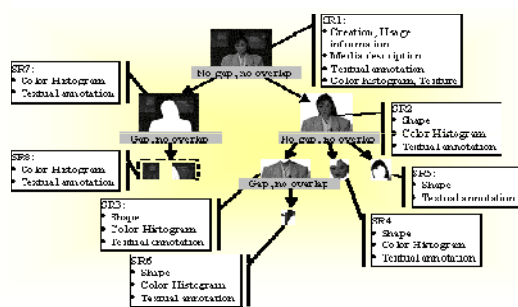
Segment relation description tools

- Hierarchical Segment Tree
- Graph

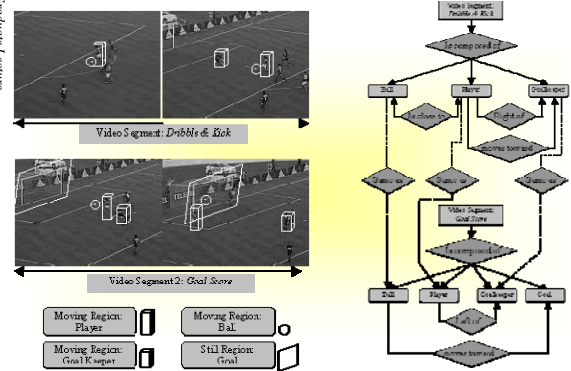
Example: Segment trees



Example: Segment trees



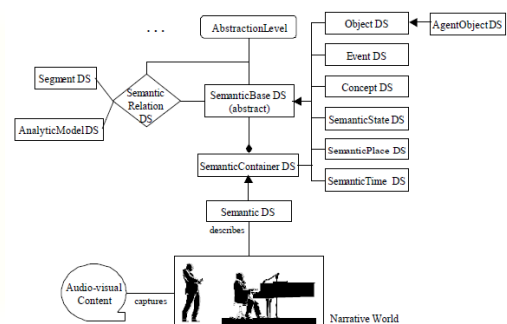
Example: Graph

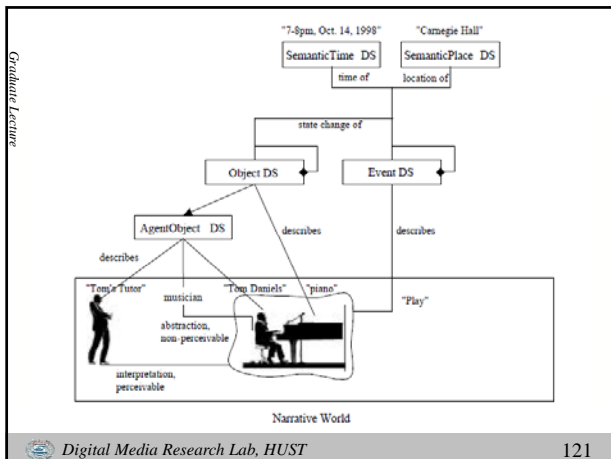


Semantic aspects

- Semantic Entity
- Semantic Attribute
- Semantic Relation

Semantic Entity



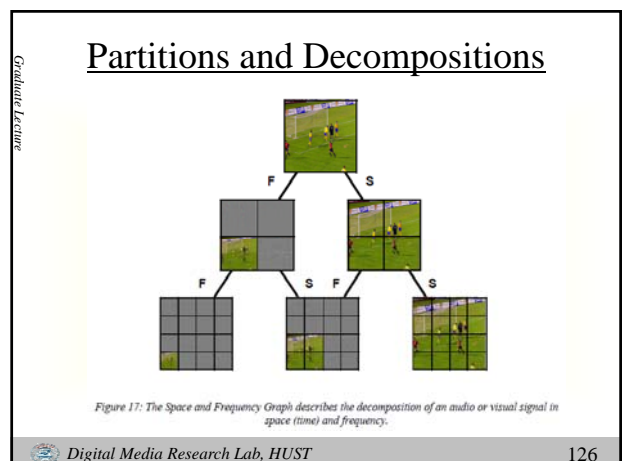
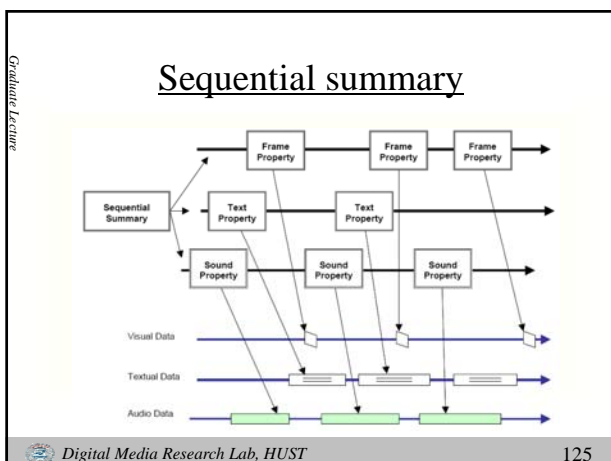
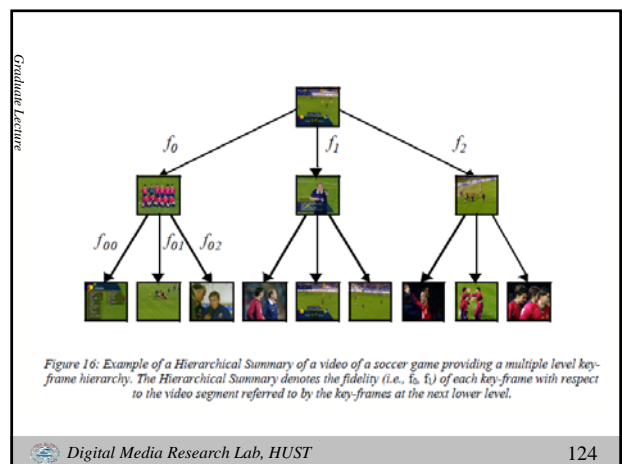
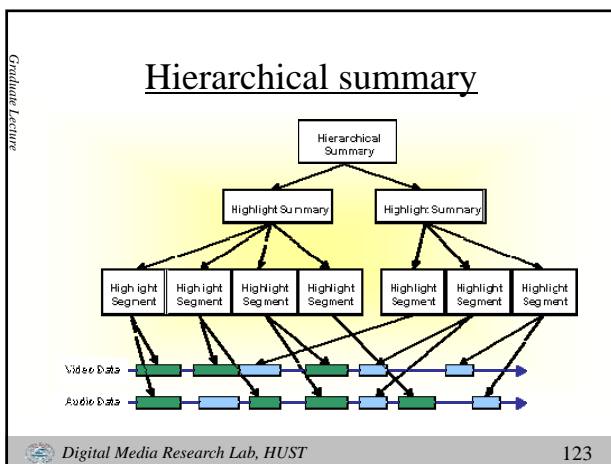


Graduate Lecture

Navigation and Access

- **Summaries**
 - hierarchical summaries
 - sequential summaries
- **View, Partitions and Decompositions**
 - decompositions in space, time and frequency
 - used in multi-resolution access and progressive retrieval
- **Variations**
 - selection of the most suitable of an AV program
 - adapt to the different capabilities of terminal devices, network conditions or user preferences

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Views



Illustration of variations

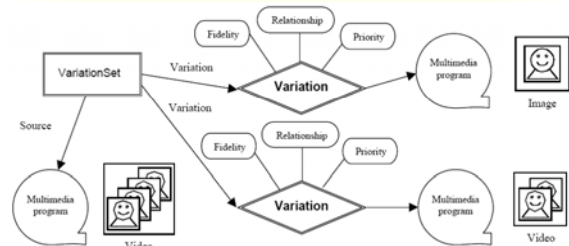
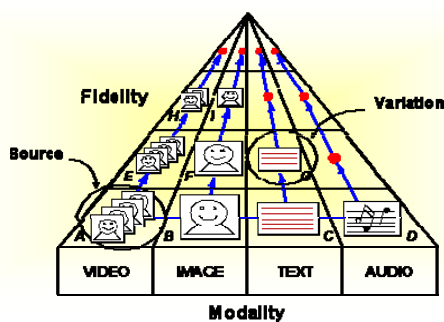


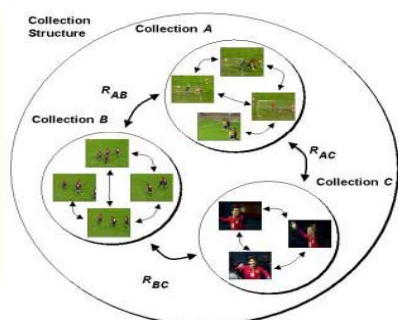
Illustration of variations



Content Organization

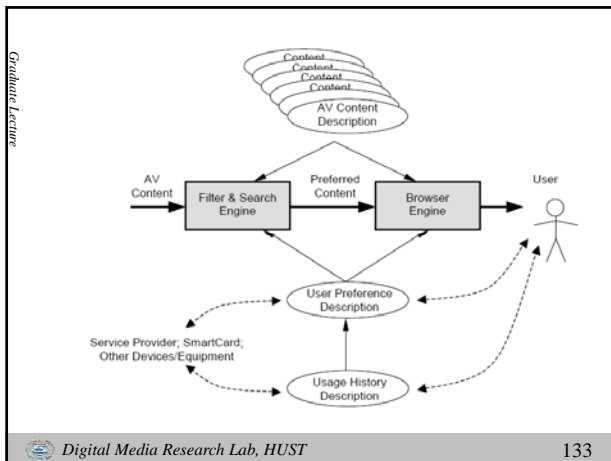
- Collections
 - group the contents into clusters
 - describes statistics and models of the attribute values
 - describe relationships among collection clusters
- Models
 - model the attributes and features of AV content
 - Probability Model
 - specify statistical functions and structures
 - Analytic Model
 - specify semantic labels
 - specify the confidence
 - build classifiers

Collection Structure



User Interaction

- User Preference
 - context dependency in terms of time and place
 - relative importance of different preferences
 - privacy characteristics of the preferences
 - preferences update by agent or user
- Usage History
 - history of actions
 - used to determine the user's preferences



Graduate Lecture

Outline of contents

- Introduction
- Basic Components
- Content Description
- Audiovisual (AV) Descriptions
- Multimedia Description Schemes
- XM and Applications
- More Information

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Graduate Lecture

eXperimentation Model(XM)

- **Simulation platform for:**
 - Ds, DSs, CSs, DDL
- **XM applications:**
 - the server (extraction) applications
 - the client (search, filtering and/or transcoding) applications

CS: Coding Schemes

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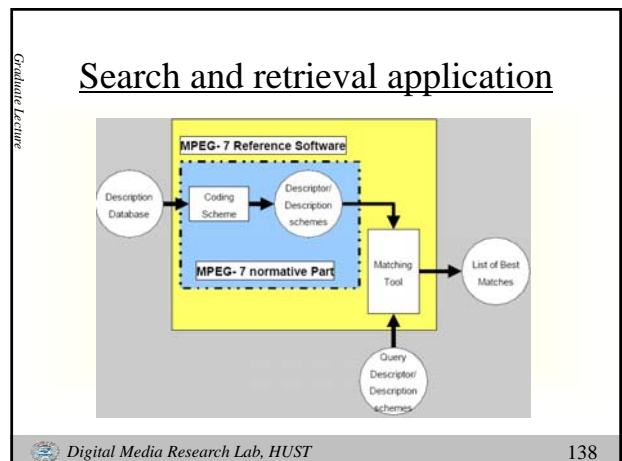
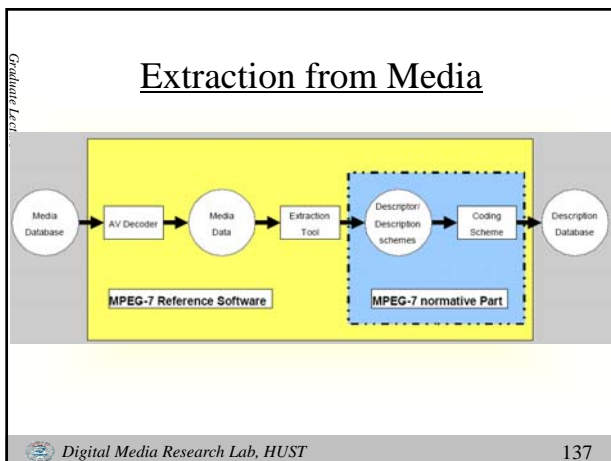
Graduate Lecture

The XM applications

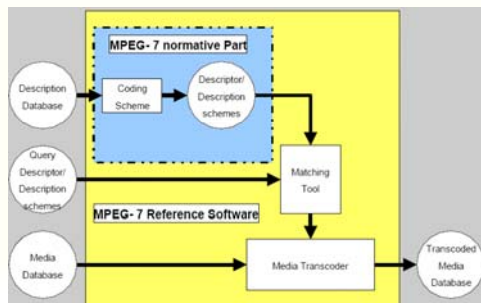
- Extraction from Media
 - all low-level Ds or DSs should have an application class of this type
- Search & Retrieval Application
- Media Transcoding Application
- Description Filtering Application

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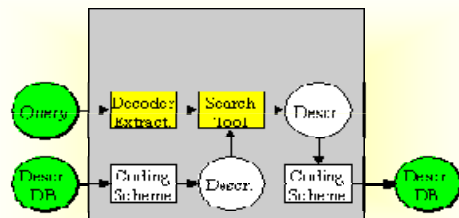
136



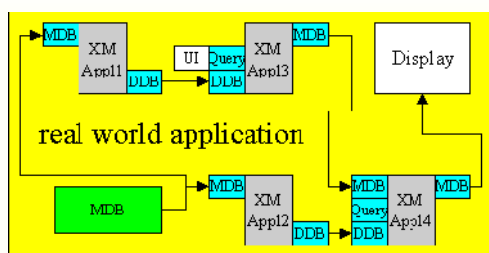
Media transcoding application



Description Filtering Application



Real world application

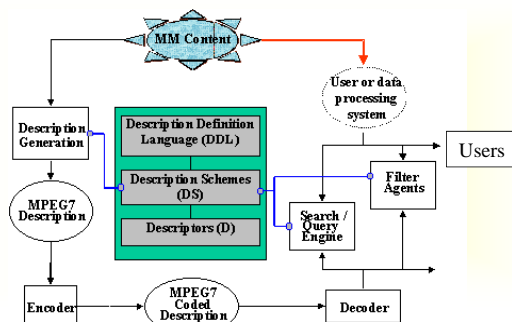


MDB = media database, DDB = description database.
First, from a media database two features are extracted. Then, basing on the first feature, relevant media files are selected from the media database.
The relevant media files are transcoded basing on the second extracted feature.

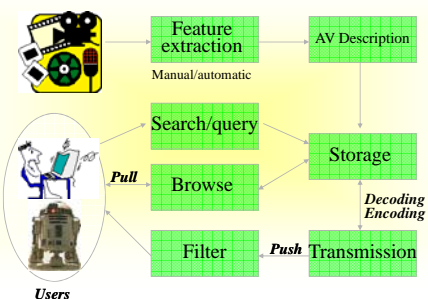
MPEG-7 application areas

- Storage and retrieval of audiovisual databases (image, film, radio archives)
- Broadcast media selection (radio, TV programs)
- Surveillance (traffic control, surface transportation, production chains)
- E-commerce and Tele-shopping (searching for clothes / patterns)
- Remote sensing (cartography, ecology, natural resources management)
- Entertainment (searching for a game, for a karaoke)
- Cultural services (museums, art galleries)
- Journalism (searching for events, persons)
- Personalized news service on Internet (push media filtering)
- Intelligent multimedia presentations
- Educational applications nBio-medical applications

Illustration of applications



Information Flow

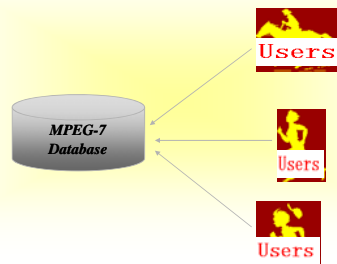


Push and Pull applications

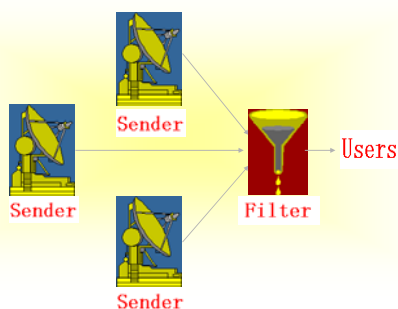
- Push applications
 - Example: Search engines for internet and DBs
 - Advantage: Many search engines work on standardized descriptions
- Pull applications
 - Example: Broadcast of video, Interactive TV
 - Advantage: Intelligent agents filter standardized descriptions



Example: Pull application



Example: Push application



Example: queries

- Text (keywords):
 - Find AV material with subject corresponding to some keywords
- Semantic description:
 - Find AV material corresponding to a specified semantic
- Image as an example:
 - Find an image with similar characteristics (global or local)
- A few notes of music:
 - Find corresponding musical pieces or movies
- Low level features (example: motion):
 - Find video with specific object motion trajectories



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MPEG-7 and other Standards

- MPEG-1, -2, and -4 are designed to represent the information itself, while MPEG-7 is meant to represent information about the information.
- MPEG-1, -2, and -4 make content available, while MPEG-7 allows you to find the content you need.



Ultimate ambition of MPEG-7

- To make the web as searchable for multimedia content as it is searchable for text today
- To improve the use of computer systems as easy as possible

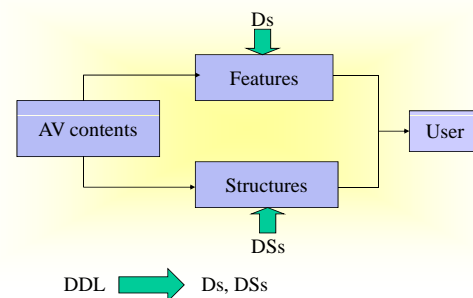
MPEG-7 beyond

- To mould computers around human requirements and not humans around computer requirements
- To enable content disclosure based on facts, rather than on human annotations
- To find information by rich spoken queries, hand-drawn images and address what most people expect computers to be able to do

More Information on WWW

- <http://www.chiariglione.org/mpeg/>
- <http://www.mpegif.org/>
-

Conclusion



Conclusions on MPEG-7

- **MPEG-7:**
 - AV content description for interoperable application
- **Description Definition Language:**
 - XML Schema (flexibility) + Binary version (efficiency)
- **Description Schemes:**
 - Library of description tools
 - Covers a wide range of generic needs

Thanks

