

REDDOT

RUBY CONFERENCE

2017

SPONSOR KIT

**RDRC
2017**

SEA'S BIGGEST RUBY EVENT!

360+

ATTENDEES

180+

COMPANIES

20+

COUNTRIES

OVER 2 AWESOME DAYS

for the 7th year running...



AARON
PATTERSON



KONSTANTIN
HAASE



JESSE
TOTH



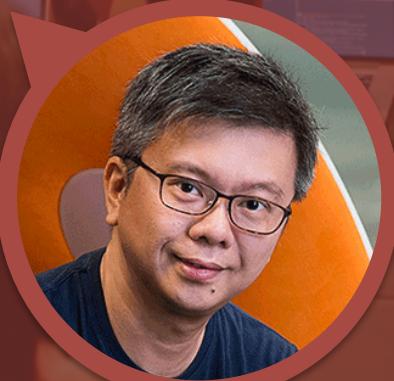
YUKIHIRO
MATSUMOTO

PAST YEARS' SPEAKERS

TERENCE
LEE



SAU SHEONG
CHANG



LINDA
LIUKAS



GODFREY
CHAN





**YUKIHIRO
MATSUMOTO**



**AARON
PATTERSON**

SPEAKERS

confirmed for 2017



NICK SUTTERER



AKIRA MATSUDA



BETSY HAIBEL



EMILY STOLFO

PAST
SPONSORS

GitHub

H I R E D



Flowhero.io

{o} pocketmath

The PayPal logo, consisting of a stylized blue 'P' icon followed by the word "PayPal" in a blue, italicized, sans-serif font.

ThoughtWorks®

The Pusher logo, featuring a dark grey icon of two curved arrows forming a loop, followed by the word "PUSHER" in a dark grey, sans-serif font.

OUR PLANS FOR RDRC 2017

\$350
STANDARD
TICKET

WITH EARLY BIRD,
STUDENT AND
COMMITTER PRICING

VENUE

BIOPOLIS (MATRIX), SINGAPORE

DATES

22 & 23 JUNE 2017

FORMAT

SINGLE TRACK + LIGHTNING TALKS

RUBY SPONSOR PACK

Amount	SGD 10,000 (USD 7,000)
Quantity Available	2
Complimentary Tickets	10
Discounts for Additional Tickets*	20%
Tables at Sponsor Booth	2
Swag Insert in Goodie Bag**	Yes
Logo on Publicity Materials**	Yes
Logo in Conference Videos	Yes
3-min ‘Lightning Pitch’	Yes

* Tickets purchased through sponsorship scheme are eligible for the company/organization's employees only

** Publicity Materials includes Website, Emails, Event Banners, and Attendee Badges. Subject to organizers' approval

GOLD SPONSOR PACK

Amount	SGD 6,000 (USD 4,200)
Quantity Available	6
Complimentary Tickets	6
Discounts for Additional Tickets*	10%
Tables at Sponsor Booth	1
Swag Insert in Goodie Bag**	Yes
Logo on Publicity Materials**	Yes

* Tickets purchased through sponsorship scheme are eligible for the company/organization's employees only

** Publicity Materials includes Website, Emails, Event Banners, and Attendee Badges. Subject to organizers' approval

SILVER SPONSOR PACK

Amount	SGD 3,000 (USD 2,100)
Quantity Available	8
Complimentary Tickets	3
Discounts for Additional Tickets*	5%
Banner at Registration Desk	1
Swag Insert in Goodie Bag**	Yes
Logo on Publicity Materials**	Yes

* Tickets purchased through sponsorship scheme are eligible for the company/organization's employees only

** Publicity Materials includes Website, Emails, Event Banners, and Attendee Badges. Subject to organizers' approval

GEMS SPONSOR PACKS

After-Party Pack (Qty: 2)	SGD 6,000 (USD 4,200)
Guest Passes to Party	4
Signage at Party*	2
Sponsor Logo on After-Party Tickets**	Yes
Speakers' Dinner Pack (Qty: 1)	SGD 3,000 (USD 2,100)
Guest Passes to Dinner	2
Coffee Pack (Qty: 1)	SGD 5,000 (USD 3,500)
Signage at Coffee Area***	Yes

* Sponsor to provide signage/banners

** Sponsor to provide logo to be printed on after-party tickets

*** Coffee sponsor will be acknowledged on conference website, intermission slides and on posters/signage at coffee area

NOTE: WE CANNOT RELEASE ATTENDEE INFORMATION



BE A PART OF
RDRC 2017



SPONSOR US TODAY!

organisers@reddotrubyconf.com