

# Paw Print

Dog Breed Predictor

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Project Overview & Business Understanding



## Project Overview

- Seattle Humane Society
- Create a model that predicts a dogs breed from an image
- Give corresponding personality traits
- Top 5 Breed Predictions



# 3.3M Dogs

End Up in the Shelter Every Year

67%

Correctly Identified (Visually)

"What breed are they?"

#1 Question Asked by People Looking to Adopt

## Business Understanding

- Visual Identification Traits:
  - Color
  - Size (Height & Weight)
  - Fur length
  - Distinguishable features/markings
  - Ears (floppy or upright)
- Save time and resources
- Lead to increased dog adoptions

# Data & Modeling



# Data Understanding



#### Training Images

- 10,222 images
- 120 breeds
- Dataframe: image filename & corresponding breed label.
- Source: <u>Kaggle</u>



#### **Breed Traits**

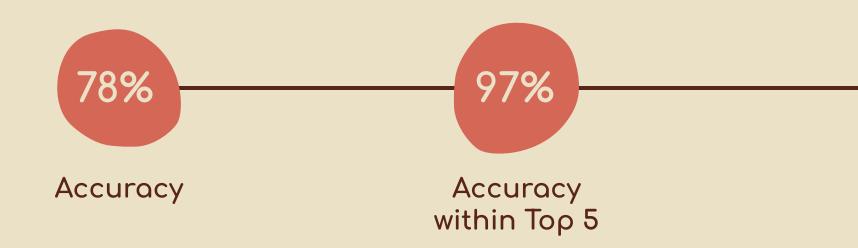
- 277 AKC dog breeds.
- Temperament, height, weight, trainability, energy level, etc
- Source: AKC Data

## Modeling

- Image augmentation rotation, flip, zoom, etc
- Tensorflow MobileNetV2
- Test data: holdout of 34 non-augmented images



#### Model Results



# IIII Evaluation



#### Breed Prediction: 72.2% rhodesian\_ridgeback



Breed: Rhodesian Ridgeback Breed Group: Hound Group

Temperament: Affectionate, Dignified, Even-Tempered

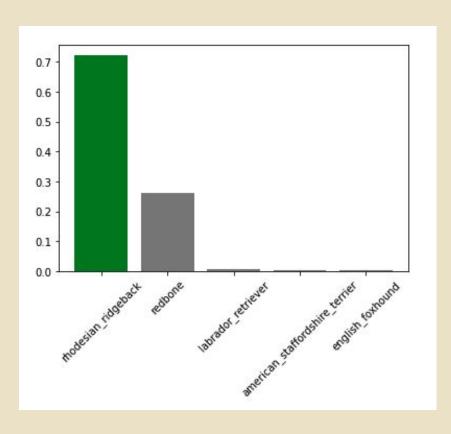
Popularity: 41/270

Average Height: 64.77 inches Average Weight: 35.15 lbs

Energy Level: 6/10









# Mobile App Demo



# IIII Next Steps





#### Recommendations

#### Accuracy

- Breed Prediction Accuracy: 78%.
- Improvement Over Shelter Accuracy: 67%

#### For best results:

- Environment: Good lighting, minimize image noise, show distinguishable features
- Purebred vs mixed breed
- DNA Test most accurate

# Next Steps

- Collect more training data improve model accuracy and overfitting
- Improve accuracy for mixed-breed dogs (more effective for use in animal shelters)













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