

Part 1:

The purpose of my website is to successfully highlight the projects that I have been working on these past few years. Because I am a fine art's student I also wanted to highlight the art that I have been working on. The information that I wish to convey are internships, personal and class projects while having the audience understand who I am as a person. I wanted my site to be interesting and engaging by having different interactive features. For example when looking at my "Ideabook" page, I wanted the viewer to be able to successfully see a glimpse of all the art that I have been creating, thus there is a hover feature where if they hover over it a popup of that image shows up in an enlarged form. Additionally, on my main works page, once the audience hovers over the project boxes, they are able to see a different image creating movement to the boxes. I wanted it to be engaging by having a clean white site where it is easy to see the projects and navigate through. Because I was going for a clean-minimalist aesthetic, the only colors that the user is able to see are the pictures of projects and process. I felt as through this enhances the user's ability and focus when looking at my portfolio. Rather than having too many colors in the background, images, fonts I focused on the main elements to effectively communicate myself and the projects tackled. The target audience for my site would have to be recruiters or college students looking for inspiration. I added my email so that any student or recruiter can followup!

Part 2:

- i. Hover
 - ii. On the "Work" page move your mouse over to one of the four boxes.
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- i. Different Image Pop-up
 - ii. Click onto the "Work" page on the navigation bar and click on the "Coursera Redesign" box. Once doing so click through the "Introduction," "Learning Experience," "Visual Interface," and "Conclusion" to read through my experience doing this project.
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- i. Different Image Pop-up
 - ii. Click onto the "Ideabook" page on the navigation bar and move your mouse to the left side where the boxes of images are. Hover over each image and enjoy looking at the enlarged popup of art!
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- i. Different Image Pop-up
 - ii. Click onto the "Work" page on the navigation bar and click on the "To My Sister" box. Once doing so, hover over the boxes on the left and enjoy looking at the enlarged popup of art!

Part 3:

- i. Javascript
- ii. I chose to use this tool because I found that it was the most familiar. Additionally, I thought that it would look best with the interactions that I wanted to implement.
- iii. I used Javascript to make the interactive elements for the users on my portfolio.

Part 4:

I iterated on my previous design by adding the hover effect to the “ideabook” rather than just having it be a simple landing screen that the user can just scroll through. Additionally, I initially wanted to have a video hover effect on one of my boxes on the main landing screen but that is an element that I found too challenging and took out.

Part 5:

The most challenging part for me was to make the page responsive to different web sizes. In addition, I found it difficult to keep my folders organized which made it difficult to add image sources.