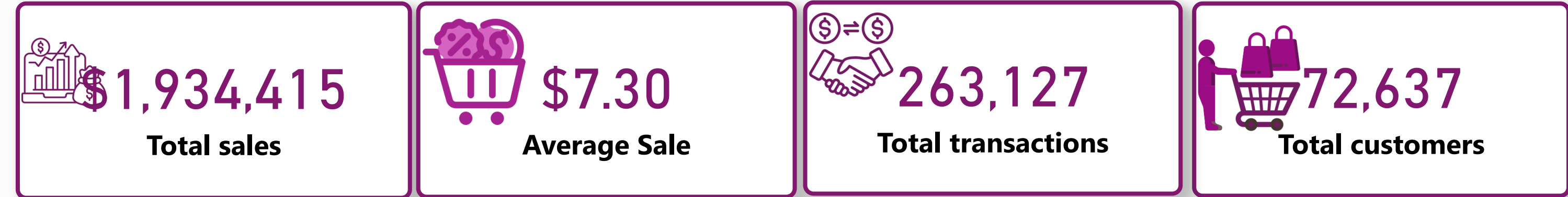
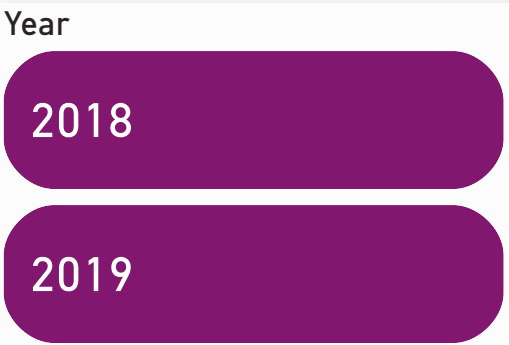


# Sale Insights Analytics



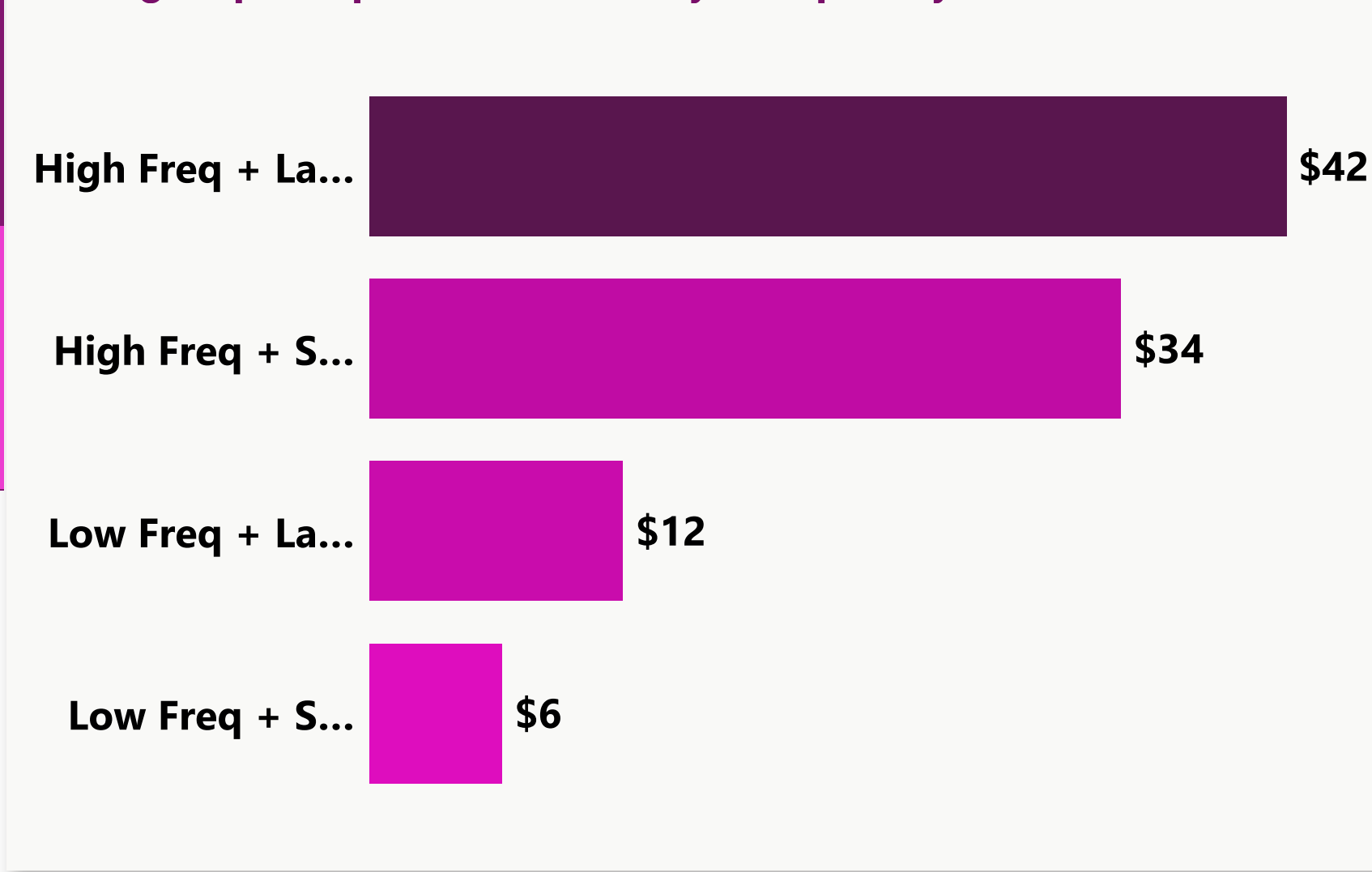
# Customer Insights Analytics



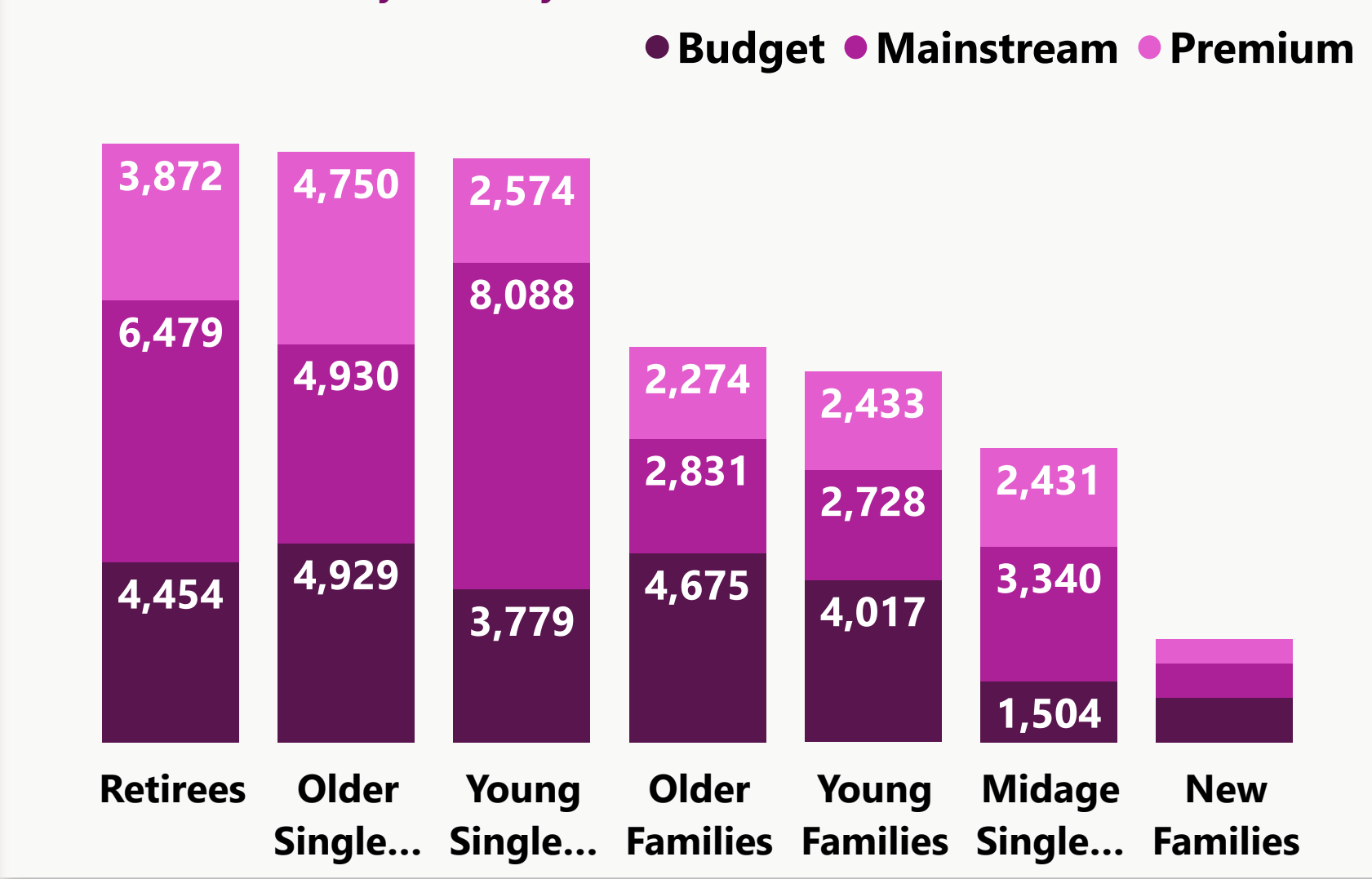
Sales Analysis

Customer Analysis

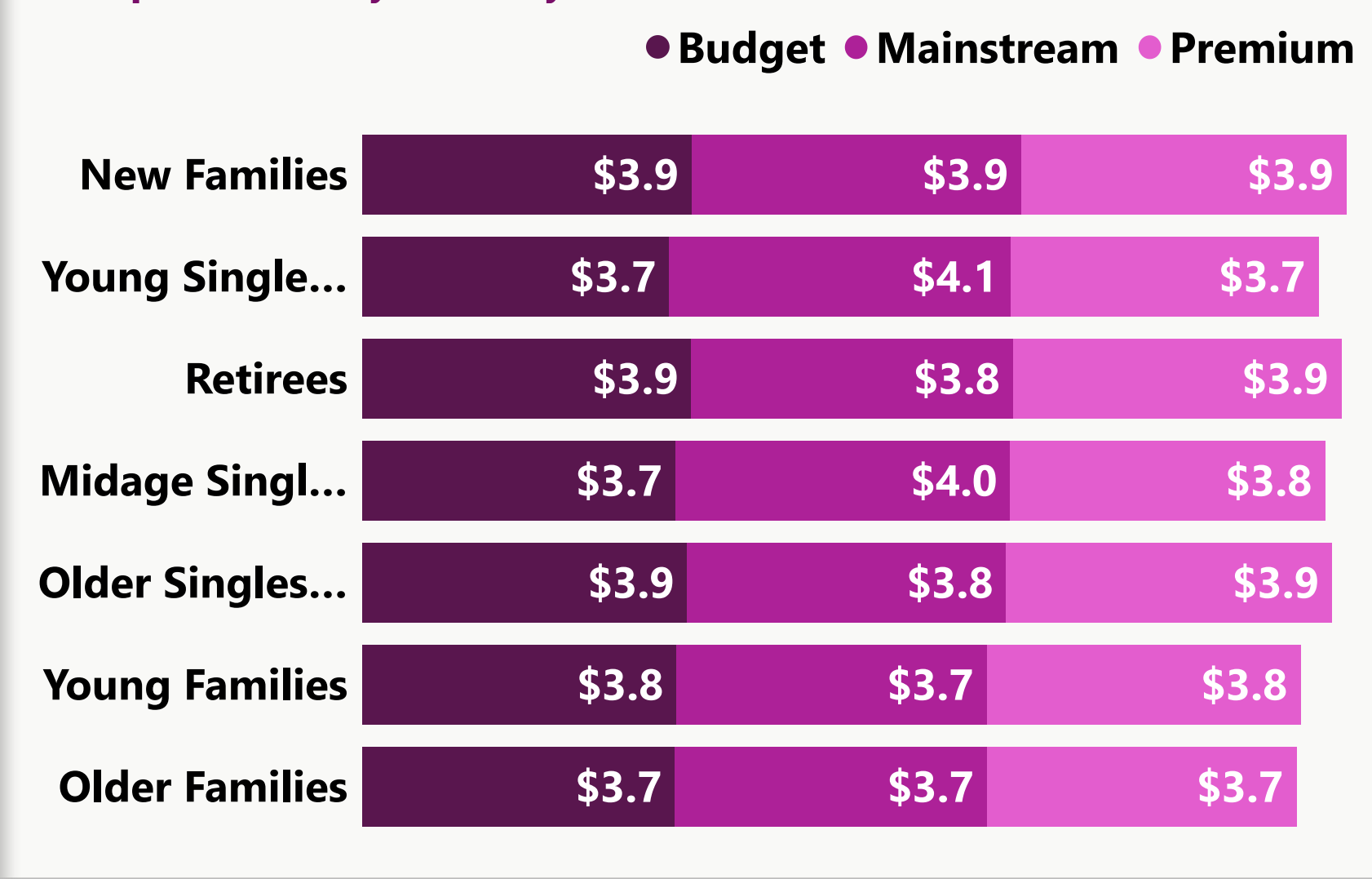
Average Spend per Customer by Frequency Purchase



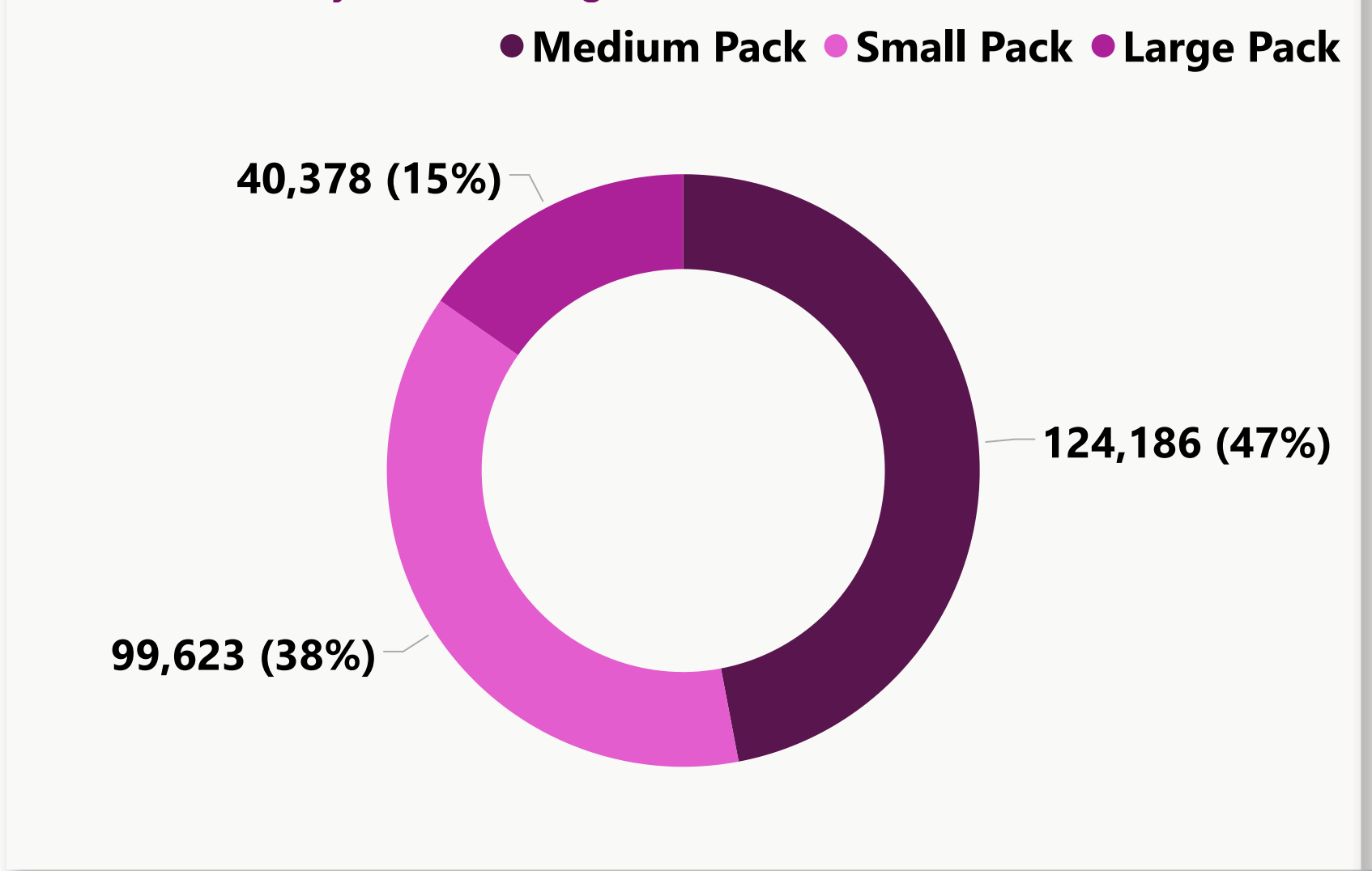
Total Customer by Lifestyle and Premium customer



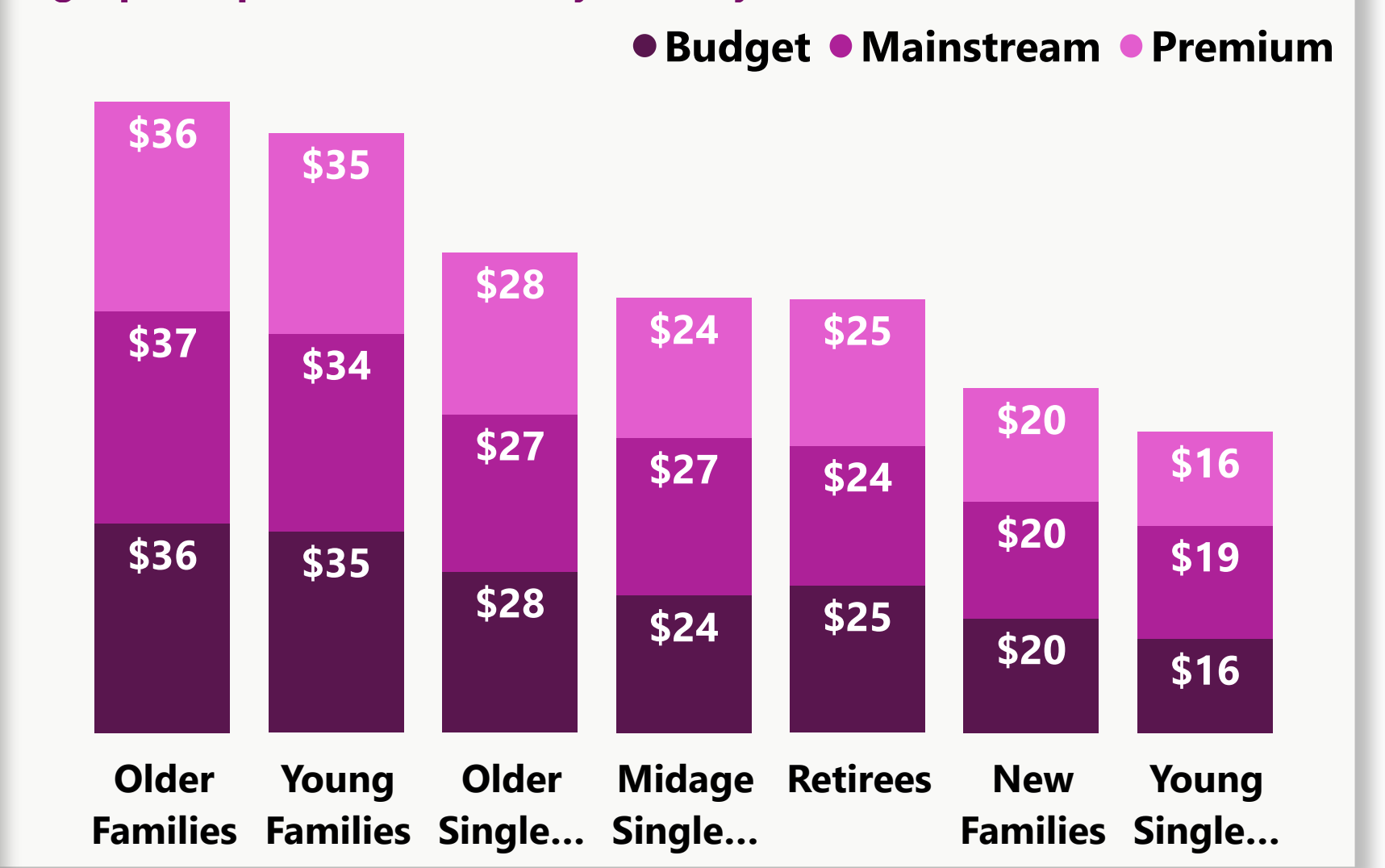
Price per Units by Lifestlye and Premium customers



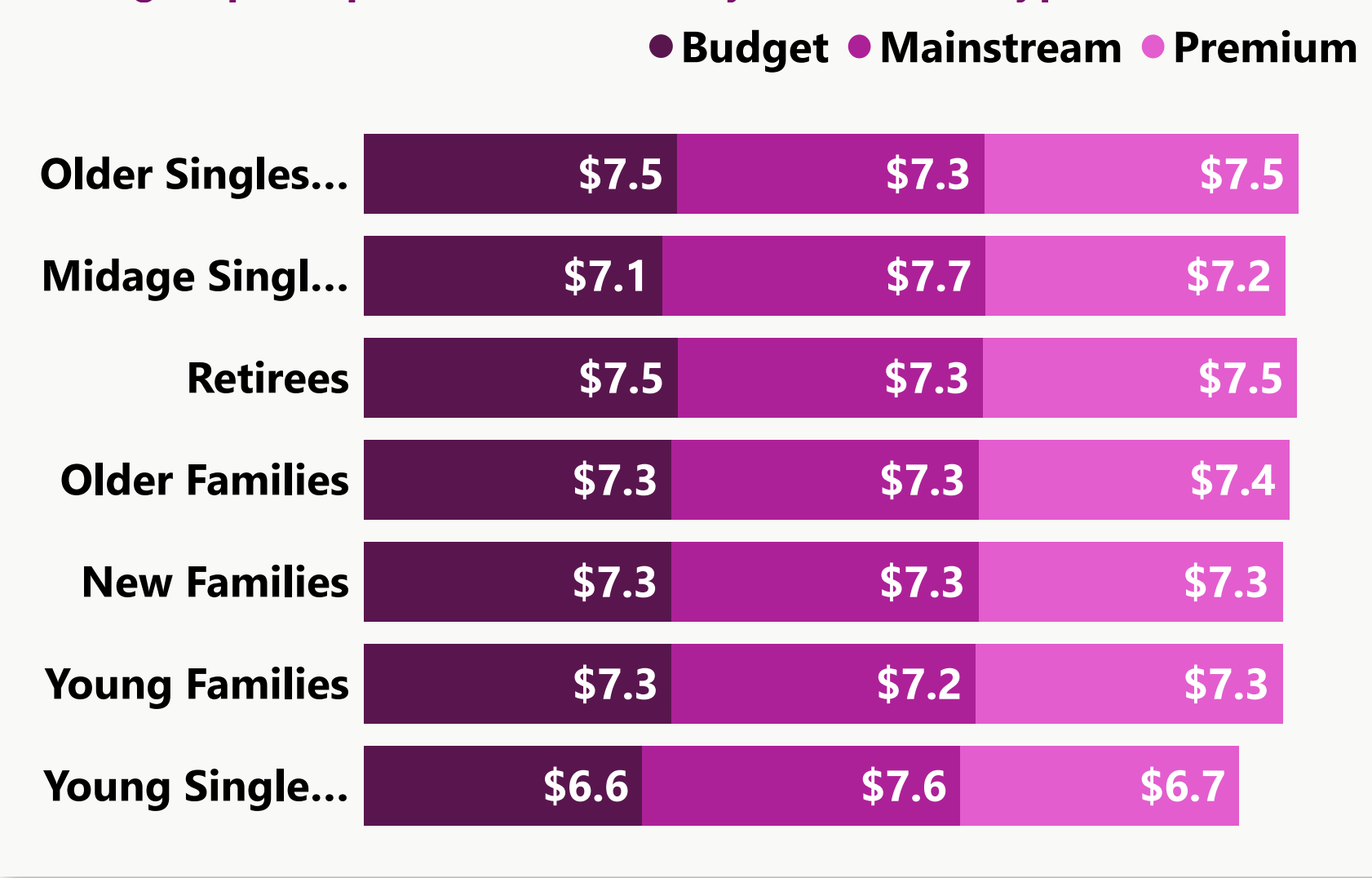
Transactions by Packet Segement



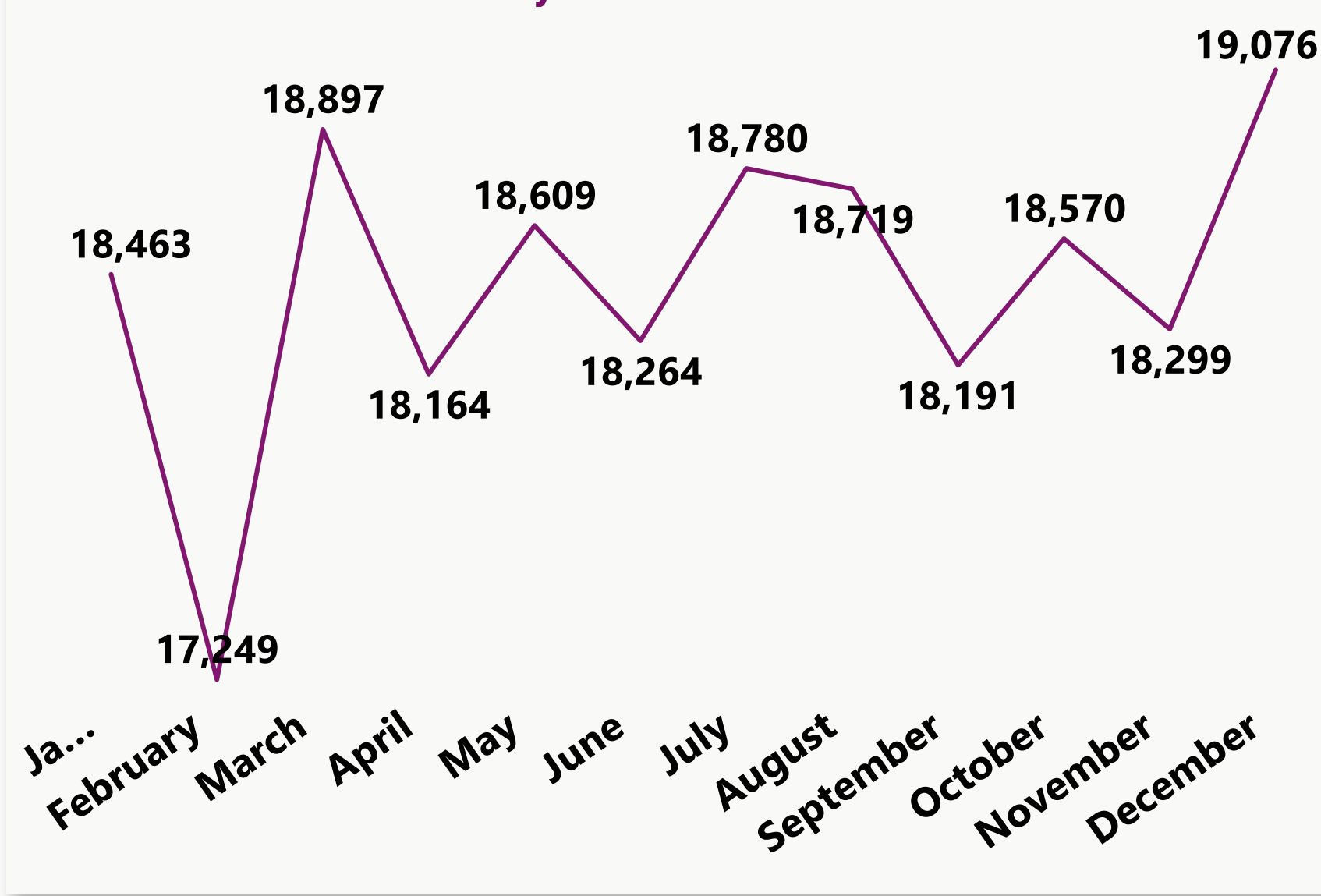
Avg Spend per Customer by Lifestyle and Premium customer



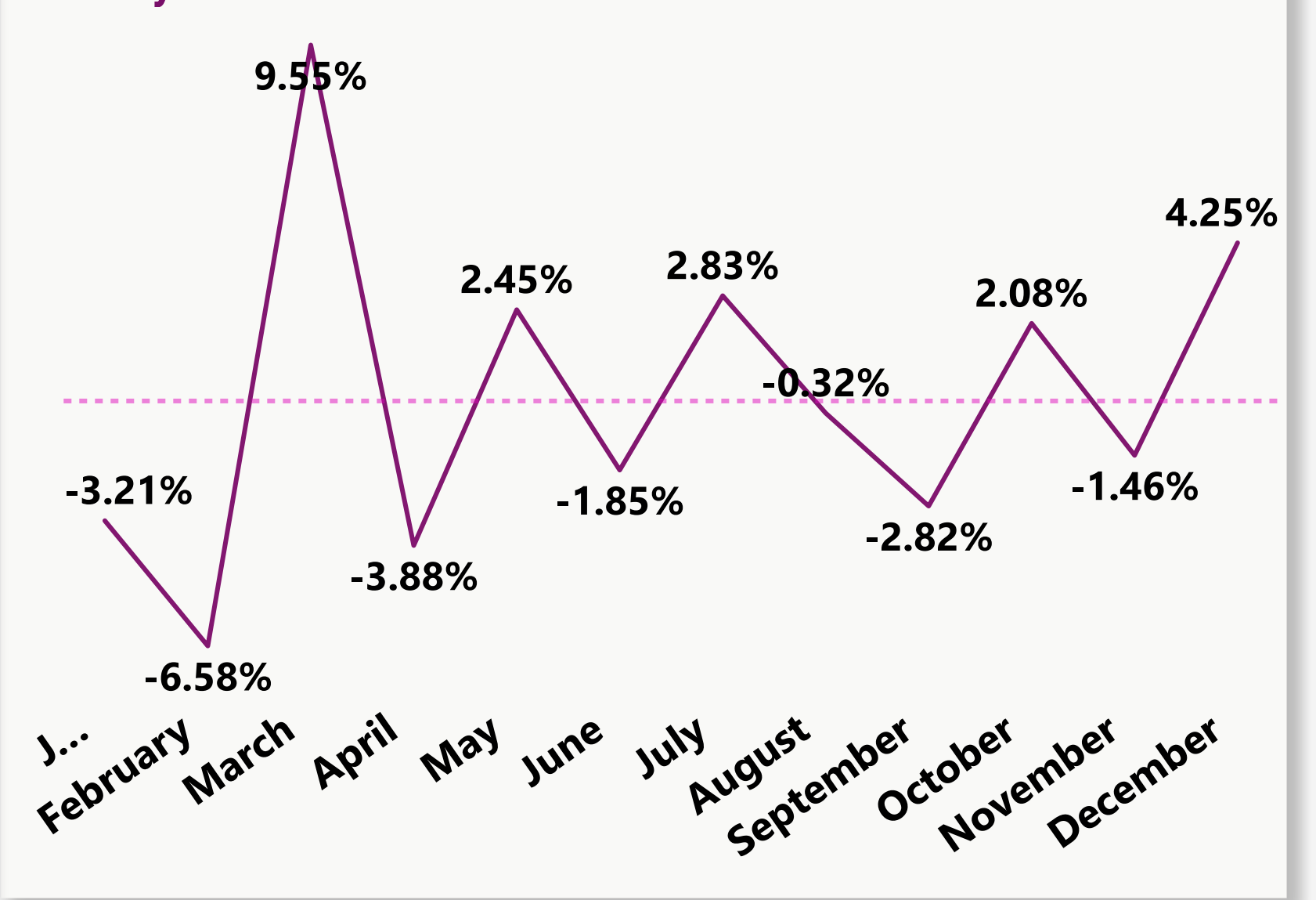
Average Spend per Transaction by Customer Type



Total Active Customers by Month



Monthly Customer's Growth Rate



Total Transaction by Brand name

