Hanna Chumakova | Product Designer

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PROFESSIONAL SUMMARY

I'm a researcher by training, leveraging skills in QA analytics and determined to innovate creatively in any environment. I value creating designs backed by research that is true to the user, and active listening creates the best data for my work as a UX researcher. My ability to connect to these insights informs my design process as I create products that truly connect with what users need.

SKILLS

User Experience Design | User Interface Design | HTML | CSS | Information Architecture | Heuristic Evaluation Competitive Analysis | Site Mapping | User Flow | User Research | User Interviews | Journey Map | Card Sorting | Tree Testing | Affinity Mapping | Research Synthesis | Persona | Sketching | Wireframing | Prototyping Usability Testing | Research Report | Spec Doc | Storytelling | Scrum | Agile | Presenting

SOFTWARE TOOLS

PC/ Mac/ Linux | Google Suite/ Microsoft | Visual Studio | Sketch | InVision | Figma | Keynote | Zeplin | Trello

EXPERIENCE

UX Consultant — **NY Adventure Club**

New York, NY
Feb 2020 - Mar 2020

• Conducted comprehensive user research in order to improve the site navigation
• Revised the Information Architecture based on usability test results of the existing website, closed & open card sorting and tree testing results
• Used prototyping to test the revised navigation with users
• Compiled a specifications document as well as a research report
• Presented deliverables and usability testing results of Hi-Fi Mockup to stakeholders

UX Design Fellow — **General Assembly**

New York, NY
Dec 2020 - Mar 2020

• Designed responsive, user-centric products for web and iOS
• Collected and analyzed user behavior data through a variety of channels, such as user testing, semi-formal interviews, observation, surveys
• Worked cross-functionally with Engineering to incorporate user-centered research at all stages of the product cycle
• Studied and analyzed the user experience on multiples sites through a wide variety of qualitative methods
• Effectively communicated results and presented project deliverables

QA Engineer — **uTest**

New York, NY
Nov 2018 - Nov 2019

• Conducted projects as a freelance manual tester remotely
• Create detailed and well-structured test plans and test cases
• Reported bugs and created bug reports
• Communicated with the customer to clarify business requirements

EDUCATION

General Assembly, NYC
Certificate in UX Design

Minsk State Linguistic University, Belarus
BA in Linguistics, Translation and Interpreting

Université de Bordeaux
BA in Political Science and European Union Law

LANGUAGES

English
Russian
Belarusian
French
German