

# Hannah Chapman

## Junior Software Developer

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Leicester

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### PROFILE

I am an aspiring software developer with 4+ years in e-commerce. Having worked closely with website features and e-commerce software, I am excited about the power of code and how it can transform user experience and business sales. I recently graduated from Northcoders JavaScript Software Developer Boot Camp and successfully built foundational knowledge and skills through personal katas and group projects that utilise methodologies like Agile and pair programming. My background has allowed me to gain insights into large-scale and small systems making me adaptable and ready to contribute to any team.

### SKILLS

**Languages:** JavaScript Typescript, Dart

**Back-end:** Node.js, SQL, PSQL, Express, Axios, RESTful API design, CRUD operations, database migrations

**Front-end:** HTML, CSS, React, React Native, Flutter, responsive and accessible design

**Tools & Testing:** Jest, Version control with Git

**Hosting:** Deploying apps with Netlify

**Other:** Paired programming, debugging

**Transferable skills:** Strong communication skills, a keen eye for detail, enthusiastic learner, collaborative team player, critical thinking, problem-solving, data analysis and process improvement.

### EXPERIENCE

**Northcoders** - *Software Development Student*

JUNE 2024 - SEPTEMBER 2024

Northcoders is a boot camp that has advanced my coding skills. It has taught me fundamental problem-solving skills using complex concepts and equipped me with the skills and knowledge needed to work in the tech industry.

#### Projects:

**[Clear Skies Weather App](#)** - Developed with Flutter and Dart to strengthen my OOP skills, this app fetches real-time weather data from an API.

**[Wildsight](#)** - An AI-powered mobile app that identifies plants through the user's camera. Users can save sightings and explore a heatmap to view global discoveries. Built with React Native, Node.js, and PostgreSQL, integrated with Google and Apple Maps.

**[NC News](#)** - A social news aggregation platform built with a back-end powered by PostgreSQL, an API, and a front-end developed using React, HTML, and CSS.

**[Random cat generator](#)** - An application developed through pair programming that fetches data from an external API with React.

### **Next, Leicester** - *E-commerce Trading Assistant*

AUGUST 2023 - JUNE 2024

- Analysed data to identify trends, delivering insights and sales opportunities that boosted department performance.
- Identified and executed website optimisation features that drove conversion rates up by 12%.
- Presented weekly in meetings with the trade department and smaller teams, sharing insights on metrics, opportunities, and actions, enhancing strategic decisions.

### **Health Pharm, Leicester** - *E-commerce Specialist*

MARCH 2023 - AUGUST 2023

- Edited emails and webpages using HTML and CSS, demonstrating experience in front-end web development and content editing.
- Managed Amazon accounts and used data analysis and strategic planning for email campaigns.
- Implemented data import/export processes using supplier stock feed integration, showcasing technical proficiency.
- Created Google and Meta ad campaigns, leveraging analytical skills to boost performance.

### **Aldi, Tamworth** - *E-commerce Administrator*

DECEMBER 2022 - MARCH 2023

- Coordinated invoices and credit notes accurately, demonstrating attention to detail.
- Collaborated with suppliers to support goals and analysed data for reporting.

### **Flawless Vape Distribution, Leicester** - *E-commerce Executive*

AUGUST 2020 - JANUARY 2022

- Uploaded products to Amazon and Shopify, demonstrating platform management skills.
- Implemented promotional campaigns and optimised ads on Google and Facebook.
- Leveraged Google Data Analytics for trend analysis and reporting.

### **Fashion UK, Leicester** - *E-commerce Administrator / Receptionist*

JANUARY 2019 - JULY 2020

- Created product listings on Amazon, eBay, and Shopify; conducted product photography and edited images using Adobe Photoshop.
- Managed social media accounts, developing engaging content and enhancing customer experience.
- Utilised website heat maps and analytics tools to enhance customer experience.

## **EDUCATION**

**Open University, Milton Keynes** - *BA (Honours)  
Business Management*

OCTOBER 2019 - PRESENT (PART-TIME)

**WQE College, Leicester** - *A-Levels*

SEPTEMBER 2016 - JUNE 2018

Achieved 3 A-Levels graded A-C

## **HOBBIES, INTERESTS & VOLUNTEERING**

Passionate about yoga and pilates, I enjoy exploring different studios, styles and engaging with the community. I also love solo travel, experiencing local cuisines, and connecting with people globally. Volunteering is important to me. I've taught English in South Korea, helped run a lively hostel in Bangkok, and worked as a steward for Oxfam at UK festivals, where I supported good causes while enjoying live music.