



Hannah Cai

Visual & Product Designer

hannah-cai.github.io

linkedin.com/in/hannah-cai

hannah.yanran.cai@gmail.com

Education

Carnegie Mellon University
Fall 2017 - Spring 2021

Bachelor's Degree in Communication Design
Minor in Human-Computer Interaction

Experience

Terraformation
Visual Designer
Summer 2021 - Fall 2023

Designed a visual refresh, aligned with brand guidelines, for the web and mobile apps, and updated design system components and tokens accordingly. Designed multiple web and mobile app features & flows. Participated in user research & testing. Created assets for social and promotional material.

NOVID
UI/UX Designer
Summer 2020 - Summer 2021

Redesigned the mobile onboarding flow and self-reporting flow. Created and established a design system across the mobile, web, and desktop apps, impacting over 100,000 users. Created motion and print assets for in-app, social, and promotional material.

Lunar Gala
3D Motion Designer
Fall 2020

Worked with a large team to develop branding and create 3D assets and 3D motion graphics for Lunar Gala, one of the largest fashion events in Pittsburgh. Motion graphics were displayed live behind the runway during the show.

CyLab
Motion Designer
Fall 2019

Co-led a small team to create an animated video about CyLab's historical achievements in security and privacy. Worked within brand guidelines. Video was displayed at CyLab conferences.

Labkind
UI and Web Design Intern
Summer 2019

Designed and delivered proposals for the landing, profile, project, and lab pages for a web app for researchers, benchmarking existing competitors.

Skills

Visual Design
UI/UX Design
Motion Design
Design Systems
Illustration

Storyboarding
Prototyping
User Research
User Testing
Copywriting

Figma
Illustrator
InDesign
Photoshop
Procreate

After Effects
Premiere
Cinema4D

HTML
CSS
Javascript