

Cooper - About Face

Released: Oct 18, 2018

Due: Oct 25, 2018

You will be reading two chapters from *About Face: The Essentials of Interaction* by Alan Cooper and Robert Reimann, a classic in the field.

- **Chapter 5** details how to create Personas and use them as design tools
- **Chapter 16** is a deep dive into the pros and cons behind the deceptively simple Undo functionality

In your reading response, describe a **brief, provisional persona** for someone who would be better suited for a different implementation of Microsoft Word's **undo** (as described by Cooper), and explain why. Think specifically about the persona's goals and mental model of how the undo function works.

Please be diligent about submitting your comment on Gradescope by 12:00pm.

Reading comments will receive 0 points if it is irrelevant, 1 point if they do not relate well to the reading, 2 points for relevant and interesting comments, and a small number of comments (about 15%) will receive 3 points for exemplary and highly insightful thoughts. Late or missing reading comments will not be graded and will receive a 0.

Keep comments below 200 words. If your comment is more than 200 words, you will not be eligible to receive the 3 points.