Hannah Flaherty

Adept data analyst and experienced manager

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EDUCATION

Northeastern University, Boston, MA B.S. in Mathematics

2009

EXPERIENCE

Kaplan Test Prep, New York Associate Director, Data Science & Learning Analytics

2018 - PRESENT

- Supervise a team of full time and part time analysts and data scientists and hire new employees, onboarding 6 total.
- Guide product owners through data-informed decision making process - setting KPIs, tracking toward goals, and ensuring relevant information is always at hand.
- Oversee center of excellence for experimental design across the organization, from marketing to product.
- Act as subject matter expert during data pipeline design and implementation.
- Manage the incoming request queue, delegate tasks and advise on technique and approach.

Senior Data Analyst

2016-2017

- Designed and implemented a dozen Tableau dashboards.
- Created an internal R package for flexibly cleaning educational data for the Psychometrics group to perform specialized analysis.
- Wrote and automated a process to produce custom charts of sensitive employee engagement company-wide survey for executives using ggplot2 in R.
- Developed quality assurance process to ensure accuracy of accounting data across business system changes.

Data Analyst

2011-2015

- Transformed business requests for data into development logic.
- Wrote and maintained SQL queries against relational databases.
- Deployed reports via SQL Server Reporting Services (SSRS).
- Acted as data expert on multiple projects, advising on business logic and limitations or advantages of differing approaches.

SKILLS

Tools and languages

Jira

R (tidyverse)
SQL (Oracle, MSSQL,
MySQL, Postgres)
Excel
SSRS
Tableau

Techniques

Descriptive and inferential statistics
Experimental design
Data visualization
Database architecture
Agile/scrum
development

Soft(er) skills

Leadership & mentoring
Documentation & communication
Project management & coordination
Presenting/speaking