

# HANNAH ZHAO

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## EDUCATION

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**New York University, Tisch School of the Arts**, New York, NY  
Bachelor of Fine Arts, Interactive Media Arts, GPA: 4.00

Sep. 2021 — May 2025

**Relevant Coursework:**

Introduction to Machine Learning  
Introduction to Web Development  
Chatbots for Art's Sake

**Mercer Island High School**, Mercer Island, WA  
Unweighted GPA: 3.91

Sep. 2017 — June 2021

## EXPERIENCE

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*Packaging Design & Social Media Intern*, **Lindo Products**, WA

June 2022 — Aug. 2022

- Designed 4-6 product packaging mockups using Illustrator and Photoshop for Ross and Burlington
- Managed Instagram and Facebook posts, ~3 posts/week advertising products using Photoshop and Meta Business Suite, reached +257% more accounts on Instagram

*Founder*, **The Whisker Project**, Mercer Island, WA

Jan. 2021 — Aug. 2021

- Painted and sold over \$100 in custom pet portraits
- Used Google Suite to organize finances, shipping and payment details
- Created branding using Illustrator and managed Instagram account posting and outreach

*Vice President and Communications Liaison*, **Mercer Island High School Art Club**

Sep. 2017 — June 2021

- Researched and directed around 15 art and design projects in 2019
- Designed sign-up forms and advertised community art workshops
- Taught grades K-5 to explore a variety of art mediums
- Organized/planned art booths and activities for over 800 people annually at Fine Arts Showcase
- Raised over \$1400 to further the club, increased profit by 250% in one year
- Created 10 unique products and designs for fundraising

## PERSONAL PROJECTS

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**A Grimm Creativity**

Apr. 2022 — May 2022

- Coded a text-based interactive chatbot in which a user co-writes a story with it based on the Grimm's fairy tales
- Designed the user interface and allow users to choose from 3 options of machine generated text
- Pull and visualize input data from previous users
- Used ml5.js, charRNN, p5.js, Firebase

**A Collaborative Night Sky**

Nov. 2021 — Dec. 2021

- Designed an interactive web experience to introduce the history of constellations
- Created interface for users to make their own constellations, with past constellations saved for viewing together
- Created prototype of physical controller for easy adaptation in planetariums or other educational settings
- Conducted user testing to optimize user interface and narrative flow
- Used p5.js, Arduino, Illustrator, fabrication

## TECHNICAL SKILLS

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JavaScript, p5.js, ml5.js, Firebase, Git, React, Adobe Suite, Blender, Arduino, Google Suite, Microsoft Office