

# Hannah Leung

## UI Designer

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### Profile

UI/UX designer with a background in fashion design focused on innovating, communicating and simplicity. Strong, creative eye for design focused on improving products.

Upskilled to take the design process and existing skills from fashion and implemented into some freelance projects.

### Skills

Competitor analysis  
User research  
User Flows  
Wireframes  
Style guides  
Prototyping

### Tools

Adobe XD	InDesign
Photoshop	Figma
Illustrator	Usabilityhub

### Education

**Career Foundry**  
Diploma in UX Design  
(UI specialization)  
April 2021-present

**Heriot-Watt University**  
BA (Hons) Fashion Design  
2015-2019

**Jefferson University (Philau) Semester Abroad**  
August-December 2017

**Glasgow Caledonian University**  
Fashion Brand Retailing  
Diploma  
2014-2015

### Experience

#### **Freelance social media & website design**

##### **Romsabi Art, London**

June 2021-Present

Designed website using wordpress and looks after social media for outreach of art.

#### **Fashion design intern, Gino Cerutti London**

Feb-March (2020)

Assisted with business runnings, communicating (B2B) about dress deliveries during the start of Covid.

### Projects

#### **Web responsive walking app "Hikely"**

July-August 2021

Using UX research processes I desinged screens that prepares and navigates users through walks.

#### **Website and brand design Enular (enular.com)**

July 2021

Responsible for web and logo design for tech startup delivering a platform for algorithmic trading.

#### **Nasa Adobe Creative Jam Competition For UX bootcamps**

May 2021

Designed website using wordpress and looks after social media for outreach of art.

#### **Vintage clothing app "DotVintage"**

May-June 2021

Worked from a brief defining the target audience with key functionalities using UI/UX skils to create a user focused screns.

#### **Etsy store & freelance illustration Leung Design (instagram - @leung\_design)**

May 2020-present

Started an online Etsy store selling illustrations and offering commissions.