

HANNAH ZHAO

Manhattan, NY | (206) 335-4196 | hannah.zhao@nyu.edu

EDUCATION

New York University, Tisch School of the Arts, New York, NY

May 2025

Bachelor of Fine Arts, Interactive Media Arts, GPA: 4.00

Relevant Coursework:

- Introduction to Machine Learning
- Introduction to Web Development
- Chatbots for Art's Sake

Mercer Island High School, Mercer Island, WA

Sep. 2017 — June 2021

Unweighted GPA: 3.91

EXPERIENCE

Social Media Intern, **Lindo Products**, WA

June 2022 — Aug. 2022

- Designed 4-6 product packaging mockups using Illustrator and Photoshop for Ross and Burlington
- Managed Instagram and Facebook posts, ~3 posts/week advertising products using Photoshop and Meta Business Suite, reached +257% more accounts on Instagram

Founder, **The Whisker Project**, Mercer Island, WA

Jan. 2021 — Aug. 2021

- Painted and sold over \$100 in custom pet portraits
- Filed taxes, used Google Suite to organize finances, shipping and payment details
- Created branding using Illustrator and managed Instagram account posting and outreach

Vice President and Communications Liaison, **Mercer Island High School Art Club**

Sep. 2017 — June 2021

- Researched and directed around 15 art and design projects in 2019
- Designing sign-up forms and advertising community art workshops
- Teaching grades K-5 to explore a variety of art mediums
- Organize/plan art booths and activities for over 800 people annually at Fine Arts Showcase
- Raised over \$1400 to further the club, increased profit by 250% in one year
- Created 10 unique products and designs for fundraising

PERSONAL PROJECTS

A Grimm Creativity

Apr. 2022 — May 2022

- Used ml5.js, charRNN, and p5.js, to code a text-based interactive chatbot in which a user co-writes a story with it based on the Grimm's fairy tales
- Connected project to Firebase to compare and visualize data from all previous users
- Designed the user interface and allow users to choose from 3 options of machine generated text

A Collaborative Night Sky

Nov. 2021 — Dec. 2021

- Designed an interactive web experience to provide a brief explanation on the history of constellations
- Used p5.js to allow for users to create their own constellations, with past constellations saved for viewing together to evoke collaboration and community through adding to the night sky
- Used Arduino to prototype a physical controller and easy adaptation in planetariums or other educational settings
- Conducted user testing to optimize user interface and narrative flow

SKILLS

p5.js, ml5.js, Firebase, Adobe Suite, Blender, Arduino, Google Suite, Microsoft Office,