



WEBSITE DOCUMENTATION

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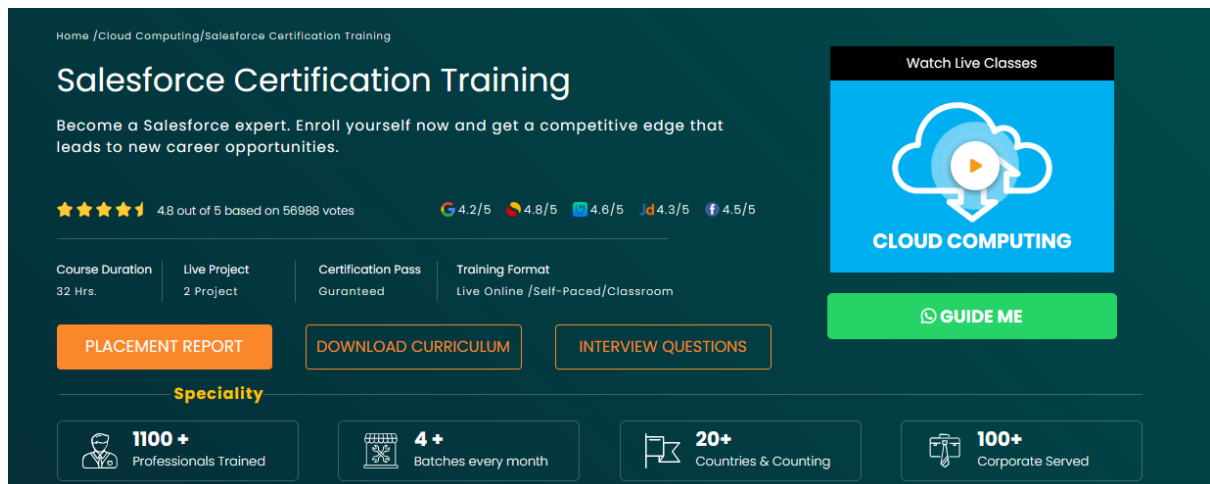
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1. HOMEPAGE

The following must be included in the homepage as sections. Both courses need equal importance.

1.1 HOMEPAGE BANNER

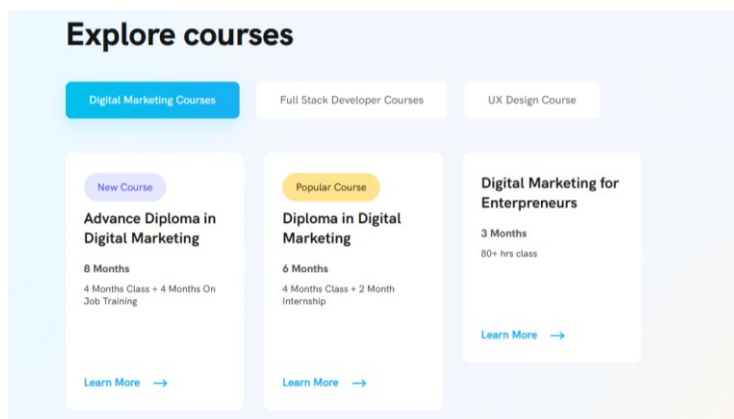
The website banner should prominently showcase both courses, emphasizing equal importance. Additionally, a strong introductory slide should focus on core figures and trust.



1.2 COURSES OFFERED

Discover our extensive courses in Odoo and Marketplace, tailored to provide you with the necessary expertise to excel in these domains.


- Odoo Functional and Technical
- Online Marketplace



1.3 WHY MAKES US STAND OUT?


Why Makes Us Stand Out, a noticeable section

Why Aviv Digital?




Personalized learning

Our Kochi centre offers individual attention to each student and offers opportunities for students to learn at their own pace.




Classes From Industry Experts

Our faculties are real digital marketing experts. We also conduct training sessions from industry experts from across India.




100% job Assistance

We have a placement record of nearly 100% at our Kochi branch, where we provide full assistance to get our students placed well.




Train with paid tools

We offer an opportunity for our students to have hands-on exposure on all advanced and latest paid digital marketing tools.



Govt.of India Approved Certificates

Our Certificates give a huge edge to job seekers in India, Middle East or anywhere in the world, as it is recognized by the Govt of India.



Hands-on projects and assignments

Being part of Acodez, all of our digital marketing students get an opportunity to work on live projects at our offices in UL Cyberpark and Westhill in Calicut.

Learn More About Us

1.4 COLLABS

Section for showing collaborations and logos of clients



1.5 TRAINING, COURSE PROCESS & STRUCTURE

Display all training, course details and structure.

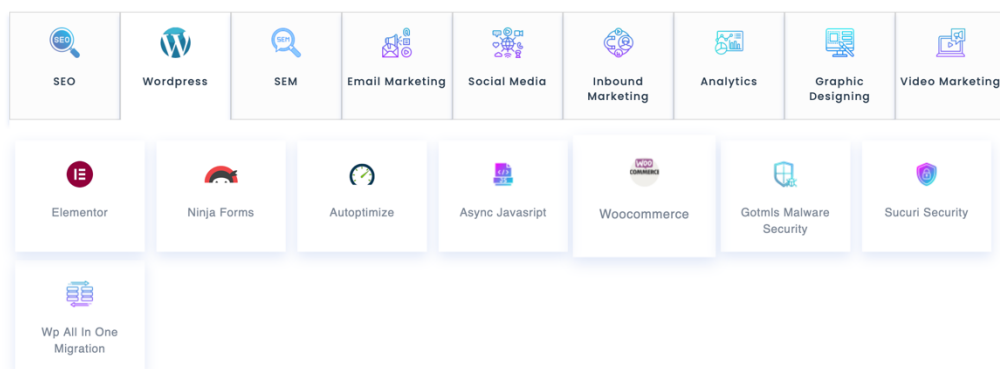
Certified Digital Marketing Master Training Process



1.6 TECHNOLOGIES/TOOLS COVERED

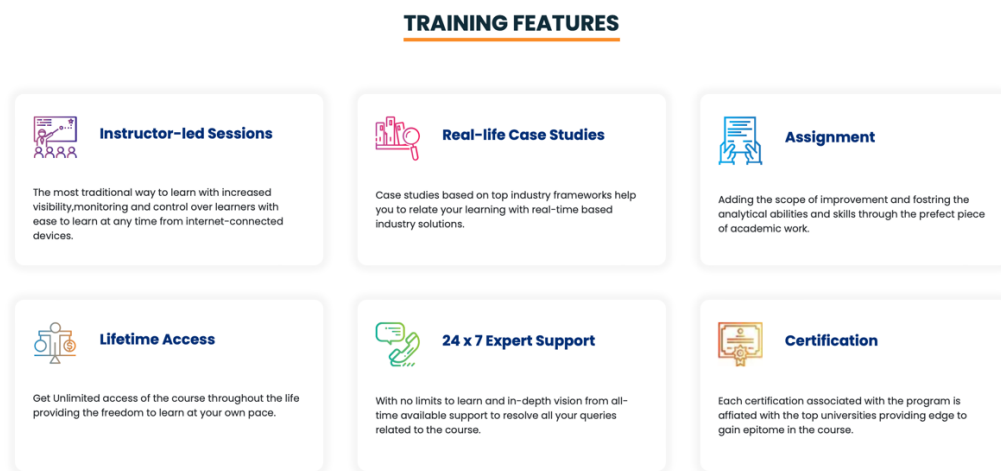
Display course tools and technology for the candidates

Tools Covered



1.7 ACTIVITIES

Display what all interesting activities they will be covering during the course funnel.



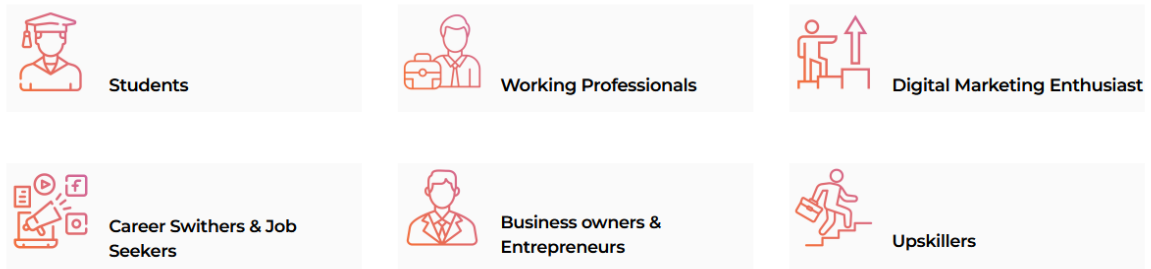
1.8 FILLER BANNER

An attractive statement-based filler banner which is strongly communicating the course and its core benefit.



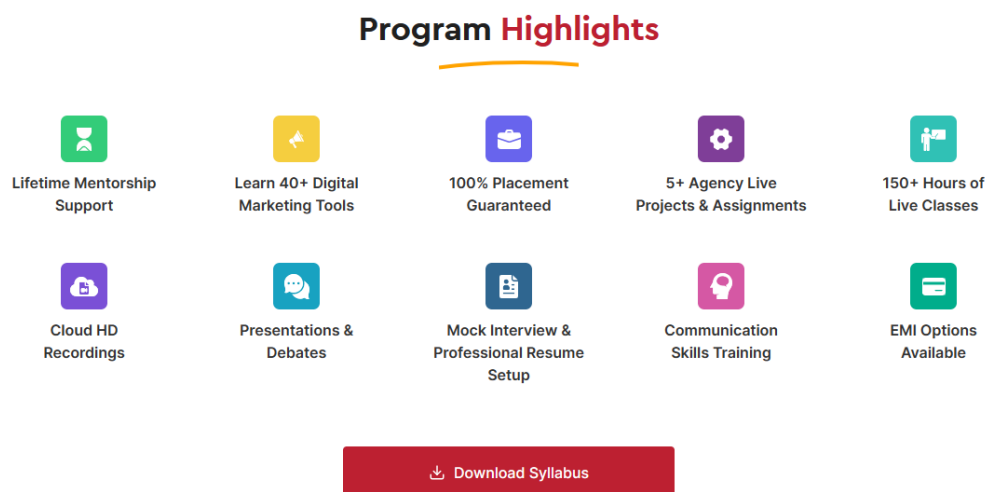
1.9 WHOM WILL BENEFIT

We should clarify for whom we are targeting the course.



1.10 PROGRAMME HIGHLIGHTS

Display key points for the course in attractive icons & description



1.11 UPCOMING EVENTS

Showcase upcoming events or news

Upcoming Events for Online Digital Marketing Courses



Weekdays Batch - 2nd April 2024

Tues & Thur - 8:00 PM - 9:30 PM (IST)



Saturday Batch - 30th March 2024

Saturday 10:00 AM - 1:00 PM (IST)

Course Fee: INR 44,482 INR 29,900 + Taxes (Limited Time Deal for the upcoming Batches)

Easy EMI: Pay in 7 Interest-Free EMI For INR 5,040/Month.

100% Money-Back Guarantee: If you do not like our course, you can claim a 100% money return after your first session.

Certification Fee: Price included an exam and IIMSKILLS certification fees.

Group Discount: 10% group discount on 3 or more registration.

1.12 VIDEO TESTIMONIALS

Showcase video testimonials from the students



Saranya
Digital Marketer



Zaki
Digital Marketer



Aysha
Digital Marketer



Shamil KT
SEO Analyst



Sajad KT
SEO Analyst



1.13 FREQUENTLY ASKED QUESTIONS

User friendly FAQs for the students/parents

Digital Marketing Course FAQs

General Digital Marketing Course FAQs

- + How will I get Paid Internship? Is there any Terms or Conditions?
- + Whats Makes DMMC Best Online Digital Marketing Course?
- + What is the eligibility for enrolling in the Online Digital Marketing Courses?
- + I do not have any technical knowledge? Can I enrol for this course?
- + Who are the mentors at your institute?

Digital Marketing Certification FAQs

- + What are the certifications provided in the Online Digital Marketing Courses?

Finance Related FAQs

- + What is the course fee? Is there any option for EMIs?
- + Do I have to pay anything else other than the course fees?
- + Will I get a refund if I cancel my enrolment?

- + Can I do Online Digital Marketing Training alongside my job?

- + Any age limit to learning Online Digital Marketing Courses?
- + What is the average duration of the Digital Marketing Course?
- + What if I miss the lectures for Online Digital Marketing Course?
- + How Practical Your Online Digital Marketing Course is?

Digital Marketing Tools FAQs

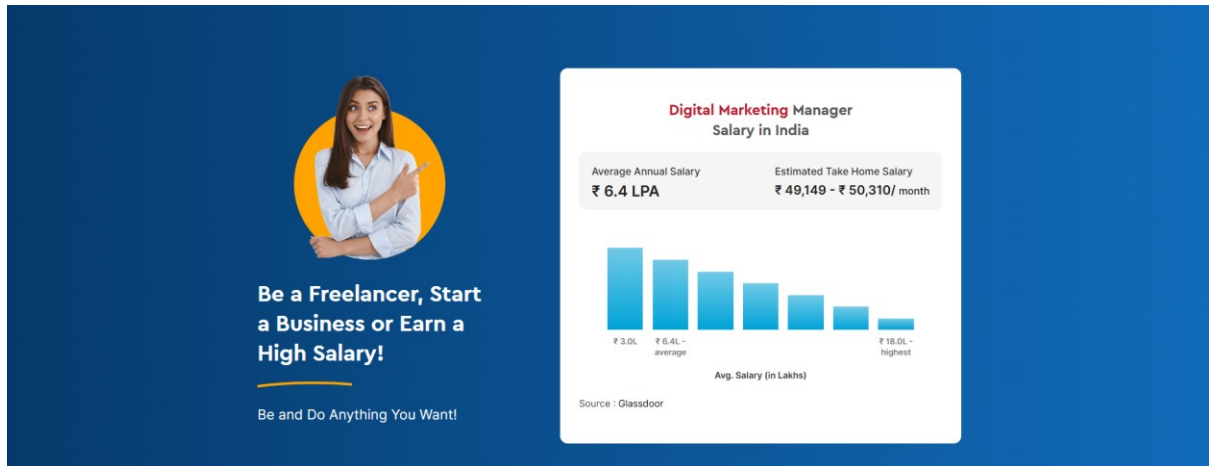
- + What are the tools covered in the DMMC Digital Marketing Training Curriculum?

Digital Marketing Placement Support FAQs

- + Does Curriculum of Course has Interview and resume preparation?
- + Will you provide with internship opportunities after Completing Digital Marketing Course?

1.14 COURSE SALARY STATISTICS

A small statics on the salary scale of Odoo Developer and Marketplace expert



1.15 POPUP CTA

A popup dialog to collect visitor's phone or email

Interested in **Salesforce Certification Training** Course?

Enter your Name

Enter your e-mail

+91(IN) ▼ Enter Phone no*


Download Course Curriculum

By registering here, I agree to Croma Campus [Terms & Conditions](#) and [Privacy Policy](#)

1.16 CHAT BOT & WHATSAPP

A chatbot/WhatsApp should appear on the website after 10 seconds the user visits

Drop us a Query



+91-97115 26942
talk to a course Counsellor

Type your query here*

Enter Phone Number*

Enter your email*

Search Course

SUBMIT QUERY


1.17 VIDEO LIBRARY

Include video library for the students



1.18 CALENDAR BOOKING SYSTEM

Booking system for a callback (Demo class, course details etc)



HOMEABOUTBLOGSCOURSESPACEMENTADMISSION

Overview

Class Schedule

Syllabus

Campus Life

Placement

Career Options

DIGITAL MARKETING CLASSES SCHEDULE

3 month Offline Class from Industry Experts.


MAR 11	Agency Based Digital Marketing Course 3 Months / Offline Apply Now	APRIL 01	Agency Based Digital Marketing Course 3 Months / Offline Apply Now
APRIL 22	Agency Based Digital Marketing Course 3 Months / Offline Apply Now	MAY 13	Agency Based Digital Marketing Course 3 Months / Offline Apply Now
OPEN NOW	Agency Based Digital Marketing Course 3 Months / Offline Apply Now	OPEN NOW	2 Months / Online Please inquire for batch availability Apply Now

1.19 MEET MENTORS


Section for introducing the mentors

Our Mentors


Learn your Digital Marketing Course in Calicut with our industry experts who have experience working with premium brands like Kairali TMT, Walkaroo, Volkswagen, etc. They will guide you through every step of your learning, ensuring personalized support and guidance along the way.




Nihal Zubair
Creative Strategiest



Abu Nabhan
Head of Design& Art



Rizwan
Founder & CEO



Haris Aboobacker
Founder & CEO

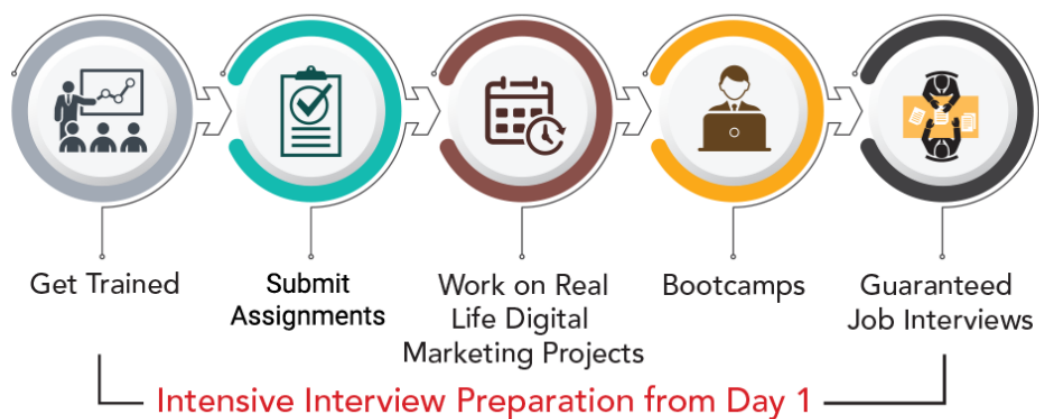
1.20 CERTIFICATES

Brief about the certificates



1.21 LEARNING PATH

Shows the flow path of learning including assignments and bootcamps



2. COURSES

We offer 2 major courses, Odoo Functional & Technical and Marketplace Management

2.1 ODOO

Detail page on Odoo courses, syllabus, curriculum, advantages, who will benefit.

2.1.1 ODOO JOB OPPORTUNITIES

A detailed page for job opportunities

2.2 MARKETPLACE

Detail page on Marketplace courses, syllabus, curriculum, advantages, who will benefit.

2.2.1 MARKETPLACE JOB OPPORTUNITIES

A detailed page for job opportunities

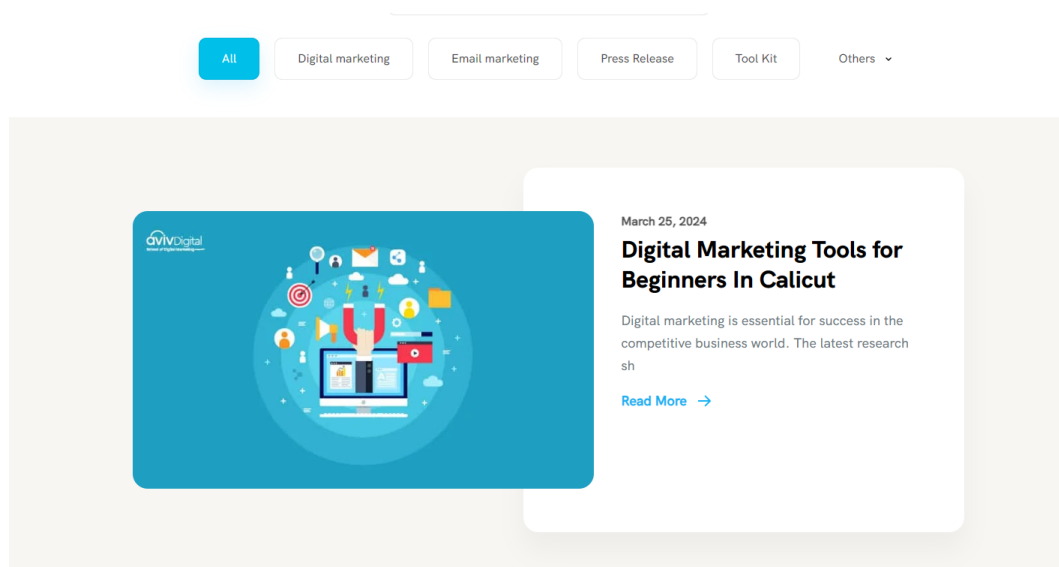
3. ABOUT

Detail on academy and courses offered.

3.1 MISSION VISION

4. BLOG

Latest News and Updates. Interesting reading materials, information, tips etc



5. SESSION


Inquire about different sessions available at academy.

5.1 BOOKING SCHEDULE

Section for booking for demo class or consultation, Webinar or academy programme


6. CONTACT US

Include contact details and location




NEED A CORPORATE LEARNING SOLUTION?
Get in Touch.

Email : corp@cromacampus.com
Phone (India) 📞 [+91-971 152 6942](tel:+91-9711526942)



LOOKING FOR A COURSE FOR YOURSELF?
Let us help.

Email : sales@cromacampus.com
Phone (For Voice Call) 📞 [+91-971 152 6942](tel:+91-9711526942)
WhatsApp (For Call & Chat) 📞 [+918287060032](tel:+918287060032)



Let's Resolve Your Query

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