

BOUNCE

Past



Present



Future







[CONCEPT] DESIGN [RESPONSE] PROCESS

[RESEARCH]

Initial Research

Interim Presentation

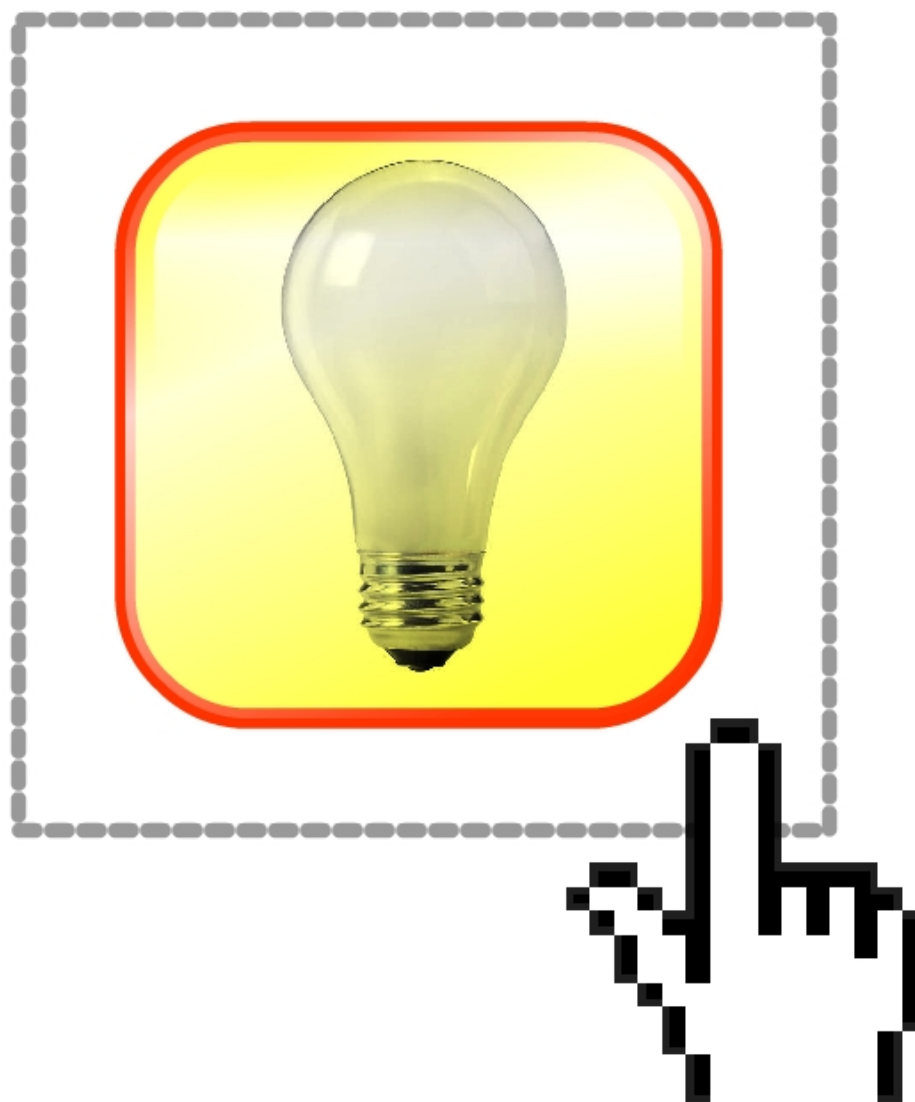
User Testing

{ "now it's complex!" }

Testing Significant Builds

Back to K.I.S.S.







Scenario: Aesthetic Hi-Fi & Dynamic App.



Ethics



Users Lie,
Simplify!

Can you
spot the
Significant
Subtleties?

Issues

Develop
& Tests

