

about

UI/UX designer with experience in front-end developments & background in fashion design focused on innovating, communicating and simplicity. Keen eye for detail focused on keeping the user at the base of decisions throughout the design process.

education

Apr '21-Jan '22

Career Foundry

Diploma in UI Immersion
(Front-end Specialization)

'15-'19

Heriot-Watt University

BA (Hons) Fashion
Design

skills & tools

Competitor analysis, user research, user flows, wireframes, style guides, prototyping.

Adobe XD, Photoshop, Illustrator, InDesign, Figma, Usabilityhub, Invision, HTML, CSS (less/sass), understanding of KnockoutJS

adobe creative jam

In my free time I have taken part in two UX Adobe competitions with a teammate to create apps; for kids to learn about Nasa and encourage them to read, and join Scholastic book fairs. We managed to win 1 year free of creative cloud apps after designing and prototyping with a week deadline.

work experience

Imosphere

April'22 - present
Nottingham (Remote)

Junior UI designer

April '22 - April '23

UI/UX designer

April '23 - present

- Designed marketing materials for various needs; graphics, presentations, social media layouts, documents to assist the sales & marketing team.
- Worked as part of design team & with shareholders for various projects across 6 products. Starting with ideas and seeing the project through from start to finish - wireframing, mockups & front-end development styling (html, css/sass, Jekyll, small amount of KnockoutJS).
- Assisted Marketing & recruitment on making any updates/improvements including re-designs of the company website.
- Worked with dev team to assist on finding solutions to front-end bugs and applying the fix.
- Presented & ran stakeholder meetings, reviews, updates, new feature demos, design processes to relevant teams & wider company.

freelance

Enular

Jul '21-present
Glasgow
<https://enular.com>

Volunteer website and brand design

- Responsible for initial web and logo design for tech start-up delivering a platform for algorithmic trading.
- Currently working on initial mockups & business plan designs with founding team.

Romsabi Art

Jun '21- Dec '21
London, remote

Lead social media & web design

- Built a new website using Wordpress (Divi) with a time constraint of a month.
- Updated all social medias, Etsy and Shopify starting from scratch creating a new brand image gaining more online recognition.

Leung Design

May '20-present
(inst - @leung_design)
Glasgow

Etsy & custom illustrations

- Started Etsy selling line illustrations with a lot of competition on the site, I grew my store to over 80 sales within the first 6 months.
- Produced illustration commissions outside of my own personal style, learning to be flexible and working to the person's brief with short time frames.

ui/ux portfolio projects

“Hikely”

Jul-Aug '21

Web responsive walking app

- Using UX research processes I designed screens that prepares and navigates users through walks.
- Designed using Adobe XD.

“DotVintage”

May-Jun '21

Vintage clothing app

- Worked from a brief defining the target audience with key functionalities using UI/UX skills to create a user focused screens.