

Research Seminar Digital Twins and their Use Cases

Prof. Dr. Sukanya Bhowmik & Philipp Ungrund

Digital Twins in Smart Cities



Fig. 1: Illustrative representation of a digital city twin; Source: [8]

Universität Potsdam Hanna Kretz 12.06.2025 1



Content

- Definitions
 - Digital Twin
 - Digital Twin City (DTC) & Urban Digital Twin (UDT)
 - Smart City
- Characteristics of Urban Digital Twins
 - Benefits
 - Challenges
- Use Cases of Urban Digital Twins
 - Sustainability
- Example: Digital Twin of Berlin
- Outlook & Conclusion



Fig. 1: Illustrative representation of a digital city twin; Source: [8]



Definition: Digital Twin

- A virtual model of a physical object or system
 - Continuously updated with real-time data from sensors and other sources
- Two-way interactions between the physical and virtual worlds
 - Allows for both real-time monitoring and active control of urban systems
 - Dynamic feedback and interaction—i.e., real-world actions can be triggered from the virtual model
- ≠ Digital Shadow
- ≠ Digital Model

[1,6]



Digital Model vs. Digital Shadow vs. Digital Twin

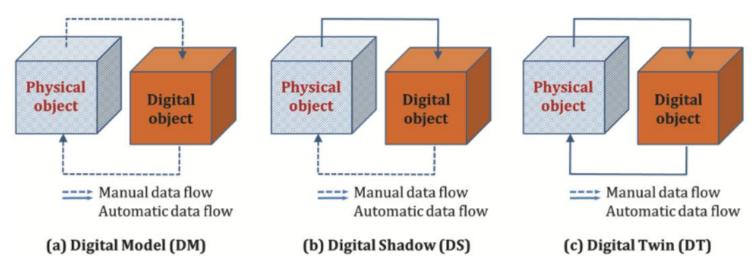


Fig. 2: Schematic representation of digital model vs. digital shadow vs. digital twin; Source: [9]



Definition: Digital Twin City (DTC) & Urban Digital Twin (UDT)

- Comprehensive urban implementation of digital twin technology
- Monitoring: Real-time data integration from multiple sources
 - Multi-dimensional modeling across various domains
- Decision support and control systems for complex urban challenges
- Interaction of Internet of Things (IoT), Artificial Intelligence (AI), Cloud Computing and Big Data
- > Interactive, bidirectional synchronization between physical infrastructure and virtual simulations to achieve **smarter urban areas**

[1,3,6]



Digital Twin City (DTC) vs. Urban Digital Twin (UDT)

- Represent a integrated vision of the city as a whole
- Specific applications and systems within a city
- Generally urban area
- > Distinction between the two concepts is not strict
- > In practice DTC and UDT can overlap or be used together to achieve the goals of smart city development



Definition: Smart City

- Usage of intelligent information- and communication-technology to increase participation and quality of life and to create an economically, ecologically, and socially sustainable community or region
- Cities are "systems of systems" with diverse stakeholders and dynamic interactions



Fig. 3: Illustrative representation of a Smart City; Source: [11]

[5,6,10]





Characteristics of Urban Digital Twins

- UDTs have experienced significant growth
 - Rapid expansion led to a **fragmented situation** where the definition of the concept is not clear, and implementations share few similarities
- UDTs shift traditional governance from static and reactive to dynamic, data-driven and predictive

[2,5,6]





Benefits of Urban Digital Twins

- Real-time urban monitoring and integration of city planning
- Scenario simulation, decision support and automated actions
 - Facilitating more informed decisions about city planning and operation
- Enhanced citizen engagement and transparency
- Integrated management across infrastructure, transportation, environment, and security into a single tool
 - Improved efficiency
- > Leading to improved urban management and more sustainable cities

[2,3,5,6]





Challenges of Urban Digital Twins

- Data privacy and security
- Harmonizing data from heterogeneous sources
 - Accuracy, consistency and standardization
- Governance coordination among stakeholders
 - Necessity for co-creation and participatory approaches
- Standardization: Lack of unified frameworks and protocols
- Infrastructure Limitations in existing infrastructure (Storage, Computation, Network)
- Data Acquisition and Actuation: Challenges in collecting real-time data and implementing responsive actions
- Governance, Organizational, and Social Issues
 - Policy, organizational structures, and societal acceptance
- Higher costs compared to simpler systems

[2,3,4,5,6]





Use Cases of Urban Digital Twins (1/2)

- Urban emergency and security systems
 - Real-time crisis monitoring, rapid response, and situational awareness
- Smart energy systems
 - Optimized energy consumption and resource management
- Urban traffic management
 - Simulation and control of traffic flow to reduce congestion
- Public health monitoring
 - Integrated data to support population health management

[1,3,5,6]





Use Cases of Urban Digital Twins (2/2)

- Urban planning and development
 - Scenario testing and predictive modeling to guide city design
- Infrastructure Monitoring
 - Assessment of structural health and maintenance needs
- Environmental Monitoring
 - Tracking air quality, noise levels, and other environmental factors

[1,3,5,6]





Urban Digital Twins for Sustainability (1/2)

- Support evidence-based decision-making that aligns with sustainability goals
- Energy Efficiency and Carbon Reduction
 - Support optimization of energy consumption, predictive maintenance, and the integration of renewable energy sources
- Sustainable Mobility
 - Simulation and optimization of public transport networks, bike lanes, and pedestrian zones
 - Real-time traffic data can be used to reduce congestion and emissions
- Efficient Resource Management
 - Water, waste, and energy systems can be monitored and adjusted dynamically
 - Predictive modeling supports early detection of inefficiencies or system failures (e.g., leaks, overflows, overuse)

[4,6]





Urban Digital Twins for Sustainability (2/2)

- Resilience to Climate Change & Sustainable Urban Planning
 - Simulation of extreme weather events and their urban impact → disaster preparedness, such as flood modeling or heat island mapping
 - Testing climate adaptation strategies (e.g., green roofs, reflective materials) before large-scale rollout
 - Evaluate the long-term sustainability impact of development decisions
- Improved transparency, enabling citizens to engage in planning for sustainability
 - Visualization of consequences of decisions before implementation improves policy quality and accountability



Live Demo: Digital Twin / Shadow of Berlin

https://www.virtualcitymap.de/





Outlook (1/2)

- Digital twins are not just a tool, but a new paradigm for urban governance and sustainable development
 - Infrastructure Investment: Enhance computational and network capabilities to support UDTs
- Need for interdisciplinary approaches combining urban science, data science, and public policy
 - Interdisciplinary Research: Collaboration between technologists, urban planners, and social scientists
 - Expansion into global comparative studies

[1,2,3,4,6]





Outlook (2/2)

- Development of standards and interoperability protocols
 - Establishing common protocols, frameworks, clear policies and organizational structures
 - Data Management: Implementing robust data governance practices to ensure quality and consistency
 - Scalability: Developing solutions that can adapt to varying city sizes and complexities
- Focus on ethics and sustainability
 - Addressing privacy, equity, and inclusivity
- Capacity Building: Investing in human resources and training to develop necessary skills

[1,2,3,4,6]



Conclusion

- Urban implementation of digital twin technology
- Two-way interactions between the physical and virtual worlds
- Goal: increase participation and quality of life and to create an economically, ecologically, and socially sustainable community or region
- Various benefits, but also challenges
- Use Cases from Monitoring for rapid responses and simulations to urban management and planning



Literature and Image sources

- [1] Deren, Li, Yu Wenbo, and Shao Zhenfeng. "Smart city based on digital twins." Computational Urban Science 1 (2021): 1-11.
- [2] Deng, Tianhu, Keren Zhang, and Zuo-Jun Max Shen. "A systematic review of a digital twin city: A new pattern of urban governance toward smart cities." Journal of Management Science and Engineering 6.2 (2021): 125-134.
- [3] Mylonas, Georgios, et al. "Digital twins from smart manufacturing to smart cities: A survey." leee Access 9 (2021): 143222-143249.
- [4] Weil, C., Bibri, S. E., Longchamp, R., Golay, F., & Alahi, A. (2023). Urban digital twin challenges: A systematic review and perspectives for sustainable smart cities. Sustainable Cities and Society, 99, 104862.
- [5] Ferré-Bigorra, J., Casals, M., & Gangolells, M. (2022). The adoption of urban digital twins. Cities, 131, 103905.
- [6] OpenAI. (2025). ChatGPT (GPT-4). Used June 4th, 2025. https://chat.openai.com
- [7] DeepL SE. (2025). DeepL Translator. Used June 4th, 2025. https://www.deepl.com
- [8] virtualcitysystems GmbH. (n.d.). https://vc.systems/
- [9] Grieves, M. (2023). Digital Model, Digital Shadow, Digital Twin. Preprint.
- [10] Federal Office for Information Security. (n.d.). Smart city. Federal Office for Information Security. https://www.bsi.bund.de/DE/Themen/Unternehmen-und-Organisationen/Informationen-und-Empfehlungen/Smart-City/smart-city_node.html
- [11] Horizont.at. (2023, May 12). Smart City & OOH: Die Städte der Zukunft. https://www.horizont.at/digital/news/smart-city--ooh-die-staedte-der-zukunft-93246